

MINNESOTA DESIGN TEAM

PROCTOR 2015

WELCOME!

WHO ARE WE?

WHY ARE WE HERE?



Broadband

FAIRGROUNDS HOUSE

POPULATION FIRST

Empower New Leadership

PROCTOR HOUSE

PEDESTRIAN ENVIRONMENT

STUDENT-BUILT CENTER

Youth Entrepreneurship

WALKABILITY

MOVE MAIN STREET

CONNECTIVITY

MORE TREES DOWNTOWN

WALKABILITY

RAILROAD SQUARE

SEASONAL USES

TRANSIT CONNECTIVITY

ERASE BARRIERS

TRAIN POWER
HOME RECYCLING PROGRAM

MORE PUBLIC VOICES

PROTECT THE CREEK

DESIGN STANDARDS

TRAILS

Value Safety

PROCTOR PROUD

STUDENT LEADERSHIP

Possible Proctor Projects



Build on Past, Embrace Future

Past: DM&IR Community

- Local business
- Major employer
- DM&IR-paid community amenities
- Strong community

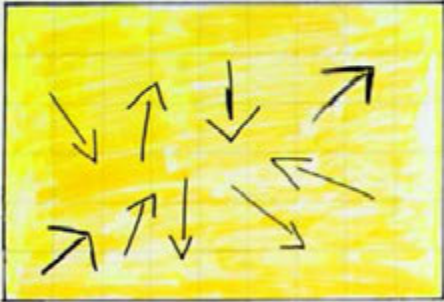
Future: Regional Asset

- Leverage regional potential
- Ensure you have a place in Proctor
- Enhance recreational opportunities
- Build, maintain sustainable, resilient community

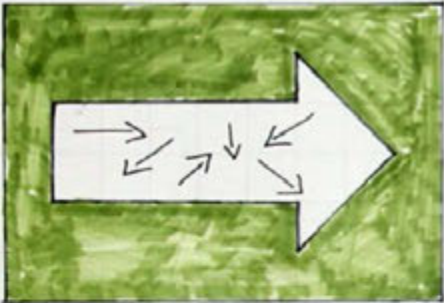


COMMUNITY DIRECTION

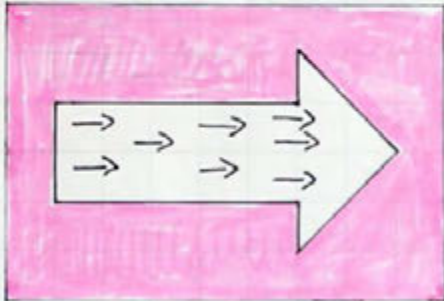
BUILDING CAPACITY



ENGAGEMENT



INCLUSIVITY & CONSENSUS



1. DEFINE YOUR CITY CENTER

HIGHWAY 2 BUSINESS DISTRICT
PACC, FOOD SHELF, CITY HALL
HIGHWAY 2, MILKHOUSE, RAILYARD
GOLF COURSE
DULUTH
HOME & FAMILY

2. WHAT CAN PROCTOR ADD TO THE REGION?

MULTIPLEX SPORTING CENTER
SOLID PEOPLE INVOLVED IN YOUR COMMUNITY
GROCERY
WELL-EDUCATED YOUNG PEOPLE TO STAY
CONDOS & TOWNHOUSES
TRAILS FOR HIKING & BIKING

3. HOW DOES PROCTOR PARTICIPATE IN A 21ST CENTURY ECONOMY?

MULTIPLEX SPORTS COMPLEX
OUTDATED
HIGH-SPEED BROADBAND
WIND TURBINES/BEYOND RR
COMPLETE FIBER OPTICS TO HOMES & BUSINESSES
EDUCATION FOR ALL AGES

4. NAME 3 THINGS YOU WOULD CHANGE IN PROCTOR

NEW SPORTS FACILITY
NEED A GROCERY STORE
REVITALIZE DOWNTOWN STOREFRONTS/MAIN ST
MORE YOUTH PROGRAMMING/AFTER SCHOOL
HIKING TRAILS, RECREATION, BIKING
TOO MANY BARS

5. DEFINE "PROCTOR STRONG" IN THE FUTURE

COMMUNITY WITH RESIDENTS THAT CARE
MORE SMALL BUSINESSES
SAFE PLACE TO LIVE & RAISE A FAMILY
TOURISM
SMALL TOWN LIVING - NORMAN ROCKWELL
FULL SERVICE COMMUNITY



