

#### **2018 ANNUAL MEETING**

Nathan Johnson, AIA – President *Tuesday, November 13, 2018 12:00 pm – 2:30 pm* 

12:00 – 12:30 Lunch

12:20 - 2:30 Annual Business Meeting

#### BUSINESS MEETING AGENDA

I. Welcome & Call to Order

• Sponsor Recognition: Mortenson

II. Reports

Secretary's ReportTreasurer's Report

III. Calls to Action

Government Affairs Committee

 Invitation to Engage with <u>AIA Regional Representatives</u>: Matt Johnson, AIA; Sandy Dickenson, AIA; Kyle Palzer, Assoc. AIA

Minnesota Architects Political Action Committee
 Minnesota Architectural Foundation

IV. Recognition of Newly Licensed Architects

V. State of the Association

Executive Vice President's Report

VI. Center for Architecture Task Force

VII. Remarks from Melanie Adams

MNHS Senior Director of Guest Experiences & Education Services

VIII. Leadership Transition

Outgoing President's RemarksNominating Committee Report & Elections

Remarks from President-Elect

IX. Conclusion & Adjournment

**Presenters** 

Nathan Johnson, AIA

Mary-Margaret Zindren, CAE

Anna Pravinata, AIA Michael Schellin, AIA

...., , , , , ,

Ann Voda, AIA Greg Hulne, AIA

Nathan Johnson, AIA

Michelle Mongeon Allen, AIA

Stephanie McDaniel, AIA Amy Kalar, AIA

Nathan Johnson, AIA

Mary-Margaret Zindren, CA

Meredith Hayes Gordon, AIA Angela Wolf Scott, AIA

Melanie Adams

Nathan Johnson, AIA Meredith Hayes Gordon, AIA

Eric West, AIA

Nathan Johnson, AIA

In all operations and activities of AIA Minnesota, members must avoid any discussions or conduct that might violate state or federal antitrust laws, or even raise an appearance of impropriety regarding topics of: prices for products or services, or prices charged by competitors; costs, discounts, terms of sale, profit margins or anything else that might affect those prices; allocating markets, customers, territories or products with competitors; limiting production; whether or not to deal with any other business; or any competitively sensitive information concerning a member's own business or a competitor's.



# 2017 ANNUAL MEETING MINUTES

November 14, 2017

Prepared by Amber Allardyce, Director of Membership and Operations

#### Welcome and Call to Order

President Meredith Hayes Gordon, AIA welcomed attendees and called the meeting to order at 12:30 pm.

Remarks from AIA First Vice President/2018 AIA President, Carl Elefante, FAIA AIA First President Carl Elefante, FAIA addressed the membership, highlighting his plans for AIA in 2018.

Remarks from Dean Carol Strohecker, University of Minnesota College of Design University of Minnesota College of Design Dean Strohecker spoke on architectural genealogy and influences.

# Recognitions

Student Leaders

Hayes Gordon recognized local AIAS student leaders Hana Saifullah, AIAS and James Matthes, AIAS.

## Newly Licensed Architects

Hayes Gordon congratulated and recognized individuals who achieved architecture licensure over the past year.

#### Call to Action from Affiliates

#### Minnesota Architectural Foundation

Minnesota Architectural Foundation (MAF) president Sylvia Frank, AIA provided an overview of activities in 2017. Frank highlighted the four funds – Clarence Wigington Minority Architectural Scholarship, Ralph Rapson Traveling Study Fellowship, Thomas F. Ellerbe Scholarship, and the Beverly Hauschild-Baron Leadership Fund.

#### Minnesota Architects Political Action Committee

Minnesota Architects Political Action Committee (MAPAC) treasurer William Beyer, FAIA reported on the efforts of the Minnesota Architects Political Action Committee.

