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Julie Snow, FAIA AIA Minnesota 2014 Gold Medal Recipient



MINNEAPOLIS, MINNESOTA - Julie Snow, FAIA, principal at Snow Kreilich Architects, is the AIA Minnesota 2014 Gold Medal recipient.

The Gold Medal is AIA Minnesota's highest award bestowed upon an individual member. It serves as recognition for a lifetime of distinguished achievement and significant contributions to architecture.

The 2014 AIA Minnesota Gold Medal jury was comprised of 2014 AIA Minnesota President Tom Hysell, AIA, Architectural Alliance + 20 below; Sara Guyette, AIA, Wold Architects & Engineers; Linda McCracken-Hunt, FAIA, Studio Five Architects, Inc.; Joan Soranno, FAIA, HGA Architects & Engineers; former Gold Medal recipient, David Salmela, FAIA, Salmela Architect; and Committee on Design Chair, Jeff Mandyck, AIA, Cuningham Group Inc.

The jury considered many criteria for the award including each candidate's significant contributions and distinguishing achievements, professional practice, design, education, mentorship, AIA involvement, public presence, and legacy.

AIA Minnesota President Tom Hysell, AIA, said, "Julie Snow deserves the Gold Medal and so much more. Her body of work has consistently exemplified the excellence in Minnesota design. Her graceful modernism—from elegant cantilevered spaces in oceanfront houses to the elegant rooflines of U.S. border stations—achieves simplicity that only comes from the highest rigor in design and attention to detail."

Julie Snow, FAIA, graduated from the University of Colorado with a Bachelor of Architecture degree. After living and working abroad for several years she came to Minneapolis, working for several small firms before spending six years at HGA. She began her practice in the midst of a recession, while teaching at the College of Architecture at the University of Minnesota.

Julie now leads, along with Matt Kreilich, AIA, a studio-based practice, Snow Kreilich Architects, located in Minneapolis. The studio's diverse scale and type of work is joined by a common exploration of material and detail. Its interest in pragmatic and critical programmatic reflection results in innovative designs that expand the understanding of architectural performance.

Design strategies engage issues of how architecture performs within each project's social, cultural, and economic context.

Julie's commitment to excellence may be witnessed by the practice's numerous awards, including national and international honors such as the AIA Honor Award, Holcim North American Award, Progressive Architecture Design Award, the Chicago Athenaeum's American and International Architecture Awards, *Architect Magazine* Annual Design Review, the Design Distinction Award from *I.D.* magazine, *Business Week/Architectural Record* Awards, and US General Services Administration's Design Excellence Awards.

The studio's work has appeared in many professional journals, nationally and internationally, and in several surveys of architecture. The work of the studio was exhibited at the Chicago Architectural Foundation and, in 2005, *Princeton Architectural Press* published the first monograph on the studio's work in its series on emerging designers from around the world.

Julie Snow has held several visiting professor positions including the Graduate School of Design at Harvard University, the University of Arkansas, University of Maryland, Washington University, Syracuse University, and University of Southern California. After teaching at the University of Minnesota College of Architecture and Landscape Architecture, she received the Ralph Rapson Award for Distinguished Teaching. She lectured at the Buenos Aires Bienalle, the National Building Museum, San Francisco Museum of Modern Art, and the Walker Art Center, and at many universities including Harvard, Cornell, and Yale.

Julie received the prestigious American Academy of Arts and Letters Architecture Award, that read, "The architecture of Julie VandenBerg Snow might be characterized as invention within convention. That is not to say that her work is conventional, but to recognize that, within a rigorous underpinning, she and her studio make the marvelous happen. Elegance is balanced by pragmatism — she is a ballerina who can dance in work boots. Albert Einstein is quoted as saying, 'Everything should be made as simple as possible, but no simpler.' The work of Julie VandenBerg Snow does this."

Julie Snow, FAIA, will receive her Gold Medal award at the annual AIA Minnesota Awards Dinner on December 5, 2014, at International Market Square in Minneapolis. Find more information at http://www.aia-mn.org/get-involved/aia-minnesota-awards/gold-medal/

The American Institute of Architects Minnesota, founded in 1892, is dedicated to strengthening our communities, improving our built environment and providing exceptional design. For more information on the organization and Minnesota architectural firms, reference our Web site at http://www.aia-mn.org and pick up a copy of Architecture Minnesota, the award-winning architectural magazine of the Midwest.