RESPONSIBILITY: PRIVATE PROPERTY

LASSO DOWNTOWN
DUMPSTERS: SCREEN
WHEN POSSIBLE



APPEARANCE & AESTHETICS

- All COMMERCIAL SITES
- Attention to detail: look for easy solutions/visible solutions

KEEP PROCTOR
LOOKING GOOD

BASICS

BROKEN WINDOW THEORY:

FIX THE SMALL
PROBLEMS FIRST,
CONTINUALLY

STRATEGIES

- POINT OF SALE HOUSING INSP.
 - Structural Issues
- PROCTOR PAINTS
 - CITY/STUDENT Collaboration
- MAINTENANCE WORKSHOPS FOR RESIDENTS
- CITYWIDE CLEAN-UP DAY @ FAIRGROUNDS
- CITY REGS & ENFORCEMENT



- Private Maintenance
- Alleys

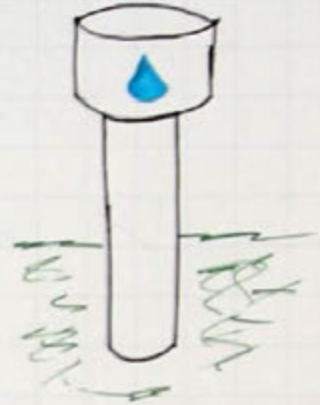


PROCTOR'S COMMUNITY STANDARDS

COLLABORATING TO INCREASE
PROPERTY VALUES



OVER 1/2 OF UTILITIES
UNDERGROUND ARE
OVER 50 YEARS OLD



MAJORITY OF
CITY STEETS AT
LEAST 20 Yrs. OLD



RECOMMENDATIONS:

- * Work to achieve less than 50% assessments.
- * Pave public parking lots.
- * Collaborate w/ private/public partners on infrastructure projects.
- * Seek out alternative revenue sources.
- i.e. PFA, LRIP, and CDBG funds.
- * Create a water/sewer surcharge to establish an infrastructure replacement fund.