# Transforming for Strategic Impact: 2018-2020 Workplan

Hayes Gordon highlighted the path that lead to the 2018 – 2020 Strategic Workplan. The path included reaching out to the membership, evaluating what the organization currently does and how it is done – the impact of our programs, services, and partnerships, and the allocation of dollars, staff time, and volunteer time. Executive Vice President Mary-Margaret Zindren continued by highlighting the 2018–2020 Strategic Workplan and how it furthers the Strategic Direction. We will pursue a more accessible, welcoming, public-facing space for AIA Minnesota. We will expand and enhance our "Architecture in the Schools" programming to include teaching tools and additional youth outreach. We will re-envision *Architecture MN* magazine and its related events to focus on current and potential clients, key influencers of

policy and public opinion, and leaders across sectors and geographies. We will engage proactively in state and local advocacy, on issues of concern to AIA Minnesota members. We will expand and institutionalize equity, diversity and inclusion training and resources to accelerate members' skills in recognizing and addressing bias and engaging across all "difference that make a difference." We will reshape key programs to better engage members and the public throughout Minnesota and discontinue low mission-impact programs. Finally, we will restructure AIA Minnesota volunteer engagement, allowing us to reallocate staff time toward other aspects of the 2018–2020 workplan, while also creating the potential to grow the number and variety of member groups. President–elect Nathan Johnson, AIA concluded with a request of all members to experience the organization a bit differently than they have in the past – to experience more of the whole.

#### State of the Association

## Executive Vice President's Report

Zindren briefly hit on a few highlights from the past year: much has been going on in the Government Affairs realm; exciting work has been happening at the local chapter level; we launched our first on-demand CE program; and the entire staff team received intensive training on intercultural competencies. Zindren thanked each staff member, the five boards of directors, the committee leaders, and President Hayes Gordon for being true colleagues and partners in this work.

## Secretary's Report

In the absence of the Secretary Claire Lonsbury, AIA, Hayes Gordon reviewed the 2016 Annual Meeting minutes highlighting the motions.

A motion to approve the 2016 Annual Meeting minutes, included in the 2017 Annual Report, was made, seconded, and accepted by the membership The motion carried.

## Treasurer's Report

Treasurer Brian Tempas, AIA provided a brief overview of the financial report that was included in the 2017 Annual Report.

A motion to approve the Treasurer's Report was made, seconded and accepted by the membership. The motion carried.

# Leadership Transition

# Outgoing President's Remarks

Hayes Gordon expressed gratitude to serve as president of AIA Minnesota. She thanked committee leaders for their impactful contributions to the committees, programs, and activities of the organization. She thanked every staff member for their ease in handling events, situation, requests, and continued resiliency.

# Nominating Committee Report & Elections

Hayes Gordon presented the slate of candidates for 2018:

Eric West, AIA - President-Elect

Anna Pravinata, AIA - Secretary

Michael Schellin, AIA - Treasurer

Coralis Rodriguez, Assoc. AIA - Associate Director

Nathan Johnson, AIA by virtue of being elected to the position of President-Elect in 2016 will become your AIA Minnesota President for 2018.

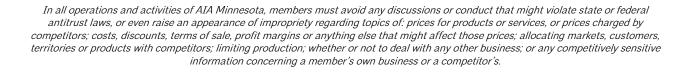
A motion to approve the AIA Minnesota slate of candidates for 2019 by acclimation was made, seconded, and approved by the membership. The motion carried.

#### Remarks from President-Elect

Johnson declared himself a true fan of architecture and truly believes in our ability to impact our communities. His term as president in 2018 will be less about how our work is important, and more about why it is important.

#### Concluding Remarks & Adjournment

Hayes Gordon thanked members for attending. There being no further business, the meeting adjourned at 2:15 pm.





