

MINNESOTA

DESIGN

TEAM

DEFINE YOUR

FRAZEE



1 inch equals 50 feet

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WELCOME

0 25 50 100 150 200 250 300 Feet

Define *your* Frazee
September 2013



Frazee, MN Area Natural Resources And Amenities For Sustainable Tourism And Recreation

Frazee: Where the Trails Meet

Trails
Heartland Biking Trail
North Country Hiking Trail
Otter Tail River State Water Trail

Fisher Farm Conservation Area
Ski Trails/Hiking Trails
Forest Ecology
Lakes

Tamarac National Wildlife Refuge
Pine Hardwoods and Numerous Lakes
43,000 acres
250 species of birds – trumpeter swans and
ruffed grouse
Pine-to-Prairie Birding Trail
Wildlife: otter, moose, wolves
Wildlife observation and photography
Summer programs
Interpretation
Visitor Center and Gift Shop
Historic Sites
Walking Trails
Auto Tour Route
Environmental Education

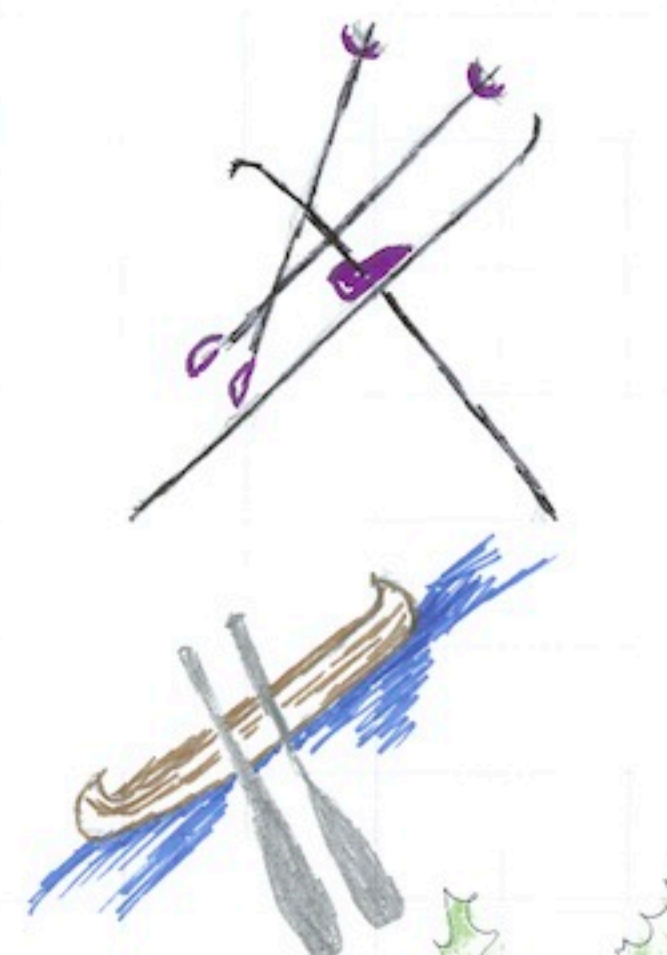
Lakes/River/Wetlands
Canoe – canoe rentals
Kayak
Fishing
Swimming
Birding
Wildlife viewing
Tubing - 3 tubing companies
Biking
Skiing
Relaxation

Area Camping and Accommodations
Acorn B&B
Blues Valley Campground
Eagle Lake Resort
Little Toad Lake Campgrounds
Sunset Bay Resort
Birchmere Resort and Campgrounds
Treasure Bay Resort and Campgrounds

Frazee Parks
Lions Park picnic and playground
Town Lake Beach
Riverside Park & Sledding Hill
Joann Niemann Park
RL Frazee Park
Goose Pond
Sportsman Club
Maple Hills Golf and Ski Club

Festivals and Events
Third Crossing Sled Dog Rendezvous
All City Rummage and Crazy Days
Turkey Days
October Fest
Sugar and Spice Craft Fair
Santa Claus Day
Snow Plow Parade

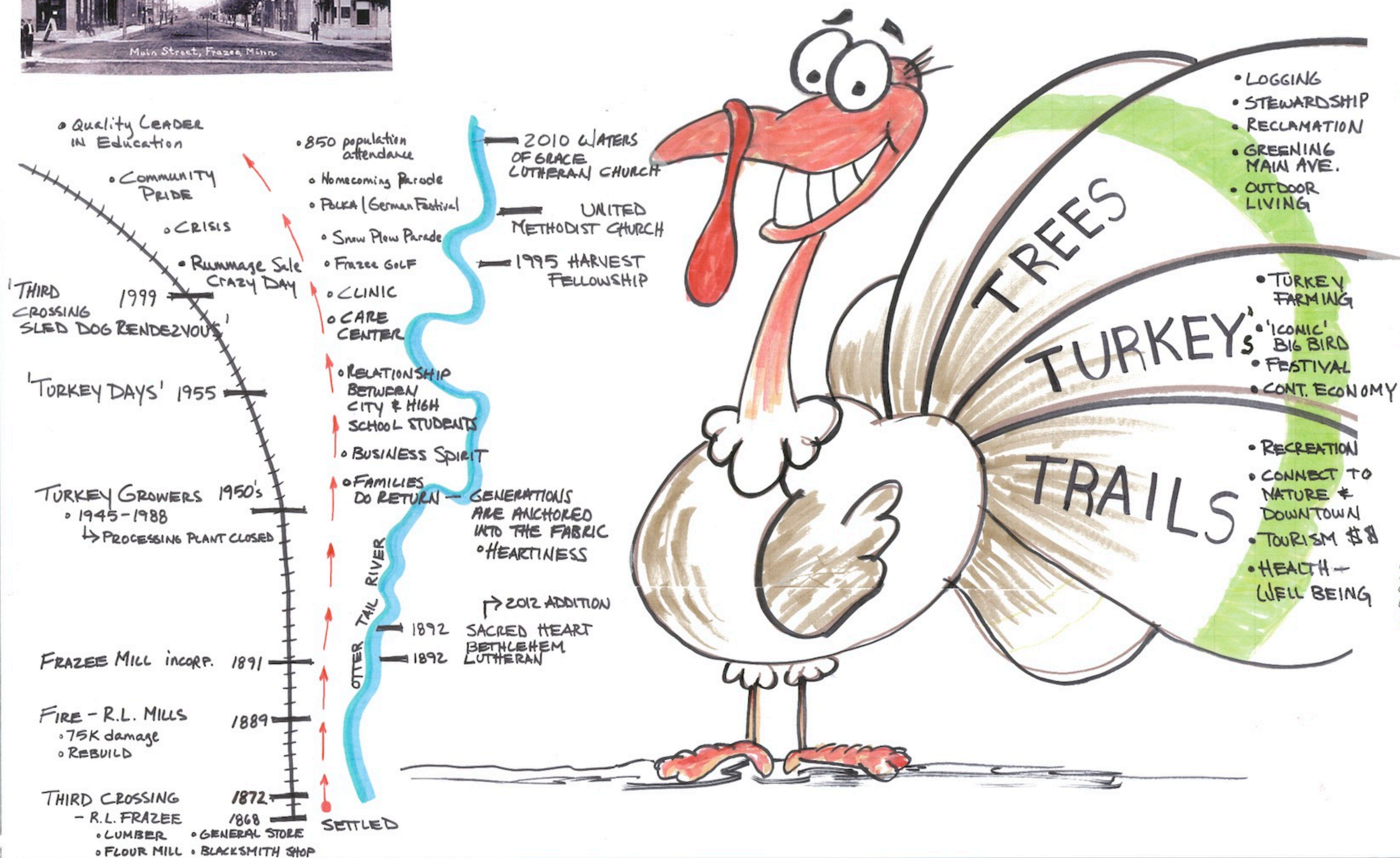
Food and Fun!
Hostel Hornet
Backyard Station
Frazee Family Foods
Kettlers Meats
World's Largest Turkey
Spanky's Stone Hearth
The Palace Cafe
The Metal Moose/Goose Pond



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REGIONAL LANDSCAPE

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TALES
WE
WERE
TOLD...

