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APR 2017



**AIA
Minnesota**

*Matrix is the official newsletter of
The American Institute of Architects Minnesota*

Matrix

Pictured above: Lisa Switkin covered the Nicollet Mall transformation at the Minneapolis Chapter March luncheon.

KEEPING YOU CONNECTED

STAFF UPDATE



**Meet Sheri
Hansen, J.D.,
APR, new
Director of
Communications,
Advocacy &**

Public Outreach for AIA Minnesota. Sheri is responsible for communications for the organization, including *Matrix*, e-mail blasts, marketing copy, media relations, website management, brand management, social media, and overall communications strategy.

In addition, her role incorporates staff support to the Government Affairs Committee, strategy for member engagement in policy issues and advocacy, and development of a strategy for making architecture accessible, understandable, and highly valued in the broader Minnesota community. Her background in public relations strategy, crisis communications, public affairs, media relations and more make her a wonderful addition to the AIA Minnesota staff team. We are pleased to have Sheri join our staff at AIA Minnesota!

AIA Minnesota Executive VP Message TAKING THE LONG VIEW

We live in an age of short-term thinking.

We're encouraged to pursue "quick wins." We want investments of our time and our money to produce tangible results that we can quantify in terms of near-term ROI. In the realms of politics, business, and even associations, the timeframes for demonstrating results have shortened.

This is one more reason I am grateful to be working with architects. You are uniquely capable of envisioning complex future scenarios and you design solutions based on a broader, long-term view.

This ability to embrace the long term is borne out in the AIA Minnesota strategic priorities adopted by the Board of Directors last year. Both priorities are long-term in nature: to build and mentor the profession of architecture; and to make architecture understandable, accessible, and highly valued. These priorities are about driving transformative change and the sustainability of the profession for generations to come.

I've often marveled at the architects and the laborers who worked on the world's most spectacular cathedrals - those who knew at the outset that they would be unlikely



Mary-Margaret Zindren

to see and experience the final product of their work.

While today's buildings may be designed and constructed over shorter timeframes, there are other ways that this commitment to a future beyond oneself lives on in the profession. The interest income from your donation to the

Minnesota Architectural Foundation may create an architecture scholarship for someone who's not even been born yet. The student you mentor today may become a practicing architect long after you retire. The policy related to climate change that you advocate for may have its greatest impact decades down the road.

Thank you for being a voice for the future of our built environment and for making attention to the long-term success of the profession of architecture the core of this association's strategic direction. Your integrity and vision inspire us as a staff team and fuel our work on your behalf, each and every day.

Mary-Margaret Zindren
AIA Minnesota Executive Vice President

TAKE THE 2017 COMPENSATION SURVEY

Help provide up-to-date salary information by taking the 2017 Compensation Survey. To thank you for your participation, you will receive a complimentary PDF copy of the complete survey report when it is released. The survey will provide compensation data for 39 positions within architecture firms, all nine regions of the country, and many states and metro areas.

If you are a firm leader who has not received an invitation and would like to participate, please send an email to the AIA Economics & Market Research team at compensationsurvey@aia.org.

SAVE THE DATE!

LAKE SUPERIOR DESIGN RETREAT



115 people attended the Lake Superior Design Retreat in February in Duluth. One first-time attendee said, "I loved it all. I am blown away and inspired!" Another attendee said, "I was entertained, educated, enlightened, inspired!"

Plan to attend the LSDR #30 on **February 23-24, 2018** at Fitger's Inn in Duluth.

AIA NATIONAL

Delegates Needed for 2017 AIA Conference on Architecture in Orlando—April 27-29

A'17 AIA Conference on Architecture 2017
April 27-29, Orlando

If you plan to attend the AIA Conference on Architecture 2017 (A'17), please consider becoming a delegate. Delegates are official representatives of their chapter

and participate in the business meetings and election of officers. Duties include being present for the candidate speeches, voting and attending the business meeting.