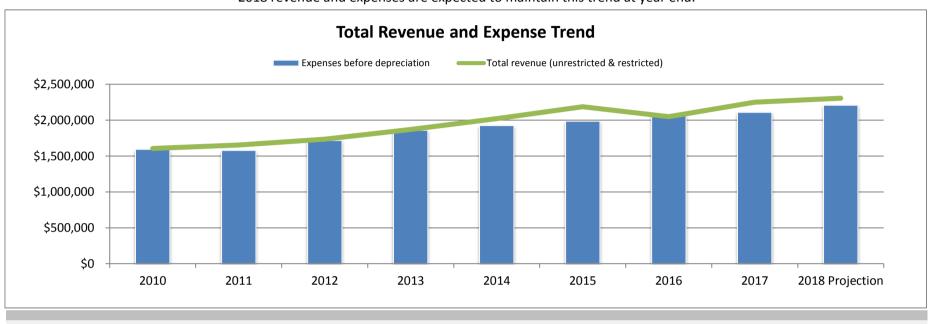
# **AIA MINNESOTA**

# **Historical Financial Trends**

#### **Summary & Overview Current Months of Cash + Past 3-Year Total Surplus Average Annual Growth Rate Net Income Current Months of Cash Investments** (2015 - 2017) (2015 - 2017) (2017)306,900 3% 141,692 1.7 7.1 **Financial Activity Summary**

AIA Minnesota has experienced steady growth over the past several years averaging approximately 3% over the last three.

2018 revenue and expenses are expected to maintain this trend at year end.



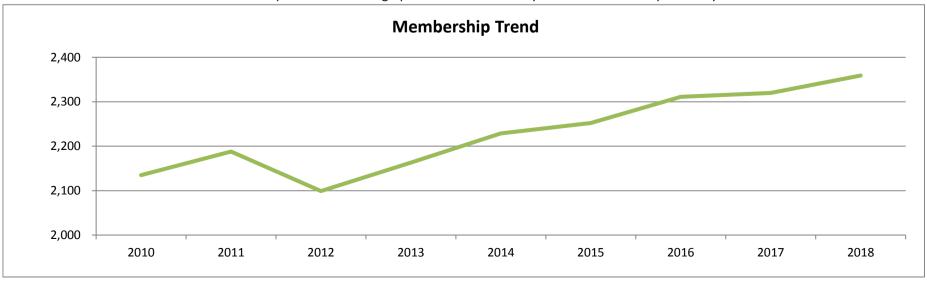
# **Financial Health Summary**

The organization has maintained steady levels of financial health, maintaining cash on hand equal to almost 2 months of total operating expenses, and cash plus investments of over 7 months of operating expenses.



AIA Minnesota provides a range of services to roughly 2,300 members annualy and produces content and events to enhance the architecture profession.

The membership count is trending upward and has steadily increased over the past few years.





#### North Central States - Strategic Council Report November 13, 2018

The Strategic Council advances the profession by informing the Board of Directors and other Institute bodies of important professional issues and potential opportunities. The Strategic Council is charged with surveying the entire profession to identify opportunities and threats, and engaging in focused strategic planning in order to inform goals, objectives and policies of the American Institute of Architects.

The Strategic Council kicked off the 2018 Council year with our December 2017 Governance Meeting in DC where we introduced the new incoming 2020 class as well as said thank you to the three years of insightful work by the class of 2017. The work group process, that was introduced by the 2017 class, has really taken hold and has seen some of the first results of this deep dive through the release of the City Architect initiative to the AIA Center for Civic Leadership for further development and use by membership! The work groups have continued to evolve and no new groups were added in 2018 to allow council members to continue their focus and refinement on a few critical areas. The works groups below are exploring topics based on the Institutes strategic objectives and will develop recommendations for the board's consideration.

- Transforming Architectural Education Identify ways that the AIA can support the transformation of professional architectural education so that students can adapt to a rapidly changing world.
- Professional Development Create better, more well-rounded architects at all
  career stages, architects who are comfortable with the skills required to run a
  successful business as well as those with design. Looking forward, create a
  path for emerging professionals to be successful in non- design aspects of
  business and to encourage professional development within and for firms.
- Forecast Knowledge How might the American Institute of Architects better identify, predict, communicate and address trends that will affect the practice of architecture?
- XR (originally titled R:Ar:Vr) How can AIA open the doors to expansive technologies and facilitate the mass integration of new tools into practice and documents.
- Innovative Business Models The 21st century architect will have a savvy
  business acumen allowing them to continuously adapt to progressive and
  disruptive market forces in innovative ways as to make their services
  indispensable to the clients they serve and so they are the first and most
  knowledgeable resource available to the client.
- Awareness + Organic Engagement Find innovative ways to increase AWARENESS of AIA resources/programs and to create ORGANIC ENGAGEMENT that connects members in meaningful ways.
- Targeted Public Awareness Create a memorable and more relevant conference "experience" for AIA members, the profession, the industry, while also directly engaging with the community.
- Societal Changes Create inherent cultural awareness of the value of architecture.

