Photo credit

2027 Sponsorship & Advertising Opportunities

Reach the architects, designers, and community leaders that make up the AIA Minnesota community! Explore opportunities to engage with AIA Minnesota and connect with members, access broad brand exposure, and showcase your products and services to the right people.

About AIA Minnesota

The American Institute of Architects (AIA) Minnesota, founded in 1892, is the professional association for architects in the state of Minnesota. We have three local chapters—AIA Minneapolis, AIA Northern Minnesota, and AIA St. Paul. We bring value to our members through connection, advocacy, and promoting the value of architects and architecture.

Our Impact At a Glance

2,339	**192**	**22**
AIA Minnesota Members	Member Firms	Member Groups & Committees
3,900	**8,846**	**1,750+**
ENTER Digital Subscribers	Social Media Followers	Annual Conference Attendees

Title Sponsors

Thank you to AIA Minnesota's largest supporters of 2026!

emanuelson-podas consulting engineers

Pella

SYNERGY PRODUCTS

KOLBE Gallery TWIN CITIES

MARVIN

EROTAS CUSTOM BUILDING

CityScapes ARCHITECTURAL INNOVATIONS

AIA Minnesota

Visibility in the Member Community

Contact Liz to secure your engagement:
harder@aia-mn.org | 612-767-1744

Become an Allied Member – Annual Membership

We recommend starting by becoming an Allied Member. Formally join the AIA Minnesota member community, nationally recognized as one of the strongest chapters of AIA. Become an Allied Member to receive member newsletters and announcements, discounts and early access to sponsorship/ad opportunities, ability to join member committees, and more.

- Pricing: Starts at $310
- Explore member benefits and register online.

Sponsor a Member Committee Gathering

Throughout the year, various member groups, knowledge communities and other committees have social engagements that seek sponsors to host or cover food and beverage costs for gatherings. This positions your company as the sole sponsor of the event featuring attendees from a specific audience in the member community.

- Pricing: Varies based on committee/event size and attendance.
- Explore all 22 member groups on our website.

Consultant Directory Listing – May 2027

Feature your company in our annual ENTER print magazine and the digital Consultant Directory online, listed in the categories where you do business. Listings include your company logo, contact information, your company description and website link. Explore the Consultant Directory.

- Pricing: $600 for a listing in one category, and $250 for each additional category.
- Commitment Deadline: April 2027

Added recognition for Allied Members

The July 2026 Residential Architects Committee (CRAN) Behind the Build tour included free box lunches thanks to event sponsor Pella.

AIA Minnesota

Secure your conference sponsorship online

A’26 MN Conference – November 9-11, 2026

AIA Minnesota’s annual three day conference on architecture brings together 1,000+ Minnesota architects & designers seeking to access continuing education, gain inspiration from keynotes, and connect with partners in the AEC industry.

Exhibit Hall

Exhibit at the conference to showcase new products, host activities and giveaways for attendees, and connect with members face-to-face. Exhibit staff enjoy the exhibit hall lunches, reception, and may attend CEs.

- Pricing: Between $1,800-$2,200 for a single 8x10 booth. (Furnishings not included.)
- Commitment Deadline: Between January and September. Booths sell out in summer!

SOLD OUT FOR 2026

Conference Sponsorships

Showcase your company’s leadership and engage more deeply with members with conference sponsorship. Explore sponsor opportunities still available for A’26 MN on our website.

Thought Leadership Opportunities:

- Keynote Sponsor
- Member Congress Sponsor
- CE Program Sponsor

Brand Visibility:

- Coffee Station Sponsor
- Lanyard Sponsor
- Advertise in the conference program

Socials & Gatherings:

- Awards Celebration
- Next Gen Emerging Professionals Social
- LGBTQ+ Gathering
- Small Firms Gathering

AIA Minnesota

2027 Event Sponsorships

Contact Liz to secure your engagement:
harder@aia-mn.org | 612-767-1744

25th Annual Lake Superior Design Retreat (Duluth, MN) - March 12 & 13, 2027

Sponsor our most unconventional, interdisciplinary gathering aimed to fuel creativity and inspiration for the design community. This is a can't miss annual tradition bringing together 100-150 people. Learn more online.

