



2017 ANNUAL MEETING

Meredith Hayes Gordon, AIA – President
Tuesday, November 14, 2017
12:00 pm – 2:30 pm

12:00 – 12:30 Lunch
12:30 – 2:30 Annual Business Meeting

BUSINESS MEETING AGENDA

Presenters

12:30	Welcome & Call to Order	<i>Meredith Hayes Gordon, AIA</i>
12:35	Remarks from AIA First Vice President/2018 AIA President, Carl Elefante, FAIA	<i>Matt Johnson, AIA Carl Elefante, FAIA</i>
12:50	Remarks from Dean Carol Strohecker, University of Minnesota College of Design	<i>Carol Strohecker</i>
1:00	Recognitions <ul style="list-style-type: none">• Student Leaders• Newly Licensed Architects	<i>Meredith Hayes Gordon, AIA</i>
1:05	Call to Action from Affiliates <ul style="list-style-type: none">• Minnesota Architectural Foundation• Minnesota Architects Political Action Committee	<i>Sylvia Frank, AIA Bill Beyer, FAIA</i>
1:15	Transforming for Strategic Impact: 2018 – 2020 Workplan	<i>Meredith Hayes Gordon, AIA Nathan Johnson, AIA Mary-Margaret Zindren</i>
1:45	State of the Association <ul style="list-style-type: none">• Executive Vice President's Report• Secretary's Report• Treasurer's Report	<i>Mary-Margaret Zindren Claire Lonsbury, AIA Brian Tempas, AIA</i>
1:50	Leadership Transition <ul style="list-style-type: none">• Outgoing President's Remarks• Nominating Committee Report & Elections• Remarks from President-Elect	<i>Meredith Hayes Gordon, AIA Meredith Hayes Gordon, AIA Nathan Johnson, AIA</i>
2:25	Conclusion & Adjournment	<i>Meredith Hayes Gordon, AIA</i>

In all operations and activities of AIA Minnesota, members must avoid any discussions or conduct that might violate state or federal antitrust laws, or even raise an appearance of impropriety regarding topics of: prices for products or services, or prices charged by competitors; costs, discounts, terms of sale, profit margins or anything else that might affect those prices; allocating markets, customers, territories or products with competitors; limiting production; whether or not to deal with any other business; or any competitively sensitive information concerning a member's own business or a competitor's.



North Central States Regional Report November 7, 2017

So you find yourself daydreaming during our member congress lunch about what is the Strategic Council's role? Well, you have come to the right document!

The Strategic Council advances the profession by informing the Board of Directors and other Institute bodies of important professional issues and potential opportunities. The Strategic Council is charged with surveying the entire profession to identify opportunities and treats, and engaging in focused strategic planning in order to inform goals, objectives and policies of the American Institute of Architects.

The Strategic Council kicked off the 2017 Council year with the leadership meeting in March at AIA Grassroots in DC and then again informally at A'17. These engagements were opportunities to spend time with our peers from across the other regions of the AIA and strategize areas of focus that would be relevant for the National Board to focus their energies. The goal was to develop a few short-term as well as long-term initiatives to help elevate our membership.

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- ***Innovative Business Models:*** How can the AIA help architects to elevate and innovate business models that are relevant to emerging market conditions?
- ***Emerging Technologies:*** How can the AIA help architects to apply technologies, big data, and the internet of things to advance business aims
- ***Lifecycle of an Architect:*** What can we do to support the entire lifecycle of an architect.
- ***Public Valuation of Architecture:*** How can we educate the public about the importance of design to society?
- ***Local City Architect Initiative:*** What can we do to bolster the AIA's reputation for relevance and value to members?
- ***Architecture Quality Index:*** Identify and integrate the variables of the 21st century that can recalibrate the value proposition of architecture in terms of building performance, site responsiveness, health + wellness, and social-economics of design.
- ***CAPNUA (Communication, Advocacy, and Policy of the New Urban Agenda):*** How so we educate architects on the New Urban Agenda and how it is relevant to all communities?

The Strategic Council's goal is to remain nimble enough to be responsive to our ever changing world. Sandy and I encourage you to drop us a note if you have additional thoughts of areas that the AIA can better support our membership as well as our profession.

We hope you all have a great A'17 MN!

