



Providing Advocacy and Capital for the Advancement of Architecture in Minnesota

History & Overview of the MAF

Updated June 2017

History

- MAF originated in 1970 (was known as the Minnesota Society of Architects Foundation for Environmental Research) with a purpose of studying potential computer applications in architecture. In 1979, following receipt of a bequest from William Berget, the name was changed to MSAIA Architectural Foundation, and incorporated for charitable, scientific and educational purposes.
- Mission Statement – To provide advocacy and capital for the advancement of architecture in Minnesota. *(NOTE: The reference to advocacy is inadvisable; as a 501c3, the Foundation cannot be involved in lobbying, which is often referred to as advocacy)*
- 501(c) 3 – Can accept charitable contributions that are tax deductible.
- New Mission Statement adopted in May 2017 – Investing in excellence, leadership, discovery and equity in the profession of architecture.

Funds

- **Thomas F. Ellerbe Scholarship**
 - Founded by Ellerbe firm in 1981 in honor of Thomas F. Ellerbe; \$62,500 was donated for this initial founding of the fund, designated to be appropriately invested and separately accounted.
 - Endowed scholarship (additional documentation is being sought).
 - Scholarships (two or more) are given to exemplary U of M students in the final year of the master's program for Architecture or Engineering.
 - Merit-based selection.
- **Ralph Rapson Traveling Study Fellowship**
 - Fundraising initiated in 1984; \$45,000 was raised. The fellowship was established as a commemoration of Ralph Rapson's 30 years of leadership at the U of M School of Architecture. The fellowship was first awarded in 1989.
 - Partially endowed fellowship (additional documentation is being sought).

- One \$10,000 fellowship is given to an individual who is 40 years of age or younger, has received an accredited degree of architecture, and has: a) graduated from the U of M; or b) has worked one or more years in an architecture firm located in Minnesota.
- Purpose is to advance an individual's architecture education through foreign or domestic travel-study.
- Competition-based selection.

- **Clarence Wigington Minority Architectural Scholarship**
 - Created in 1991 as the Minority Scholarship Fund, changed the name to The Clarence Wigington Minority Architectural Scholarship Fund in 2001 to recognize accomplishments of Clarence Wigington, the first African American municipal architect in the United States and first licensed African American architect in Minnesota. MAF Raffle fundraiser of \$45,000 at an AIA Minnesota Annual Convention established this scholarship.
 - Originally, the scholarship covered the cost of full tuition to minority students pursuing architecture at the U of M. At a certain point (documentation being sought), the amount was reduced from full tuition to a specific scholarship amount less than full tuition. For approximately the past 10 years, \$6,000 per year per student has been provided to two students, contingent upon: a) a GPA of 3.0 or higher; b) remaining a student of architecture; and c) a yearly check-in with the Wigington Committee of the MAF.
 - Merit- and need-based selection.

- **Beverly Hauschild-Baron Leadership Fund**
 - Established in 2001 to recognize long-serving Executive Vice President of AIA Minnesota, Beverly Hauschild-Baron (retired in 2015). Initial fundraising totaled \$5,000 in donations from 26 individuals, recognizing Beverly's 25 years of service to AIA Minnesota (at that time).
 - In 2015, in conjunction with Beverly's retirement, an additional significant fundraising effort was undertaken, raising around \$32,000.
 - Purpose is to provide financial support for leadership training for AIA Minnesota members and staff. (To date, funds have only gone toward support of members' training.)
 - Need-based, in the case of individual scholarships. In the case of leadership programming, requests of AIA components and other organizations have been granted based on leadership training as a content focus.

- **General Fund**
 - Undesignated contributions are allocated to this fund.

- Provides for items including administrative support, miscellaneous projects, general fundraising, and promotion.

Financial Guidelines

- **Cash Guidelines (last updated in 2009)**
 - For each fund, the cash kept on hand should equal 5% of the three year average of expenditures, or the amount spent the previous year, whichever is more probable in terms of need, plus 10%. Any remaining funds are to be invested.
 - In 2009, excess general fund dollars beyond the cash on hand guideline were distributed among the other funds.
- **Board Guidelines (last updated in 2012) -- see Section 7 – Fund Plans**
 - Yearly spending and fundraising plans shall be established, in concert with the finance committee.
 - Award maximums for each of the named funds shall be approximately 5% of the average of that fund's last three yearly balances. Deviations in excess of these amounts shall be approved by the board on a case-by-case basis.
 - At the annual meeting of the MAF, each fund committee shall present a program and spending plan for the upcoming year for board action.

Typical Revenue

- **Investment income** = \$60,500 or 60.5%
- **AIA Minneapolis** = \$11,700 or 11.5%
 - Chapter contribution (avg \$5,000)
 - Golf outing - proceeds from event (avg \$5,000)
 - MAF betting hole proceeds (avg \$1,700)
- **Individuals (primarily AIA Minnesota members)** = \$11,000 or 11% (*NOTE: One individual who retired several years ago has been responsible for donating more than half of this amount*)
- **AIA Minnesota Convention** = \$7,500 or 7.5% including Silent Auction, Raffle, Final/leadership keynote ask, booth

- **Firms/Companies** = \$7,000 or 7%
- **AIA National Component Grant** = \$2,000 or 2%
 - \$1,000 each to Wigington and Ellerbe
- **Previous revenue**
 - AIA Minnesota made annual contributions of around \$5,000 pre-recession
 - AIA Minneapolis golf outing raffle (2014 and 2015)
 - Fund specific events – Wanderlust event benefiting the Rapson Fund

Typical Expenses

- **Ellerbe Fund**
 - Celebration event (most expenses covered by University of Minnesota)
 - Scholarship awards
 - Investment management fees
- **Rapson Fund**
 - Postcard mailing
 - Jury expenses (dinner, snacks, etc.)
 - Title boards
 - Fellowship award
 - Investment management fees
- **Wigington Fund**
 - Scholarship awards
 - Investment management fees
- **BHB Leadership Fund**
 - AIA Minnesota Leadership Forum scholarships (shared with AIA Minnesota)
 - Keynote/leadership Speaker at AIA Minnesota Convention (in 2016, shared with AIA Minneapolis)
 - AIA Women's Leadership Summit scholarship (every other year)
 - Investment management fees
- **General Fund**
 - Special funding requests
 - Goldstein Museum Dewey Thorbeck exhibit (\$3,000) in 2013
 - U of M Rapson archives (\$5,000) in 2015

- Auditor costs
- AIA Minnesota (\$10,000) – in recognition of staff support provided (significantly subsidized by AIA Minnesota – an estimate is currently being developed), as well as the hard costs of supplies, insurance, website maintenance, meeting space, etc.
- Fund-specific costs
 - Some fund-specific promotion, such as for the Wanderlust event (\$4,000+ in costs; \$8,000 was raised)
- Fundraising
 - Raffle permit costs (\$150), printing (\$250), and purchase of items for raffle (\$0 in 2016, \$1,000s in previous years)
 - Promotional video (\$3,000 for Wigington in 2016)
 - Previous expenditures included advertising (ended Architecture MN magazine advertising contract in 2014).
- In Kind
 - Subsidization from AIA Minnesota (see above)
 - AIA Minnesota Convention (booth, literature, emails, registration booklet, program, signage, etc.)
 - University of Minnesota promotion of scholarship opportunities to students (Ellerbe and Wigington)
- **Partnership**
 - McKnight Foundation grant dollars have been received by MAF and provided to AIA Minnesota for programmatic spending pursuant to the purposes of those grants, with an MAF representative designated to be a liaison between the MAF and AIA Minnesota related to the grant implementation.