

A'25 MN

A'25 MN

The Minnesota Conference
on Architecture

November 3-5, 2025

The Depot Renaissance Hotel, Minneapolis



A'25 MN will be at The Depot Minneapolis November 3-5

Join us for the premiere annual conference for Minnesota architects at the historic Milwaukee Road Depot November 3-5, 2025! This year's conference offers:

- Two exciting exhibit hall space options for connecting with AIA Minnesota members
- A return of many important and impactful sponsorship opportunities from prior conferences
- New sponsorships available for exclusive events and gatherings

This year's conference will include our **annual awards celebration** and will include announcement of our Honor Awards and Commendations for Framework in Design Excellence Achievement and a special honor for our 2025 Firm Award recipient. Sponsorships for this exciting event are available along with conference sponsorships!

Book your space today!

[Click here to register now >](#)



A'25 MN BY THE NUMBERS:

1,750+	70+
Attendees	Seminars
250+	27,400
Exhibiting companies	Square feet of exhibit space

WHO ATTENDS?

67%	13%	
Architects + Designers	Contractors/ Engineers	
5%	5%	10%
Landscape Architects	Interior Designers	Other



Network, connect, sponsor, and showcase your products at A'25 MN — Minnesota's largest annual event for architects.



EXHIBIT HALL SCHEDULE

Booth Set Up

Tuesday, November 4
7:00 – 11:00 am

Exhibit Hall Open

Tuesday, November 4
11:30 am – 1:30 pm: Exhibit Hall & Lunch
4:30 – 6:00 pm: Exhibit Hall Social

Wednesday, November 5
9:30 – 10:45 am: Exhibit Hall & Coffee
12:15 – 2:30 pm: Exhibit Hall & Lunch

Booth Move-Out

Wednesday, November 5
2:30 – 6:00 pm

What's Included

Booth Materials

Booth ID sign, perimeter pipe and drape
(Electrical & furnishings not included.)

Company Listing

Your organization will be listed in the on-site conference program as well as in AIA Minnesota e-newsletter and conference communication to our attendees.

Free Conference Seminars

Your booth attendants are able to attend programs at no charge.

First Right to Reserve a Booth

As an exhibitor, you will have the first right to reserve a booth at next year's conference.

Booking Your Booth

Pricing

Book by **July 31** for Early Bird pricing. 2024 exhibitors will have first right to reserve a booth. For new exhibitors, submit your reservation by July 31 to lock in Early Bird pricing. All booths are assigned in the order that they are received, with priority to renewals. Booth reservations after July 31 pay the regular rate.

Register online

Register online with credit card due in full at www.aia-mn.org/misc-event/exhibit-space-reservation. If you prefer to pay by check, contact Pam Nelson to reserve your booth: nelson@aia-mn.org.

Exhibit Booth Options

Exhibitors have 2 options for exhibit booth locations (see map on page 8):

The Pavilion Space is the large exhibit space with 111 booths, carpet, and high ceilings.
The Great Hall is a more intimate space with 22 booths, Terrazzo floors, and high ceilings.
Select either Zone 1 or Zone 2.

[Click here to register now >](#)

ZONE 1: PAVILION (111 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,910	\$2,210
10w x 8d single corner	\$1,965	\$2,265
20w x 8d double inside	\$3,630	\$3,980
20w x 8d double inside/corner	\$3,680	\$4,055
20w x 8d double corner/end	\$3,730	\$4,025
20w x 16d peninsula (open on 3 sides)	\$7,055	\$7,375

ZONE 2: GREAT HALL (22 BOOTHS)		
Booth size (ft)	Early Bird (By July 31)	Regular (After July 31)
10w x 8d single inside	\$1,795	\$2,095
10w x 8d corner	\$1,875	\$2,150

Booth rate includes a boxed lunch for 2 attendees on both exhibit hall days. Wifi included. Booth furnishings and electricity are NOT included.

QUESTIONS?

Contact Sales Director Pam Nelson, 612-767-1744 or nelson@aia-mn.org

Sponsorship & Marketing Opportunities

For Exhibitors

Keynote Sponsor

\$3,000

Your company will be showcased as the single sponsor of our Tuesday or Wednesday keynote speaker sessions through signage and promotional materials. Your company name/image will be on screen at the start of the event. VIP seating reserved for your attendees. Materials could be distributed.