~ Matt & Sandy

Matthew C Johnson, AIA
Strategic Council, Class of 2019
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Sandra Lea Dickenson, AIA Emeritus
Strategic Council, Class of 2018
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Investing in Excellence, Leadership, Discovery and Equity in the Profession of Architecture.

2017 Minnesota Architectural Foundation Annual Report

The Minnesota Architectural Foundation continues to invest in **excellence, leadership, discovery and equity** in the profession of architecture through our scholarship, fellowship and leadership funds. This year the Foundation established a fund for Women in Architecture that will focus equity by supporting women through professional licensure.

During 2017, the Foundation gave out over \$37,000 in scholarships and fellowships to support the future leaders in our profession.

Supporting **EXCELLENCE, THE THOMAS F. ELLERBE SCHOLARSHIP** the jury elected from 8 finalists, 3 winners, Keshika DeSaram, Xin Hu and Amanda Weiker, each were awarded \$3,000 scholarships at a reception at the University of Minnesota College of Design. Since its inception in 1981, the scholarship honoring Thomas F. Ellerbe, has been awarded to 64 architecture students and 17 engineering students with scholarships totaling over \$158,000.

Focused on **LEADERSHIP, THE BEVERLY HAUSCHILD-BARON LEADERSHIP FUND** supports AIA Minnesota's Leadership Forum and provides scholarships as needed to Forum participants. This year the Fund awarded a \$1,000 scholarship to Katie Kangas, AIA, to attend the AIA Women's Leadership Summit in Washington DC. The speaker at the keynote address this Friday, Emma Birchall, is sponsored by MAF in partnership with AIA Minneapolis. The BHB Fund was established in 2001 to recognize Beverly Hauschild-Baron's 25 years of service to the MAF and AIA Minnesota.

THE RALPH RAPSON TRAVELING STUDY FELLOWSHIP supports DISCOVERY. The Rapson Fellowship Competition was held in March, and from a group of 47 entries, 5 finalists were selected with the jury awarding the traveling fellowship to Hans-Christian Karlberg, Assoc. AIA. Hans-Christian has recently completed his tour of discovery around the Great Lakes in the U.S. and Canada.

THE CLARENCE WIGINGTON MINORITY ARCHITECTURAL SCHOLARSHIP continues to support EQUITY. Current Wigington Scholars Savannah Steele and Jessica Holmes, in the Master of Architecture program at the University of Minnesota, receive \$6,000 per year scholarships. Both are excellent students slated to graduate in spring of 2018, when the Foundation looks forward to taking applications for two new Wigington scholars.

The Foundation's fundraising efforts are vital to our mission. In the next year, we hope to reach out beyond the architectural community, to broaden our scope and seek partners with common interests and goals. We value and thank the individual and corporate supporters of the Foundation who believe in and support excellence, leadership, discovery and equity in the profession of architecture.

Please visit our website for more information on our funds, scholars and mission.
www.MinnesotaArchitecturalFoundation.org

MAPAC

Minnesota Architects Political Action Committee

CALLING ALL FIRM PRINCIPALS!!

One of the penalties for refusing to participate in politics is that you end up being governed by your inferiors.

If the last year has not convinced you that Plato's famous words are true, perhaps nothing will. As a firm owner practicing architecture in Minnesota, you are certainly interested in the business climate in this state. The **Minnesota Architects Political Action Committee** is one of the organizations working to support your interests. We want to encourage you to support MAPAC financially.

MAPAC is organized to raise and disburse political contributions from Minnesota architects for state legislators and constitutional officers, and to help support architects who run for state or local public office.

MAPAC works with the AIAMN Government Affairs Committee to offer financial support **on a non-partisan basis**, following the recommendations of their professional lobbyists, and contributing to both parties' statewide organizations as well as to individual legislators who have supported AIA Minnesota's issues agenda.

Contributions we receive from architects:

- are 100% voluntary;
- must be from individuals; no corporate contributions are allowed;
- are not tax-deductible.

When MAPAC donates \$200 to a political party and AIA Minnesota sends a couple members of the Government Affairs Committee to a legislative fundraiser, Minnesota's architects and issues get noticed, to the benefit of all firms.