A change this year will have the regional caucuses, candidate speeches, and annual Business Meeting all happening prior to the start of the conference, on Wednesday, April 26. This is an effort to avoid conflict with increased learning and networking opportunities during the Convention.

We need delegates from AIA Northern Minnesota, AIA St. Paul, and AIA Minneapolis. If you are interested please email Amber Allardyce at allardyce@aia-mn.org.

AIA MINNESOTA

2017 AIA Minnesota Convention & Product Exposition

WHEN: November 14-17, 2017

WHERE: Minneapolis Convention Center,
1301 Second Avenue S., Minneapolis

Exhibit Hall booth reservations & sponsorship opportunities will be posted in April. [Watch here](#) for more information. 2016 exhibitors will have first right to renew their booth from last year.

Convention Call for Proposals!

Deadline is May 15, 2017.

The Convention Programs Committee has begun to meet and is seeking ideas and proposals for continuing education presentations at the 2017 Convention. As always, programs will be a diverse mix of subject matter. The Committee looks for:

- Ideas to address **Practice and Technology**
- **Innovative Materials and Systems**
- **Project Case Studies** featuring sustainability, unique collaborative teams, divine detailing, etc.
- Suggestions for **Quality Speakers**

Check out our [Call for Proposals](#).



Questions?

Contact committee co-chairs: Jonathan Strand, AIA, jstrand@cunningham.com or James Gaspar, Assoc. AIA, jgaspar@paulmeyerarchitects.com, or contact staff liaison, Deanna Christiansen, Christiansen@aia-mn.org

AIA MINNESOTA MEMBERS PARTICIPATE IN ART SHANTY PROJECTS



Perri Kinsman, Assoc. AIA, Lauren Fleming, Assoc. AIA, and Sam Clausen, Assoc. AIA of Miller Dunwiddie Architecture along with Sean Higgins, Assoc. AIA and Joe Mollen, Assoc. AIA of RSP Architects, and Tyler MacNeal of Perkins + Will participated in the month-long Art Shanty Projects on White Bear Lake. The team of designers created [The Ghost Shanty](#), which held a collection of artifacts from across the region selected to express the diverse character of a vernacular Minnesota experience.

AIA MINNEAPOLIS

MONTHLY LUNCHEON

WHAT: "Advancing Community Sustainability through the Resilient Communities Project"

WHEN: Thursday, April 20, 11:45 a.m.

WHERE: International Market Square, Ste. 185

DETAILS: Hear about the Resilient Communities Project—an innovative community-university collaborative program working to advance community sustainability through the facilitation of partnerships between the University of Minnesota and a different Minnesota community each year.

Presenters Carissa Slotterback, PhD, from the Humphrey School's Urban and Regional Planning Program, and Mike Greco, RCP Director, will share examples of community-engaged projects and community-relevant sustainability approaches. [Register](#) to attend by Friday, April 14.

AIA MINNEAPOLIS MERIT AWARD SPECIAL EVENT

WHEN: April 11, 5:00–7:00 p.m.

WHERE: A-Mill Artist Lofts

315 SE Main Street, Minneapolis

DETAILS: Come celebrate the essence of the AIA Minneapolis Merit Awards by attending an evening reception being held at a previous year's Merit Award winning project: A-Mill Artist Lofts. Attendees will receive a tour and learn more about submitting a project for an AIA Minneapolis Merit Award.

This event sponsored by the AIA Minneapolis Recognition & Programs Committee, in promotion of the AIA Minneapolis 2017 Merit Awards call for entries. This event is free, but attendees must [pre-register to attend](#). Beverages and light hors d'oeuvres will be provided.

MINNEAPOLIS HERITAGE PRESERVATION AWARD NOMINATIONS

NOMINATIONS DUE:

Friday, April 21 by 4:00 p.m.



AIA Minneapolis, the Minneapolis Heritage Preservation Commission (HPC), and Preserve Minneapolis invite submissions to recognize projects, individuals, and organizations that celebrate the heritage and historic character of Minneapolis. [Submit nominations online](#).