Member Congress Sponsor

\$3,000

Your company will be introduced and promoted with signage and in all promotional materials to 375–400 attendees of the annual business meeting and luncheon on opening day. VIP seating/lunch for a limited number of sponsoring company attendees.

Morning Coffee Sponsor

\$600/session (2 each morning)

Host the mid-morning coffee station. Company signage posted on the table or you can be stationed there to meet and greet attendees during this time.

Afternoon Coffee Sponsor

\$600/session (1 each afternoon)

Host the afternoon coffee station. Company signage posted on the table or you can be stationed there to meet and greet attendees during this time.

Lunch Sponsor

\$600 (limit 4 sponsors each day) or
\$2,400/day for exclusive sponsorship

We will be hosting a buffet lunch on Monday and Tuesday. Promote your company by sponsoring this event. Signage recognition on buffet tables and in other sources where we promote this event.

CE Program Sponsor

\$550

Sponsor one of our CE programs. Watch for list of programs to be announced late summer. This is a great way to put your

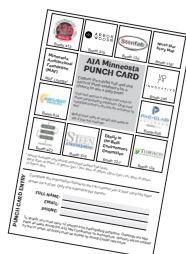
company name/logo in front of a captive audience who seeks to learn more about a specific topic. Your company name will appear on the opening screen and on promotional materials for that specific program.

Exhibit Hall Punch Card

\$375 (Limit 20 opportunities)

Drive additional traffic by reserving a spot on the card, which will be handed out to attendees at registration.

Participation on the card encourages exposure to your booth. Includes company logo and booth number. Completed cards will be entered to win a prize.



Lanyard Sponsor

\$1,200 + Lanyards Exclusive sponsorship

Provide lanyards featuring your company name/logo for the attendee and exhibitor name badges. Lanyard color and layout/style must be approved by AIA Minnesota. Limit 1 sponsor. Call for availability.

Charging Station Sponsor

\$600

Everyone will need to charge their devices during the three-day conference. Sponsor the charging station area and have your company recognized with signage, or you can be stationed there to meet and greet attendees.

Program Track Sponsor

\$1,000

Your company will be associated with a group of programs focused on one selected category of programs. Your company will be associated with this group of programs as we promote them through emails, the registration book, and more.

Banner Wall Display

\$500 (Limit 6 exhibitors)

Feature a pop-up banner in the hallway outside of the exhibit hall for the duration of the conference.

Chapter Lunch Sponsor

\$500 per month

Sponsor one of our chapter lunch sessions. Collect tickets while greeting attendees. Mention from podium.

Advertise in the Registration Program

We publish a digital registration program which lists all the programs and events during the conference. It will be emailed out to all AIA Minnesota members and prospective attendees. Advertise here to reach the audience and promote your exhibit booth and/or sponsorship role.

Net Rates

Back Cover	\$1,495
Inside Front Cover	\$1,295
Inside Back Cover	\$1,295
Full Page	\$995
Half Page	\$595

Space deadline September 5
Materials due September 10

Ad Dimensions:

- Full page, non-bleed: 7.25" x 9.5"
- Full page, bleed: 8.5" x 11" plus 0.125" bleed on all sides
- Half page horizontal: 7.25" x 4.6"

Add-On Opportunities

MATRIX Sponsorship \$995 per month

Sponsor our e-newsletter in October, November, or December. This newsletter goes out to our entire membership each month, with all the news and details of the various upcoming events, committees, and more. Reach 2,500 viewers to promote your company. Your company will receive a call out at the top of the newsletter and an ad at the end of the newsletter.

ENTER digital ad \$495 per month Limited availability

Promote your company and conference participation with an ad on our digital site, www.entermn.com. This gives you exposure to our entire membership and a broader audience of readers interested in the built environment. This is a great way to cross-promote your brand.

Social Media Post Prices listed below Limited availability

Provide a post for AIA Minnesota's Facebook, Twitter, LinkedIn, or Instagram account about your organization and/or conference participation to our followers before, during, or after the conference. Posts to include a photo or graphic with text from your company.

