

1. WHAT WOULD MOTIVATE YOU OR YOUR FAMILY TO INVEST IN APPLETON?

1. A SENSE THAT THE COMMUNITY IS MOVING FORWARD



2. GETTING THE BUY-IN OF YOUNGER GENERATIONS



3. RECREATION CENTERS



2. WHAT EXISTING PHYSICAL ASSET IN APPLETON HAS THE MOST POTENTIAL?

1. NATURE AND PARKS



2. OHV PARK

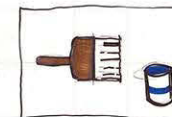


3. PIONEER TV / OPERA HOUSE



3. WHAT DO YOU WANT TO SEE DOWNTOWN?

1. CLEAN UP DILAPIDATED BUILDINGS



2. LOCAL ARTIST SHOPS

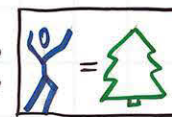


3. COFFEE SHOP / HANGOUT CENTER WITH ART, MUSIC, AND LOCAL FOOD

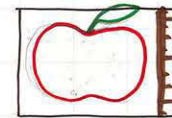


A. WHAT PHRASE OR SLOGAN WOULD YOU CREATE FOR APPLETON?

1. WHERE LIFE MEETS NATURE



2. THE SMALL APPLE

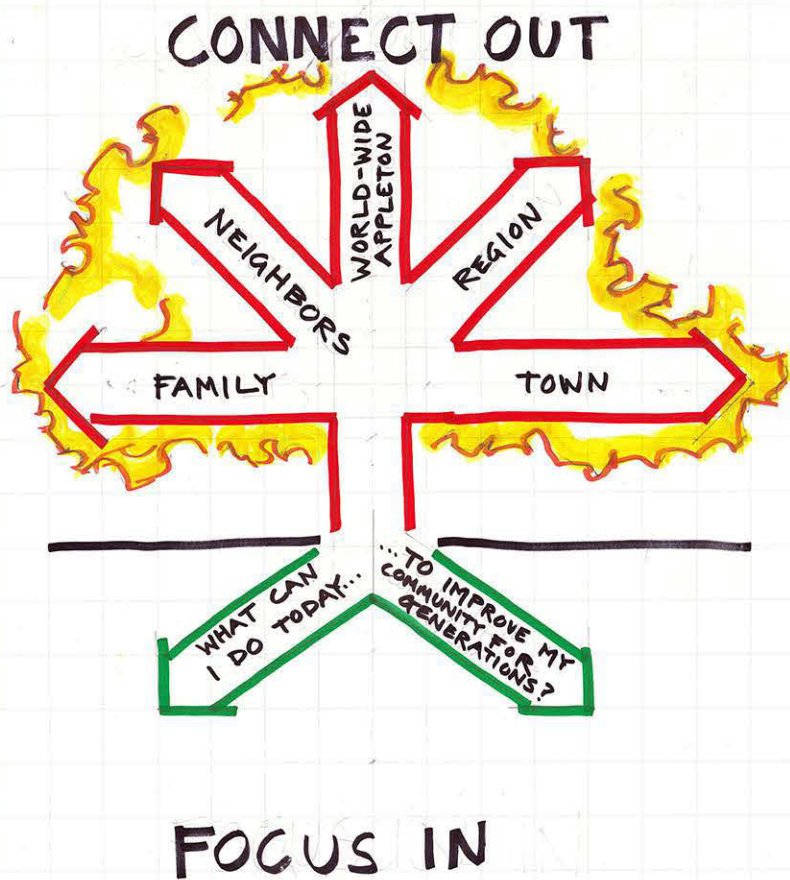


3. CREATIVE COMMUNITY OF FRIENDS



FOCUS IN, CONNECT OUT

EMBRACING WHAT WE HAVE TO ACCELERATE GROWTH



WHAT WE NOTICED



NATURAL RESOURCES
HUNTING, FISHING, BIRDING



RECREATION
OHV PARK, BIKING, KAYAKING



ART
FOCUS ON LOCAL ARTISTS, PUBLIC ART OPPORTUNITIES
CONNECTION TO MILAN VILLAGE ARTS SCHOOL, MEANDER



COMMUNITY PRIDE



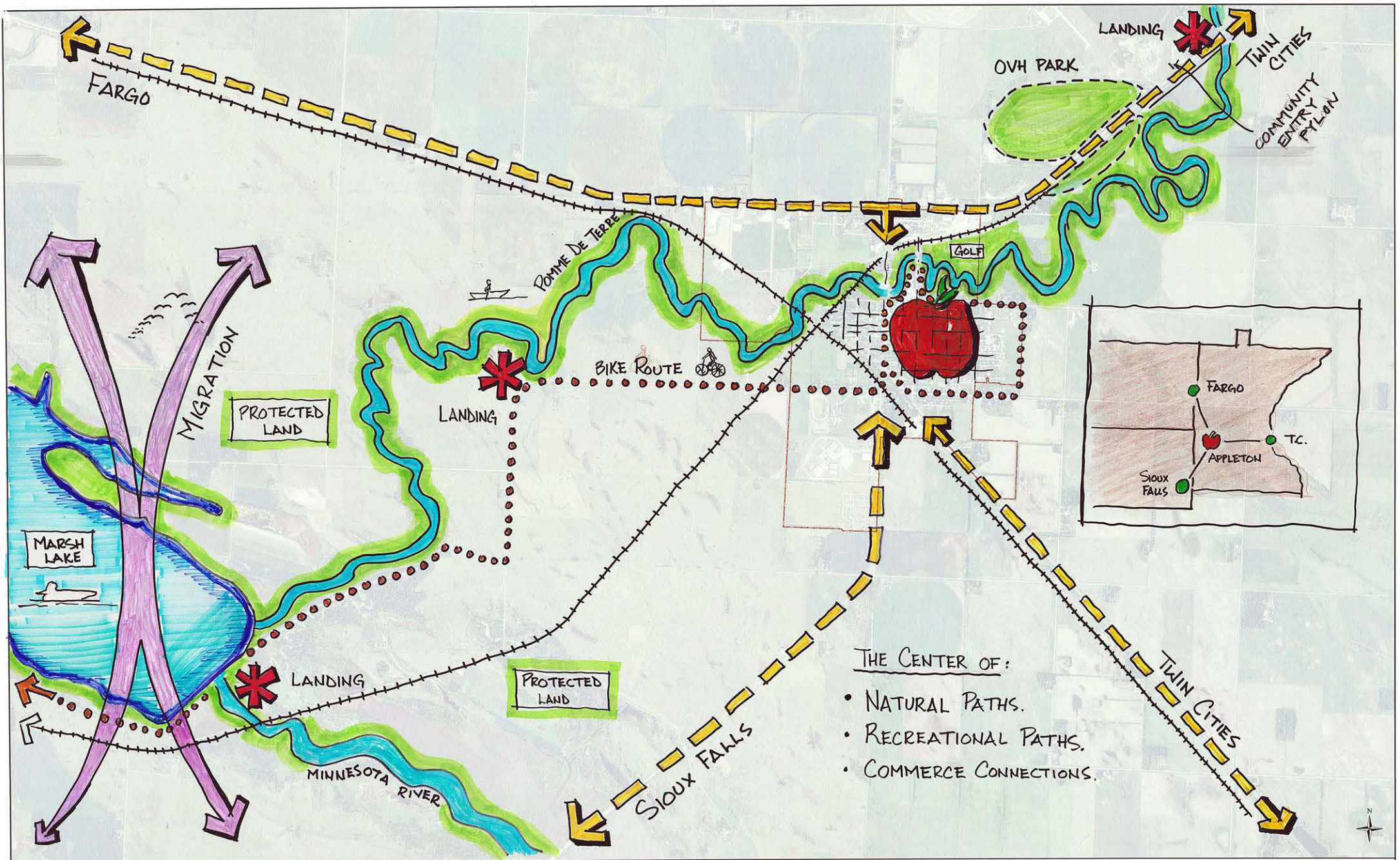
LIBRARY



PIONEER TV



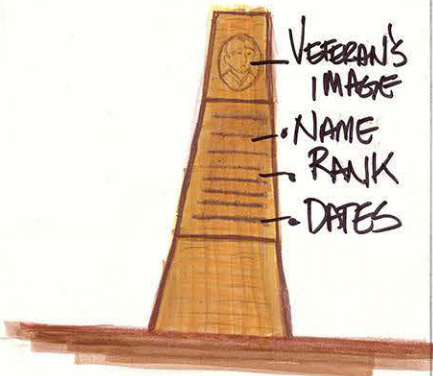
DIVERSITY OF BUSINESSES
DESIRE TO KEEP BUSINESS LOCAL



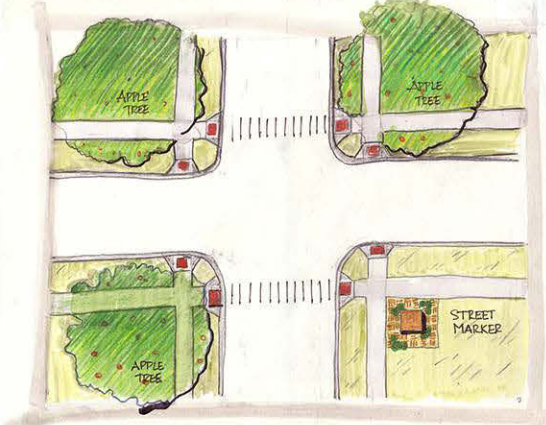
THE CENTER OF:

- NATURAL PATHS.
- RECREATIONAL PATHS.
- COMMERCE CONNECTIONS.