CHAPTER UPDATES

AIA MINNEAPOLIS MERIT AWARDS

SUBMITTALS DUE: Wednesday, May 10



The philosophy behind this award is the story of the project. Celebrate

and honor the story your building has to tell!

Submit the work you do that goes beyond great design! [Learn more and apply online](#).

SAVE THE DATE! 2017 GOLF OUTING

WHEN: Monday, July 24

WHERE: Majestic Oaks Golf Club, Ham Lake

DETAILS: This is a great day of golf along with a dinner reception with awards and prizes supporting the great work of the Minnesota Architectural Foundation. Put your foursome together or consider sponsoring a hole. [Click here](#) for more details and registration, opening early April. Contact Pam Nelson nelson@aia-mn.org for more information.

AIA ST. PAUL

FOOD FOR THOUGHT

WHAT: Guided Tour of the Minnesota State Capitol Building

WHEN: Wednesday, April 19, 12:00 p.m.

DETAILS: Enjoy lunch in the Governor's Dining Room at the Minnesota state capitol building, followed by a guided tour of the recently renovated capitol. Learn about the architecture, art, and history of this Cass Gilbert-designed space and see the results of the recent restoration up close.

Free for AIA Minnesota members; boxed lunch is included. [Register online](#) by Friday, April 14.

SAVE THE DATE! ST. PAUL HERITAGE PRESERVATION AWARDS PROGRAM

WHEN: Tuesday, May 23, 2017

DETAILS: The 2017 awards will be presented at a ceremony at St. Paul City Hall on Tuesday, May 23 as part of National Preservation Month celebrations.

AIA NORTHERN MINNESOTA

SAVE THE DATE! ANNUAL GOLF OUTING

WHEN: Friday, July 14, 2017

WHERE: Enger Park Golf Course, Duluth

[Follow this link](#) for information and registration.

CALL FOR FELLOWSHIP CANDIDATES

Have you made a significant contribution to the profession and society while exemplifying architectural excellence? You can become a member of the [AIA College of Fellows](#). AIA Fellows are recognized with the AIA's highest membership honor for their exceptional work and contributions to architecture and society.

The prestige of FAIA after your name is unparalleled and the judging is rigorous. If you want to learn more and receive advice about the process, let the AIA Minnesota Fellows Advisory Group help. Notify Amber Allardyce, allardyce@aia-mn.org of your interest to be included on the meeting announcements.

IMPACT CONFERENCE

WHEN: May 3, 2017
WHERE: St. Paul River Center

Green Building leaders are at the forefront—locally, regionally and nationally—in creating global action to reduce our environmental impact, improve our health and well being, and create new economic opportunities. Coming together from different places and professions helps drive important conversations that we can all take back to our communities.

The IMPACT 2017 conference will illustrate through case studies, examples and best practices how green building is growing at the community scale by using innovative technologies and systems, and incorporating health and well being into the built environment. [Learn more and register today!](#)

COMMITTEE UPDATES

Residential Architecture Committee

Take advantage of these opportunities to gain exposure for your residential design:

2017 HOME OF THE MONTH EVENT

WHEN: Tuesday, April 18
WHERE: American Swedish Institute
DETAILS: Get a first glimpse at the next twelve residential projects to be featured over the coming year in the *Star Tribune's* Sunday Homes section and hear a panel of architect-client teams share more about the process of working together to create a successful home design.

Enjoy complimentary hors d'oeuvres and a cash bar before the program and browse the project boards for all of the submitted entries for this year's Home of the Month program.

[Tickets](#) are \$20 in advance, \$25 at the door (space permitting).