Outdoor Recreation Opportunities





MOUNTAIN BIKING



WEST POCKET PARKS



GOLF DRIVING RANGE



KINGSBURY CREEK CORRIDOR



COMMUNITY RAINGARDEN

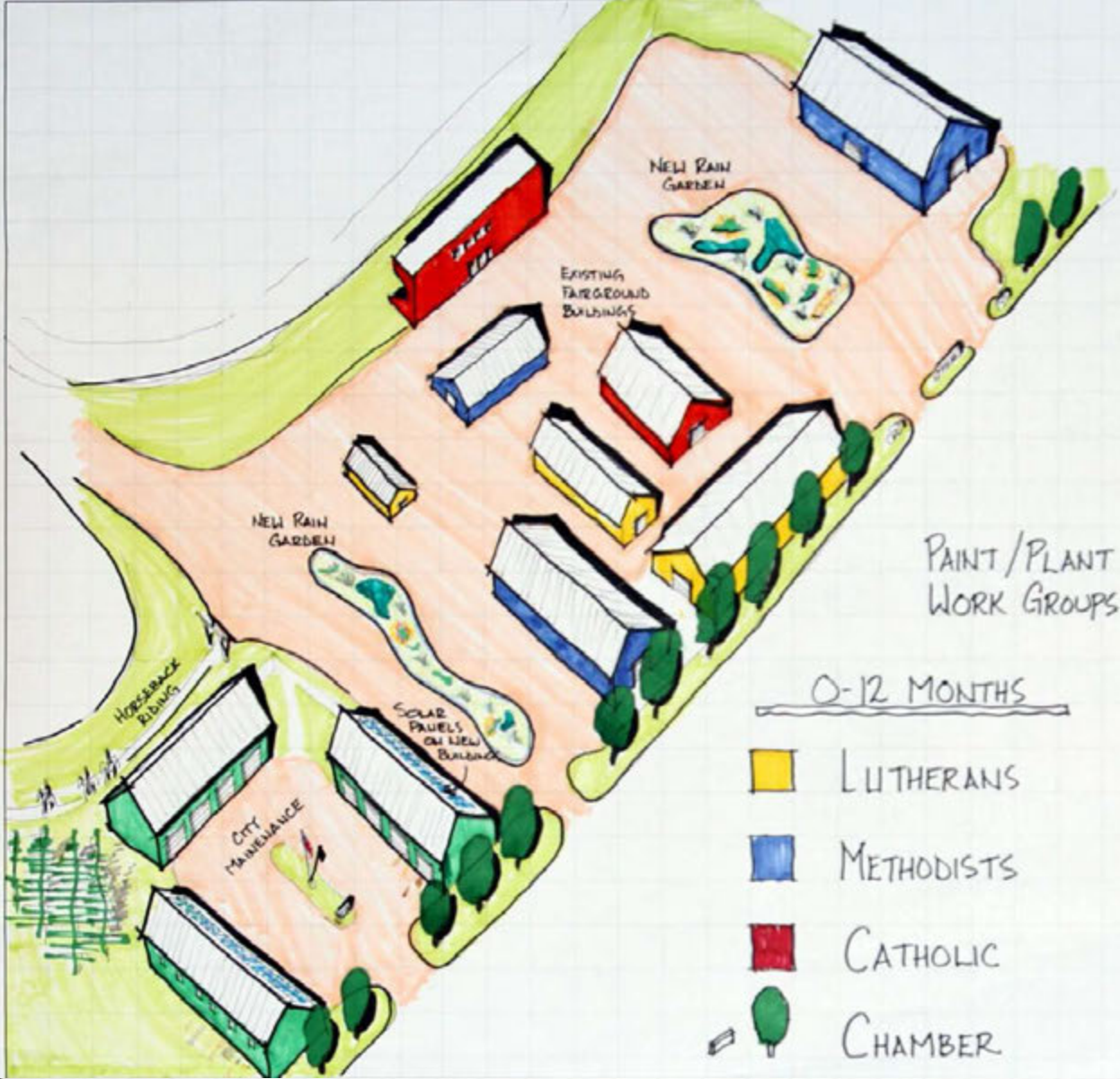


DISC GOLF

- TRAIL
- KIOSKS
- EDUCATION

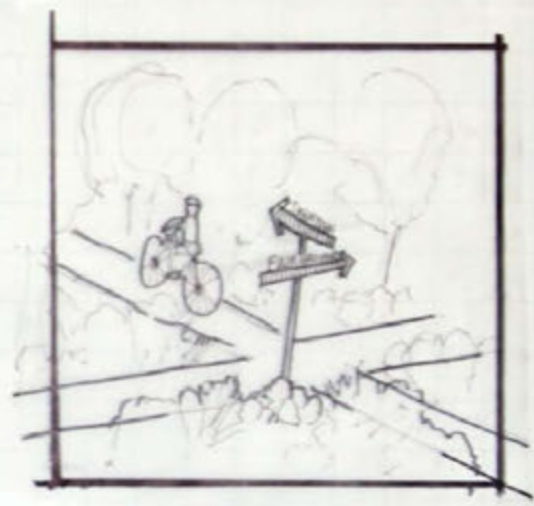
- STREAM RESTORATION
- TROUT
- EVENTS





High School / Youth:

- o ENVIRONMENTAL EDUCATIONAL OPPORTUNITIES.
- o MAINTENANCE OF NEW RAIN GARDENS.



BIKE TRAIL SIGNAGE.