- One Occurrence = \$100
- Two Occurrences = \$175
- Three Occurrences = \$250
- Each Additional Occurrence = \$75

Hotel Rooms: Make it A Staycation

We have a block of hotel rooms at a reduced rate for exhibitors and attendees. Reserve a room so you are on the premises for early mornings and after-hours events. This allows more time to engage with our attendees.

Watch here for details and group rate registration: aia-mn.org/hotel

A'25 MN Conference on Architecture: Full Conference Schedule

Monday, November 3 (No Exhibit Hall)		Tuesday, November 4		Wednesday, November 5	
8:00 am – 10:00 am	CE Programs	7:00 am – 11:00 am	Exhibitor Move-In	8:00 am – 9:30 am	CE Programs
10:15 am – 11:30 am	CE Programs	8:00 am – 10:00 am	CE Programs	9:30 am – 10:45 am	Exhibit Hall
11:45 am – 1:00 pm	Lunch & Chapter Annual Meetings	10:15 am – 11:30 am	Keynote Address	10:45 am – 12:15 pm	Keynote
1:15 pm – 2:45 pm	CE Programs	11:30 am – 1:30 pm	Exhibit Hall & Lunch	12:15 pm – 2:30 pm	Exhibit Hall & Lunch
3:00 pm – 4:30 pm	CE Programs	1:30 pm – 3:00 pm	CE Programs	2:30 pm – 6:00 pm	Exhibitor Move-Out
		3:15 pm – 4:30 pm	CE Programs	2:30 pm – 4:00 pm	CE Programs
		4:30 pm – 6:00 pm	Exhibit Hall Reception	4:30 pm – 6:00 pm	Awards Celebration

2025 AIA Minnesota Awards Celebration

Celebrate with us to recognize the AIA Minnesota Honor Awards and the 2025 Firm Award. This event will take place on the first day of the A'25 MN Conference on Monday, November 3.

This afternoon event celebrates the best of Minnesota architecture and honors our vibrant architectural community. The event includes a cocktail reception, heavy hors d'oeuvres, awards program and dessert bar. Typical attendance is 200-250 industry leaders and architecture professionals. Awards given include the Honor Awards and the Firm Award.

Sponsoring the event increases your company's brand awareness among firm leaders and industry partners including professionals from the construction, engineering, and interior design fields. Your company representatives have the opportunity to expand their professional networks through conversation and personal engagement when they attend the event.

[Click here to reserve your sponsorship >](#)

Sponsorship Options:

Platinum Level \$3,000 – includes 8 complimentary event tickets

Gold Level \$2,000 – includes 6 complimentary event tickets

Silver Level \$1,000 – includes 4 complimentary event tickets

Bronze Level \$500 – includes 2 complimentary event tickets

Drink Sponsor \$1,800

Your company logo will appear on drink tickets given to all guests. Option for one or two company representatives to greet guests at check in and distribute drink tickets. Includes two complimentary event tickets.

Dessert Sponsor \$1,200

Your company logo displayed on signage at the dessert bar. Includes two complimentary event tickets.

Swag Sponsor \$200 + cost of items

Supply a tasteful, high-quality branded gift (such as box of chocolates, mints, pen, etc.) given to each guest. Item must be approved by AIA Minnesota. Limited to 2-3 companies.

Deadline to sponsor: Friday, October 10.

“

We thought the AIA convention and expo were great. We had a lot of traffic at our booth and the new venue was ideal. We will be back next year.”