PROFESSIONAL CONSULTATION

OPPORTUNITY: Before and after the Home of the Month event, guests may sign up for a 30-minute consultation with a design professional. Current AIA Minnesota members practicing residential design are invited to sign up to be a consultant. [Learn more and sign up for a slot.](#)

AIA MINNESOTA SPONSORS THE 2017 MINNEAPOLIS & ST. PAUL HOME TOUR

WHEN: April 29-30, 2017
DETAILS: AIA Minnesota is pleased to continue its support of this annual home tour, now in its thirtieth year. This year's event features 18 projects designed by AIA Minnesota members. [Learn more.](#)

Emerging Professionals Committee (EPC)

WEDNESDAY NIGHT DRAUGHTING CLUB

WHEN: Wednesday, April 12, 5:30 p.m.
WHERE: Amsterdam Bar & Hall, 6 West 6th Street, St. Paul

DETAILS: Stop by for a pint and some good conversation! The AIA Minnesota Emerging Professionals Committee (EPC) organizes Draughting Club on the second Wednesday of each month. Check out the [2017 dates and locations.](#)

New Committee Opportunities

The AIA Minnesota Board of Directors recently chartered two new committees focused on strengthening the future of the profession.

COMMITTEE ON DIVERSITY, EQUITY AND INCLUSION

This committee is focused on diversity, inclusion and equity, with particular (but not exclusive) emphasis on diversity of gender and race/color/ethnicity (the areas where it is well documented that the demographic makeup of the profession of architecture does not reflect the demographic makeup of the population of Minnesota). Engagement in this committee can be in-person or online, and can be through one-time projects/micro-volunteering. [Learn more.](#)

RESEARCH COMMITTEE

This committee will support Board programs with primary and secondary research on issues of concern for the profession. Initial projects will focus on government affairs and diversity, inclusion and equity. [Learn more.](#)

To volunteer for either of these committees, contact Mary-Margaret Zindren, zindren@aia-mn.org.

ARE 4.0 REVIEW— SITE PLANNING & DESIGN

WHEN: Monday, April 10, 2017
6:00–8:30 p.m.

WHERE: AIA Minnesota Office

For more details and to register,
visit our [website](#).

WARM WELCOME

AIA Minnesota would like to
welcome our newest members:

Brittany M. Bauer, Assoc. AIA
Patrick Lynch, Assoc. AIA
Juan N. Ramirez, Intl. Assoc. AIA
Carlos Rodriguez Perez, AIA
Prachi Sharma, Intl. Assoc. AIA
Thomas J. Warner, AIA
Rachel Wotawa, Assoc. AIA

CONTINUING EDUCATION

THE VALUE OF ENERGY ANALYSIS, FROM DESIGN DAY ONE

WHEN: Monday, April 17, 3:30–5:00 p.m.

WHERE: International Market Square

1.5 HSW LU Hours

“Best of the Best” program from the 2016 Convention: “An excellent presentation on the strategic need for early alternative energy analysis on projects for successful design and cost containment.” [Register now!](#)

THE ETHICS OF AUTHORSHIP AND INTELLECTUAL PROPERTY RIGHTS

Registration will be available soon!

WHEN: Tuesday, May 9, 8:30–10:30 a.m.

WHERE: International Market Square

2.0 LU Hours and Ethics Credits

MASTERING THE FUTURE BUSINESS OF ARCHITECTURE: Business Development Communication



WHEN: Early June—
more details soon!

Presented by SagePresence

MINNESOTA CONSERVATION CODE FOR EXISTING BUILDINGS: WORK AREA METHOD

On-Demand Webinar Available Now!

Presented on October 11, 2016, this program is now available on our website as an on-demand webinar. The [program](#) provides a step-by-step discussion of the code including two in-depth case studies.

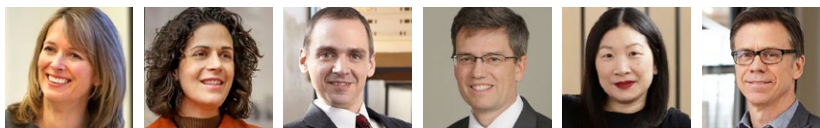
Other topics planned for development and delivery this year:

- Summer tours
- Minnesota Commercial Energy Code in September
- ADA updates
- Residential series
- Use of technology to improve services: iterative design, parametrics, compatibility between programs
- Current state of lean and IPD in healthcare residential series

If you have topics that you'd like to see addressed and/or, if you'd like to join the CE Committee and help guide the development of the programs we offer, please contact committee chair Nicole Washburn, AIA, nwashburn@jlgarchitects.com or staff liaison Deanna Christiansen, christiansen@aia-mn.org.