The amounts allowable for legislators to raise and spend have significantly increased, and outside political money has been pouring into the state. If we fail to stay financially engaged, we'll be more likely to lose on the next big legislative issue, rather than winning.

To be politically credible, MAPAC needs to raise and disburse around \$5,000 per year. **To that end, we ask that every AIAMN firm principal contribute \$100/year to MAPAC.**

Another way to get involved, and to get to know your elected representatives, is to give them money directly through the just-restored **Political Contribution Refund** program. You can get a \$50 contribution to your favorite politician refunded by the state each year, or, you and your spouse can get \$100 back!

We hope to see you at the Convention and welcome the chance to discuss the importance of politically-engaged architects in Minnesota.

Sincerely,



William Beyer, FAIA
Chair and Treasurer, Minnesota Architects Political Action Committee

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ANNUAL MEETING

Meeting Minutes

November 8, 2016

Prepared by Nathan Johnson, AIA Minnesota Secretary

Call to Order

President Michelle Mongeon Allen, AIA welcomed attendees and called the meeting to order at 12:07 pm.

State of the Association

Secretary's Report

Secretary Nathan Johnson, AIA reviewed the 2015 Annual Meeting minutes highlighting the motions.

A motion to approve the 2015 Annual Meeting minutes, included in the 2016 Annual Report, was made, seconded, and accepted by the membership. The motion carried.

Treasurer's Report

Treasurer Brian Tempas, AIA presented a financial summary and overview of the organization. 2016 total revenue and expense is expected to be approximately \$2.1 million. These funds are in support of efforts to fulfill our mission through direct services to nearly 2,400 members, publication of *Architecture MN*, professional development offerings, public efforts such as the Homes by Architects tour, bringing us together for this Convention and much more. AIA Minnesota has a history of steady growth and continues to be a financially healthy and growing organization.

A motion to approve the Treasurer's Report was made, seconded and accepted by the membership. The motion carried.

President's Report

President Mongeon Allen shared a few highlights from 2016. A year of change reflective of steady-paced evolution, change mandated by AIA National initiatives, change prompted by our membership and stakeholders to address our future state, and change borne out of authentic leadership style. Though changes have taken shape, the organization continued to do what we do best – produce quality programming that supports and strengthens membership. In conclusion Mongeon Allen thanked members and staff for support and the opportunity to serve AIA Minnesota in 2016.

Executive Vice President's Report

Executive Vice President Mary-Margaret Zindren added to the highlights Mongeon Allen covered. The AIA National accreditation process laid a strong foundation for the future. The 2016 legislative session was busy and reinforced the opportunity to grow engagement of architects in the political and policymaking realm. Implementation of the Diversity Policy and Diversity Task Force Report recommendations adopted in 2015 began to take shape with awareness of unconscious bias's and working in partnership with the newly formed Minneapolis-St. Paul chapter of the National Organization of Minority Architects (NOMA). Focus groups were held

around the state to inform the new strategic direction. Zindren thanked the membership for the opportunity to work and expressed that 2016 work reinforced and deepened the pride of working for this organization.

Strategic Direction of AIA Minnesota

Mongeon Allen turned to the Strategic Direction – a culmination of the work of many individuals over the past year. Zindren revealed the research findings from the member survey, focus groups, the Strategic Resource Team, and outcomes of the AIA Minnesota Board Retreat in Duluth. The results of the hard work are in the form of a focused new strategic direction for AIA Minnesota and all three local chapters. Our Mission – our reason for being: Advancing a vital profession, vibrant communities, and architecture that endures. Our Core Values – what will distinguish our work: Integrity, passion, inclusion, and empathy. Our strategic priorities – where we will focus our resources, for the state chapter: building and mentor the profession of architecture; make architecture accessible, understandable, and highly valued; and collaborate with local chapters to inspire K-12 students. Strategic priorities for the local chapters: create connections with local leaders; and hold local events of broad interest. Next steps will bring the organization through 2020 as we work the plan and continue to check in with members and stakeholders to ensure we remain informed by perspectives and priorities. Strategic Direction documents were distributed to all attendees at the conclusion of the meeting.

Special Recognitions

Presidential Citations

Mongeon Allen presented Presidential Citations to the following individuals:

William Beyer, FAIA, for your thoughtful and thorough documentation of AIA Minnesota's history and accomplishments.

