

Beacon Bluff: Redeveloping the 3M Site

AIA Saint Paul
A Chapter of The American Institute of Architects



FOOD FOR THOUGHT



Please join AIA Saint Paul **Tuesday, August 24, 11:30-1:00 pm** for the Second **Food for Thought** program of our 2010 series.

Come enjoy lunch and hear about the Saint Paul Port Authority's mission and work to redevelop 3M's former Saint Paul site into Beacon Bluff, a next-generation business center. Team members from BWBR Architects and the Port Authority will share the story of masterplanning the redevelopment of this large urban infill site, and how the team worked with residents to create development guidelines and planning options.

About the team: The Saint Paul Port Authority is an economic development entity that has expertise in real estate, financing, and legislative and cutting edge initiatives. The Port Authority has a 78 year history of redeveloping polluted brownfield land, assisting businesses develop new facilities, and leveraging its energy efficiency and financing expertise to improve the economy of the East Metro and State.

The Port Authority excels at working with troubled and contaminated sites, transforming them into productive real estate assets that are developed by growing companies. The Port Authority has redeveloped 20 Business Centers in Saint Paul, which have generated over 20,000 jobs and provide about two-thirds of the City's commercial-industrial tax base.

BWBR Architects worked with the Port Authority to create redevelopment strategies for the site that are economically feasible, historically sensitive, and incorporate long-range strategies for development and community revitalization. BWBR contributed masterplanning and workshop facilitation that helped to collect community goals for a vital redevelopment of this site.



Date: Tuesday, August 24. Lunch begins at 11:30, presentations start at noon.

Location: Landmark Center, Ramsey County Room

Cost: FREE for AIA Saint Paul members, \$10 for others and no shows

To attend, **RSVP to Judith Van Dyne at vandyne@aia-mn.org** at AIAMN or fax this completed form with Name and Firm to (612) 338-7981 no later than Friday, August 20. For questions call Judith at (612) 338-6763 x214.

Name: _____

Firm: _____ **email address** _____

AIA Saint Paul member (free)

Non-AIA Saint Paul member - \$10 (payable at door or via credit card -

Credit Card Info # _____ Exp _____ Holder _____

Phone _____ / _____