AIA Minnesota Residential Architects Committee

Updated 11/03/09

Mission

To increase public awareness of the value of working with an AIA registered architect in all phases of design and construction; and provide a forum to elevate the practice of residential architecture.

Steering Committee

The Steering Committee oversees the direction of all of the activities within the subcommittee groups. They play an advisory role and step in to help subcommittees when important or immediate action needs to be taken. They are responsible for managing the Residential Architects expenses as they relate to awards programs, advertising, marketing and other expenses; and guiding new members and overseeing communications within the group and approving shared opinions/commentary to outside groups.

It is structured so that the chairs of the subcommittees are all on the steering committee to make informed decisions on behalf of all committee members.

Steering Committee Chair: Bruce Knutson, AIA, Bruce Knutson Architects
Awards Subcommittee Chair: Todd Hansen, AIA, Albertsson Hansen Architecture
Outreach Subcommittee Chair: Janet Lederle, Assoc. AIA, TEA 2 Architects
Events and Tours Subcommittee Chair: Tim Fuller, AIA, SALA Architects, Inc.

Joining the Committee

An individual who joins the Residential Architects Committee should first attend one of the larger group meetings and learn more about the subcommittees and activities to see how they would like to be involved. Any member of the steering or subcommittee can help guide a new member. It is encouraged, but not required, that a person be on a subcommittee because that is where all of the activity occurs. If someone is not involved at this level, they can/should continue to come to the bi-monthly larger group meetings as new tasks and initiatives will present themselves.

Awards Subcommittee (Todd Hansen)

1. Home of the Month/ StarTribune:
   Choose selection panel (3), Plan panel review, Review Call for Entries, Plan March event
2. Rave Awards / MPLS ST PAUL Magazine:
   Choose jury, Plan jury review, Review Call for Entries, Plan June/July event
3. Emerging Talent of the Year and Architect of Distinction/Midwest Home:
   Choose jury, Plan jury review, Review Call for Entries, Plan Feb/Mar event

Outreach Subcommittee (Janet Lederle)

1. Allied members

2. Saint Louis Park Consultations – review status of participants, push out to other communities
3. City codes/zoning changes – share new information, forum to gather ideas to present
4. Realtor consultations/ connection – OPEN for discussion
5. Affiliated Organizations – NARI, MNGreenstar, USGBC, etc.
6. Sales Training for Architects – OPEN for discussion

Events and Tours (Tim Fuller)

1. Home and Garden Shows (March, November, others) – planning booth space, finding architects to staff, creating promotional materials, promoting
2. Minneapolis St.Paul Home Tour (annually, April): getting architects to have their clients submit, determining which homes on their tour are by AIA MN registered architect, creating an ad, staffing if needed, promotional materials and AM magazine at homes.
3. Homes by Architects Tour (annually September): helps promote as needed, reviews program annually. The HBA Tour Committee reports directly to the Finance Committee and Board of Directors.
4. IMS Events – OPEN for discussion
5. Consultations – OPEN for discussion

Communications (Steering Committee responsibility)

1. New Member Guidance – talking with new members, helping them figure out how best to contribute
2. CE – gathering speaker and program ideas (passing along to Programs and Convention Committees, not planning)
3. Communications to members – gathering information/polling members. commenting on articles, PR