

A'23 MN

A'23 MN

The Minnesota Conference
on Architecture

November 13-15, 2023

The Depot Renaissance Hotel, Minneapolis



A'23 MN Moves to The Depot Minneapolis November 13-15

All aboard for our new venue! Join us for the premiere annual conference for Minnesota architects at the historic Milwaukee Road Depot November 13-15, 2023! This year's conference offers:

- Two exciting exhibit hall space options for connecting with AIA Minnesota members
- A return of many important and impactful sponsorship opportunities from prior conferences
- New sponsorships available for exclusive events and gatherings

This year's conference will conclude with our **annual awards celebration** and will include announcement of our Honor Awards and Commendations for Framework in Design Excellence Achievement and a special honor for our 2023 Firm Award recipient. Sponsorships for this exciting event are available along with conference sponsorships!

Book your space today!

[Click here to register now >](#)



A'23 MN BY THE NUMBERS:

1,750+
Attendees

70+
Seminars

250+
Exhibiting
companies

27,400
Square feet of
exhibit space

WHO ATTENDS?

67%
Architects
+ Designers

13%
Contractors/
Engineers

5%
Landscape
Architects

5%
Interior
Designers

10%
Other



**Network,
connect,
sponsor, and
showcase your
products
at A'23 MN —**
Minnesota's
largest annual
event for
architects.

Booth Information



EXHIBIT HALL SCHEDULE*

Booth Set Up

Monday, November 13
8:00 – 11:30 am

Exhibit Hall Open

Monday, November 13
12:00 – 2:00 pm: Exhibit Hall & Lunch
5:00 – 6:30 pm: Exhibit Hall Social

Tuesday, November 14
9:30 – 10:45 am: Exhibit Hall & Coffee
12:15 – 2:30 pm: Exhibit Hall & Lunch

Booth Move-Out

Tuesday, November 14
2:30 – 6:00 pm

What's Included

Booth Materials

Booth ID sign, perimeter pipe and drape
(Electrical & furnishings not included.)

Company Listing

Your organization will be listed in the on-site conference program as well as in AIA Minnesota e-newsletter and conference communication to our attendees.

Free Conference Seminars

Your booth attendants are able to attend programs at no charge.

First Right to Reserve a Booth

As an exhibitor, you will have the first right to reserve a booth at next year's conference.

Booking Your Booth

Pricing

Book by **July 31** for Early Bird pricing. 2022 exhibitors will have first right to reserve a booth. For new exhibitors, submit your reservation by July 31 to lock in Early Bird pricing. All booths are assigned in the order that they are received, with priority to renewals.

Register online

Register online with credit card due in full at www.aia-mn.org/misc-event/exhibit-space-reservation/. If you prefer to pay by check, contact Pam Nelson to reserve your booth: nelson@aia-mn.org.

Exhibit Booth Options

Exhibitors have 2 options for exhibit booth locations (see map on page 8):

The Pavilion Space is the large exhibit space with 105 booths, carpet, and high ceilings.

The Great Hall is a more intimate space with 22 booths, Terrazzo floors, and high ceilings.

Select either **Zone 1** or **Zone 2**.

[Click here to register now >](#)

ZONE 1: PAVILION (105 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,595	\$1,895
10w x 8d single corner	\$1,650	\$1,950
20w x 8d double inside	\$3,150	\$3,575
20w x 8d double inside/corner	\$3,200	\$3,500
20w x 8d double corner/end	\$3,250	\$3,595
20w x 16d peninsula (open on 3 sides)	\$6,575	\$6,895

ZONE 2: GREAT HALL (22 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,495	\$1,795
10w x 8d corner	\$1,575	\$1,850

Booth rate includes a boxed lunch for 2 attendees on both exhibit hall days. Wifi included. Booth furnishings and electricity are NOT included.

QUESTIONS?

Contact Sales Director Pam Nelson, 612-767-1744 or nelson@aia-mn.org

Sponsorship & Marketing Opportunities

For Exhibitors

Keynote Sponsor \$3,000

Your company will be showcased as the single sponsor of our Monday or Tuesday keynote speaker sessions through signage and promotional materials. Your company name/image will be on screen at the start of the event. VIP seating reserved for your attendees. Materials could be distributed.

