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**CONTACT**  
Jennifer Gilhoi  
Gilhoi@aia-mn.org

## Architecture Minnesota Wins Four Awards for Publishing Excellence



**Minneapolis MN** - *Architecture Minnesota*, the magazine of the American Institute of Architects Minnesota, won four awards in 2010 from the Minnesota Magazine & Publications Association's prestigious Minnesota Publishing Excellence Awards: a Gold Award for **Best Feature Article** in the category of General Interest, Under 60,000 Circulation, for *Minnesota Modernisms* (Nov/Dec 2009); a Gold Award for **Best Regular Column** in the category of General Interest, Under 60,000 Circulation for *Conundra*; a Silver Award for **Best Single Cover** in the category of General Interest, Under 60,000 Circulation (Nov/Dec 2009); and Bronze Award for **Overall Excellence** in the category of General Interest.

"We were especially gratified by these awards because this was our first year in the General Interest category, in competition with a number of quality magazines with larger readerships—magazines that we've always looked up to," says editor Christopher Hudson. "It's a thrill to have fared well in their company."

In addition to architectural stories, the magazine also publishes directories in each issue that serve as a resource to the public, architects, and allied professions. Each year's May/June issue contains the Firm Directory for fine-tuning a search for an architect based on criteria like percentage of work by building type, firm location, and firm size. Each firm also has a listing of five projects that help directory users quickly familiarize themselves with a firm's work.

In 2011, the bimonthly publication will feature these themes and directories (directories in parenthesis): Jan/Feb: On Campus: New University Projects (Directory of Consulting Engineers), Mar/Apr: AIA Minnesota Honor Awards & Landscape Architecture (Landscape Architecture Firms); May/Jun: Housing for Lifestyles (AIA Minnesota Firms, Consultants); Jul/Aug: Entertainment (Renovation, Remodeling, Restoration); Sept/Oct: Interiors (Interior Architecture/Interior Design); Nov/Dec: Health and Wellness (General Contractors).

In 1997, the MMPA established the Publishing Excellence Awards to recognize and foster outstanding publishing achievements in the areas of editorial, design and overall excellence. The judges are volunteers from the industry selected based on their expertise.

As the primary public outreach tool of AIA Minnesota, *Architecture Minnesota* is published to inform the public about architecture designed by AIA Minnesota members and to communicate the spirit and value of quality architecture to both the public and the membership. For more information, go to [www.architecturemn.com](http://www.architecturemn.com)

*The American Institute of Architects Minnesota, founded in 1892, is dedicated to strengthening our communities, improving our built environment and providing exceptional design. For more information on the organization and Minnesota architectural firms, reference our Web site at [www.aia-mn.org](http://www.aia-mn.org) and pick up a copy of *Architecture Minnesota*, the award-winning architectural magazine of the Midwest.*