TYPICAL MEMORIAL



TYPICAL INTERSECTION



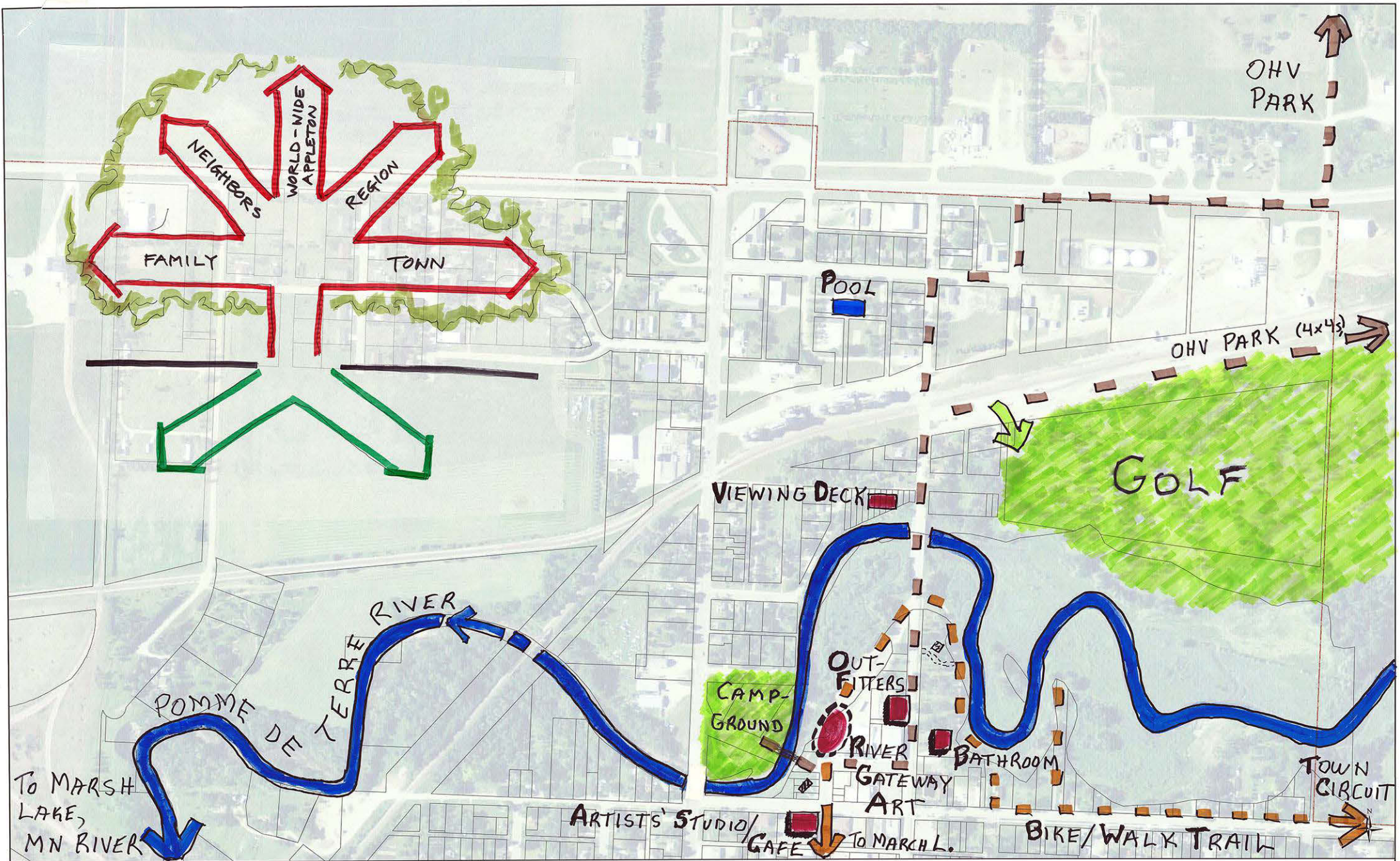
- LIGHTED SOLAR LEDS