Scott Beckman, for your leadership of the Technology in Architecture Practice Committee.

Gerhard Guth, AIA, for your leadership of the Building Codes Committee.

Jeffrey Mandyck, AIA, for your leadership of the Committee on Design.

Doug Pierce, for your leadership of the Committee on the Environment.

Susan Lee, AIA, for your leadership of the Convention Committee.

Shaghayegh Missaghi, Assoc. AIA for your leadership of the Diversity Task Force.

Jennifer Ukura, AIA, for your leadership of the Emerging Professionals Committee.

Eric West, AIA, for your leadership of the Government Affairs Committee.

Ryan Thuftedal, AIA, for your leadership of the Homes by Architects Tour Committee.

Amanda Pederson, Assoc. AIA, for your leadership of the Housing Advocacy Committee.

DJ Heinle, AIA, for your leadership of the IDP/ARE Committee.

Amber Sausen, AIA, for your leadership of the Lake Superior Design Retreat Committee.

Ken Sheehan, AIA, for your leadership of the Leadership Forum Committee.

Amanda Aspenson, AIA, for your leadership of the Women in Architecture Committee.

Maureen Colburn, AIA, for your leadership of the Women in Architecture Committee.

Shaghayegh Missaghi, Assoc. AIA, for leadership of the AIA Minnesota Diversity Task Force.

Nathan Johnson, AIA, for leadership of the AIA Minnesota Diversity Task Force and furthering a vital future for the profession.

Michael Meehan, AIA, for leadership of the AIA Minnesota Diversity Task Force and furthering a vital future for the profession.

The following were recognized for service on the AIA Minnesota Diversity Task Force and furthering a vital future of the profession:

Kermit Duncan, AIA

Damaris Hollingsworth, AIA

Tu-Anh Bui Johnson, Assoc. AIA

Kate Levine, AIA

Marilyn Porter

Anna Pravinata, AIA

Gabriel Keller, Assoc. AIA

Daniel Kodet, Assoc. AIA

Ben Ptacek, Assoc. AIA

Derek Wendt, Assoc. AIA

The following were recognized for service on the Strategic Resource Team and informing a strong strategic direction for the future of AIA Minnesota and the profession:

Bryan Anderson, AIA

Gretchen Camp, AIA

Renee Cheng, AIA

Gary Demele, FAIA

David Dimond, FAIA

Nina Ebbighausen, AIA

Wade Goodenberger, AIA

Meredith Hayes Gordon, AIA

Gabriel Keller, Assoc. AIA

Linda McCracken-Hunt, FAIA

Michael Fischer, AIA

James Garrett Jr., AIA

Tom Hysell, AIA

Nathan Johnson, AIA

Aaron Kelly, AIA

Matt Kreilich, AIA

Kristine Kubes

Rebecca Lewis, FAIA

Meg Parsons, AIA

Angela Wolf Scott, AIA

Bob Shaffer, AIA

Pete Smith, AIA

Damaris Hollingsworth, Assoc. AIA

Karen Lu, AIA

Rosemary Dolata, AIA

Steve Fiskum, FAIA

Steve Fichtel, AIA

Kyle Palzer, Assoc. AIA

Adam Ferrari, AIA

Bryan Paulsen, AIA

Brian Morse, AIA

John Dwyer, AIA

Shida Du, AIA

David Eijadi

Michael Kisch, AIA

Derek McCallum, AIA

Ann Voda, AIA

Marc Swackhamer, Assoc. AIA

Grif Davenport, AIA

Rachael Spires, AIA

Recognition of Newly Licensed Architects

Mongeon Allen congratulated and recognized AIA Minnesota members who have achieved licensure over the past year.

Reports

North Central Regional Representative's Report

North Central Regional Representative Sandra Dickenson, FAIA reviewed the governance structure of AIA National, highlighted activities and how goals are being accomplished at the National level.

Minnesota Architectural Foundation Report

Minnesota Architectural Foundation president David Dimond, FAIA provided an overview of activities in 2016. Dimond highlighted the four funds – Clarence Wigginton Minority Architectural Scholarship, Ralph Rapson Traveling Study Fellowship, Thomas F. Ellerbe

Scholarship, and the Beverly Hauschild-Baron Leadership Fund. He concluded by revealing the new Clarence Wigington Minority Architectural Scholarship video.

