



**MINNESOTA
ARCHITECTURAL
FOUNDATION**

2022 BOARD ORIENTATION

MISSION STATEMENT

Investing in excellence,
leadership, discovery and equity in
the profession of architecture.

FUNDS

- **Thomas F. Ellerbe Fund:** Excellence
- **Beverly Hauschild Baron Fund:** Leadership
- **Rapson Traveling Study Fellowship Fund:** Discovery
- **Clarence Wigington Scholarship Fund:** Equity
- **Women in Architecture Fund:** Equity

General Fund: exists to support the work of all funds, and the broader mission of the MAF

CLARENCE WIGINGTON ARCHITECTURAL SCHOLARSHIP



- Provides partial tuition scholarships to Black, Indigenous, and students of color pursuing a professional architecture degree in Minnesota
- Has provided tuition scholarships for ten students of color since its inception in 1992
- In 2020, eligibility expanded to include Dunwoody College of Technology's architecture program
- During the 2021-2022 academic year, the fund continues to support Laichee Yang and Samuel Fleming from the University of Minnesota as well as Faize Duale from Dunwoody College of Technology
- **The Wigington Fund is the MAF's current fundraising priority;** as of October 2021, MAF had reached 75% of the goal through one-time contributions and multi-year pledges, allowing us to go from supporting 4 students to 10 students each academic year

WOMEN IN ARCHITECTURE FUND

- Launched in 2018 to promote equity in the profession through grants that address career challenges women face
- Applicants are encouraged to present entrepreneurial, innovative, and/or research-based ideas.
- In 2021, the fund awarded \$5,000 to support the Minnesota Women in Architecture FAIA Legacy Project. Previous grants include:
 - Support for research on how women in architecture have been affected by the pandemic
 - Support for the “Outside the Box” program focused on introducing young people in the Duluth region to design and architecture.
- 2021 brought the milestone of reaching the initial fundraising goal of \$100,000.

RALPH RAPSON TRAVELING STUDY FELLOWSHIP



- Honors Ralph Rapson, FAIA
- Based on a weekend juried design competition, awards young Minnesota architectural graduates or practitioners a stipend to advance their architectural education through travel
- Has awarded 27 fellowships since 1989
- In 2021, five finalists were selected from a field of 35 entries
 - The jury awarded a \$12,000 fellowship to David Wilson, AIA, who plans to travel to Japan to study environmental influences in architectural design

BEVERLY HAUSCHILD- BARON LEADERSHIP FUND



- Established in 2001 to recognize Beverly Hauschild-Baron's 25 years of service to AIA Minnesota as its Executive Director, the fund helps develop leaders within the AIA Minnesota community by providing financial support for leadership training for members and staff
- In 2021, in partnership with AIA Minnesota, four scholarship were awarded for 2021 Leadership Forum participants
- Sponsoring a leadership-focused keynote speaker at the AIA Minnesota Conference on Architecture and supporting members to attend the AIA National Women Leadership Summit have been typical expenditures of this fund – the ongoing pandemic has reduced these opportunities
- In 2021, recalling back to the mission of the fund, \$6,650 was awarded to AIA Minnesota staff for leadership training and development.

THOMAS F. ELLERBE SCHOLARSHIP



- Endowed in 1981 by the Ellerbe firm In honor of Thomas F. Ellerbe, FAIA
- Annually awards two or more scholarships to exemplary architectural and engineering students in the final year of their master's program at the University of Minnesota
- To date, there have been 17 engineering and 68 architectural recipients receiving over \$195,000 in awards
- In 2021, \$3,000 scholarships were awarded to Yiyue Lin, Noor Abdelhamid, and Java Nyamjav
 - Two additional honorable mention with distinction scholarships of \$1,000 each were awarded to Kenos Leong and Ritah Kagezi
 - An honorable mention award was also given to Kaitlin DeAngelis.

GOOD BOARDS,
GOOD ORGANIZATIONS

EXCEPTIONAL BOARDS,
EXCEPTIONAL IMPACT

GOOD GOVERNANCE — LEGAL STANDARD

(USED TO DETERMINE WHETHER A BOARD MEMBER ACTED IMPROPERLY)

- Duty of Care
- Duty of Loyalty
- Duty of Obedience

DUTY OF CARE: LEVEL OF COMPETENCE

Demonstrate the care that an ordinarily prudent person would exercise in a like position and under similar circumstances.

