

DESCRIPTION

Everyday Solutions is a *StarTribune* article that features projects by AIA Minnesota member architects.

Everyday Solutions articles showcase smaller-scale projects that solve a homeowner's everyday design challenge. Featured projects offer a clever solution to the challenge, while enhancing the beauty and utility of the home.

If the project is compelling, the *StarTribune* reserves the right to upgrade the article to a Homes section cover story with credit given to the architect. (When a project is elevated to a cover story, it may appear with other similar projects in a themed story.)

Each article has a headline identifying the article as a joint AIA Minnesota/*StarTribune* program and gives a description of the "Everyday Solution" project. In each Everyday Solution article, the architect is identified with their contact information and a photo.

FREQUENCY

Everyday Solutions runs once a month in the *StarTribune's* Sunday *Homes* section. It is also featured on *StarTribune.com*.

SUBMISSION REQUIREMENTS

Everyday Solutions projects are selected by AIA Minnesota and the *StarTribune*, based on merit, appeal to readers, and editorial balance. AIA Minnesota collect submissions, reviews them for completeness, and reserves the right to reject submissions for any reason (image quality, project type, etc.). Projects submitted must have been completed by a current AIA Minnesota member or firm and completed within the last three years (completed in 2010 or newer). "Home of the Month" winning projects are not eligible for consideration.

Send the following to Angie McKinley at mckinley@aia-mn.org

1. SUMMARY:

A brief summary (1-2 paragraphs) in Word. doc format of the project, identifying the challenge and how it was solved.

2. IMAGES in ZIP or COMPRESSED FOLDER:

One 4-color head shot of the architect(s) involved in the project. Color photos (1-4) of the finished project. (A before image is a plus, if available, but not required). All images must be 300dpi in resolution. One image of the finished project must be at least 7"x10". Additional plans/sections may be sent if appropriate, but not required.

3. CONTACT INFORMATION:

Architect's name/contact information. The architect will be interviewed by a *StarTribune* reporter regarding the project. If the homeowner is willing, they may also be interviewed. (*Homeowner participation is desired, but not required for submission.*)

If image files are larger than 10MB, send them via www.YouSendIt.com. Questions? Contact Angie McKinley at 612-338-6763 or mckinley@aia-mn.org

EXAMPLES:

Storage, lighting, seating, multi-purpose spaces, mudrooms, functional entry halls, laundry rooms, entries, closets, garages, pet-feeding and/or bathing, custom cabinets/built-ins, electronic device-charging/storage, adding architectural character to a bland space, color selection, mail management, organization, de-clutter solutions, specialty storage and display, home office solutions, and any other instances of making our homes into more efficient, enjoyable, and comfortable living spaces.