Minnesota Architects Political Action Committee Report

Bill Beyer, FAIA reported on the efforts of the Minnesota Architects Political Action Committee.

Nominations & Election

Nominating Committee Report

Past President Tim Dufault, chair of the Nominating Committee, presented the slate of candidates for 2017:

Nathan Johnson, AIA – President-Elect

Claire Lonsbury, Assoc. AIA – Secretary

Brian Tempas, AIA – Treasurer

Kyle Palzer, Assoc. AIA – Associate Director

Meredith Hayes Gordon, AIA by virtue of being elected to the position of President-Elect in 2015 will become your AIA Minnesota President for 2017.

Election

A motion to approve the AIA Minnesota slate of candidates by acclamation was made, seconded, and approved by the membership. The motion carried.

Remarks from AIA Minnesota President-Elect

President-Elect Meredith Hayes Gordon, AIA is looking forward to furthering the Strategic Plan. She shared a little about her childhood and significant influences growing up. She recognized the difficult task to set the Strategic Direction, but is confident the organization has the clarity of purpose to guide the organization forward.

Concluding Remarks & Adjournment

Mongeon Allen thanked members for attending. There being no further business the meeting adjourned at 1:55 pm.

In all operations and activities of AIA Minnesota, members must avoid any discussions or conduct that might violate state or federal antitrust laws, or even raise an appearance of impropriety regarding topics of: prices for products or services, or prices charged by competitors; costs, discounts, terms of sale, profit margins or anything else that might affect those prices; allocating markets, customers, territories or products with competitors; limiting production; whether or not to deal with any other business; or any competitively sensitive information concerning a member's own business or a competitor's.



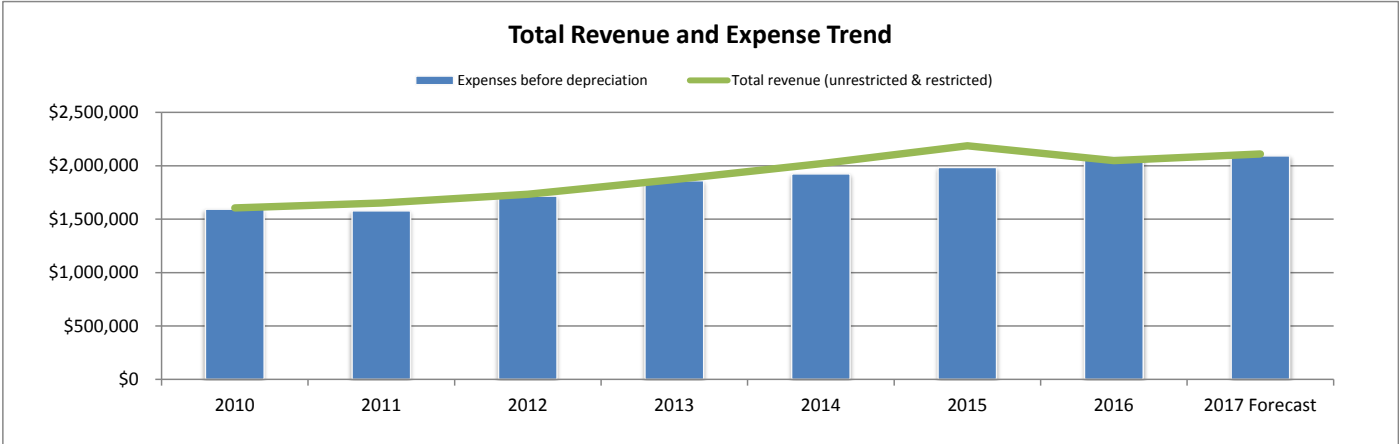
AIA MINNESOTA
Historical Financial Trends

Summary & Overview

Current Months of Cash	Current Months of Cash + Investments	Past 3-Year Total Surplus (2014 - 2016)	Average Annual Growth Rate (2014 - 2016)	Total Forecast Expense (2017)
2.2	7.4	\$ 262,019	4%	\$ 2,092,853