Member Congress Sponsor \$3,000

Your company will be introduced and promoted with signage and in all promotional materials to 375–400 attendees of the annual business meeting and luncheon on opening day. VIP seating/lunch for a limited number of sponsoring company attendees.

Morning Coffee Sponsor \$600

Host the mid-morning coffee station. Company signage posted on the table or you can be stationed there to meet and greet attendees during this time.

Lunch Sponsor

\$600 (Limit 4 sponsors each day)

We will be hosting a buffet lunch on Monday and Tuesday. Promote your company by sponsoring this event. Signage recognition on buffet tables and in other sources where we promote this event.

Exhibit Hall Social Event Sponsor \$600 (Limit 4 sponsors)

Promote your company by sponsoring our Exhibit Hall Social event on Day 1 of the conference. It will take place at 5pm where members and exhibitors will come together to mingle and socialize in the exhibit hall.

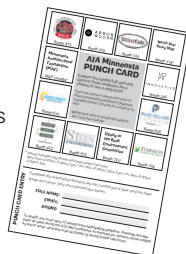
CE Program Sponsor \$550

Sponsor one of our CE programs. Watch for list of programs to be announced late summer. This is a great way to put your company name/logo in front of a captive

audience who seeks to learn more about a specific topic. Your company name will appear on the opening screen and on promotional materials for that specific program.

Exhibit Hall Punch Card \$350 (Limit 20 opportunities)

Drive additional traffic by reserving a spot on the card, which will be handed out to attendees at registration. Participation on the card encourages exposure to your booth. Includes company logo and booth number. Completed cards will be entered to win a prize.



Lanyard Sponsor

\$750 + Lanyards Exclusive sponsorship

Provide lanyards featuring your company name/logo for the attendee and exhibitor name badges. Lanyard color and layout/style must be approved by AIA Minnesota. Limit 1 sponsor. Call for availability.

Program Track Sponsor \$1,000

- Emerging Professionals
- Business-side of Architecture
- Residential Architecture

Your company will be associated with a group of programs focused on one selected category noted above. Your company will be associated with this group of programs as we promote them through emails, the registration book, and more.

Advertise in the Registration Program

We publish a digital registration program which lists all the programs and events during the conference. It will be emailed out to all AIA Minnesota members and prospective attendees. Advertise here to reach the audience and promote your exhibit booth and/or sponsorship role.

Net Rates

Back Cover	\$1,495
Inside Front Cover	\$1,295
Inside Back Cover	\$1,295
Full Page	\$995
Half Page	\$595

Space deadline September 15
Materials due September 20

Ad Dimensions:

- Full page, non-bleed: 7.25" x 9.5"
- Full page, bleed: 8.5" x 11" plus 0.125" bleed on all sides
- Half page horizontal: 7.25" x 4.6"

Add-On Opportunities

Host an After-Hours Private Reception

Your company can host a private reception or gathering on Day 2 (Tuesday) starting at 6:00pm. Rent one of our room spaces at The Depot and arrange your own catering. Choose from the following options:

- Zephyr Room - Holds up to 125 people. Fee: \$1,000 + catering.
- Southern Pacific Room - Holds up to 125 people. Fee: \$1,000 + catering.
- Luce Line/Empire Builder Combined Space - Holds up to 50 people. Fee: \$800 + catering.

MATRIX Sponsorship \$995 per month

Sponsor our e-newsletter in October, November, or December. This newsletter goes out to our entire membership each month, with all the news and details of the various upcoming events, committees, and more. Reach 2,500 viewers to promote your company. Your company will receive a call out at the top of the newsletter and an ad at the end of the newsletter.

ENTER digital ad

\$495 per month Limited availability

Promote your company and conference participation with an ad on our digital site, www.entermn.com. This gives you exposure to our entire membership and a broader audience of readers interested in the built environment. This is a great way to cross-promote your brand.

Social Media Post

Prices listed below Limited availability

Provide a post for AIA Minnesota's Facebook, Twitter, LinkedIn or Instagram account about your organization and/or conference participation to our followers before, during, or after the conference. Posts to include a photo or graphic with text from your company.

- One Occurrence = \$100
- Two Occurrences = \$175
- Three Occurrences = \$250
- Each Additional Occurrence = \$75

Hotel Rooms: Make it A Staycation

We have a block of hotel rooms at a reduced rate for exhibitors and attendees. Reserve a room so you are on the premises for early mornings and after-hours events. This allows more time to engage with our attendees.