#### **The American Institute of Architects**

1735 New York Avenue NW Washington, DC 20006

**T** (800) 202 3837 **F** (202) 626 7547

www.aia.org

The other big change in 2018 will see the completion of Sandy Dickenson's, AIA SD, Strategic Council class of 2018 term. I want to extend a huge thank you on the behalf of AIA MN as well as my appreciation for Sandy's partnership over the last two years! I would also like to introduce our new Strategic Council member Jody Andres, AIA WI, class of 2021. He lives in Neenah, WI, and works for Hoffman Planning, Design and Construction in Appleton, WI. Jody will be my new partner for the region for the last year of my term which will conclude in December 31, 2019.

The Strategic Council's goal is to remain nimble enough to be responsive to our ever changing world. Sandy, Jody and I encourage you to drop us a note if you have additional thoughts of areas that the AIA can better support our membership as well as our profession. The following link, <a href="https://www.aia.org/leadership">https://www.aia.org/leadership</a>, will bring you to a page on the national AIA website and will provide you with opportunities for a deeper understanding of how the Strategic Council is engaged with the last year of the AIA 2016-2020 Strategic Plan.

We hope you all have a great A'18 MN!

Matthew C Johnson, AIA Strategic Council, Class of 2019 mcjohnson@leoadaly.com Sandra Lea Dickenson, AIA Emeritus Strategic Council, Class of 2018 <a href="mailto:sandy.dickenson@gmail.com">sandy.dickenson@gmail.com</a>



#### North Central States Region Emerging Professional Committee Report

This past year the NCSR EP Committee undertook a number of initiatives that will be rolled out in 2019. The committee has strengthened its regional bonds over the last year with monthly working calls, and a Regional EP Summit this past September hosted by AIA South Dakota. These collaborations have resulted in the following:

- A new NCSR Emerging Professional website will be introduced to provide resources, blogs, and recognition geared specifically for this AIA member category.
- A new regional Emerging Professional Friendly Firm Award will be introduced, similar to the former IDP Firm Award, to recognize firms that do an outstanding job supporting young professionals.
- A new logo for the regional group was created by Molly Ellis, AIA seen to the left. It showcases imagery from the largest cities in each of the four states within the region.

A special thanks to Stacey Keller for all she has done over the past three years to help bring our regions EP's together! Stacey coordinated three EP Summit events during her term, bringing together some of the best emerging leaders in the profession who are passionate to make a difference and improve the profession. As her term ends, we are looking forward to welcoming Katie Kangas, AIA as the new NCSR Young Architect Regional Director for 2019-20.

Kyle Palzer, Assoc. AIA National Associates Committee Regional Associate Director Term: 2018-19

kpalzer@kodet.com

Stacey Keller, AIA
Young Architects Forum
Young Architect Regional Director
Term: 2016-18
Stacey.Keller@meadhunt.com

MINNESOTA



#### CALLING ALL ARCHITECTS!

If you want to call yourself an **ARCHITECT**, you need to be an active **CITIZEN** as well. As licensed professionals, we architects are held to a higher standard by society, a standard that we can better live up to by being more engaged in the political process.

The **ARCHITECTS PAC** is a way to amplify our collective voice at the Minnesota legislature, and we need your help to make that voice stronger.

The **ARCHITECTS PAC** is organized to raise and disburse political contributions from Minnesota architects for state legislators and constitutional officers. With more funds, we could also help support architects who run for state or local public office.