- COLORED
- PRIDE ENCOURAGING

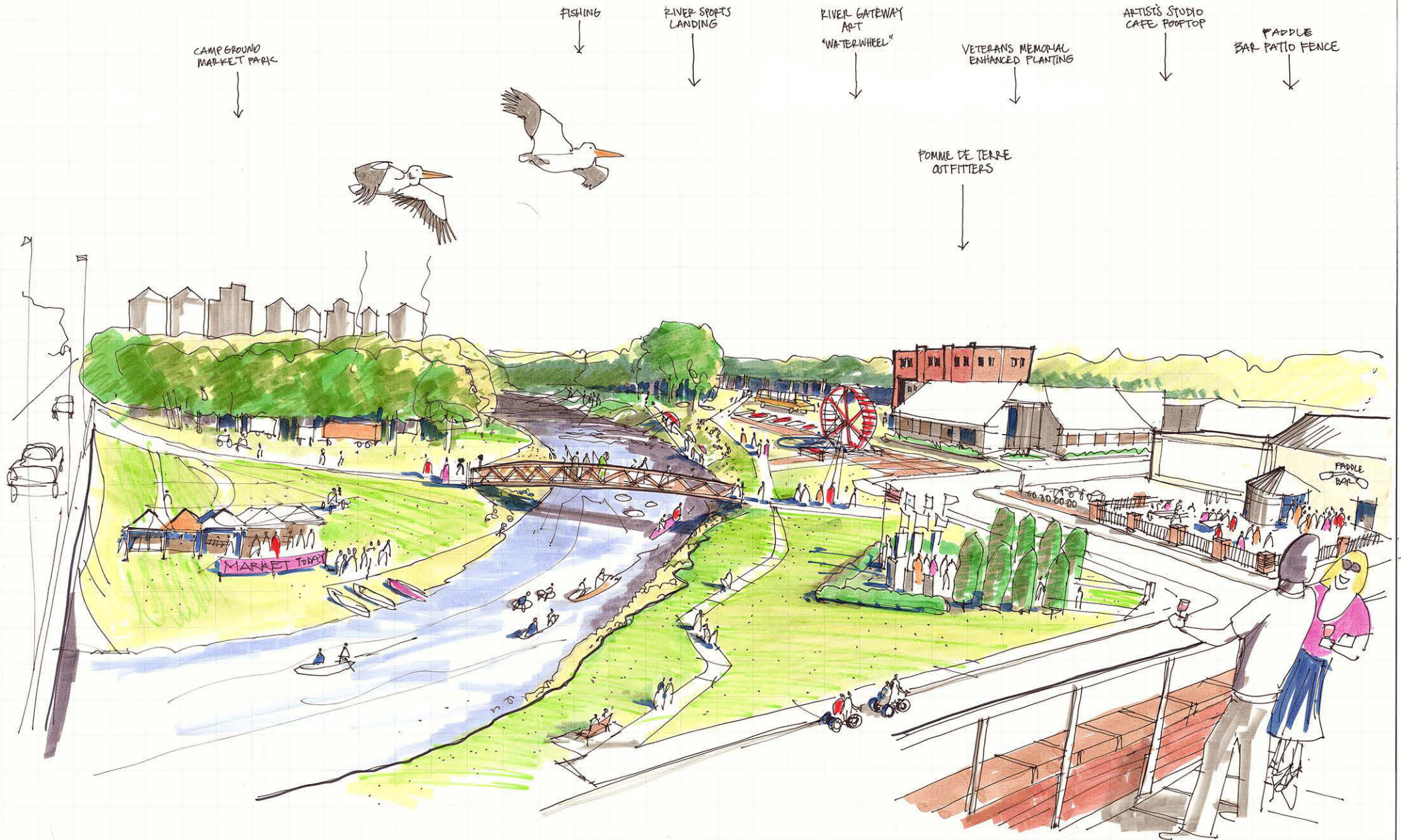
4 Minnesota Design Team