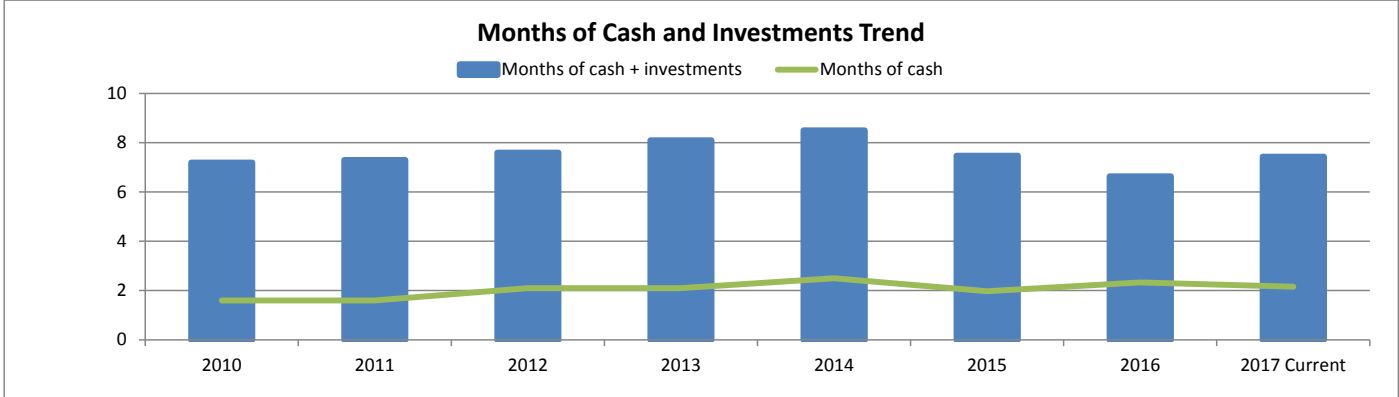
Financial Activity Summary

AIA Minnesota has experienced steady growth over the past several years averaging approximately 4% per year.



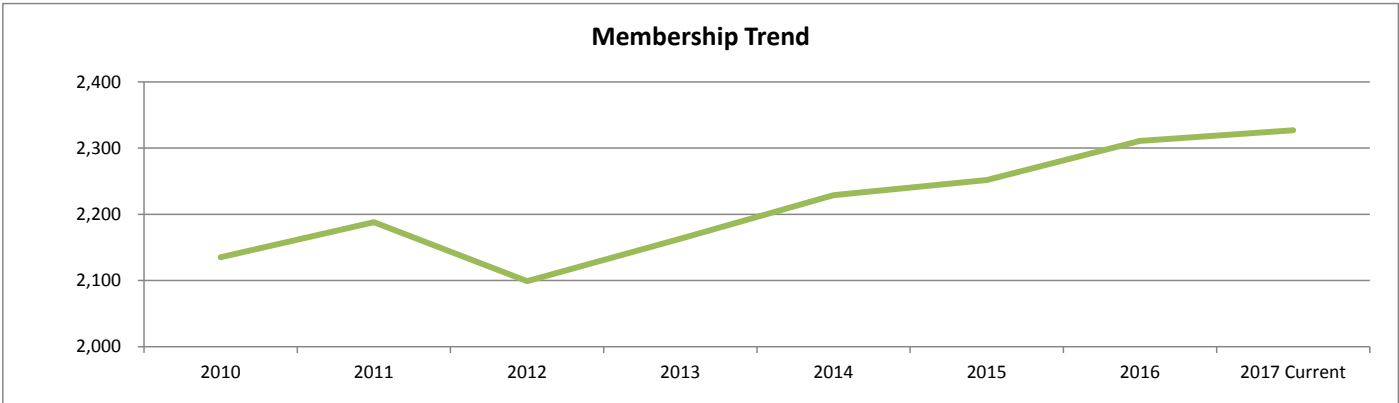
Financial Health Summary

The organization has maintained steady levels of financial health, maintaining cash on hand equal to approximately 2 months of total operating expenses, and cash plus investments of nearly 8 months of operating expenses.



Membership

AIA Minnesota's steadily increasing level of financial activity is reflective of the growing number of members it serves. AIA Minnesota provides a range of services to nearly 2,400 members, and produces content and events to lift up the architecture profession.