CONCERNS:

- MAIN STREET BIZ
- HOUSING
- EMPLOYMENT
- BLIGHT

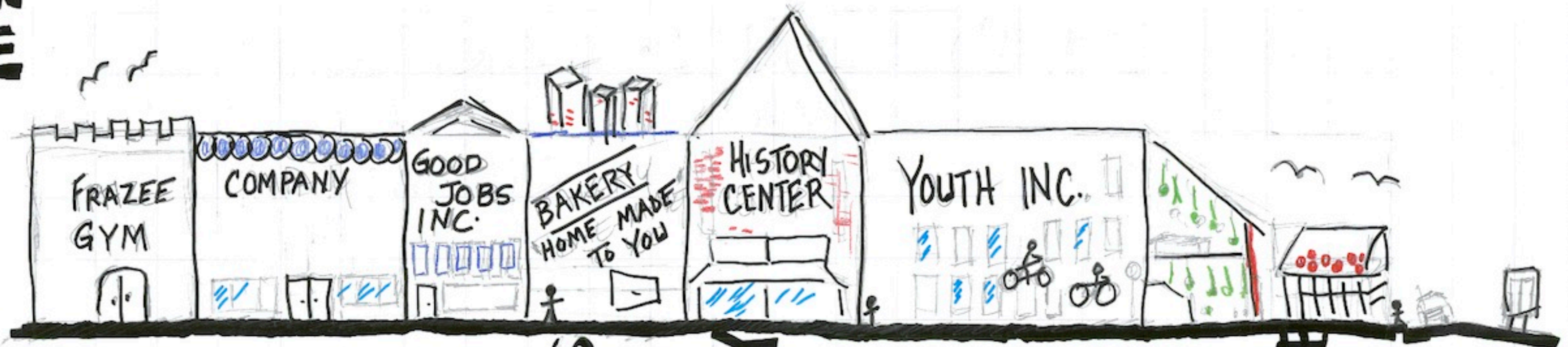
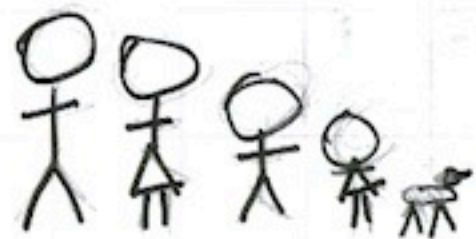
FRAZEE IS:

- FAITH FOCUSED
- GOOD EDUCATION
- FRIENDLY PEOPLE

FUTURE:

- HEALTH
- PUBLIC SERVICE

- PEOPLE-PRIDE
- SMALLTOWN
QUALITY OF LIFE
- FAMILY-ORIENTED



FRAZEE
GYM

BUSINESS
INCUBATOR

BAKERY

GOOD JOBS
COMPANY

HISTORY
CENTER

YOUTH
SPACE

Agri-

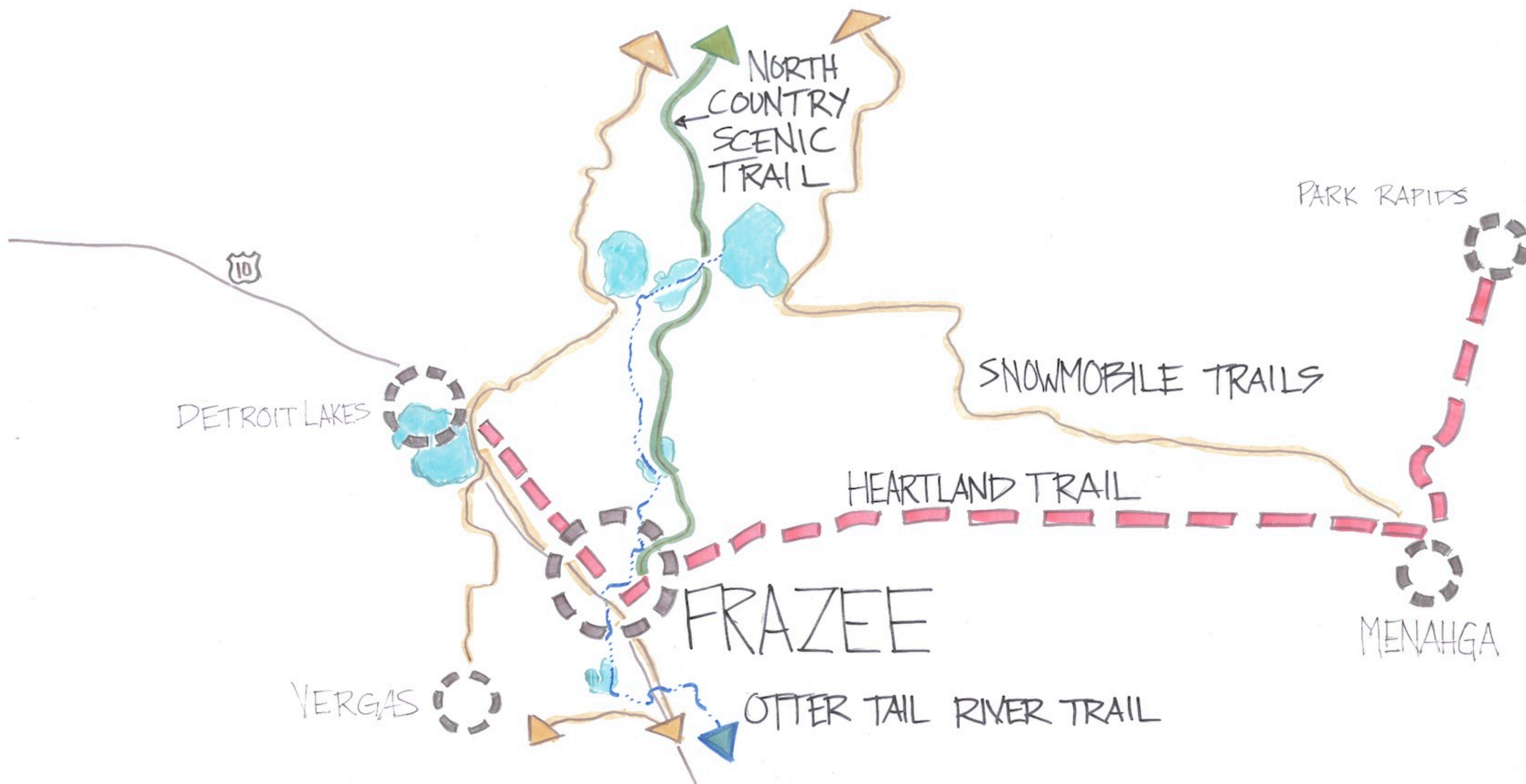
CULTURE
MKT.



