

# SPEAKERS

## LSDR INTERLUDES

### Art Bridgman and Myrna Packer Bridgman Packer Dance

<http://www.bridgmanpacker.org>

Art Bridgman and Myrna Packer are Guggenheim Fellows, collaborators in performance and choreography, and Artistic Directors of Bridgman | Packer Dance. They have toured nationally and internationally and are known for their integration of live performance and video technology. With slides and video clips from their performances, they offer a look into their creative process and choreographic intent, describing the history and development of their unique concept of Video Partnering and demonstrating their use of green screen technology, Final Cut Pro, and live camera stage set-up.

#### Inside Look at a Creative Process

Through five, separate, 10-minute presentations, Art and Myrna will share with the audience:

- How the creative process can develop from the first impulses into fully realized performance works
- How live performance can be integrated with video technology on stage
- How green screen technology works
- How time, perspective, and perception can be challenged and altered on stage for a living



Photo: Tyler Silver



Photo: Kelly Goettesman



## LSDR PRESENTATION



**Friday 1:30**

**Erin McKean**

<https://wordnik.com>



Erin McKean is the founder of the newly-not-for-profit Wordnik.com, the world's biggest online dictionary. Before founding Wordnik, she was the editor-in-chief of American Dictionaries for Oxford University Press. Her goal is to make every word in the English language “lookupable” – including the 52% of unique English words that aren’t currently in any dictionary. Erin is the author of three *Weird and Wonderful Words* books, the best-selling novel *The Secret Lives of Dresses*, and (most recently) *The Hundred Dresses*, a field guide to dresses. She’s written regular columns for *The Boston Globe* and the *Wall Street Journal* and her writing has also appeared in *The New York Times*, *PAPER*, *Foreign Affairs*, and *Sew News*. She’s served as an advisor to the American National Corpus, the journal *American Speech*, the Wikimedia Foundation, and serves on the KPCB Design Council. She blogs at [dressaday.com](http://dressaday.com) and tweets as @emckean. When you meet her, please tell her your favorite word.

### **All the Words: How Can We Describe The English Language?**

Most people are surprised to learn that as many as half of the existing words of English aren’t represented in traditional dictionaries, including the *Oxford English Dictionary*.

With the advent of the internet and data-mining and machine-learning technologies, we can start giving every word a chance to be ‘lookupable’! Erin will share what Wordnik has learned in its quest to include every word of English in the dictionary, and show how best to invent new words to get them used by a large number of English speakers.

## LSDR PRESENTATION



**Friday 3:30**  
**Charles Yust**

<https://www.linkedin.com/in/charlesyust>

Principal Design Technologist at frogdesign, Charles Yust focuses on developing interactive interfaces at various scales, from installations in spatial environments and large-scale, multi-touch tables, to mobile and online platforms.

### **Postcard from the Digital Frontier: Building Experiences at the Intersection of Technology and Design**

Charles Yust will share his personal story, including inspirations, past work, and the methodologies employed at frog design to implement human-centered design for the future. For five years Charles also worked at a company in Manhattan called Unified Field Inc. building interactive installations for commercial and institutional clients. This experience will enable him to speak to working with architects and designers on interactive spatial environments.

The mission at frog design is to advance the human experience through design using a human-centered design approach. They are often asked to design, test and build scenarios for future applications, markets, and technologies. Charles will talk about frog's methodologies and strategies for prototyping solutions. frog also values multi-talented and hybrid employees with divergent expertise, and believe their perspectives enhance solving problems and uncovering opportunities in unique ways.



