

## ARCHITECTURE

# MN

April 11, 2011

### MARKET YOUR FIRM IN DOWN TIMES? ABSOLUTELY!

To: AIA Minnesota Firm Principals & Marketing Personnel

Fr: Judith Van Dyne, Advertising Sales Director

Re: **7th Annual Directory of Renovation/Remodeling/Restoration**  
*only for AIA Minnesota Firms in the July/August 2010 Issue*

**DUE: Friday, April 29, 2011**

Data from the American Association of Business Publishers shows that those firms who advertise in a down economy leap ahead of their competitors as the economy improves.

**Will there be a special distribution of this issue?** Yes! This issue will be distributed at various home shows, home tours throughout the year, the AIA Minnesota office, In addition to our regular distribution to 10,000 readers in the public and private sector. ***Let Architecture MN help you promote your firm!***

### **Participation in this directory is easy!**

Fill out the enclosed questionnaire.

Make check payable to *Architecture Minnesota*.

Cost? \$350.00 (same price as the last four years) – CHECK OR CREDIT CARD.

**Return the questionnaire and check\* no later than Friday, April 29, 2011 to Architecture Minnesota, Attn: Judith Van Dyne, 275 Market St., Ste. 54, Mpls. 55405 or fax to 612.338.7981 or [vandyne@aia-mn.org](mailto:vandyne@aia-mn.org)**

### **Questions?**

Please call me at 612/338-6763 x216, or email me at [vandyne@aia-mn.org](mailto:vandyne@aia-mn.org).

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*Market your firm in the July/August issue.*

## **2011 Directory of Renovation/Remodeling/Restoration**

**DUE: Friday, April 29**

**The purpose of this directory is** to assist those persons or organizations that wish to contact members of AIA Minnesota whose practice includes Renovation, Remodeling and Restoration.

**Please print or type.**

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ / \_\_\_\_\_ Fax \_\_\_\_\_ / \_\_\_\_\_

E-mail \_\_\_\_\_ Web \_\_\_\_\_

Other Offices (*city/state or country*) \_\_\_\_\_

Contact \_\_\_\_\_

**Firm Principals:** List up to 8; use professional credentials only (FAIA, AIA, PE); no titles (ie. President, CFO, etc.)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

**Give a brief description of your firm's work: (75 words)**

**List up to six (8) recent projects which best exemplify your firm's work.**

*Project's name, type (renovation, remodel, restoration.) and location are all that will be listed. Please be brief.*

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

**Due Friday, April 29, 2011**

***Please make your check for \$350 (same for the past four years) payable to Architecture MN and mail to Architecture MN, Attn: J. Van Dyne, 275 Market St., Ste. 54, Minneapolis, MN 554-05 or fax to 612.338.7981 with a credit card number, expiration date, and name of cardholder and phone.***

*Contact (if we have questions):*

Name \_\_\_\_\_

Email \_\_\_\_\_

***Thank you! We value your business.***