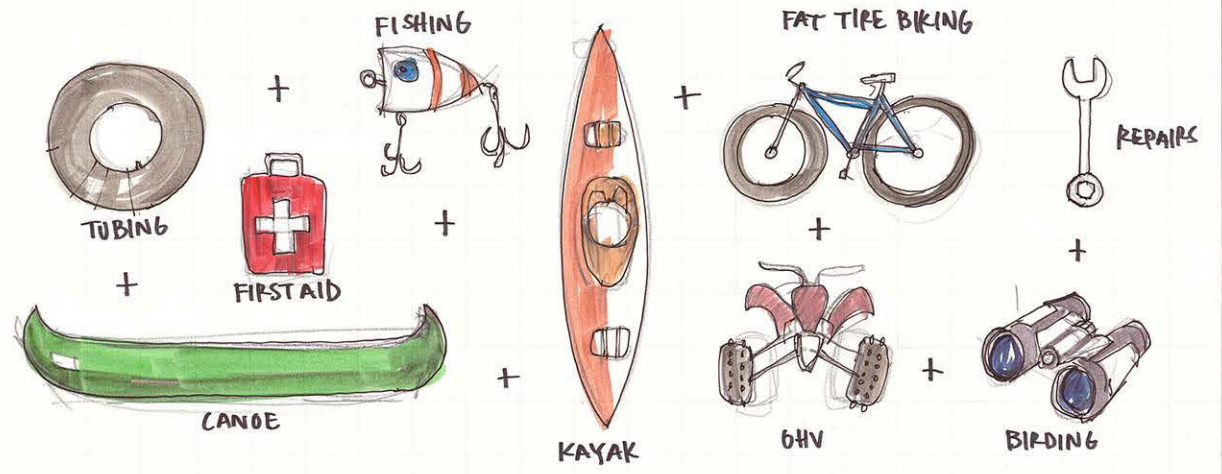
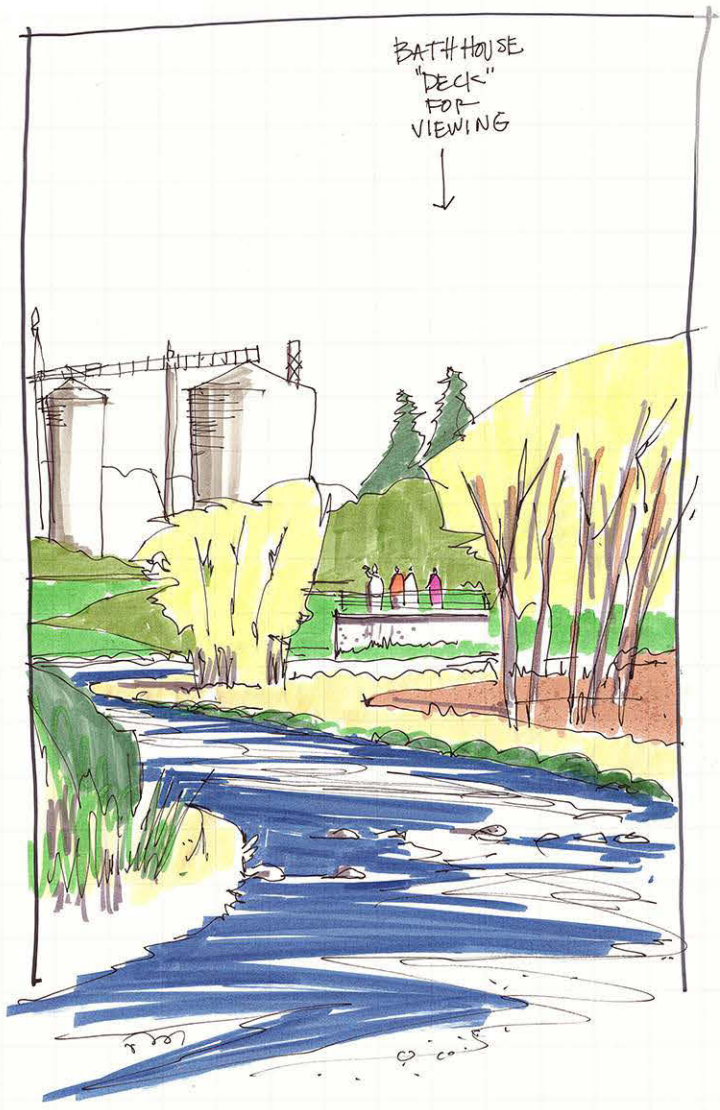
HIGHWAY 7 INTERSECTIONS