The **ARCHITECTS PAC** works with the AIAMN Government Affairs Committee to offer financial support **on a non-partisan basis**, following the recommendations of our professional lobbyists, and contributing to both parties' statewide organizations as well as to individual legislators who have supported AIA Minnesota's issues agenda. Contributions we receive from architects:

- are 100% voluntary;
- must be from individuals; NO corporate contributions are allowed;
- are not tax-deductible.

Last year, we set three goals for renewing our Political Action Committee:

- 1. Engage AIAMN Board of Directors to confirm the importance of the ARCHITECTS PAC.
- 2. Implement the ARCHITECTS PAC rebranding campaign: "If you're not at the table, you will be on the menu." Reworked our logo, but still working on this, so stay tuned.
- Make credit card contributions easy with AIAMN website "DONATE" button.
   We did it! It is now more convenient than ever to support our work at the Legislature.

To be politically credible, The ARCHITECTS PAC needs to raise and disburse around \$5,000 per year. To that end, we ask that every AIAMN firm principal contribute \$100/year to MAPAC.

Another way to get involved, and to get to know your elected representatives, is to give them your money directly through the just-restored **Political Contribution Refund** program. You can get a \$50 contribution to your favorite politician refunded by the state each year, or, you and your spouse can get \$100 back!

We hope to see you at the 2018 Conference and welcome the chance to discuss the importance of politically-engaged architects in Minnesota.

Sincerely,

William Beyer, FAIA

William Syn

Chair and Treasurer, Minnesota Architects Political Action Committee



Investing in Excellence, Leadership, Discovery and Equity in the profession of Architecture.

#### 2018 Minnesota Architectural Foundation Annual Report

The Minnesota Architectural Foundation benefits the community by funding crucial growth opportunities that educate, inspire, and support emerging architects. Through its scholarship and fellowship programs, the MAF invests in architectural students to promote **excellence**, encourage **discovery**, foster **equity** and advance **leadership** in the architectural profession.

During 2018, the Foundation gave out over \$30,000 in scholarships and fellowships to support the future of our profession.

The **Thomas F. Ellerbe Scholarship** was endowed in 1981 by the Ellerbe firm in honor of Thomas F. Ellerbe, FAIA. This fund annually awards two or more scholarships to exemplary architectural and engineering students in the final year of their master's program. For the past several years, this scholarship has been enhanced through a special gift of \$1,000 from AIA's Component Scholarship Grant program. There were three student-recipients of scholarships this year: Pratibha Chauhan, Kyrshanbor Hynniewta, and Joseph Mills.

First awarded in 1989, the **Ralph Rapson Traveling Study Fellowship** honors Ralph Rapson, FAIA. On the basis of a weekend juried design competition, this partially endowed fellowship awards young Minnesota architectural graduates or practitioners a stipend to advance their education in architecture through foreign or domestic travel-study. The Ralph Rapson Traveling Study Fellowship has provided \$260,000 in funds since 1989 to advance 24 individual's education in architecture through foreign or domestic travel-study. The Rapson Fellowship Competition was held in March. Five finalists were selected from a field of 53 entries. The jury awarded the fellowship to Shida Du, AIA. Shida intends to travel in China and India.

Created in 1992 as the Minority Architectural Scholarship, this fund was renamed the Clarence Wigington Minority Architectural Scholarship to recognize the extraordinary professional and civic accomplishments of the first African American municipal architect in the United States and the first licensed African American architect in Minnesota. This fund provides tuition scholarships to minority students who wish to pursue a professional education in architecture in Minnesota, and who hold promise for succeeding in an architectural career. For the past several years, this scholarship has been enhanced through a special gift of \$1,000 from AIA's Component Scholarship Grant program. The Clarence W. Wigington Minority Scholarship has provided tuition scholarships for eight students of color since its inception. This spring the Wigington Scholars Savannah Steele, Assoc. AIA and Jessica Holmes, Assoc. AIA graduated with Master's degrees from the University of

Minnesota. Jordan Strickland was named a new Wigington Scholar starting her graduate work at the University of Minnesota this fall.