- Pricing: Between $500-$2,000
- Commitment Deadline: February 2027.

Sponsor discount for Allied Members

AIA Minneapolis Golf Outing – July 26, 2027

Our annual golf outing fundraiser in Ham Lake supporting the MN Architecitural Foundation with 300 golfers. Sponsor a golf hole or other options to connect on the green with architects and have some fun! Learn more online.

- Pricing: Between $350-$2,000.
- Commitment Deadline: Early July 2027.

Golfer discount for Allied Members

Awards Celebration – August 2027

A beloved annual celebration of AIA Minnesota members achieving excellence in architecture and design. National and MN state awards include AIA Fellowship, Residential Architect of Distinction, Young Architect award, among others. 100-120 attendees. See this year's event.

- Pricing: $600 per sponsor (limit 5).
- Commitment Deadline: Early August 2027.

Early access for Allied Members

Homes by Architects Tour – September 2027

Our annual residential tour of member architect-designed homes. This weekend tour to the public with approximately 2,000 attendees annually. Gold and Silver sponsorships plus advertising in the tour program available. See this year's event.

- Pricing: Sponsorships start at $4,120, advertisements start at $650.
- Commitment Deadline: Late August 2027.

A "19th hole" sponsor, Insulation Inc., during the 2026 AIA Minneapolis Golf Outing.

AIA Minnesota

A’27 MN Conference – November 2027

Contact Liz to secure your engagement:
harder@aia-mn.org | 612-767-1744

AIA Minnesota’s annual three day conference on architecture brings together 1,000+ Minnesota architects & designers seeking to access continuing education, gain inspiration from keynotes, and connect with partners in the AEC industry.

Exhibit Hall

Exhibit at the conference to showcase new products, host activities and giveaways for attendees, and connect with members face-to-face. Exhibit staff enjoy the exhibit hall lunches, reception, and may attend CEs. Learn more online.

- Pricing: Between $1,800-$2,200 for a single 8x10 booth. (Furnishings not included.)
- Commitment Deadline: Between January and September. Booths sell out in summer!

Early access for Allied Members

Conference Sponsorships

Showcase your company’s leadership and engage more deeply with members with conference sponsorship. Opportunities vary annually. Sponsorship examples include:

Thought Leadership & Education:

- Keynote Sponsor
- Member Congress Sponsor
- CE Program Sponsor
- Tour Sponsor

Brand Visibility:

- Coffee Station Sponsor
- Chapter Lunch sponsor
- Lanyard Sponsor
- Advertise in the conference program

Socials & Gatherings:

- Awards Celebration
- Next Gen Emerging Professionals Social
- LGBTQ+ Gathering
- Small Firms Gathering

Stay tuned for the full A’27 MN Sponsorship Prospectus in Spring 2027. Exhibitors get first priority for sponsorships.

AIA Minnesota

Print Advertising Opportunities

Contact Liz to secure your engagement:
harder@aia-mn.org | 612-767-1744

ENTER Print (Annual Publication) - May 2027

ENTER print annual features a range of original content, including new ideas in design for equity, climate action, innovation, economy, and experience; spotlights on notable buildings and influential people; and departments that illuminate the design process, unpack notable built-environment data, and highlight the state's rich architectural history. Each issue also features AIA Minnesota's Firm Directory and the Consultants Directory. Enter is distributed to 3,500 architects, public leaders, business professionals, and clients.

- Pricing: $1,695-$3,445 based on size and placement.
- Commitment Deadline: Early March 2027.

Ad discount for Allied Members

The ENTER print annual is rich with thought leadership editorials from the AIA Minnesota community and distributed to a curated list of 3,500 members and leaders.

Homes by Architects Tour Guidebook – September 2027

Showcase your company and products in the official Homes by Architects Tour guidebook, distributed to roughly 2,000 attendees who attend the tour in-person looking for the best in residential design.