PEOPLE & FIRMS

HGA ANNOUNCES PROMOTIONS



Left to right: Roxanne Nelson, AIA, LEED AP and Rebecca Sanders, AIA, NCARB received promotions to Vice President; and Peter Dahl, Ph.D., LEED AP BD+C & O+M, CEM, Gerhard Guth, AIA, CBO, LEED BD+C, CSI, Ginny Lackovic, AIA (not pictured), Karen Lu, AIA and Paul Neuhaus, AIA, LEED AP were promoted to Associate Vice President at HGA Architects and Engineers this winter. [Learn more here.](#)

DSGW ANNOUNCES NEW PRINCIPAL



DSGW Architects has named associate and architect [Ryan Turner, AIA](#) to the role of Principal.

SOCIETY OF DESIGN
ADMINISTRATION
APRIL CHAPTER
MEETING

WORKPLACE TECHNOLOGY

WHEN: April 20, 2017,
12:00–1:00 p.m.

WHERE: Tierney Brothers Showroom,
1771 Energy Park Drive, Suite 100
St. Paul, MN 55108

If you are interested in attending,
please contact Kay Johnson at
kjohnson@michaudcooley.com to
get more information. See [www.
sdammn.org](http://www.sdammn.org) for meeting information
and schedule.

MINNESOTA DESIGN TEAM

What is your Design Team Story?

We all learn by hearing stories. They tell us what's important. So as we work to transform, we've reached out to architects who have been a part of the "team" over the last thirty-five years and asked them to share their stories. Here is the second one:

I grew up in central Minnesota in a medium-sized town suffering from sprawl. As I returned to Minnesota in 1995 with architecture training and a year in walkable Rome, I had the need to find work, to keep learning, and to break into the local network of professionals that cared about the design of cities. I also knew that I wanted to give back to the state that had given me so much in some way.

Not knowing where to start, I walked into AIA Minnesota and told them my story. Judith Van Dyne was summoned immediately, came to the front desk and said, "You need to come to an Minnesota Design Team meeting, and you need to go check in with some of the Steering Committee members."

Fast forward to 2017: I have been a part of twelve teams in my twenty-two year career. My experiences and connections as an MDT volunteer have shaped my career as a building project designer, urban designer and community planner. I learn at every visit, I expand my network and in each community, I get to give back by demonstrating the deeply embedded value of good planning and good design thinking to small urban communities.

**Peter Musty, Urban Design Consultant,
and Principal Planner and Zoning
Administrator, Capitol Area Architectural
and Planning Board**



Peter Musty (on the left) in Saint Paul with a visiting group of Crosslake leaders and MDT volunteers during follow-up meetings after the September 2016 Crosslake visit by MDT. (Peter's co-lead Samantha Crosby kneeling front right; photograph by Hans Muessig.)

Please share your Minnesota Design Team story with us! It can be about something you learned, made you a better architect or a heartwarming story about working in a community in greater Minnesota. Thank you!

Matrix is published by AIA Minnesota

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ADVERTISING OPPORTUNITIES

The July/August issue of *Architecture MN* Magazine will feature Downtown Duluth + Historic Hibbing High School projects. This issue also includes the Directory of Renovation, Remodeling, & Restoration.

Directory deadline is April 28. [Click here](#) for directory form.
Ad space reservation deadline is May 5. Contact Pam Nelson
at nelson@aia-mn.org to reserve your ad.

Make Matrix Your Own

MAY Matrix editorial deadline is Friday, April 21.
JUNE Matrix editorial deadline is Friday, May 19.

Please submit content to Amber Allardyce at allardyce@aia-mn.org.