*NEW ARENA
*BUS GARAGE AND
PUBLIC WORKS
RELOCATED TO
FAIRGROUNDS

PARKING

DISC GOLF
COURSE

Soccer

Soccer

PHASE I

FUTURE
RECREATIONAL
DEVELOPMENT

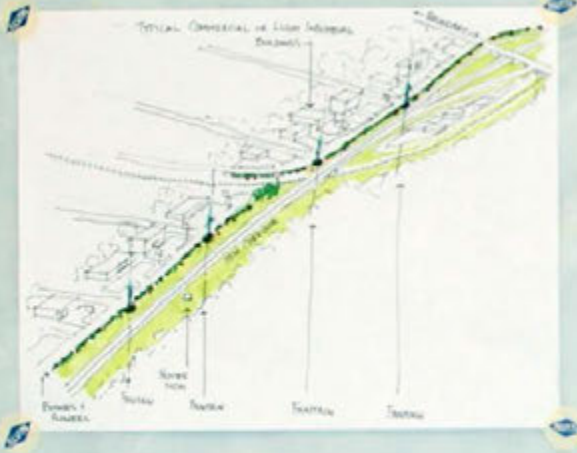
Soccer

GREEN
BUFFER

INDUSTRIAL

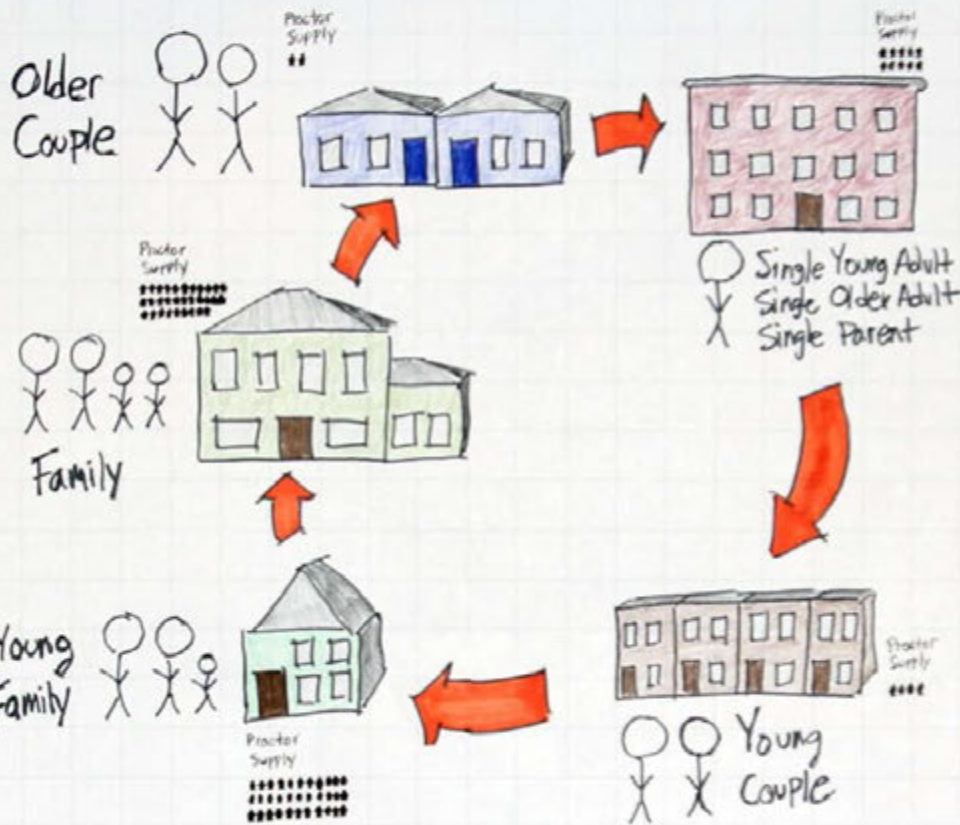
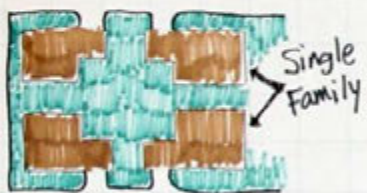
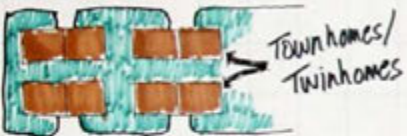
SENIOR
HOUSING



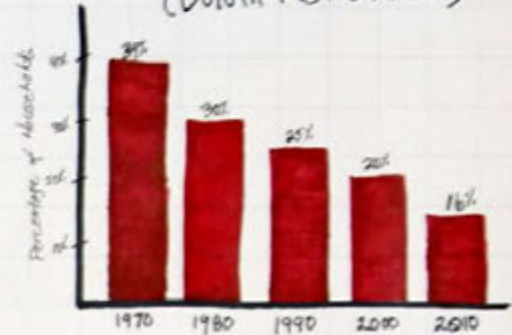


HOUSING LIFE CYCLE

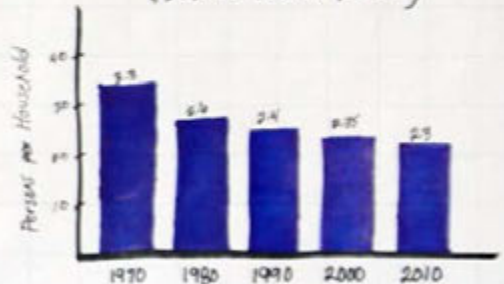
MIX NEIGHBORHOOD HOUSING TYPES



MARRIED COUPLES WITH CHILDREN (Duluth Metro Area)



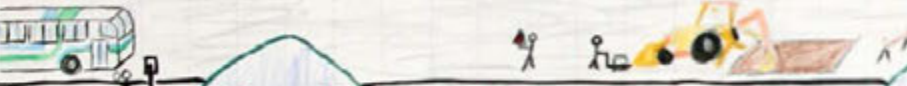
HOUSEHOLD SIZE (Duluth Metro Area)