Rate: \$199 per night

Group registration code to come.

A'23 MN Conference on Architecture: Full Conference Schedule

Monday, November 13		Tuesday, November 14		Wednesday, November 15 (No Exhibit Hall)	
8:00 am-11:30 am	Exhibitor Move-In	8:00 am-9:30 am	Member Congress Annual Meeting	8:30 am-9:45 am	CE Programs
8:00 am	Registration Opens	9:30 am-10:45 am	Coffee & Exhibit Hall	10:00 am-11:15 am	Keynote Address
9:00 am-10:15 am	CE Programs	10:45 am-12:15 pm	CE Programs	11:15 am-12:30 pm	Lunch
10:30 am-12:00 pm	CE Programs	12:15 pm-2:30 pm	Lunch in the Exhibit Hall	12:30 pm-2:00 pm	CE Programs
12:00 pm-2:00 pm	Lunch in the Exhibit Hall	2:30 pm-6:00 pm	Exhibitor Move-Out	2:15 pm-3:45 pm	CE Programs
2:00 pm-3:30 pm	CE Programs	2:30 pm-4:30 pm	CE Programs	4:00 pm-6:30 pm	Awards Celebration Event
3:45 pm-5:00 pm	CE Programs	4:30 pm-6:00 pm	CE Programs		
5:00 pm-6:30 pm	Exhibit Hall Social	6:00 pm	Private receptions, Dine Arouds, Tours		
6:45 pm-8:00 pm	Keynote Address				
8:00 pm	Dine Arouds, Tours, CE Programs				

2023 AIA Minnesota Awards Celebration

Celebrate with us to recognize the AIA Minnesota Honor Awards and the 2023 Firm Award. This event has moved and will now take place on the final day of the A'23 MN Conference on Wednesday, November 15.

This evening event celebrates the best of Minnesota architecture and honors our vibrant architectural community. The event includes a cocktail reception, heavy hors d'oeuvres, awards program and dessert bar. Typical attendance is 200-250 industry leaders and architecture professionals. Awards given include the Honor Awards and the Firm Award.

Sponsoring the event increases your company's brand awareness among firm leaders and industry partners including professionals from the construction, engineering, and interior design fields. Your company representatives have the opportunity to expand their professional networks through conversation and personal engagement when they attend the event.

[Click here to reserve your sponsorship >](#)

Sponsorship Options:

Platinum Level \$3,000 – includes 8 complementary event tickets

Gold Level \$2,000 – includes 6 complementary event tickets

Silver Level \$1,000 – includes 4 complementary event tickets

Bronze Level \$500 – includes 2 complementary event tickets

Drink Sponsor \$1,800

Your company logo will appear on drink tickets given to all guests. Option for one company representative to greet guests at check in and distribute drink tickets. Includes 2 complementary event tickets.

Dessert Sponsor \$1,200

Your company logo displayed on signage at the dessert bar. Includes 2 complementary event tickets.

Swag Sponsor \$200 + cost of items

Supply a tasteful, high-quality branded gift (such as box of chocolates, mints, pen, etc.) given to each guest. Item must be approved by AIA Minnesota. Limited to 2-3 companies.

Deadline to sponsor: Friday, November 3.

“

AIA was very helpful in helping me prepare for, and enjoy, an extremely successful show!”

– 2019 Exhibitor





2022 Exhibiting Companies

A

ACME Tuckpointing & Restoration
Actalent
Adolfson & Peterson Construction
Advanced Masonry Restoration
AEC Resources
AKF Group
All Seasons Fireplace
Allegion
Amcon Concrete Products, LLC
American Artstone
American Hydrotech, Inc.
American Masonry Restoration
Americlاد
Andersen Windows, Inc.
Arbor Wood Co.
ArchCon, LLC
Architectural Polymers
Astro Metal Craft
Axel H. Ohman Concrete & Masonry

B

Bayer Built Woodworks
Bongard Corporation
Brand ink
Bremer Bank
Brickworks Supply Center/ Glen-Gery

C

Cain Thomas Associates, Inc.
Cemstone Companies
Center for Energy & Environment
Central States Terrazzo Association
CertainTeed Corporation
CMTA
Coldspring
ConstructConnect
Cosentino
County Materials Corp.
Culinox

D

D.J. Kranz Company
DaVinci Roofscapes
Davis & Associates, Inc.
Daylight Specialists
deko, LLC
Design Tree Engineering
DIZAL
Dunham Associates
Dyson, Inc.