- Pricing: Full page ad $1,050, Half page ad $650.
- Commitment Deadline: Early September 2027.

Home of the Month Look Book – April 2027

This annual spring AIA Minnesota event showcases architect-designed residential homes. The printed Look Book will feature all home project submittals (typically 25–45) with images and home design details, as well as architecture firm contact information.

- Pricing: Full page ads start at $575, half page horizontal $475.
- Commitment Deadline: Early April 2027.

Home of the Month Look Book
Find Inspiration on Every Page

Residential focus!

AIA Minnesota

Digital Advertising Opportunities

Contact Liz to secure your engagement:
harder@aia-mn.org | 612-767-1744

Advertise in Matrix (AIA Minnesota's Member Newsletter) – First of the Month

Sponsor an issue of our digital newsletter, reaching our architect and allied members with top mention and an ad in the issue with link to your site. Newsletters reach 2,500 recipients with a 58% open rate and 5% click rate.

- Pricing: $995 per month.
- See a sample sponsored Matrix e-newsletter.

Ad discount for Allied Members

ENTER Digital (Online Publication & Newsletter) – Monthly

Advertise on AIA Minnesota's digital publication site featuring thought-provoking articles on the built environment. The ENTER digital monthly issues new content monthly through a monthly email blast and online at entermn.com. ENTER digital's monthly email list 3,900 recipients with a 51% open rate and a 8% click rate. The email list includes AIA Minnesota architect members, executives, government officials and community leaders.

- Pricing: Presenting sponsorship with e-blast ad and premium website ad block is $995. An a la carte ad block on website is $495.

AIA Minnesota

Matrix is the official newsletter of
The American Institute of Architects Minnesota

Matrix

AIA MINNESOTA MATRIX NEWSLETTER
April 2026

Issue sponsor: *Cross Border Architecture*

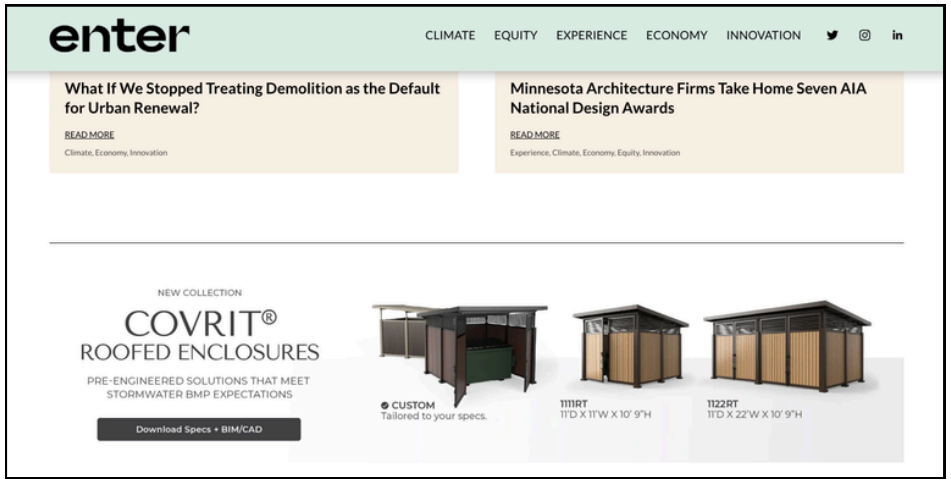
Leadership & Legacy
Mary Margaret Zindren, EVP/Executive Director

Dedication and care. Grace under pressure. Strategic thinking. High standards. Humor. Fun! And most of all, leadership.

Beverly Hauschild-Baron, Hon. AIA, is my predecessor in this role and she set a high bar for what it means to lead this organization.

How do you follow someone who is so revered? So impactful? So loved by so many? And who served in the role for 38 years??!! As I've told folks over the years, they literally write white papers on why it is a terrible career move to be the first to follow such a long-tenured and beloved CEO; they predict short tenures for people like me.

Matrix e-newsletter example. Sponsors receive company name and link in header, advertisement and link in footer.



Example of Presenting Sponsor premium ad placement on ENTER website.