Welcome to the 2017 Minnesota Conference on Architecture and thank you for joining us for the Annual Meeting. Thank you for taking the time to join colleagues from around the state to learn, reconnect and be inspired.

Last year at this time I mentioned that 2017 would be a year focused on change. It would involve making challenging decisions about how to realign our resources, time and talent in order to achieve our objectives. Change is difficult, but if progress and relevancy is what we desire then we must take that risk.

In 2017 we have been very focused on developing an implementation plan for the strategic direction we collaboratively developed the previous year. If you recall, our 2016 document identified two strategic priorities: 1) Build and Mentor the Profession of Architecture, 2) Make Architecture Accessible, Understandable and Highly Valued. This year our efforts have focused on identifying how we can realign our resources to further these priorities.

The thoughtful development of the Strategic Workplan for 2018-2020 required a rigorous process. The primary goal was to ensure that every member dollar was being used to further our mission and strategic priorities. The process included:

- A detailed review of how each staff hour and member dollar is spent and its relationship to our strategic priorities, our core values of integrity, passion, inclusion and empathy, and its impact on members and the public.
- Soliciting information and perspectives from the leadership of each committee and various member groups.
- Brainstorming new ways that we could pursue our strategic priorities.

The workplan developed from this process included difficult decisions about where we needed to shift attention in order to achieve our goals. Throughout the process I was reminded of the thoughtfulness that everyone dedicated to ensuring that the discussions and decisions being made were in the best interest of our entire membership. The resulting plan includes exciting new initiatives that have the power to broaden and deepen our impact.

Our extremely talented staff provided unique insights into the work of the organization during the workplan development. I am so thankful to have had them as collaborators with us. This process has given me a new vision of what our organization and our professional community can be. I hope you share my excitement and look forward to the possibilities.

Sincerely,



Meredith Hayes Gordon, AIA
2017 President

The American Institute of Architects

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AIA
Minnesota

NOMINATING COMMITTEE

Meredith Hayes Gordon, AIA, President
HGA Architects and Engineers

For AIA Minnesota Office in 2018

President-Elect	Eric West, AIA BWBR
Secretary	Anna Pravinata, AIA Alliance
Treasurer	Michael Schellin, AIA Kodet Architectural Group, Ltd.
Associate Director	Coralis Rodriguez, Assoc. AIA Pope Architects, Inc.

The 2018 President will be Nathan Johnson, AIA, 4RM+ULA, LLP.

Over the past few years I have had the privilege to travel to many cities in the United States and Canada. Like many architects I always take some time and visit significant architectural sites. In addition to significant architectural projects I make a point to just wander and walk the city. In each city, I always encounter a new architectural achievement that I was not aware of; an interesting canopy, a pavilion within a park, a community center and many more. Whenever I encounter these projects I pause, watch how people engage and think to myself “what we do is a Big Deal!”

This thought has been percolating in my mind for a long time. Architecture is a significant endeavor and even the smallest projects we pursue have large impacts on the communities they serve. As I begin my 2018 AIA-MN presidency I want to keep this reflection firmly in mind. AIA-MN started a process in 2015 with a goal to become more relevant to the membership and to pursue programs that support our mission:

Advancing a vital profession, vibrant communities, and architecture that endures.

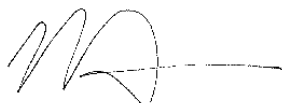
Through a strategic visioning process, we identified two strategic priorities:

1. Build and Mentor the Profession of Architecture
2. Make Architecture Accessible, Understandable and Highly Valued.

These strategic priorities clearly state a strong position on how AIA-MN can be a “Big Deal.” AIA-MN staff and the board of directors for each component have embraced these strategic priorities. In 2017 the groundwork for change was laid. In 2018, we will be action focused on implementing this change.

I firmly believe in the talent and passion of the architectural community in Minnesota. We will work hard on cultivating talent of the future and encourage them to join the profession. We will communicate to the public the value of good architecture in their everyday life. I would like to encourage all of you to consider being a part of making this change happen. AIA-MN has already targeted some big projects that will commence in 2018, and we value the participation and feedback of membership to make these projects a success.

Sincerely,



Nathan Johnson, AIA
2017 President-elect

The American Institute of Architects

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