The **Beverly E. Hauschild-Baron Leadership Fund** was established in 2001 to recognize Beverly Hauschild-Baron's 25 years of service to AIA Minnesota. Its purpose is to help develop ongoing leadership for AIA Minnesota by providing financial support for AIA Minnesota members and AIA Minnesota staff pursuing leadership training. The Beverly Hauschild-Baron Leadership Fund has sponsored or co-sponsored the Friday Keynote here at the Conference for the past 10 years and supports other leadership opportunities for emerging leaders in our profession. The speaker at the keynote address for the 2018 Conference is Bryan Lee, founding organizer of the Design Justice Platform.

In 2018 the MAF launched the Women in Architecture Fund. This fund will provide grants to support opportunities for women in the profession of architecture through a grant application process. Grant requests could include; scholarships to address barriers to licensure, pilot projects focused on addressing barriers to women advancing in the profession, research grants focused on better understanding barriers and testing potential solutions or programs specific to attracting and retaining women of color. This fund will have an entrepreneurial spirit, whereby applicants will submit proposals with their ideas on how best to achieve the goals of the fund. We hope to raise funds for an opening corpus of \$100,000.

The MAF fundraising efforts are vital to our mission. Thank you to all who have supported the MAF through your generous and tax-deductible contributions. Please visit our website, <a href="https://www.MinnesotaArchitecturalFoundation.org">www.MinnesotaArchitecturalFoundation.org</a> for more information on our funds, scholars and mission.

Sincerely,

Stephanie McDaniel, AIA, LEED AP 2018 MAF Board President

# Congratulations! Newly Licensed Minnesota Architects

September 2017-August 2018

Aaron Ausing AIA **Dusty Austin AIA** Daniel Aversa AIA Cole Baessler AIA Nickisha Benjamin AIA Andrew Blaisdell AIA Sarah Bloom AIA Isaac Bros AIA Holly Burley AIA Kar-Keat Chong AIA Chris Christofferson AIA Craig Clark AIA Matthew Colianni AIA Jason Dannenbring AIA Natalya Egon AIA Henry Elgersma AIA Molly Ellis AIA Angela Enroth Ryan Fagre Andrew Fett AIA Shauntel Fett AIA Timothy Fuller AIA Heather Goodall Michael Gray Elizabeth Gutzman AIA Blake Hagen AIA Sangyong Hahn AIA Elizabeth Halstenson AIA Kelly Hanneman AIA Paul Hannemann Michael Hara ATA Brita Hauser AIA Michael Healy AIA

Jessica Horstkotte ATA

Craig John Jessica Johnson Danica Kane AIA Sarah Kern Lindsey Kieffaber AIA Caralyn Kieper AIA Kathryn Kuisle AIA Eric Lagergren AIA Katharine Leaf AIA Alison Markowitz Chan AIA Ashley Martel Jennifer McGinnity AIA Abby Meuser-Herr AIA Jason Miskowiec Corey Mollet AIA James Muehlbauer AIA Casey Nies AIA Shane Nies AIA **Brett Olds** Kate Poland ATA Michael Rivera AIA Kristen Salkas Louis Sirota ATA Meggen Skilling AIA Scott Steinkamp Kyle Thrapp AIA **Daniel Torgerson** Lukas Van Sistine AIA Jeremy VanMinsel, AIA Benjamin Walters AIA Cecil Webb AIA **Brandon Weis** Justin Wendt ATA Fiona Wholey AIA Sarah Wolbert AIA





# NOMINATING COMMITTEE

Nathan Johnson, AIA, President 4RM+ULA, LLP

#### For AIA Minnesota Office in 2019

President-Elect Karen Lu, AIA

**Snow Kreilich Architects** 

Secretary Anna Pravinata, AIA

Alliiance

Treasurer Michael Schellin, AIA

Kodet Architectural Group, Ltd.

Associate Director Jonathon Jacobs, Assoc. AIA

**ESG Architects** 

Eric West, AIA, BWBR, by virtue of being elected to the position of President-Elect for 2018 will become your AIA Minnesota President for 2019.