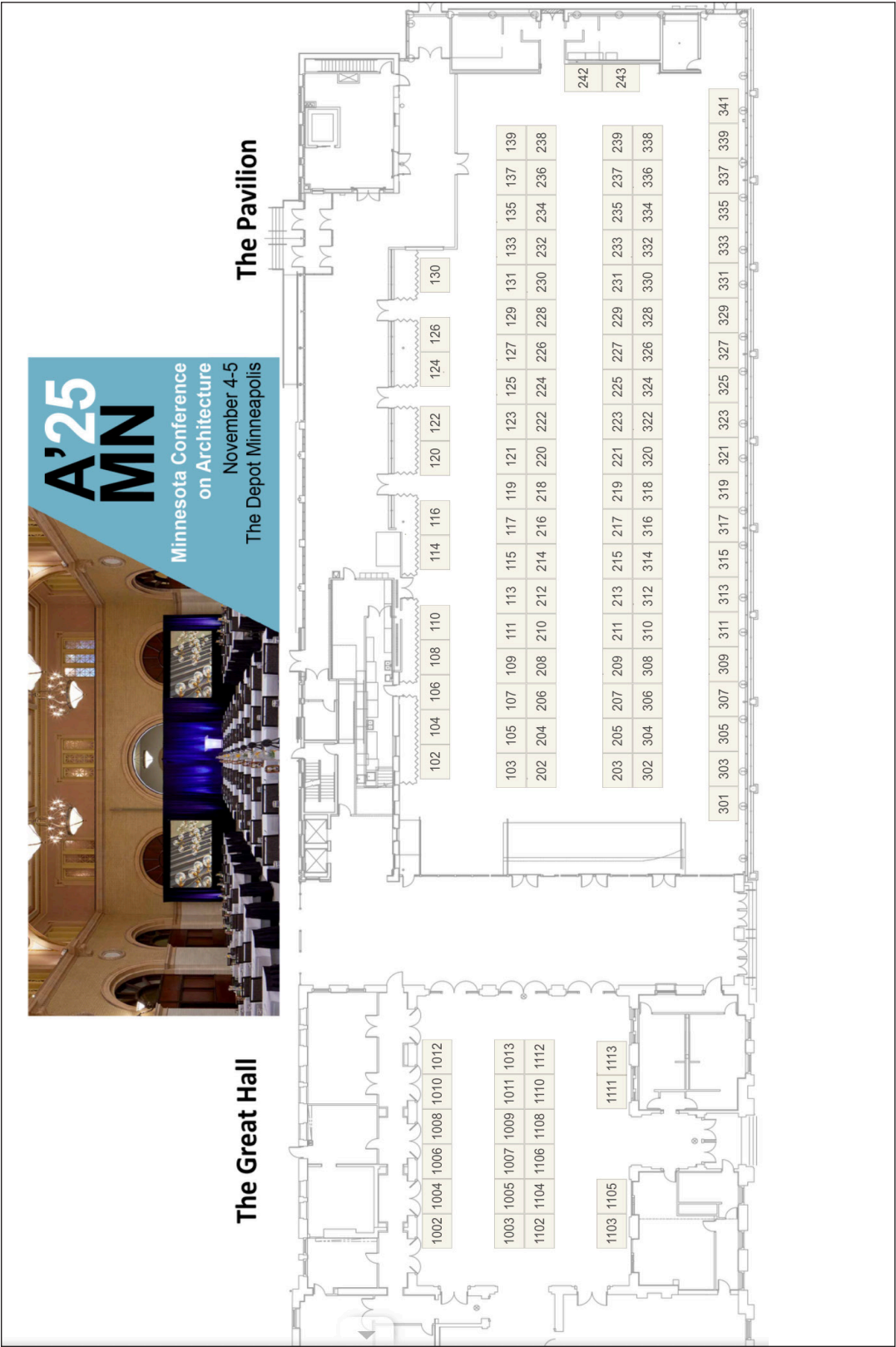
– 2023 Exhibitor



Exhibit Hall Floor Plan

The Depot Renaissance Hotel Minneapolis
225 3rd Avenue South, Minneapolis

Reserve your booth
Contact Pam Nelson, 612-767-1744 or nelson@aia-mn.org, or visit
www.aia-mn.org/misc-event/exhibit-space-reservation to register today!



FREE EXHIBIT HALL ADMISSION!

Entrance to the A'25 MN Exhibit Hall is free and open to the public. Invite your clients to visit your booth!

2024 Exhibiting Companies

A

ACME Tuckpointing & Restoration
Acoustics Associates
AEC Resources
Allegion
Amcon / TCC Materials
Andersen Windows and Doors
Architectural Consultants, LLC
Arrow Lift
Artisan Window and Door
Astro Metal Craft
Axel H. Ohman, Inc.
AZEK Exteriors / TimberTech Decking..