E

EDCO Products
Electric Power Door
Emanuelson-Podas, Inc.
Enercept
Energy Panel Structures

F

Fabcon Precast
Finepoint Technology
FreMarq Innovations, Inc.

G

Gage Brothers Concrete Products, Inc.
GlassArt Design
GRAEF

H

H Window Company, LLC
H+U Construction
Hadrian, Inc.
Hallmark Building Supplies Inc.
Huber Engineered Woods
Huffcutt Concrete

I

Iceberg Web Design
IMEG Corp.
Innovative Architectural Products
Inspec, Inc.
Insulgard Security Products
InVision Glass Design

J

JE Dunn Construction
Jepsen Structural
JTH Lighting Alliance

K

KBKG
Kingspan Insulated Panels
Kline-Johnson & Associates
Konik

L

Lakeshore Recycling Systems
Loeffler Construction & Consulting
Longboard Architectural Products
LouAda Granite
Loucks
LP Building Products

M

M.G. McGrath, Inc.
Marcus Construction
Marino Ware
Martinez Geospatial
Marvin
Masonite
McCaren Designs
McGough
Metee Supply
Michaud Cooley Erickson
Midland Door Solutions/Midland Garage Door Manufacturing
Millennium Forms, LLC
Minnesota Concrete & Masonry Contractors Assoc. (MC&MCA)
Mlazar Associates
Molin Concrete Products Company
MRL Company/Lutron Electronics

N

Nana Wall Systems, Inc.
Navy Island
NCS Corporation
Nice | HySecurity
Nichiha USA
Nicros

O

Omnis

P

PAC-CLAD/Petersen A Carlisle Co.
Peikko USA
Pella Windows and Doors
Pulse Products
Pure+Freeform
Puustelli USA

R

Reigstad Engineers, Inc.
Rise Modular
RJM Construction
Rose-Fleischacker Associates

S

SagePresence
Scenic Sign Corporation
Schluter Systems
Schu Marketing/Bobrick Washroom Equipment
Schuler Shook
Scranton Products
Sika Corp-Sika Industrial Flooring
SLS Consulting, LLC
Soderholm & Associates - Magic Pak/American Standard
Solar Forma Design
SolarPod
Sonus Interiors
Soprema
Stabeck Sales and Marketing
Steen Engineering
STEPHeat
Stoneworks Architectural Precast/Cast Stone
Stonwerk
Strongirt
Summit Companies
Sun Control of Minnesota
Synergy Products

T

T.Fin Building Solutions
Terra Construction
Terracon Consultants, Inc.
Thriveon
TNEMEC Company
Trex Commerical Products/Staging Concepts

W

W.L. Hall Company
Wausau Tile
Weather Shield Windows & Doors
Wells
Western Red Cedar Lumber Association
Woodstone, Inc.

X

Xcel Energy - Business New Construction

Exhibitor Information

Payment

To reserve a booth, register & make payment in full online at www.aia-mn.org/misc-event/exhibit-space-reservation/. If you prefer to pay by check, mail your check to the AIA MN office, Attn: Pam Nelson, 105 5th Avenue S. #485, Minneapolis, MN 55401. Any booths not paid in full by the start of the Conference (November 13) will NOT be allowed to set up.

Cancellations/Refunds (Exhibitor requested)

Requests for cancellation, either full or partial, must be made in writing and sent either by registered mail or email. Phone cancellations will not be accepted. Requests received prior to July 31, 2023 will receive a 40% refund. No refunds will be made for requests received on or after July 31, 2023. No refund will be given for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Minnesota may rent or use it without obligation or refund.

Cancellations/Refunds (AIA Minnesota)

Should AIA Minnesota cancel A'23 MN Minnesota Conference on Architecture because of public health mandates or for other reasons, AIA Minnesota will fully refund exhibitors for their booth reservation cost.

Liability

AIA Minnesota, A Society of the American Institute of Architects; Show decorator; The Depot Renaissance Minneapolis Hotel; and the City of Minneapolis do not guarantee the exhibitors against loss, damage, delay or theft of any kind during the course of the show, including move-in and move-out. The exhibitor shall indemnify any agents and employees from any cause or claim whatsoever. It is recommended that exhibitors obtain insurance.