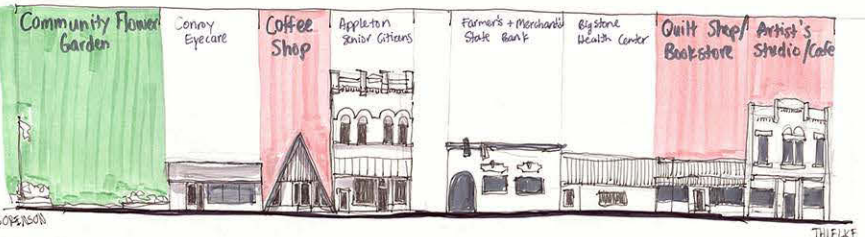
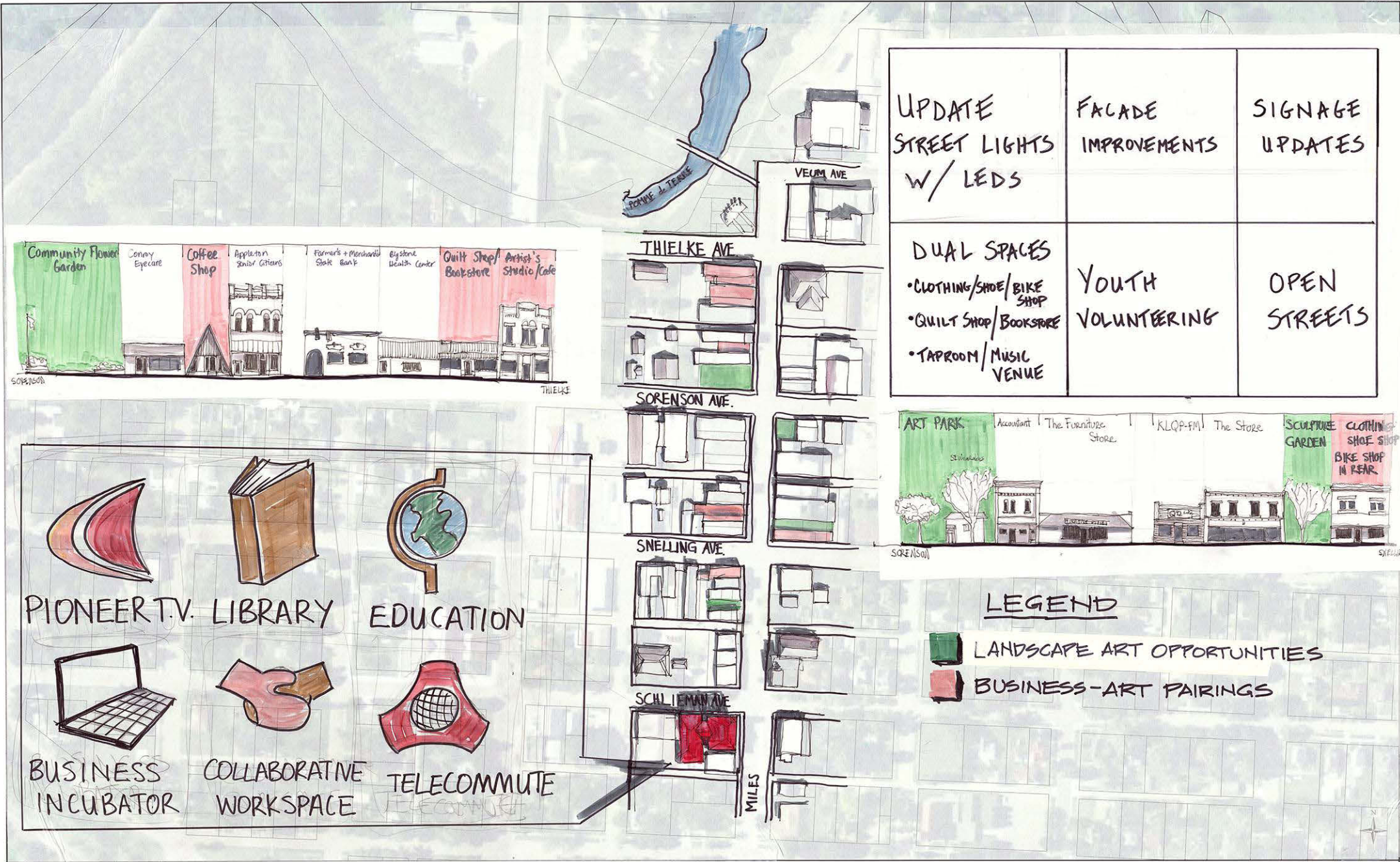
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UPDATE STREET LIGHTS W/ LEDS	FACADE IMPROVEMENTS	SIGNAGE UPDATES
DUAL SPACES • CLOTHING/SHOE/BIKE SHOP • QUILT SHOP/BOOKSTORE • TAPROOM/MUSIC VENUE	YOUTH VOLUNTEERING	OPEN STREETS

PIONEER.TV.