## LSDR PRESENTATION



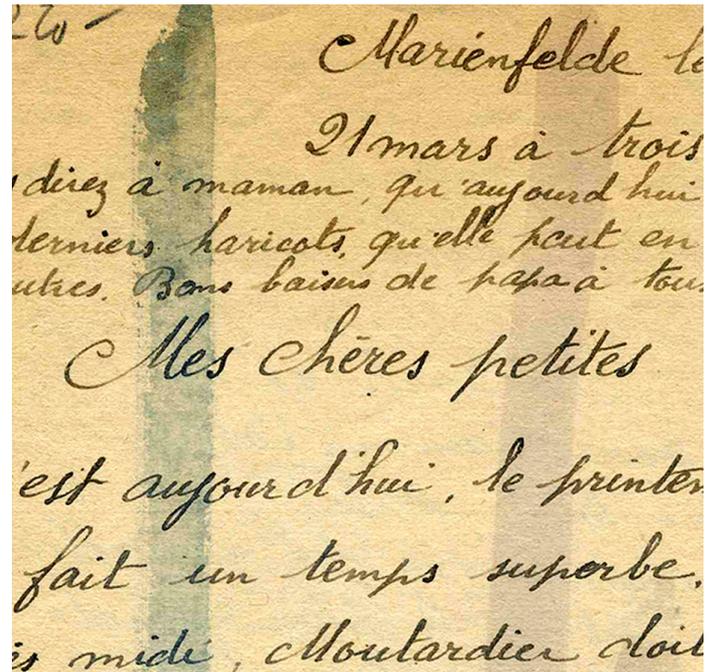
**Saturday 9:15**  
**Carolyn Porter**

<https://www.behance.net/gallery/P22-Marcel-Script-Pro-font/14059079>

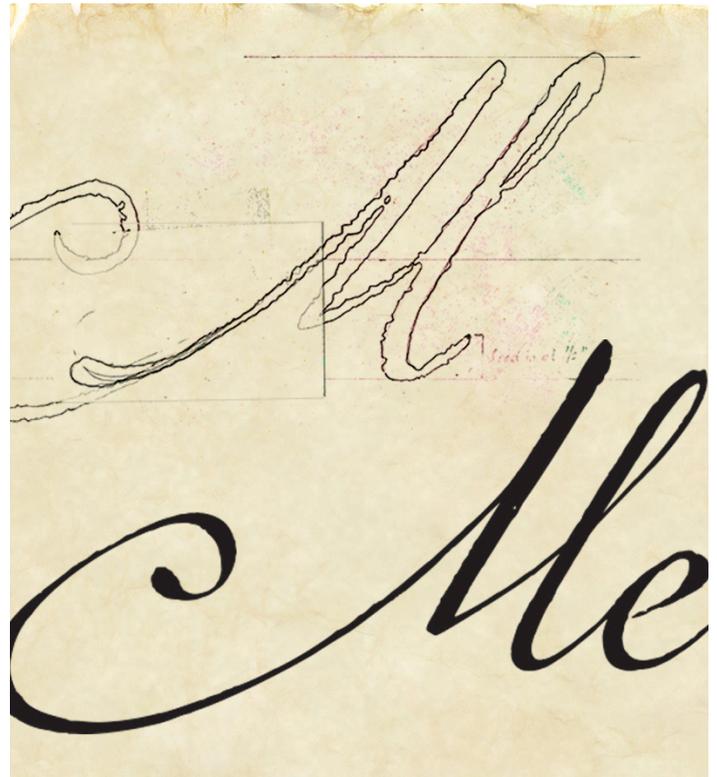
Carolyn Porter is a graphic designer and type designer from St. Paul, Minnesota. Inspired by beautiful script handwriting on letters she found in an antique store in Stillwater, Minnesota, Carolyn designed the font P22 Marcel. Released in 2014, the font has garnered five awards, including the prestigious Certificate of Typographic Excellence from the New York Type Director's Club.

After having the handwritten letters she found translated, Carolyn learned they had been written by Marcel Heuzé, a French citizen conscripted to work in a German labor camp during World War II. With little more to go on than a name and an address in France, she spent a year searching for information on Marcel's fate.

Carolyn will share more about her research and what she learned as she developed the P22 Marcel font. She will explain the historic significance of source material used in the design of font P22 Marcel, including an overview of Service du Travail Obligatoire during World War II. She will reinforce the value of being curious as a creative professional.



**P22** Marcel



# SPEAKERS *continued*

## LSDR PRESENTATION



**Saturday 11:00**

**Len Brackett**

<http://www.eastwindinc.com/about.html>

Len Brackett, head of East Wind, spent seven years in Japan, five of them training as a temple carpenter apprentice in Kyoto. Temple carpentry, along with tea house carpentry, is the pinnacle of the architectural woodworking tradition in Japan. Upon his return to America in 1976, he began a 32-year career of adapting traditional Japanese houses for American clients.

East Wind (Higashi Kaze), Inc. designs and builds three kinds of houses: the traditional classic Japanese house; the westernized version of that house, intended for furniture; and the westernized hybrid combining traditional and conventional construction techniques.

The architectural forms found in Japan are essentially pure structure. Posts and beams supporting the roof and protecting and sheltering the occupants of the house are meticulously joined and finished without molding or applied trims. Most structural components of the house are also the finish elements as well, so precise joinery and great care in assembly are necessary.



## LSDR PRESENTATION



**Saturday 4:00**

**Bob Borson, AIA**

<http://www.lifeofanarchitect.com>

Bob Borson, AIA, LEED AP, is the sole contributor of one of the most read blogs about architecture, “Life of an Architect”. A Dallas, Texas architect, Bob’s weekly observations and advice on the profession are composed with wit, playfulness, musings (both deep and otherwise), and just the right amount of self-deprecation. He has bridged the gap and engaged multiple generations of architects and architectural enthusiasts by sharing his personal experiences, professional practice tips, and anecdotes on what it’s like to work with and be an architect. Bob was the recipient of a 2009 AIA Dallas’ Young Architect of the Year award, and received a 2015 Texas Society of Architects Honor Award. In his LSDR presentation, **Architectural Blogging - The Good, The Bad, and the Crazy**, Bob will give us his take on what it means to practice architecture in the age of digital social media.



# Life of an Architect

what it's like to be and work with an architect