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TALES WE WERE TOLD

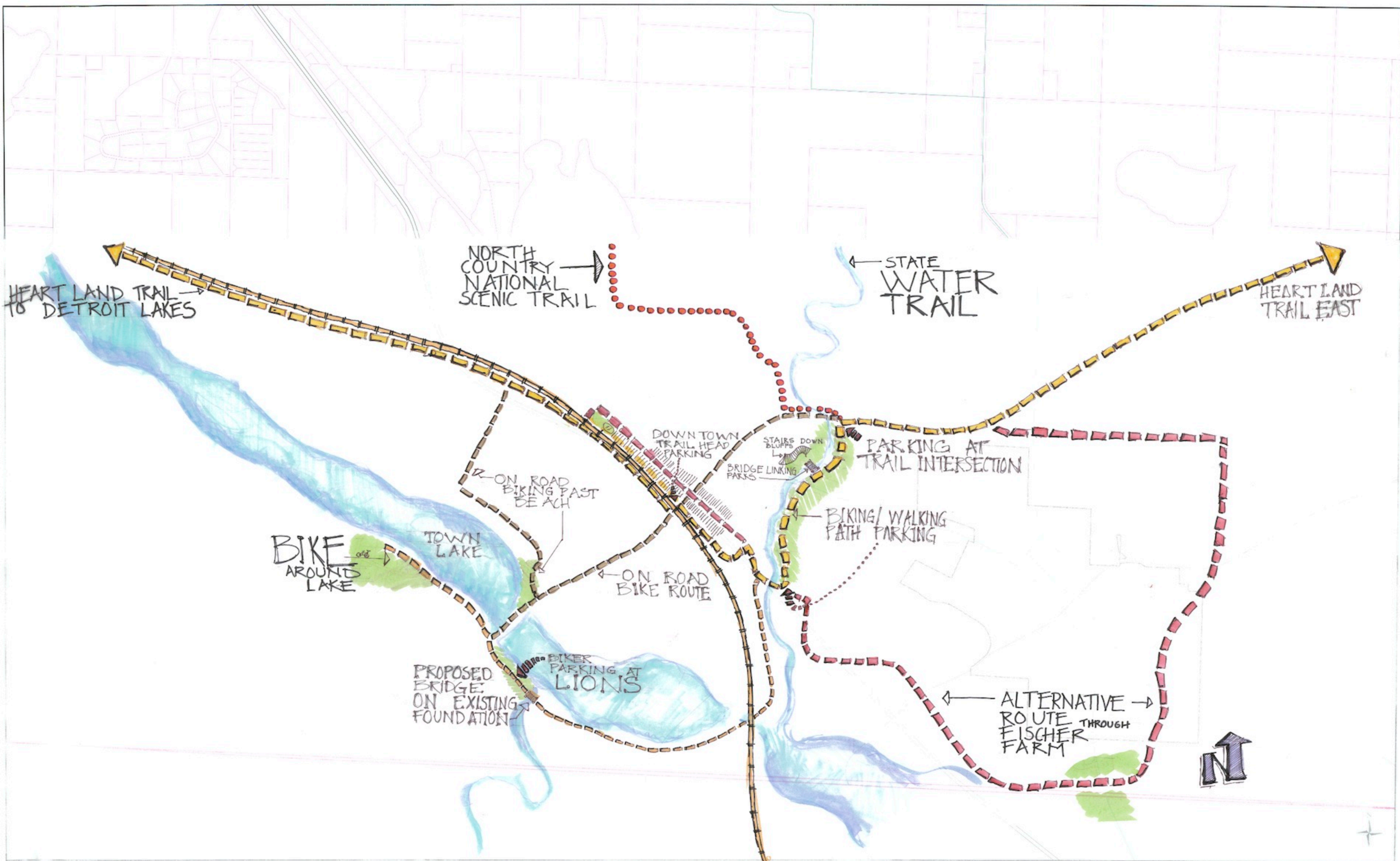
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1 inch equals 400 feet
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REGIONAL TRAIL CONNECTIONS

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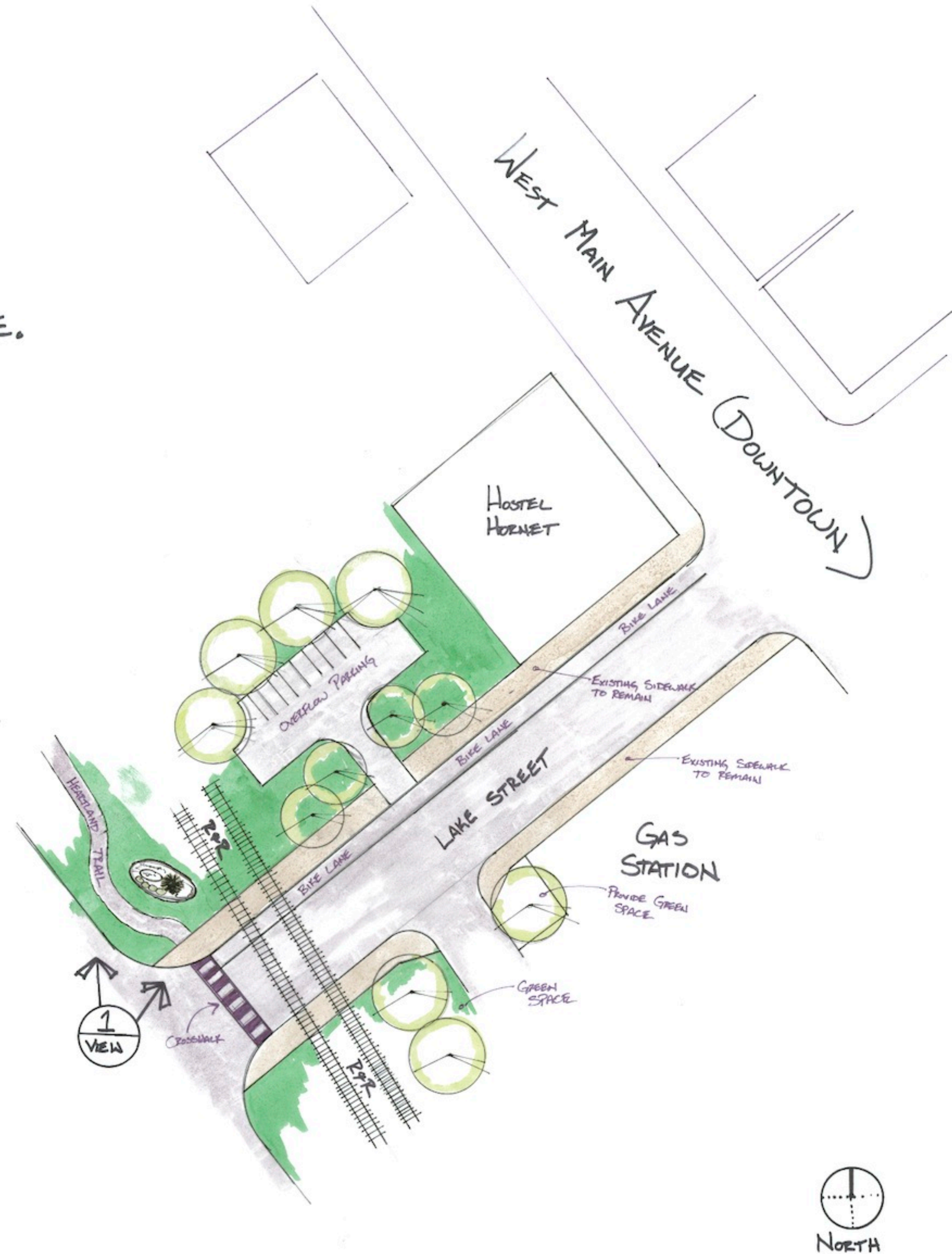


1. CLEAN UP AROUND WELCOME SIGN.
2. PLACE TRAIL SIGN NEAR INTERSECTION.
3. PROVIDE CROSSWALK ACROSS LAKE STREET.
4. REPLACE PARKING ALONG LAKE STREET WITH BIKE LANE.
5. PROVIDE PARKING LOT (OFF STREET)
6. GREEN UP AREA.



