

OUR STRATEGIC DIRECTION

MISSION

Our reason for being

Advancing a vital profession,
vibrant communities,
and architecture that endures.

CORE VALUES

What will distinguish our work

Integrity

- Soundness.
- Wholeness and unity.
- The quality of being honest and fair.

Inclusion

- Ensuring openness.
- Creating environments in which anyone can feel welcomed, respected, and valued.

Passion

- Boundless enthusiasm.
- Determination.
- Intense, driving conviction.

Empathy

- Understanding another's situation.
- Being aware of and sensitive to others' feelings, thoughts, and experiences.