LIBRARY

EDUCATION

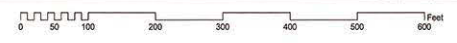
BUSINESS INCUBATOR

COLLABORATIVE WORKSPACE

TELECOMMUTE

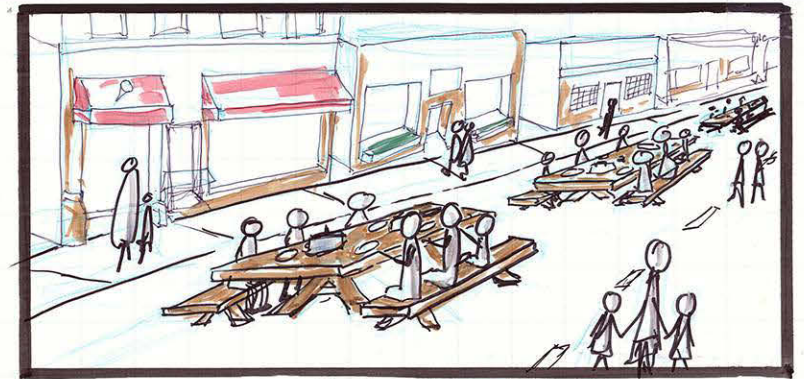
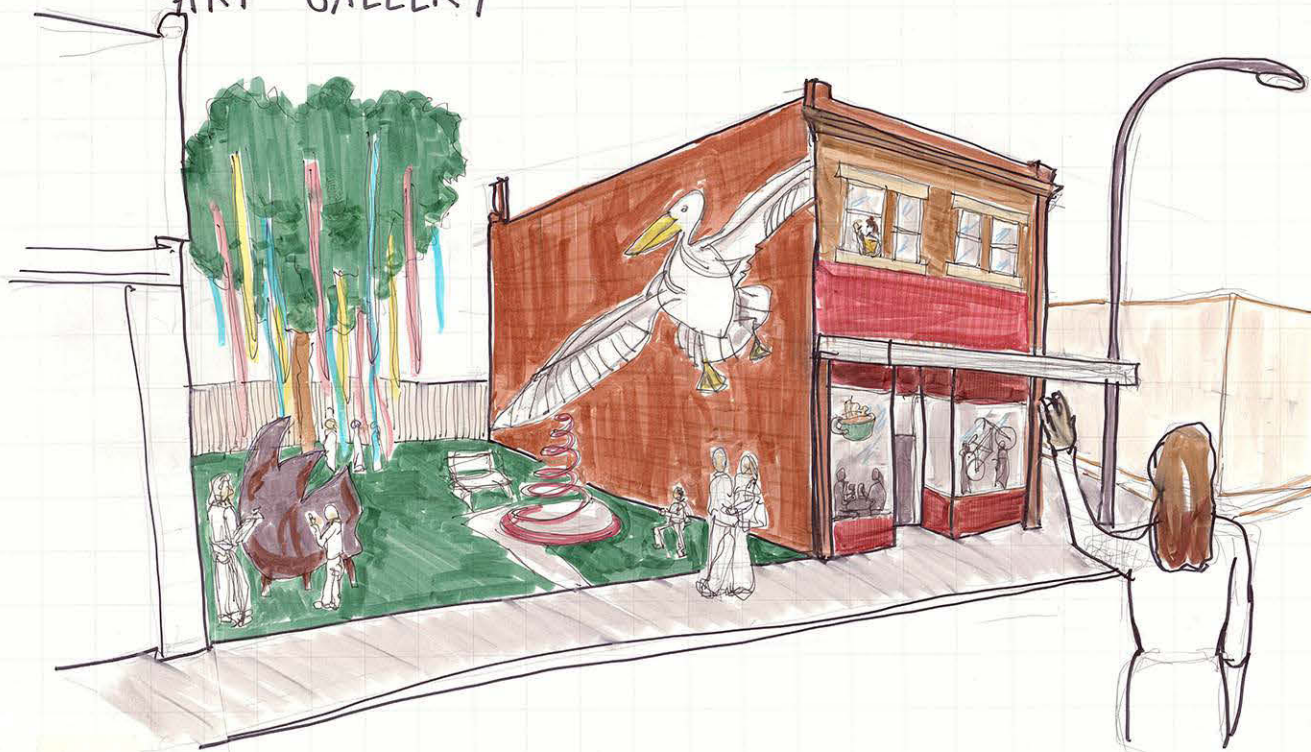
LEGEND

- LANDSCAPE ART OPPORTUNITIES
- BUSINESS-ART PAIRINGS



IMPLEMENTATION STEPS

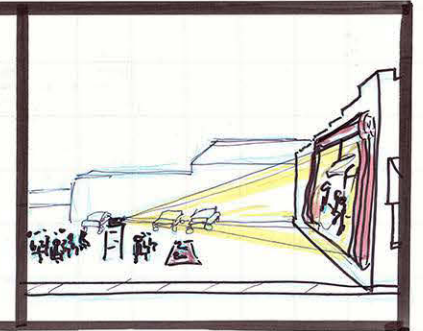
- EXPAND DEFINITION OF ART
 - QUILTING, WOODWORKING, COOKING
- WINDOW PAINTING / ART DISPLAYS
- "POP"-UP COMMUNITY MOVIE
- SCULPTURES IN VACANT SPACES
- DEMONSTRATION ART
- STUDIO SPACE
- ART GALLERY