1
VIEW

HEARTLAND TRAIL SIGN



NORTH



1 inch equals 100 feet
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TRAIL CONNECTION
TO DOWNTOWN

0 50 100 200 300 400 500 600 Feet

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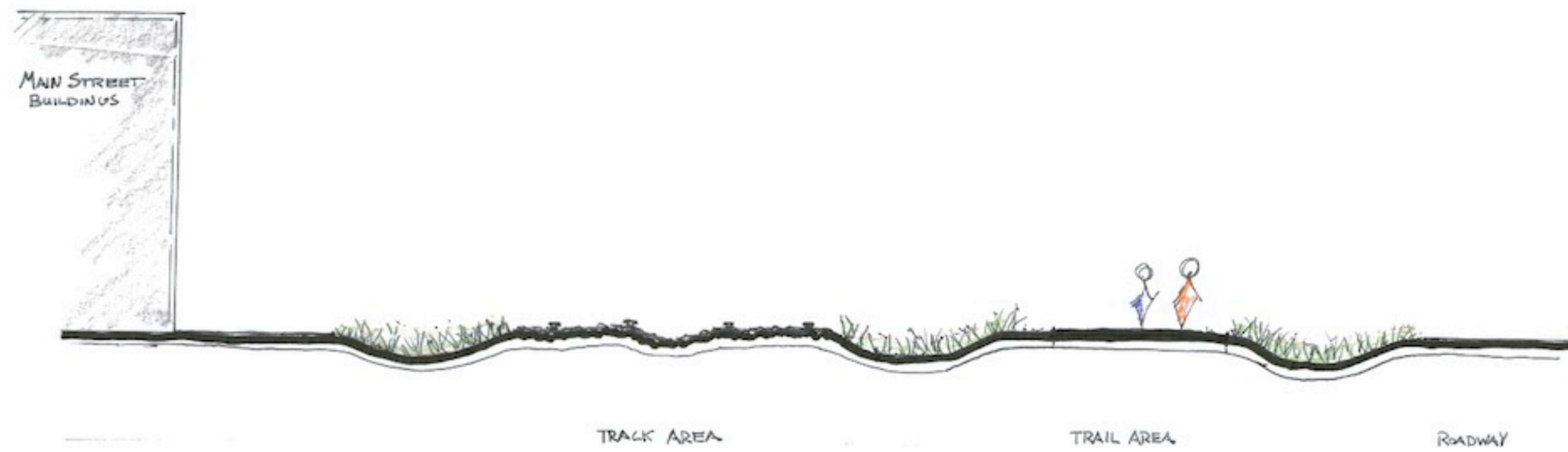
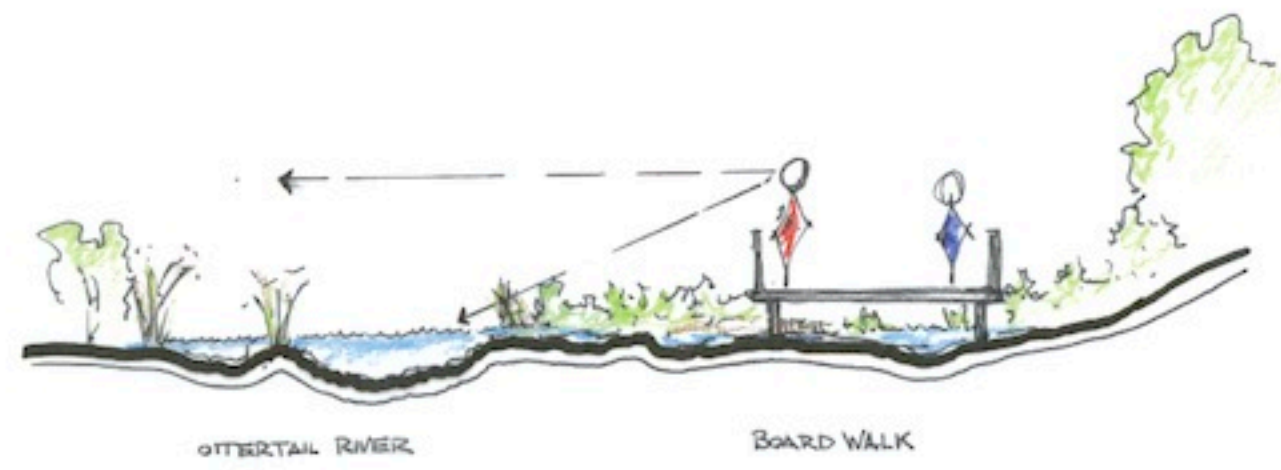
TRAILS ALONG
THE OTTERTAIL



FOOTBRIDGE



INTERPRETIVE
OVERLOOK PLATFORM



DIVERSIFYING HOUSING



- TOWNHOUSES
- APARTMENT BUILDINGS
- DUPLEXES
- APARTMENTS ABOVE GARAGES
- INTERGENERATIONAL
- MIXED USE



OPPORTUNITIES FOR INFILL DEVELOPMENT



AND SIDEWALK IMPROVEMENTS



RESIDENTIAL DEVELOPMENT GUIDELINES

1. PROVIDE SIDEWALKS + TREE-LINED STREETS.
2. HOUSES SHALL FACE DIRECTLY ONTO PUBLIC SPACES SUCH AS PARKS AND WATERWAYS.
3. NEIGHBORHOOD SIDEWALKS SHALL CONNECT WITH NEW TRAILS AND "SAFE ROUTES TO SCHOOL."
4. MINIMIZE FRONTYARD SETBACKS AND MAXIMIZE BACKYARD DEPTH.
5. GARAGES SHALL BE POSITIONED DEEPER IN THE LOT THAN THE HOUSE.
6. PROMOTE DIVERSE LIVING UNITS - APARTMENT BUILDINGS, GRANNY FLATS, STUDIOS, ETC.
7. PROVIDE A RANGE OF LOT SIZES.
8. MINIMIZE STREET WIDTHS TO SLOW TRAFFIC, HAVE SAFER INSPECTIONS, AND FLOW LESS.



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RIVERCREST
DEVELOPMENT AREA

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BLIGHT: UGLY PROPERTIES

UNFINISHED HOMES
CLUTTERED PROPERTIES
HOMES IN DISREPAIR



CREATIVE SOLUTIONS: CARROTS AND STICKS

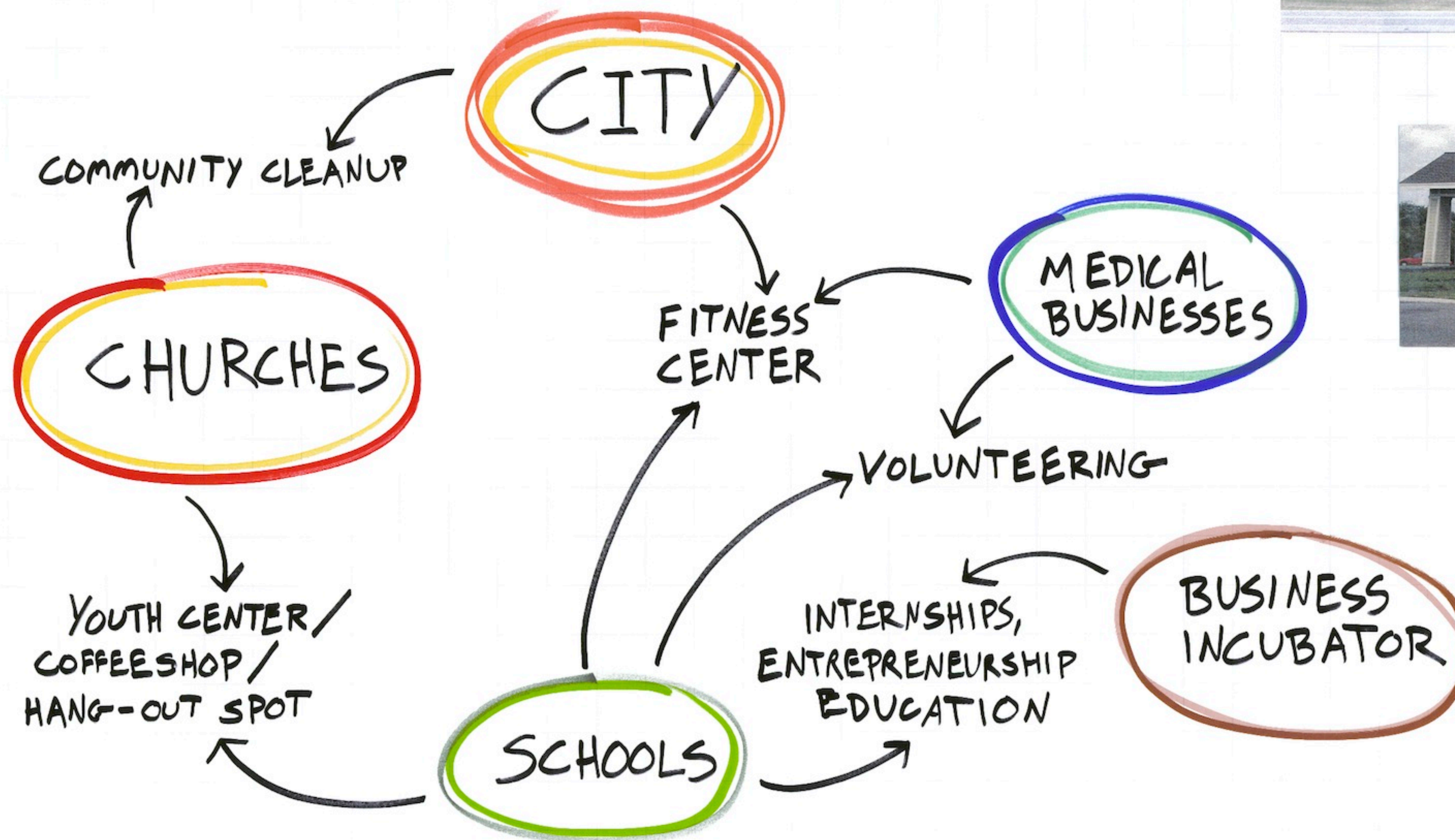
CARROT - INSTEAD OF LOOKING AT IT,
CLEAN IT UP - THE CITY CAN
PARTNER WITH SERVICE ORGS
TO CLEAN UP, THEN BILL THE PROPERTY
OWNER.

