

# 2020 Home of the Month

Through this partnership between AIA Minnesota and the *Star Tribune*, each year twelve architect-designed residential projects are selected from among a competitive pool of submissions to be the subject of a monthly feature article in the *Star Tribune's* Sunday Homes & Gardens section reaching more than 550,000 readers. The 2020 program begins in June and ends in May 2021. The articles appear in the *Star Tribune's* print and digital publications.

The objectives of the program are to educate the public about the value of architect-led residential design; to showcase a range of project types, styles, and budgets; and to support Minnesota's vibrant residential architecture community through increased exposure to a public audience.

## Entry Fee

**\$120** per project.

## Eligibility

To be eligible for submission, a project must be:

- Designed by a current AIA Minnesota member who is a registered architect, or by a team of professionals where the lead designer is an AIA Minnesota registered architect;
- A single-family, new construction project OR a radical transformation of an existing single-family residence in Minnesota or western Wisconsin. The transformation must include significant change to the existing dwelling as well as new construction;
- Completed on or after January 1, 2015;
- Not previously featured in the *Star Tribune* (entry may be a previous winner of a RAVE, BLEND, or AIA Honor Award and may have been previously published in other publications or magazines);
- To ensure the highest editorial quality, the *Star Tribune* writer must be able speak with, quote and name the homeowner(s) within the article. It is the *Star Tribune's* editorial policy to identify all quoted sources using first and last names.

## Submission Deadline

Submit all required materials and information and pay the entry fee using [AIA Minnesota's online awards platform](#) by the entry deadline of **April 1, 2020 at 5:00 pm CDT**.

## Selection of Projects

A panel of professionals will be gathered to review submissions and select the twelve Home of the Month projects following the entry deadline. Panel will be comprised of two architects, a representative of the *Star Tribune* and one additional panelist to be determined by the AIA Minnesota Residential Architecture Committee.

The review and selection process will be monitored by an AIA Minnesota staff member and will be blind with regard to the number of projects that are selected from any one firm. Each member of the panel will have equal weight in the selection process. Project authorship will remain concealed throughout the deliberations of the selection panel.

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## Selection Criteria

The Home of the Month program is not an awards program, but rather seeks to showcase a broad range of residential project styles, types, and budgets. The elements of the submission should convey a compelling story and illustrate the architectural innovation, response to the program, and distinguishing features of the project. Avoid lengthy descriptions of features described via graphic images.

Project authorship must be concealed in all submission materials. It is the entrant's responsibility to make sure the architect's name and/or firm name is not revealed on file names, in narratives or on plans. Failure to follow this requirement will disqualify the entry.

## Specific Submission Requirements

**NEW:** *a project board is no longer a submission requirement.*

All entry materials should be submitted electronically using [AIA Minnesota's online awards platform](#). The following items are required as part of the complete submission:

- **Entrant details:** lead architect and project team member names, firm information
- **Project details:** project type, size, location, completion date
- **Project description** of 750 words or less
- **Signed consent from the homeowners** giving approval to submit the project for consideration
- **Project images:** Each entry must include at least 3 interior photo images, 1 exterior photo image (for new build projects), floor plans, and site plan, with the total number of images and plans submitted not to exceed 10.

## Submission of Images

Any images submitted may be used for the Home of the Month announcement, the Home of the Month event or in other promotions.

Photo rights must be obtained by the entrant. Each submitted photo must list a photo credit. If the submitting architect is the photographer, list "photo by architect." Entrants are responsible for any royalties or copyright photography fees as related to the submission. If your project is selected, you will be asked to provide proof of photo rights to reproduce the photos.

## Save the Date: Home of the Month Event on April 28

The *Star Tribune* and AIA Minnesota will host an event at the American Swedish Institute on the evening of Tuesday, April 28 to recognize the Home of the Month program and to offer a preview of the next slate of selected projects to be featured. Attendance by firms who have submitted projects is encouraged, as it offers a valuable opportunity to network with the public audience. Your submission entitles you to one (1) complimentary ticket to this event.

Contact Angie McKinley with questions; [mckinley@aia-mn.org](mailto:mckinley@aia-mn.org) or (612) 338-6763.

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# 2020 Home of the Month Homeowner Consent Form

\_\_\_\_\_ (Homeowner name) gives consent to  
\_\_\_\_\_ (Architect) to submit the owner's residence for the Home of the Month program of the *Star Tribune* and AIA Minnesota. I understand that photos of my residence and the design program will be submitted for a selection panel to review.

Should my residence be selected, I understand that the following will apply:

- I may be asked to allow professional photographs of my residence to be taken (at no charge to me) between June 2020 - May 2021;
- I will be contacted by a *Star Tribune* reporter for comment on the project and that in accordance with the *Star Tribune's* editorial policy to name all quoted sources, my first and last name will appear in the article;
- An article and photographs of my home will appear in the Homes & Gardens section of the *Star Tribune* between June 1, 2020 - May 31, 2021 and the project information may be used in promotional materials.

\_\_\_\_\_  
Homeowner Signature(s)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Architect Signature

\_\_\_\_\_  
Date

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