B

Bayer Built Woodworks
Benjamin Moore & Co.
Braun Intertec
Bremer Bank
Brickworks Supply Center

C

Cemstone
Center for Energy and Environment
CLADIATOR
Coldspring
Cordeck Building Solutions
Cornerstone Timberframes
County Materials

D

D8products
Darcy Solutions
DAVIS
Daylight Specialists
Design Tree Engineering, Inc.
DiamondKote Building Products
Dimplex Electric Fireplaces North America
Diversified Construction
Dunham Associates

E

Eagle Aluminum
Emanuelson-Podas
Energy Panel Structures, Inc.
Engage Building Products
Environmental Building Products, LLC

F

Finepoint Technology
Flex-Able Solutions
Fluid

G

Gage Brothers
GlassArt Design
GRAEF

H

H Window
H+U Construction
Huber Engineered Woods

I

IMEG Corp.
Inspec, Inc
Intectural.

J

JSD Professional Services, Inc.
JTH Lighting

K

Kafka Granite
Kline-Johnson & Associates, Inc.
Kolbe Gallery Twin Cities
Konik | Technical Talent Network

L

Longboard Architectural Products
Loucks
Luha – Façade Solutions
Lutron Electronics / MRL Company

M

M3Sixty
Marcus Construction
Marvin Windows and Doors
MBEX
MC&MCA – Minnesota Concrete & Masonry Contractors Association
McElroy Metal
Michaud Cooley Erickson
Midland Door Solutions
Molin Concrete Products
Mule-Hide Products
Musco Sports Lighting
Mytech Partners

N

NanaWall
NCS Corporation
Nelson-Rudie & Associates, Inc.
Nor-Son Construction
Northern Facades Ltd.
NV5

P

Parameters + Ideal
Peikko USA
Pella Windows & Doors
Pluswood
Pulse Products

Q

Quaker Windows and Doors

R

Rapids & Affiliates
Rulon International

S

Scenic Sign Corporation
Schluter Systems
Schu Marketing
Schuler Shook
Scranton Products
Soderholm and Associates
Sonus Interiors
SPEC Athletic
St. Cloud Window
Stahl Construction
Stoneworks Architectural Precast/Cast Stone
Sun Control of MN
SVL
Synergy Products

T

T.Fin Glass & Glazing
The Tile Shop

U

U.S. CAD, an Arkanse Company

V

Velux North America / T.FIN Building Solutions

W

W. L. Hall Company
Weather Shield Windows & Doors
Weekes Forest Products / TYPAR Weather Resistant Barrier Products
Wells
Wenger Corporation / JR Clancy / Gearboss
The Western Group
Willdan

“

What a great event –
loved the new location!!!”

– 2023 Exhibitor

Exhibitor Information

Payment

To reserve a booth, register & make payment in full online at www.aia-mn.org/misc-event/exhibit-space-reservation. If you prefer to pay by check, mail your check to the AIA MN office, Attn: Pam Nelson, 105 5th Avenue S. #485, Minneapolis, MN 55401. Any booths not paid in full by the start of the Conference (November 4) will NOT be allowed to set up.

Cancellations/Refunds (Exhibitor requested)

Requests for cancellation, either full or partial, must be made in writing and sent either by registered mail or email. Phone cancellations will not be accepted. Requests received prior to July 31, 2025 will receive a 40% refund. No refunds will be made for requests received on or after July 31, 2025. No refund will be given for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Minnesota may rent or use it without obligation or refund.

Cancellations/Refunds (AIA Minnesota)

Should AIA Minnesota cancel A'25 MN Minnesota Conference on Architecture because of public health mandates or for other reasons, AIA Minnesota will fully refund exhibitors for their booth reservation cost.

Liability

AIA Minnesota, A Society of the American Institute of Architects; Show decorator; The Depot Renaissance Minneapolis Hotel; and the City of Minneapolis do not guarantee the exhibitors against loss, damage, delay or theft of any kind during the course of the show, including move-in and move-out. The exhibitor shall indemnify any agents and employees from any cause or claim whatsoever. It is recommended that exhibitors obtain insurance.

Security

Security will be provided during the course of the show from move-in on Tuesday November 4, through move-out on Wednesday, November 5.

