

Lake Superior Design Retreat

33rd Annual Lake Superior Design Retreat Sponsorship Opportunities

February 26–27, 2020

VIRTUAL

VIRTUAL

Align your company with this unconventional and thought-provoking design retreat, and reach an audience of varied, experienced design professionals who are eager for creative ideas and innovative products.

What is the Lake Superior Design Retreat?

The [Lake Superior Design Retreat](#) (LSDR), created by AIA Minnesota, began more than 30 years ago. To protect the health and safety of our Retreat attendees, this year the Retreat is VIRTUAL!

LSDR is an interdisciplinary and rejuvenating event that explores design ideas and creative processes that push boundaries in the worlds of architecture, planning, engineering, literature, craft, dance, music, the fine arts, the environment, and more.

This Year's Presenters

Order of presenters subject to change.

Friday, February 26, 6:00–9:00 pm

- **Christina Ciardullo, Michael Morris, and Rebekkah Pailles-Friedman**, cofounders of [SEArch+](#), which conceives, investigates, and produces innovative “human-centered” designs which enable human beings to live and thrive in space environments beyond Earth.
- **Ellie Lum**, bag maker and founder of [Klum House](#), a woman-owned and -powered bag making shop and school in Portland, OR.
- Social Hour with suggested cocktail/mocktail recipes

Saturday, February 27, 9:00–12:00 pm

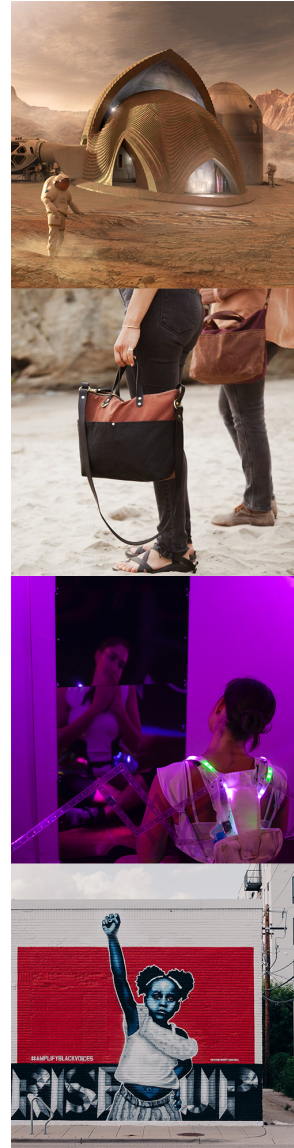
- Breakfast Social Hour with suggested menu by 2020 LSDR speaker Lucia Watson
- **Kate Ladenheim**, [dance artist](#) and designer making work at the intersection of choreography, technology, and activism; and artistic director of [The People Movers](#), a dance and production collaborative that creates ambitious dance performances at the nexus of feminism, technology, and activism.
- **Peyton Scott Russell**, Minneapolis-based [artist](#) and instructor dedicated to increasing awareness of graffiti as a teachable art form, deepening the understanding of this long-misunderstood art form.
- Social Hour

Who attends the Lake Superior Design Retreat?

The Retreat averages 120–150 attendees. Attendees range in discipline and background, and include architects, graphic designers, artists, engineers, and more. Retreat attendees tend to be well-educated design professionals with a natural curiosity and interest in a variety of design concepts.

- 65% are AIA members
- 55% are over 55 years old
- 45% are from St. Paul or Minneapolis
- 18% are from Duluth

See Sponsor Levels on next page!



AIA
Minnesota

AIA Minnesota
105 South 5th Avenue, Suite 485
Minneapolis, MN 55405
612-338-6763

2021 Sponsorship Levels:

Lake Superior — \$1,000

- Verbal and slide recognition of sponsorship at the Retreat
- Two-minute video (provided by Sponsor) played at beginning of Retreat.
- Logo on website home page and sponsor page,
- 50-word description (provided by Sponsor) on website sponsor page
- Logo in promotional emails leading up to the Retreat.
- Four promotional social media posts on AIA Minnesota Facebook, Instagram, or Twitter accounts.
- One complimentary event registration. (Approx. \$100 value.)

Red Lake — \$500

- Verbal and slide recognition of sponsorship at the Retreat.
- Logo on website sponsor page.
- Logo in promotional emails leading up to the Retreat.
- Two promotional social media posts on AIA Minnesota Facebook, Instagram, or Twitter accounts.
- One complimentary event registration. (Approx. \$100 value.)

Mille Lacs — \$250

- Verbal and slide recognition of sponsorship at Retreat.
- Logo on website sponsor page.
- Logo in promotional emails leading up to the Retreat.
- One promotional social media post on AIA Minnesota's Facebook, Instagram, or Twitter account.

Sponsorship deadline is February 19, 2021

TO RESERVE YOUR SPONSORSHIP:

Register online: <https://www.aia-mn.org/events/lldr2021/sponsors>

Ann Mayhew, AIA Minnesota, 612-767-1740, mayhew@aia-mn.org

Deanna Christiansen, AIA Minnesota, 612-767-1745, christiansen@aia-mn.org



AIA
Minnesota

AIA Minnesota
105 South 5th Avenue, Suite 485
Minneapolis, MN 55405
612-338-6763