CITY
REHAB
PROGRAM

VACANT LOT
↓
SIDE LOT
↓

STUDENT
CONSTRUCTION
REHAB



TRAILS
&
BUS LINES

STREET &
SEWER
REPAIR

POCKET
PARKS &
PLAYGROUNDS



LOCAL:
INTEGRAL PART OF DOWNTOWN
INTEGRAL PART OF THE CITY
- COORDINATION WITH:
PAC
P.H.S.
EXISTING RECREATION
TRAIL SYSTEM



REGIONAL
BRING VISITORS
TO DOWNTOWN
BUSINESSES



Multi-use Sport Facility





Multi-use Sport Facility





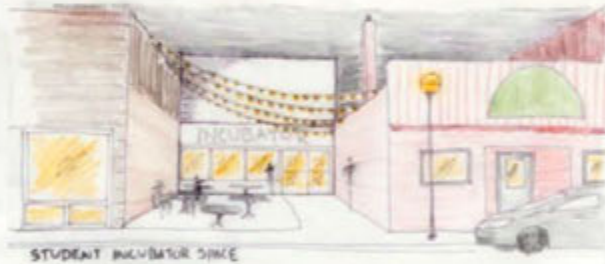
Downtown Figure Ground







HOGHEAD AMENITIES

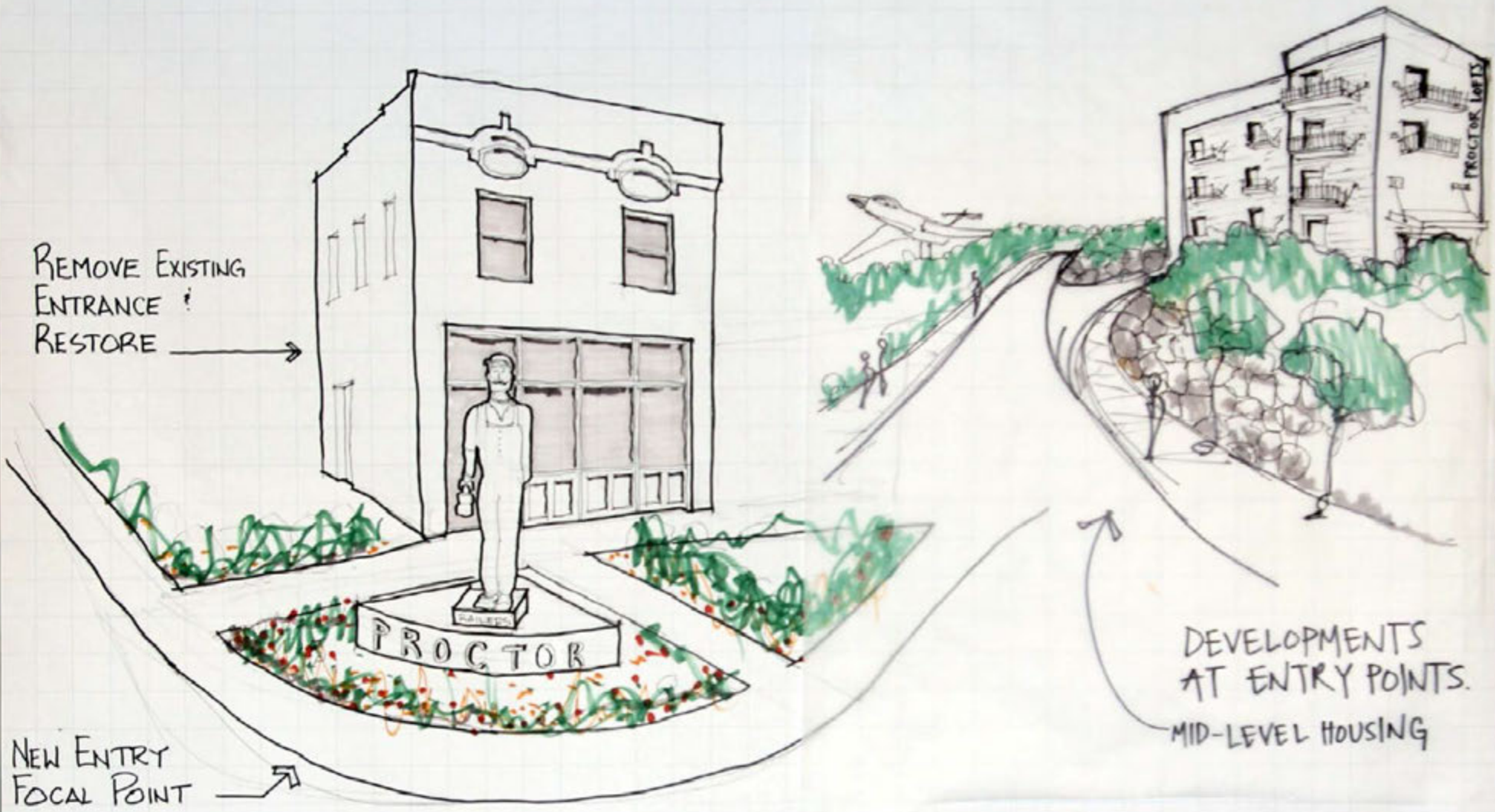


DOWNTOWN AMENITIES



PROCTOR HOUSE





Downtown Entry Points





PROPOSED COMMERCIAL
EXISTING COMMERCIAL
CENTENNIAL PARK
STUDENT INCUBATOR
INTERSECTION PLAZAS

OFF-STREET PARKING
ACCESS DRIVE & PARKING
ARENA PLAZA
ARENA
HOGHEAD PLAZA
REORGANIZE PARKING
ENTRY INTERSECTION PLAZA

Future CBD Opportunities



LEADERSHIP, OWNERSHIP & IDENTITY

- EMPOWER & ENGAGE A BROAD RANGE OF PEOPLE IN LEADERSHIP POSITIONS
- NURTURE INDIVIDUAL OWNERSHIP & RESPONSIBILITY FOR COMMUNITY ISSUES
- AGREE ON PROCTOR'S FUTURE IDENTITY

VISION

- DEVELOP SHARE VISION
- IDENTIFY PRIORITIES
- DEFINE LAND USE, ZONING REGULATIONS & DESIGN GUIDELINES
- PRIORITIZE PROJECTS
- IMPLEMENT (INCLUDES EVALUATION & ENFORCEMENT)

MARKETING PROCTOR

- USE POSITIVE MESSAGES
- COLLABORATE WITH DULUTH, HERMANTOWN, MIDWAY TWP. & SCHOOL DISTRICT