Fire Regulations

Booth decorations and construction must conform to fire regulations of the City of Minneapolis and the exhibit facility. Combustible or explosive materials and substances may not be used. Cloth and other flammable materials must be flameproof. Packing containers, excelsior, wrappings and similar materials must be removed from the exhibit area and not stored under tables or behind displays.

Music In Exhibit Booths

Because of aggressive enforcement laws

related to copyrighted music, we must ask our exhibitors either (1) not to play live or recorded music that is subject to licensing by BMI, ASCAP, or any other organization authorized to license copyrighted music, or (2) to obtain themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing, and AIA Minnesota is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs to AIA Minnesota in conjunction with the licensee, shall be paid by the exhibitor as an additional booth charge. Music in exhibitor booths is restricted to those exhibit hall sessions that don't feature live music.

Shipments/Booth Furnishings

We have a show decorator who is the official handler and service contractor for this show. There is no obligation to use them if you have your own personnel. The service contractor will email complete information about rental of booth furnishings, drayage, etc., to confirmed exhibitors prior to the show. Completed forms must be returned to our show decorator directly. For shipments arriving prior to the show, arrangements for storage must be made with our show decorator.

AIA Minnesota Communications to Confirmed Exhibitors

Mailing #1 – An email to confirm your booth number and receipt of payment. This will be sent to the show contact person.

Mailing #2 – An email will be sent to complete a form with the company and product information for the exhibitor directory.

Mailing #3 – Information packet containing the following: preregistration for booth staff, map of The Depot area, hotel information, and the convention program which lists all seminars and exhibit times. REMEMBER seminars are free to exhibitors (meals are additional).

Mailing #4 – Service Kits, including electricity & furnishing rentals, will be emailed directly to you from our service provider, 6–8 weeks before the show.

Right of Refusal

AIA Minnesota reserves the right to accept or deny any prospective company from exhibit or sponsorship opportunities at the A'25 MN Conference on Architecture.

Late Booth Set Up/Early Tear Down

Setting up a booth late or tearing down early disrupts the consistency of the exhibit hall and detracts from neighboring booths. For this reason, NO ONE is allowed to set up after official exhibitor move-in or tear down earlier than exhibitor move-out times. Exhibit hall hours are clearly stated in this prospectus. As a result, please make travel & move-in/move-out plans accordingly. We reserve the right to assess a penalty for late set up or early teardown.

Booth Regulations

- No portion of any exhibit may extend over the assigned space. You will be asked to alter your exhibit should you extend past the size requirements. We will making exceptions on an individual booth basis prior to set up date.
- Side height limits are 3 feet high for the first 3 feet in from the aisle.
- End-cap booths: two adjacent booths at the end of a row. The 3-foot height limit must be observed for the first 3 feet in from the aisle.
- Display materials exposing an unfinished surface to neighboring booths are strictly prohibited.
- Unusual signage requests must be reviewed and approved by AIA Minnesota show management.
- We expect that your booth will be staffed during all open exhibit hall hours but please do step out from your booth and mingle with us!

Exhibitor Move-In

TUESDAY, NOVEMBER 4

7:00 am – 11:00 am

Exhibitor Move-Out

WEDNESDAY, NOVEMBER 5

2:30 pm – 6:00 pm

A'25 MN

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The Minnesota Conference
on Architecture

IMPORTANT DATES

Early Bird pricing deadline:

July 31, 2025

Exhibitor move-in:

November 4, 2025 7:00 am–11:00 am

Exhibit Hall days:

November 4 & 5, 2025

Exhibitor move-out:

November 5, 2025 2:30 pm–6:00 pm

[Click here to register now >](#)



The American Institute of Architects Minnesota, founded in 1892, is the professional association for architects in the state of Minnesota. As a state component of AIA National, with three local chapters, AIA Minnesota has over 2,300 members and a staff of ten professionals. AIA Minnesota provides services to all chapters, produces a regional conference, publishes the *ENTER* digital biweekly and print annual, lobbies on behalf of the profession at the state legislature, and delivers continuing education to all members.

www.aia-mn.org

Mission

Advancing a vital profession, vibrant communities, and architecture that endures.

Core Values

Integrity
Authenticity
Equity
Collaboration