DUTY OF LOYALTY: STANDARD OF FAITHFULNESS

Give undivided allegiance when making decisions affecting the organization, never using information for personal gain and acting in the best interests of the organization.

DUTY OF OBEDIENCE: COMMITMENT TO MISSION

Act in a manner consistent with the central goals of the organization, upholding the public's trust that funds will be put toward fulfilling the organization's mission.

GOVERNING BOARD VS. WORKING BOARD

- Working boards *are* governing boards. Responsible for big picture strategy and policies. Members of a working board actually implement those strategies; members of a governing board do not.
- Working boards are most common in small organizations that don't have the funds to hire paid staff. The MAF and the local chapters of AIA in Minnesota receive support from the AIA Minnesota staff. The management fee currently covers about half of the staff time devoted.
- Working boards often less attentive to strategy, less likely to take on larger initiatives. Helps if the board secures partnerships for bigger projects.

12 PRINCIPLES OF GOVERNANCE THAT POWER EXCEPTIONAL BOARDS

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1. Constructive Partnership
 2. Mission Driven
 3. Strategic Thinking
 4. Culture of Inquiry
 5. Independent-Mindedness
 6. Ethos of Transparency
 7. Compliance with Integrity
 8. Sustaining Resources
 9. Results-Oriented
 10. Intentional Board Practices
 11. Continuous Learning
 12. Revitalization