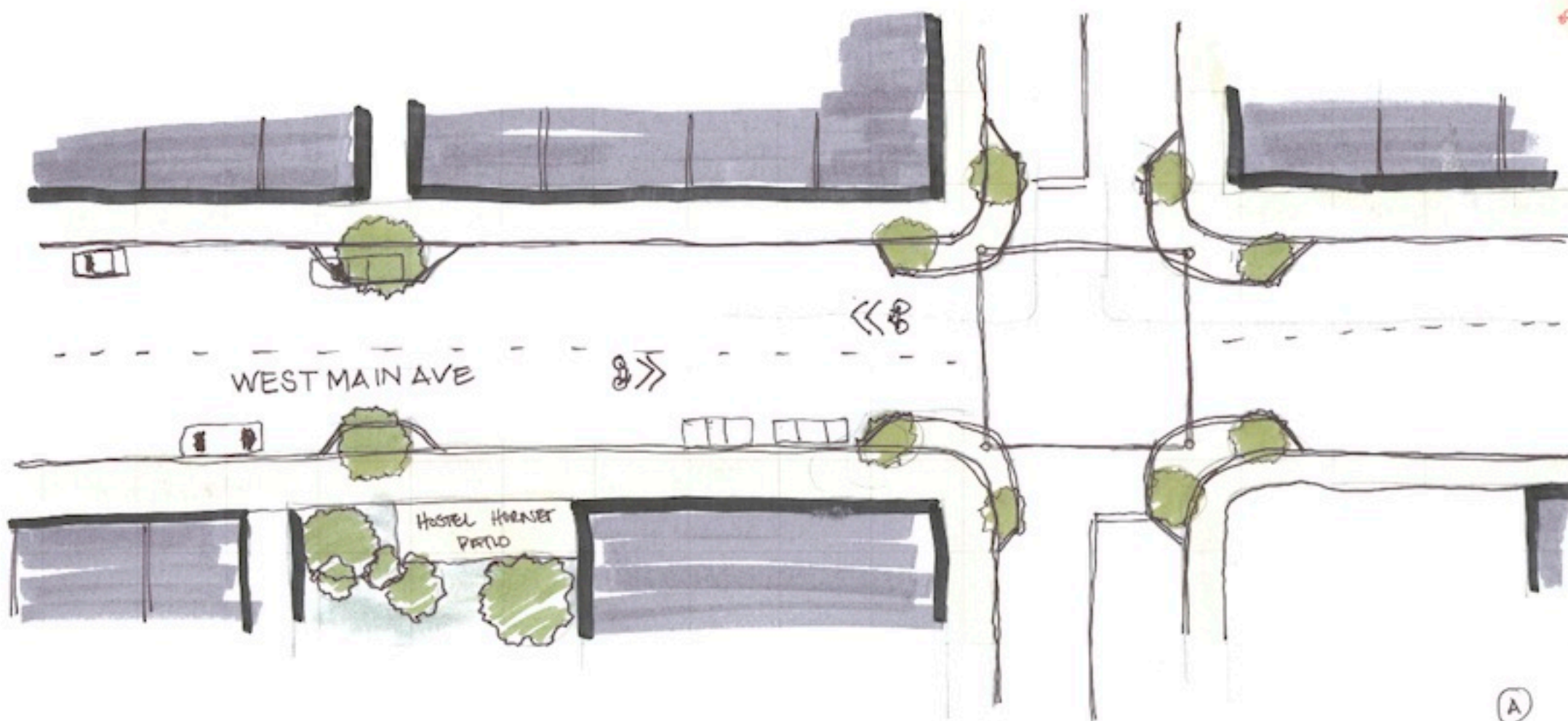
STICK - REVISE ORDINANCES TO TARGET
REPEAT INFRACTIONS

CARROT - TEAM UP WITH LOCAL BUSINESSES
TO OFFER CLASSES ON HOME MAINTENANCE.