Security

Security will be provided during the course of the show from move-in on Monday November 13, through move-out on Tuesday, November 14.

Fire Regulations

Booth decorations and construction must conform to fire regulations of the City of Minneapolis and the exhibit facility. Combustible or explosive materials and substances may not be used. Cloth and other flammable materials must be flameproof. Packing containers, excelsior, wrappings and similar materials must be removed from the exhibit area and not stored under tables or behind displays.

Music In Exhibit Booths

Because of aggressive enforcement laws related to copyrighted music, we must ask

our exhibitors either (1) not to play live or recorded music that is subject to licensing by BMI, ASCAP, or any other organization authorized to license copyrighted music, or (2) to obtain themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing, and AIA Minnesota is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs to AIA Minnesota in conjunction with the licensee, shall be paid by the exhibitor as an additional booth charge. Music in exhibitor booths is restricted to those exhibit hall sessions that don't feature live music.

Shipments/Booth Furnishings

We have a show decorator who is the official handler and service contractor for this show. There is no obligation to use them if you have your own personnel. The service contractor will email complete information about rental of booth furnishings, drayage, etc., to confirmed exhibitors prior to the show. Completed forms must be returned to our show decorator directly. For shipments arriving prior to the show, arrangements for storage must be made with our show decorator.

AIA Minnesota Communications to Confirmed Exhibitors

Mailing #1 – An email to confirm your booth number and receipt of payment. This will be sent to the show contact person.

Mailing #2 – An email will be sent to complete a form with the company and product information for the exhibitor directory.

Mailing #3 – Information packet containing the following: preregistration for booth staff, map of The Depot area, hotel information, and the convention program which lists all seminars and exhibit times. REMEMBER seminars are free to exhibitors (meals are additional).

Mailing #4 – Service Kits, including electricity & furnishing rentals, will be emailed directly to you from our service provider, 6–8 weeks before the show.

Late Booth Set Up/Early Tear Down

Setting up a booth late or tearing down early disrupts the consistency of the exhibit hall and detracts from neighboring booths. For this reason, NO ONE is allowed to set up after official exhibitor move-in or tear down earlier than exhibitor move-out times. Exhibit hall hours are clearly stated in this prospectus. As a result, please make travel & move-in/move-out plans accordingly. We reserve the right to assess a penalty for late set up or early teardown.

Booth Regulations

- No portion of any exhibit may extend over the assigned space. You will be asked to alter your exhibit should you extend past the size requirements. We will making exceptions on an individual booth basis prior to set up date.
- Side height limits are 3 feet high for the first 3 feet in from the aisle.
- End-cap booths: two adjacent booths at the end of a row. The 3-foot height limit must be observed for the first 3 feet in from the aisle.
- Display materials exposing an unfinished surface to neighboring booths are strictly prohibited.
- Unusual signage requests must be reviewed and approved by AIA Minnesota show management.
- We expect that your booth will be staffed during all open exhibit hall hours but please do step out from your booth and mingle with us!

Exhibitor Move-In

MONDAY, NOVEMBER 13

8:00 am – 11:30 am

Exhibitor Move-Out

TUESDAY, NOVEMBER 14

2:30 pm – 6:00 pm

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The Minnesota Conference
on Architecture

IMPORTANT DATES

Early Bird pricing deadline:

July 31, 2023

Exhibitor move-in:

November 13, 2023 8:00 am–11:30 am

Exhibit Hall days:

November 13 & 14, 2023

Exhibitor move-out:

November 14, 2023 2:30 pm–6:00 pm

[Click here to register now >](#)



The American Institute of Architects Minnesota, founded in 1892, is the professional association for architects in the state of Minnesota. As a state component of AIA National, with three local chapters, AIA Minnesota has over 2,300 members and a staff of ten professionals. AIA Minnesota provides services to all chapters, produces a regional conference, publishes the *ENTER* digital biweekly and print annual, lobbies on behalf of the profession at the state legislature, and delivers continuing education to all members.

www.aia-mn.org

Mission

Advancing a vital profession, vibrant communities, and architecture that endures.

Core Values

Integrity
Authenticity
Equity
Collaboration