CORE ROLES OF BOARD MEMBERS

- Steward
- Resource
- Ambassador
- Champion
- Investor
- Cultivator

WHAT'S IN YOUR ORIENTATION MANUAL

BOARD INFORMATION

- Board Member List
- Fund Committee List

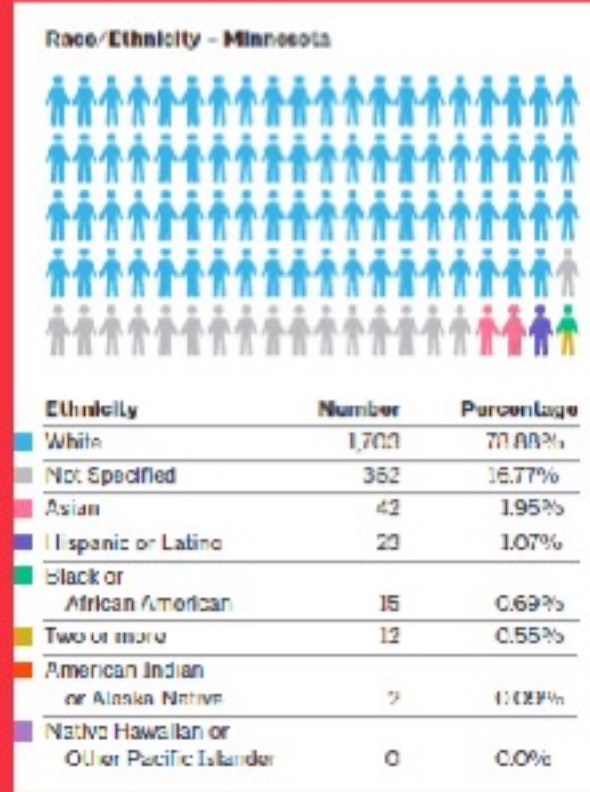
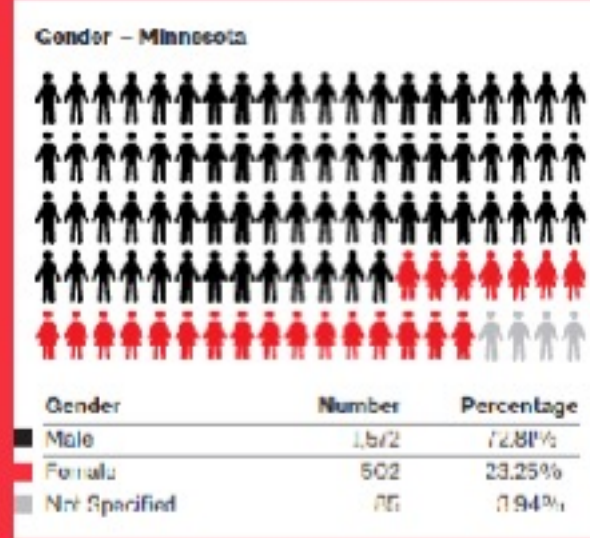
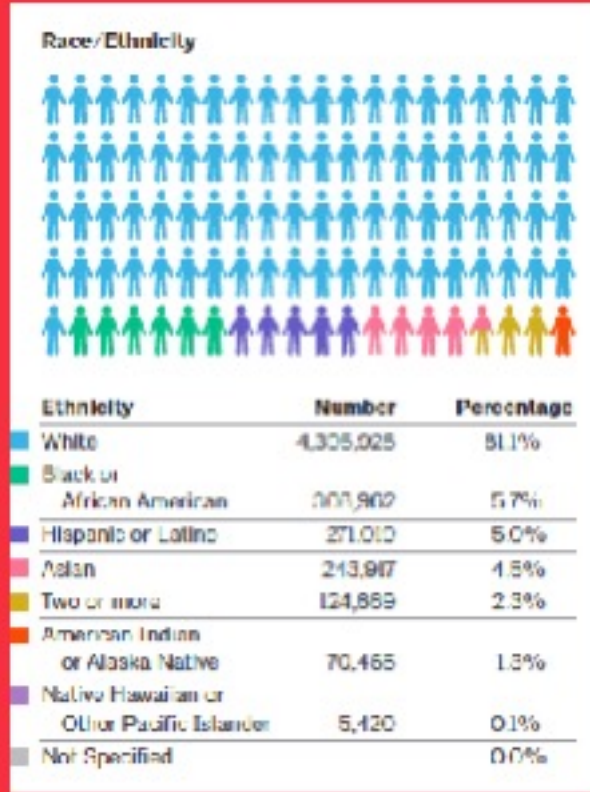
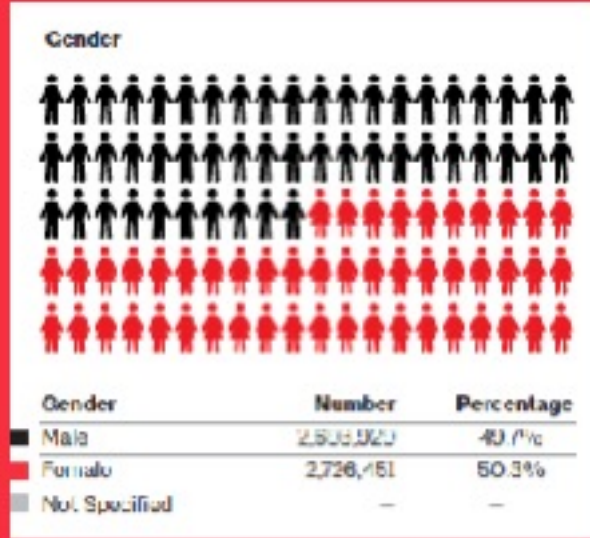
FUND CHARTERS

- Thomas F. Ellerbe Scholarship – *coming soon*
 - Beverly Hauschild-Baron Leadership Fund
 - Ralph Rapson Traveling Study Fellowship
- Clarence Wigington Architectural Scholarship
 - Women in Architecture Fund
 - Finance Committee
 - Fundraising Committee

REFERENCE DOCUMENTS

- Bylaws
 - Board Guidelines
 - History and Overview
- AIA Minnesota Strategic Workplan 2018-2020
 - AIA Minnesota Diversity Task Force Report
- Center for Architecture Task Force Charter and Agreements

Census Data MN



AIA Data MN

GOVERNANCE POLICIES

- Conflict of Interest Policy - *sign and return*
 - Discontinue Contact Policy
 - Donor Privacy Policy
- Records Retention & Destruction Policy
 - Whistleblower Policy

FINANCIAL INFORMATION

- Recent Financial Report
- 2022 Budget (Coming Soon)
 - Investment Policy
 - Cash Guidelines

ADDITIONAL ITEMS

- 2021 Annual Report
 - List of Donors 2021 – coming soon
 - Principles of Nonprofit Excellence
- The Source 12: Twelve Principles of Governance that Power Exceptional Boards
- The Who, When, and Where of Board Executive Sessions

Questions? Comments?
Concerns?



Suggested additions to the
online handbook materials?

THANK YOU!