POTENTIAL PARTNERSHIPS

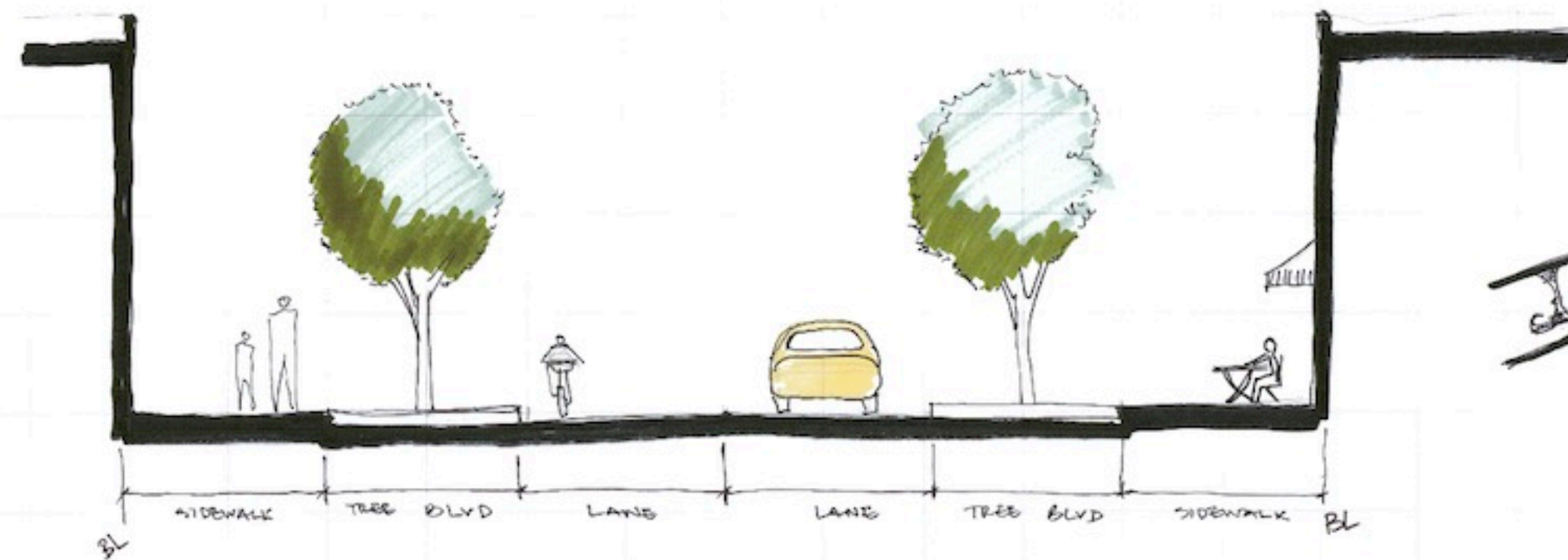
EXAMPLES: LIONS CLUB PARK
BALL FIELDS





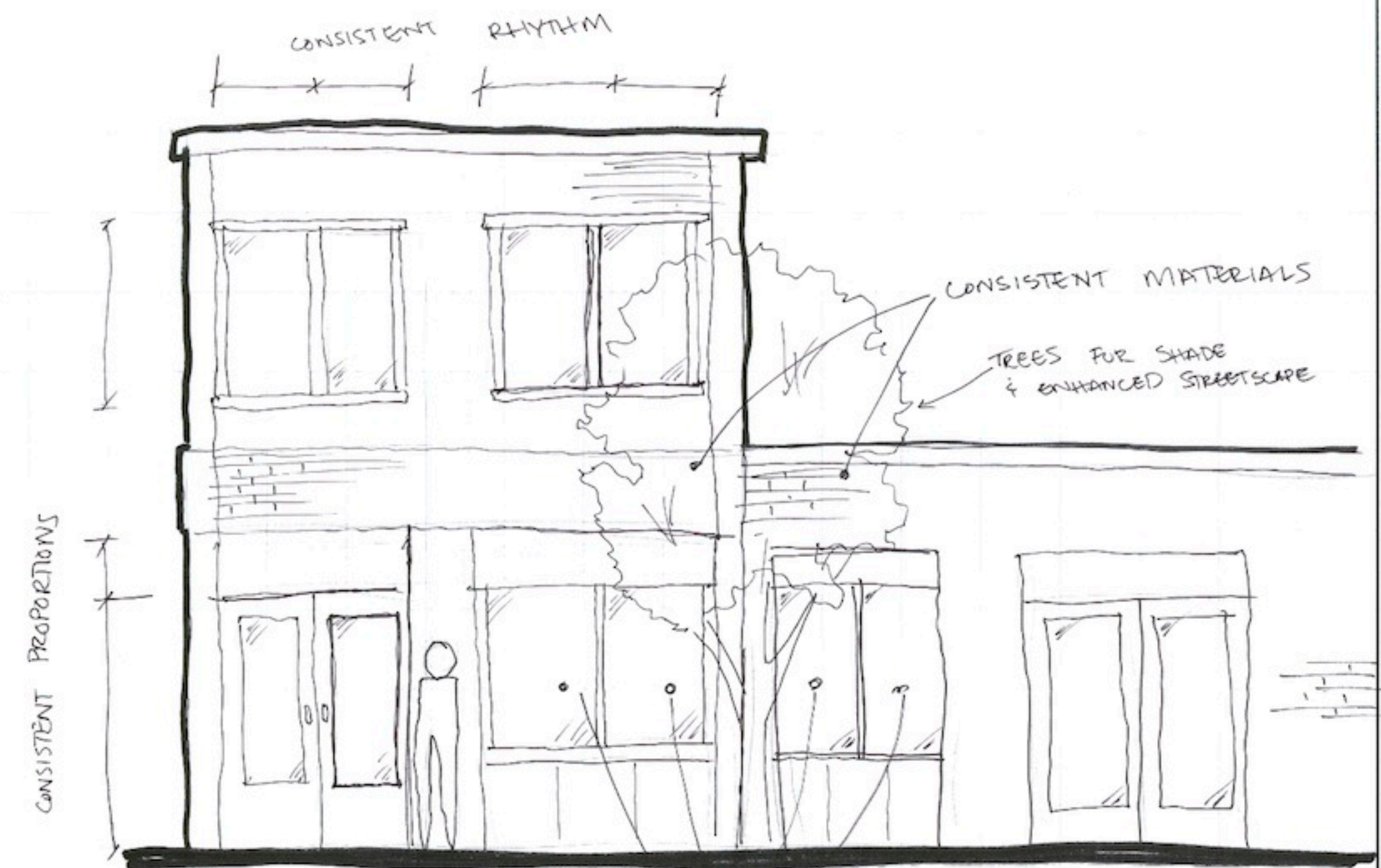
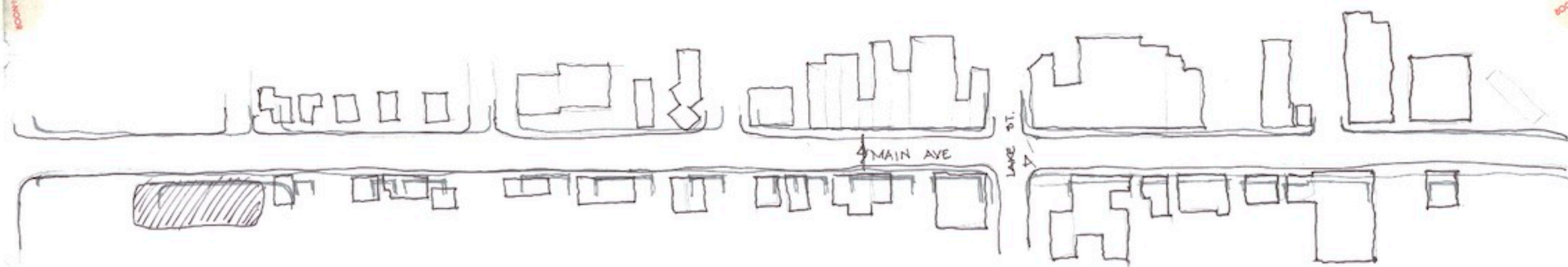
AN AVENUE FOR
CARS, PEDESTRIANS,
BICYCLISTS &
VEGETATION