MAIN STREET TABLES



WINDOW PAINTING



"POP-UP" MOVIE



OUTSIDE BUSINESS



DEMONSTRATION ART

PLACEMAKING

IDEAS



Minnesota
Design
Team

MILES ST. PLACEMAKING

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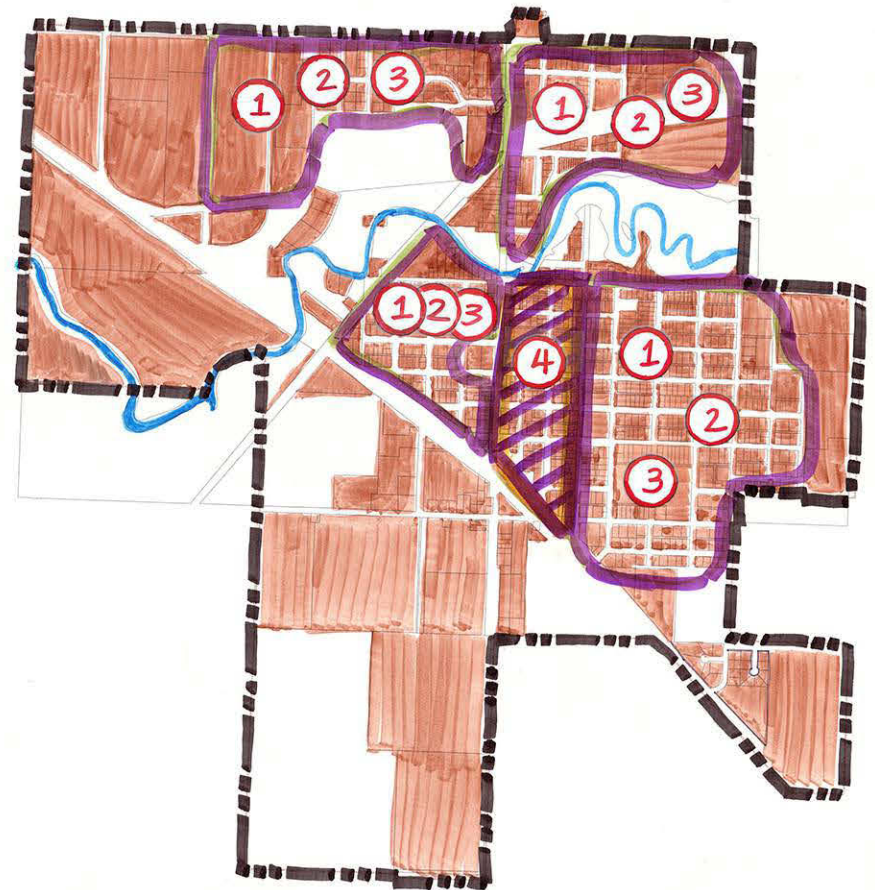


- ① FAITH-BASED INTERVENTION .NT-UP/REPAIRS
- LQPV IND ART STUDENTS
 - VOLUNTEERS (CITIZENS & PROFESSIONALS)
 - TECH SCHOOL STUDENTS
 - BUSINESS TEAMS

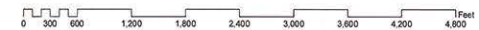
- ② REBUILD AMERICA/"CHRISTMAS IN MAY"
- NON-PROFIT ORGANIZATION
 - INVITE QUALIFIED HOUSEHOLDS
 - SCREEN BY NEED (HOME DEFECTS/INCOME)
 - ATTRACT VOLUNTEERS, DONATED MATERIALS/FUNDS
 - BLITZ: ONE-DAY REMODEL (MAY)

③ HABITAT FOR HUMANITY

④ DOWNTOWN HOUSING OPTIONS



1 inch equals 600 feet



4
A. MINOR ADAPTIVE REUSE
(INTERIOR)

UPPER LEVEL(S) REMODEL/ REHAB
(ADAPTIVE SPACE OPTION)

UPPER & MAIN LEVEL REMODEL/REHAB
(ADAPTIVE SPACE OPTION)

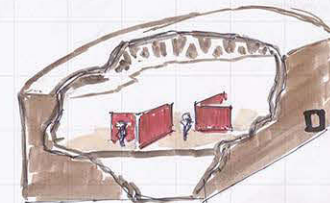
B. MAJOR REDESIGN
(EXTERIOR/INTERIOR)

C. NEW DESIGN/
CONSTRUCTION

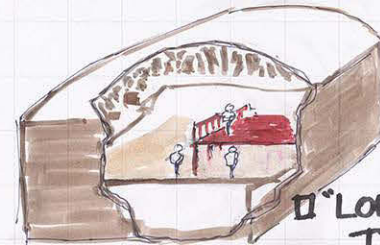


'52 WING

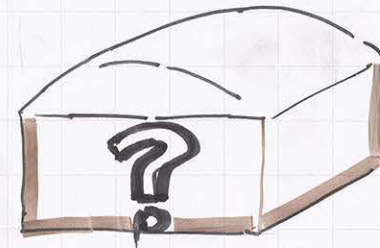
□ OPTIMIZE STORAGE



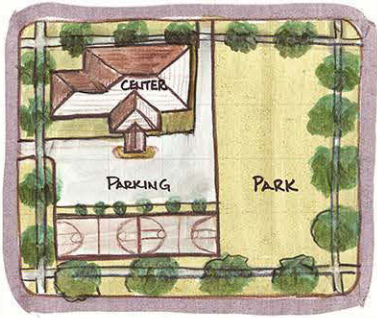
□ PARTITIONS
• FIXED
• MOVABLE



□ "LOFTING"
TALL SPACES



□ REMEDIATION
• LEAD (PAINT, OTHER)
• ASBESTOS (ROOFING, CEILING, TILE, INSULATION)
□ = HVAC
□ \$\$\$



COMMUNITY CENTER - OPTION A



COMMUNITY CENTER - OPTION B

PRISON POSSIBILITIES:

- COMPUTER DATA SERVER FARM.
- BUSINESS INCUBATOR.
- VO-TECH.

