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AIA Minnesota Executive Vice President to Retire After 38 Years of Service



Beverly Hauschild-Baron, Hon. AIA, (pictured at left) who serves as the Executive Vice President of The American Institute of Architects Minnesota, announced that she will be retiring from her position after nearly 38 years of service in July 2015.

The American Institute of Architects Minnesota is the organization for the architecture industry in the state of Minnesota, with more than 2,300 members. It includes the state component, AIA Minnesota; three local chapters: AIA Minneapolis, AIA Northern Minnesota, and AIA Saint Paul; *Architecture MN* magazine; and the Minnesota Architectural Foundation. It is among the largest AIA components in the nation.

In her role Hauschild-Baron, has continually promoted the value of architects and architecture to both the residential and commercial markets. She successfully lead the organization through many strategic initiatives, including the 2010 Recovery Task Force which produced The Carlson School Report, completed in partnership with the Carlson School of Management. This initiative undertook the task of understanding the changing architectural profession during the Great Recession. This work continued, resulting in the 2013 Architects in Commerce Research Report– which is client-based research, commissioned by AIA Minnesota, designed to better enable architects to provide higher-valued services and be more impactful in business and commerce.

Tim Dufault, AIA, AIA Minnesota president, stated. "*Beverly has been a tremendous leader for AIA Minnesota and we are thankful for her commitment to our organization, to our profession, and for communicating the value architects bring to their clients. We have had the good fortune to have her as our Executive Vice President for 32 years where she has shepherded our organization from 800 to 2300 members. She has served our members well with an undaunted passion as a champion of architects and architecture. We will miss her, but wish her well as she begins a new chapter in her life.*"

The many accomplishments under her leadership include a highly regarded regional convention and expo, a successful continuing education program, a well-regarded

government affairs program and publication of the award winning magazine *Architecture Minnesota*. Through her work with the Minnesota Architectural Foundation and the Beverly Hauschild-Baron Leadership Fund, the Leadership Forum was created for mid-career architects to hone their leadership skills. This wildly successful program, now in it's sixth year has fostered the leadership development of over 100 mid-career architects. Her most recent accomplishments include the initiatives related to the Architects in Commerce Research Initiative, the Innovative Practice Forums, and the Strategic Practice task force which included the creation of the skills building series titled Mastering the Future Business of Architecture.

When asked to reflect on her experience, Hauschild-Baron shared. *"I'm grateful for the opportunity to have worked with so many creative, collaborative and caring architects through these many years. Their influence on the communities they've helped shape is immeasurable. Throughout the many ups and downs of the profession – through recessions and recovery – the architects have looked to AIA Minnesota as their true north. I'm grateful to have played a part in that. I'm confident that AIA Minnesota will become even stronger and that the architects in Minnesota will flourish."*

Hauschild-Baron has represented The American Institute of Architects Minnesota through her work with many community partners such as the American Consulting Engineers Council/Minnesota; Associated General Contractors/Minnesota; Building Jobs Coalition: Board of Registration (AELSLAGID); the College of Design, University of Minnesota; the McKnight Foundation, and many others.

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About The American Institute of Architects Minnesota

The American Institute of Architects Minnesota is the professional association for architects. As a state component of AIA National, with three local chapters, AIA Minnesota has nearly 2,300 members and a staff of eight professionals. AIA Minnesota provides services to all chapters, produces a regional convention, publishes the award-winning magazine *Architecture MN*, lobbies on behalf of the profession at the state legislature, and delivers continuing education to all members. Learn more at aia-mn.org.

About AIA Minneapolis

AIA Minneapolis is the largest chapter in Minnesota with more than 1,600 members. Centered in Minneapolis, the chapter territory includes the southwestern portion of the state. As a large chapter, AIA Minneapolis participates with other large chapters nationwide to focus attention on significant issues facing members. The chapter provides leadership, networking, and outreach opportunities for its members. Learn more at aia-mn.org/about/chapters/aia-minneapolis/

About AIA Northern Minnesota

AIA Northern Minnesota, with more than 100 members, is a mighty force. Centered in the harbor city of Duluth and covering the northern half of the state, AIA Northern Minnesota stretches from the Dakotas to Lake Superior and western Wisconsin. The chapter provides leadership, networking, and outreach opportunities for its members. Learn more at aia-mn.org/about/chapters/aia-northern-minnesota/

About AIA Saint Paul

AIA St. Paul, with more than 400 members, boasts the capital city as its home base. With historic St. Paul as its heart, the chapter stretches to Rochester and the entire southeastern portion of the state. The chapter provides leadership, networking, and outreach opportunities for its members. Learn more at aia-mn.org/about/chapters/aia-st-paul/

About *Architecture MN* magazine

Architecture MN is the award-winning bimonthly magazine of the American Institute of Architects Minnesota. It includes coverage of design-rich cultural events and activities, visits to architecture studios, architectural travel photography, in-depth conversations with Minnesota movers and shakers, and beautifully illustrated feature articles on the latest notable buildings designed by AIA Minnesota member architects. Learn more at aia-mn.org/features/architecture-mn-magazine/

About The Minnesota Architectural Foundation (MAF)

The Minnesota Architectural Foundation (MAF) which provides advocacy and capital for the advancement of architecture in Minnesota. Through a variety of sources MAF funds outstanding programs such as the Thomas F. Ellerbe Scholarship, the Ralph Rapson Traveling Study Fellowship, the Clarence W. Wigington Minority Architectural Scholarship, and the Beverly Hauschild-Baron Leadership Fund. Learn more at aia-mn.org/resources/mn-architectural-foundation/.

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