STREETSCAPE PLAN



MAIN AVE. CROSS-SECTION

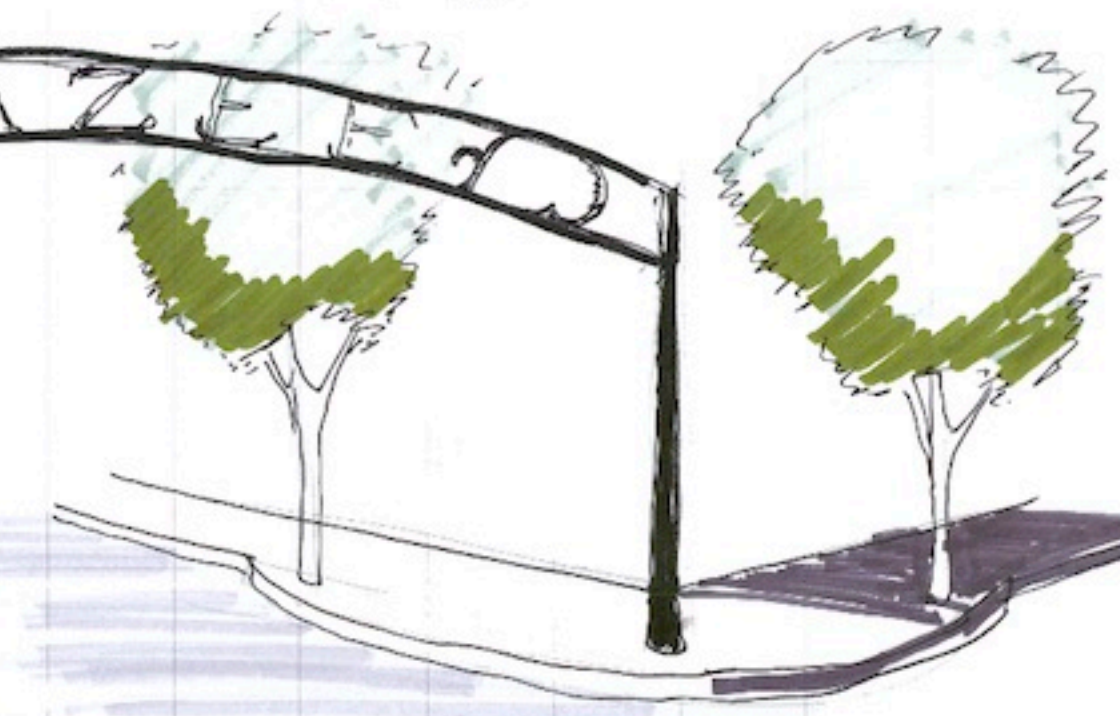
OVERALL PLAN OF MAIN AVE



FACADE

TRANSPARENT
GROUND FLOOR
FOR VISIBILITY
& ENHANCED PEDESTRIAN EXPERIENCE

SIGNAGE



Artistic
Bike racks



CREATE Downtown DESTINATIONS

- Hostel Hornet Covered Patio with Fireplace
- "Open Streets" Events
 - Agricultural Markets
 - Turkey Days
 - Pop Up Markets
- Student Run Community Coffee Shops
 - With Outdoor Garden Patio
 - music
 - Baked Goods
 - Art
 - Wi-Fi
 - Study Area
- Move Munic. Liquor/Pub Downtown Main Ave.
- Community Art Projects
- Community Garden
- Outdoor Performances



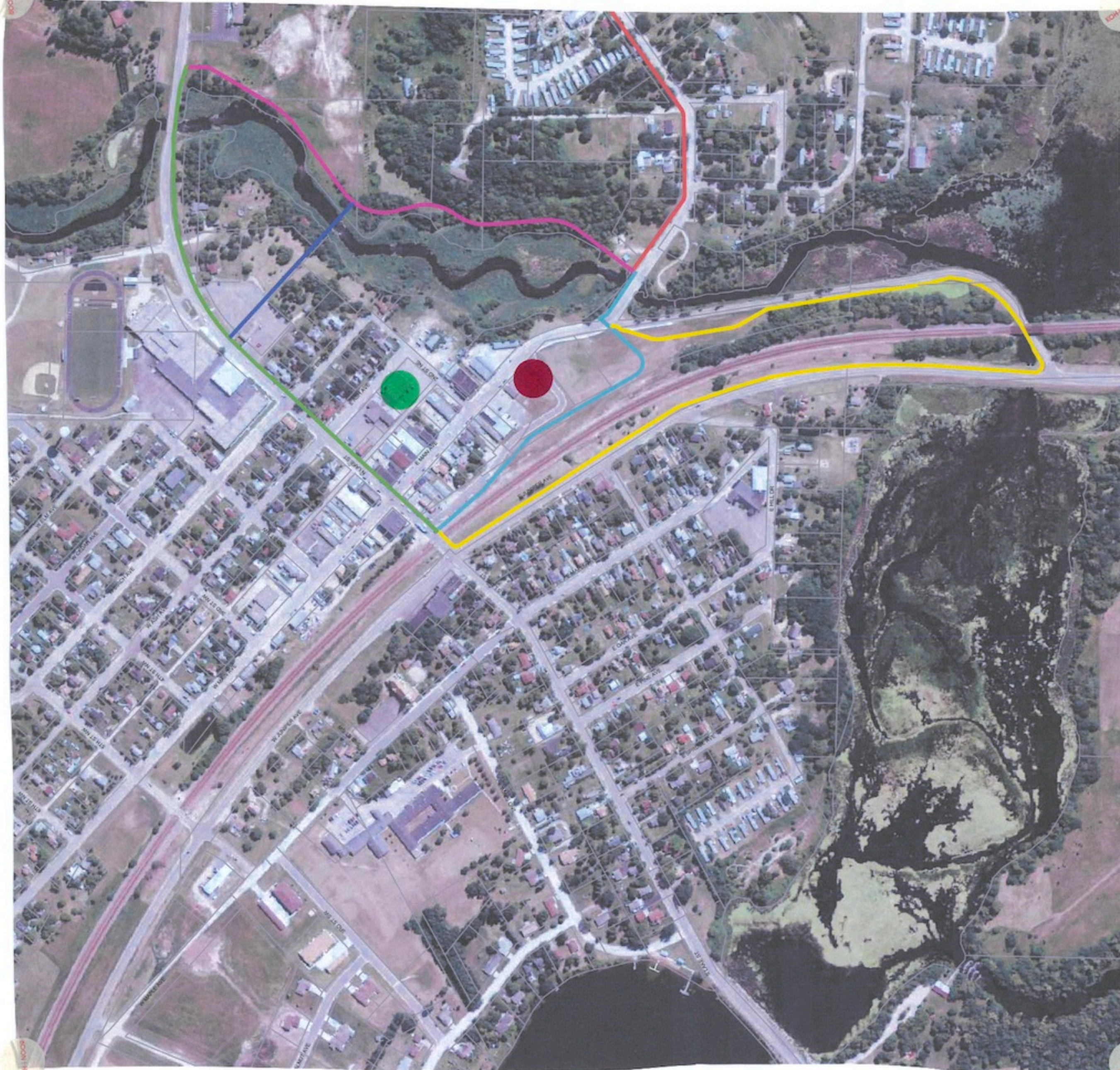
1 inch equals 8000 feet

Swift Site:

- Anchor Main Ave
- Vacant Site
- City-Owned
- Grouping of related Uses

3rd Crossing Liquor:

- City-owned
- Parking Available
- Midway Between School + Downtown
- Lower Level opportunities