- IDENTIFY TARGET AUDIENCE
- DEVELOP PROCTOR WELCOME PACKET FOR NEW RESIDENTS
- CREATE COMMUNITY BULLETIN BOARD FOR RESIDENTS & VISITORS



CAPACITY BUILDING RESOURCES:

LM WOMEN VOTERS

ISD 704

BLANDIN AREA FOUNDATION

DULUTH AREA FOUNDATION



STRATEGIC PLANNING RESOURCES:

ARDC

UMD & U of M EXTENSION

NORTHLAND FOUNDATION



FUNDING SOURCES, Grants & FINANCIAL INCENTIVES

- TAX INCREMENT FINANCING
- TAX ABATEMENT
- BLOCK GRANTS
- TEA-21 / SAFTEA-LU
- HUD
- LIVABLE COMMUNITIES
- MFHA
- SEMDC
- HOMETOWN MN
- MN DOT
- MINNESOTA EXTENSION
- MCKNIGHT FOUNDATION
- GREATER MN HOUSING
- NATIONAL TRUST FOR HISTORIC PRESERVATION
- VIRGINIA SWEATT PRESERVATION FUND FOR MN
- JOHANNA FAVROT FUND FOR HISTORIC PRESERVATION
- HART FAMILY FUND FOR SMALL TOWNS
- NATIONAL TRUST LOANS FUND
- PRESERVATION ALLIANCE OF MINNESOTA
- MINNESOTA HISTORICAL SOCIETY
- MINNESOTA LEGACY ACT
- MINNESOTA MAINSTREET
- MNDEED
- STATE & FEDERAL HISTORIC TAX CREDITS
- FEDERAL HISTORIC STRUCTURE REHAB
- MN HISTORIC STRUCTURE REHAB
- MN CULTURAL GRANTS
- DNR PARKS & TRAILS LEGACY GRANTS
- DNR OUTDOOR RECREATION GRANTS
- DNR LOCAL TRAIL CONNECTIONS PROGRAM
- DNR TRAIL GRANTS

PROCTOR INCENTIVES

- NEW HOUSING: 3%
- REDEVELOPMENT FUND: 2% LOANS
- BUSINESS MAINTENANCE & RENOVATION
\$10,000 LOW INTEREST LOAN
- COMMUNITY DEVELOPMENT BLOCK GRANT