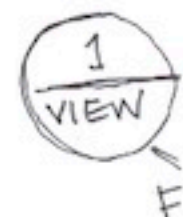
1 inch equals 400 feet

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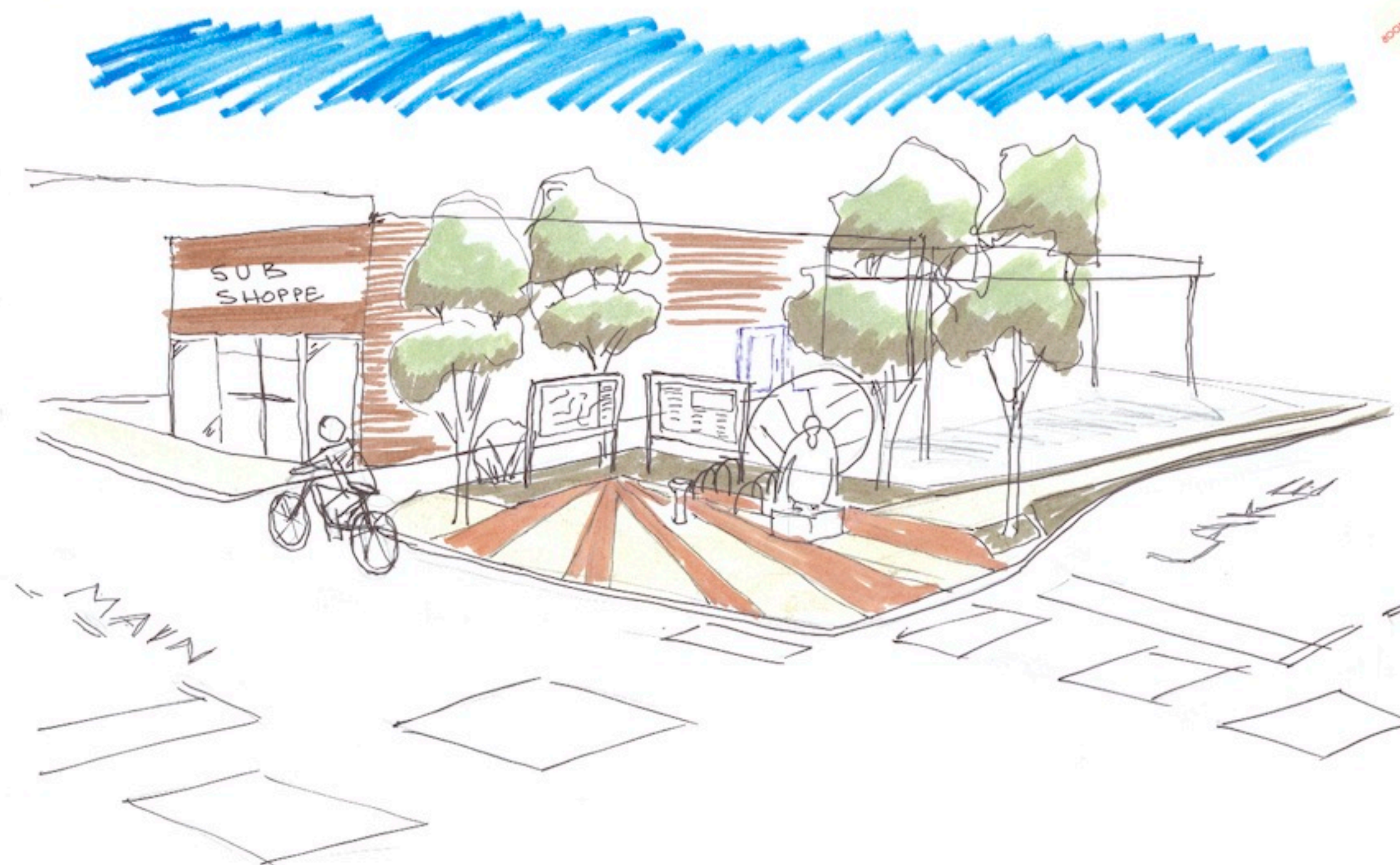
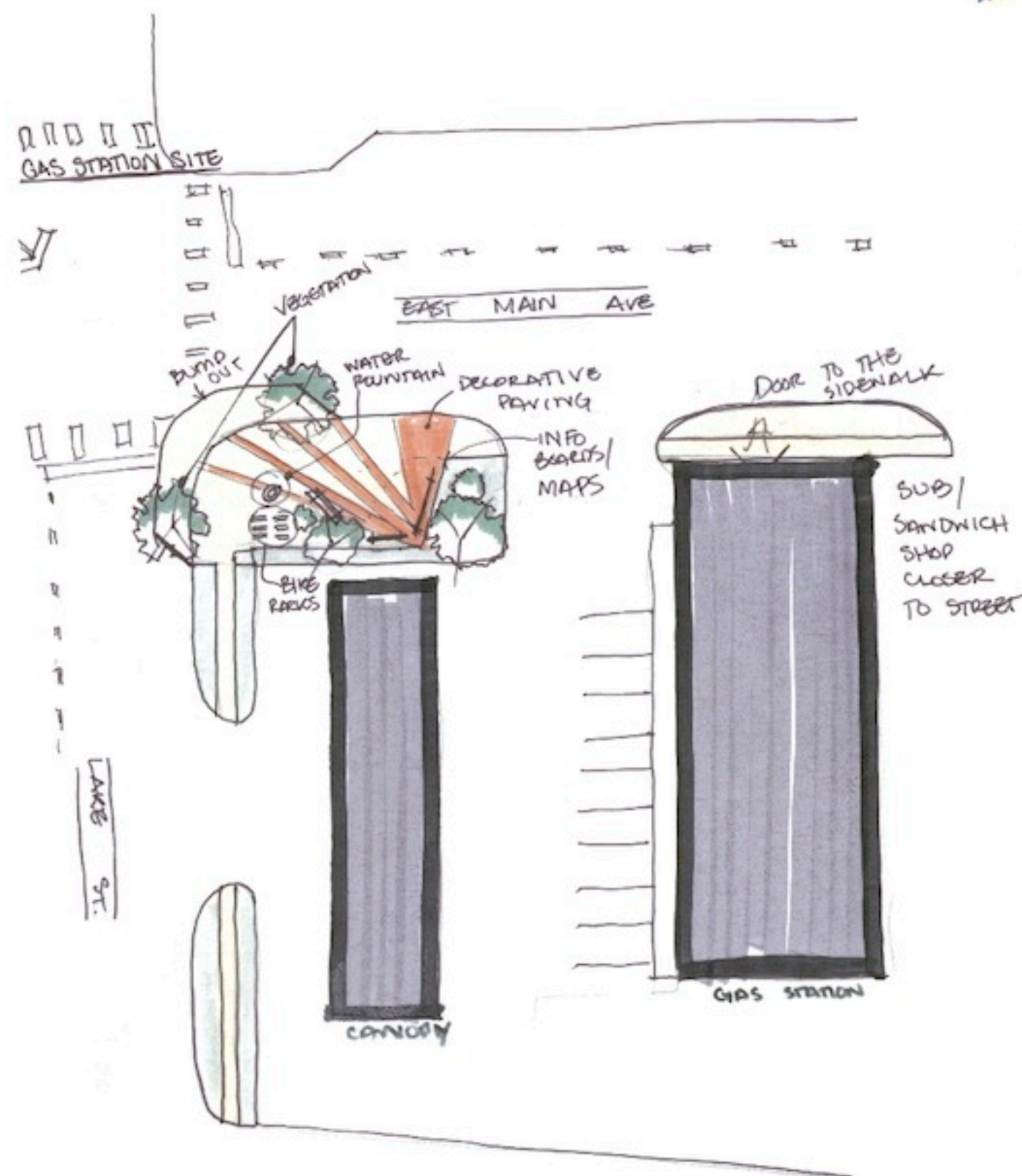
POTENTIAL FITNESS
CENTER SITES

0 200 400 800 1,200 1,600 2,000 2,400 Feet

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DESIGN INTERVENTION GOOSE POND



VIEW 1

DESIGN INTERVENTION LAKE & MAIN

- EXPANDED GAS STATION
- SANDWICH SHOP
 - CAR WASH

- REFURBISH
CORNER PARK
- ADD TREES
 - BIKE RACKS
 - WATER STATION
 - COMMUNITY INFO



New
Goose
Pond

1 inch equals 400 feet



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GAS STATION &
GOOSE POND

0 200 400 800 1,200 Feet

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DOWNTOWN

- Develop Main Street Assoc. or work with Main Street Program to:
 - Assist w/ developing a uniform design/look
 - Historic Preservation
 - Promote Downtown Business District
 - Shop Local Campaign
 - Collaborate with school small business program
- Implement Overlay Zoning District
 - Highlight Desirable design standards
- Monthly Night Out events are encouraged
 - build on collaboration with community clubs
- Highlight Pedestrian Scale Design
- Policy (Review and modify as needed)
 - street level retail, 2nd story rental, mixed uses
 - min. design standard optional, tie to incentives
- Regional Draw
 - Examples: microbrewery, lodging options

HOUSING

- Connection between new trails and existing ~~and~~ new development.
- Pursue infill development and new residential development.
- Expand housing options for all ages
- Incorporate sidewalks into existing and new neighborhoods

Culture

- Promotion of the community
 - create quality marketing pieces
 - promote amenities and business
- Emphasis of area characteristics
 - set Frazee apart
- Identify and Enhance Community Qualities
- Stewardship of the environment/culture/history/town
- Further define community image following the Tree, Turkeys, Trails concept

Trails

- Connection to the region, community, and nature.
- Trails = Tourism
- Secondary mode of transportation
- Recreational outdoor opportunities
- Improve the health of the community.
- Family activities
- Trails connect parks and community assets.

Personal Implementation

• Use your strengths & Interests to help better Frazee as a community

• Shop local

• Participate

• Volunteer

• Join a Local Club

• You Have Control!

• Pick up Trash

• Help your neighbor

• Paint/Improvements

• Accountability

• Little Starts = Big Results (ROI)

• Action is Contagious

IT'S YOUR Right & Obligation

TO Improve Your community



1 inch equals 50 feet

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PERSONAL IMPLEMENTATION

0 25 50 100 150 200 250 300 Feet

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