



**MINNESOTA
ARCHITECTURAL
FOUNDATION**

2023 BOARD ORIENTATION

MISSION STATEMENT

Investing in excellence,
leadership, discovery, and equity
in the profession of architecture.

FUNDS

- **Thomas F. Ellerbe Fund:** Excellence
- **Beverly Hauschild Baron Fund:** Leadership
- **Rapson Traveling Study Award Fund:** Discovery
- **Clarence Wigington Scholarship Fund:** Equity
- **Women in Architecture Fund:** Equity

General Fund: exists to support the work of all funds, and the broader mission of the MAF

CLARENCE WIGINGTON ARCHITECTURAL SCHOLARSHIP



- Provides partial tuition scholarships to students of color pursuing a professional architecture degree in Minnesota
- Has provided tuition scholarships for 15 students of color since its inception in 1992
- In 2020, eligibility expanded to include Dunwoody College of Technology's architecture program
- During the 2022-2023 academic year, the fund supports Nathan Davies, Latoya Dennis, Faiza Duale, Samuel Fleming, Ruweyda Mohamed, and Qadiym Washington
- **The Wigington Fund is the MAF's current fundraising priority;** as of October 2022, MAF had reached 82% of the goal through one-time contributions and multi-year pledges, allowing us to go from supporting 4 students to 6 students each academic year

WOMEN IN ARCHITECTURE FUND

- Launched in 2018 to promote equity in the profession through grants that address career challenges women face
- Applicants are encouraged to present entrepreneurial, innovative, and/or research-based ideas.
- In 2022, the fund awarded \$2,500 to continue support of the Minnesota Women in Architecture FAIA Legacy Project and \$2,500 toward Dunwoody's Design-Build Summer Camp. Previous grants include:
 - Support for research on how women in architecture have been affected by the pandemic
 - Support for the "Outside the Box" program focused on introducing young people in the Duluth region to design and architecture.
- 2021 brought the milestone of reaching the initial fundraising goal of \$100,000.

RALPH RAPSON TRAVELING STUDY AWARD



- Honors Ralph Rapson, FAIA
- Based on a concentrated juried design competition, awards recent graduates from Minnesota-based architecture schools or young practitioners in Minnesota a stipend to advance their architectural education through travel
- Has awarded 28 awards since 1989
- In 2022, five finalists were selected from a field of 35 entries
 - The jury awarded a \$12,000 fellowship to Derek Maher, AIA, who plans to study Renaissance Architecture throughout Italy
- The RRTSA Task Force recently completed a comprehensive review of the program, making a variety of recommendations to the MAF Board. Those recommendations were approved and will be implemented fully in time for the 2024 competition.

BEVERLY HAUSCHILD- BARON LEADERSHIP FUND



- Established in 2001 to recognize Beverly Hauschild-Baron's 25 years of service to AIA Minnesota as its Executive Director, the fund helps develop leaders within the AIA Minnesota community by providing financial support for leadership training for members and staff
- In 2022, financial support was provided to three AIA Minnesota members to attend the Women's Leadership Summit in CA
- Typical expenditures include:
 - Sponsoring a leadership-focused keynote speaker at the AIA Minnesota Conference on Architecture
 - Providing scholarships to AIA Minnesota's Leadership Forum
 - Supporting members to attend the AIA National Women Leadership Summit
 - Supporting AIA Minnesota staff in gaining credentials and deep knowledge building to fuel their leadership roles

THOMAS F. ELLERBE SCHOLARSHIP



- Endowed in 1981 by the Ellerbe firm In honor of Thomas F. Ellerbe, FAIA
- Annually awards two or more scholarships to exemplary architectural and engineering students in the final year of their master's program at the University of Minnesota
- To date, there have been 17 engineering and 68 architectural recipients receiving over \$195,000 in awards
- In 2021, \$3,000 scholarships were awarded to Yiyue Lin, Noor Abdelhamid, and Java Nyamjav
 - Two additional honorable mention with distinction scholarships of \$1,000 each were awarded to Kenos Leong and Ritah Kagezi
 - An honorable mention award was also given to Kaitlin DeAngelis.
- Difficulty in coordination with the University of Minnesota and inconsistent MAF volunteer engagement, as well as decreasing numbers of members connected to Ellerbe's former firm are challenges for the fund

GOOD BOARDS,
GOOD ORGANIZATIONS

EXCEPTIONAL BOARDS,
EXCEPTIONAL IMPACT

GOOD GOVERNANCE — LEGAL STANDARD

(USED TO DETERMINE WHETHER BOARD MEMBERS ACTED IMPROPERLY)

- Duty of Care
- Duty of Loyalty
- Duty of Obedience

DUTY OF CARE: LEVEL OF COMPETENCE

Demonstrate the care that an ordinarily prudent person would exercise in a like position and under similar circumstances.

DUTY OF LOYALTY: STANDARD OF FAITHFULNESS

Give undivided allegiance when making decisions affecting the organization, never using information for personal gain and acting in the best interests of the organization.

DUTY OF OBEDIENCE: COMMITMENT TO MISSION

Act in a manner consistent with the central goals of the organization, upholding the public's trust that funds will be put toward fulfilling the organization's mission.

GOVERNING BOARD VS. WORKING BOARD

- Working boards *are* governing boards. Responsible for big picture strategy and policies. Members of a working board implement those strategies; members of a governing board do not.
- Working boards are most common in small organizations that don't have the funds to hire paid staff. The MAF and the local chapters of AIA in Minnesota receive support from the AIA Minnesota staff. The management fee currently covers about half of the staff time devoted.
- Working boards often less attentive to strategy, less likely to take on larger initiatives. Helps if the board secures partnerships for bigger projects.

12 PRINCIPLES OF GOVERNANCE THAT POWER EXCEPTIONAL BOARDS

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1. Constructive Partnership
 2. Mission Driven
 3. Strategic Thinking
 4. Culture of Inquiry
 5. Independent-Mindedness
 6. Ethos of Transparency
 7. Compliance with Integrity
 8. Sustaining Resources
 9. Results-Oriented
 10. Intentional Board Practices
 11. Continuous Learning
 12. Revitalization

CORE ROLES OF BOARD MEMBERS

- Steward
- Investor
- Resource
- Ambassador
- Cultivator

WHAT'S IN YOUR ORIENTATION MANUAL

BOARD INFORMATION

- Board Member List
- Fund Committee List

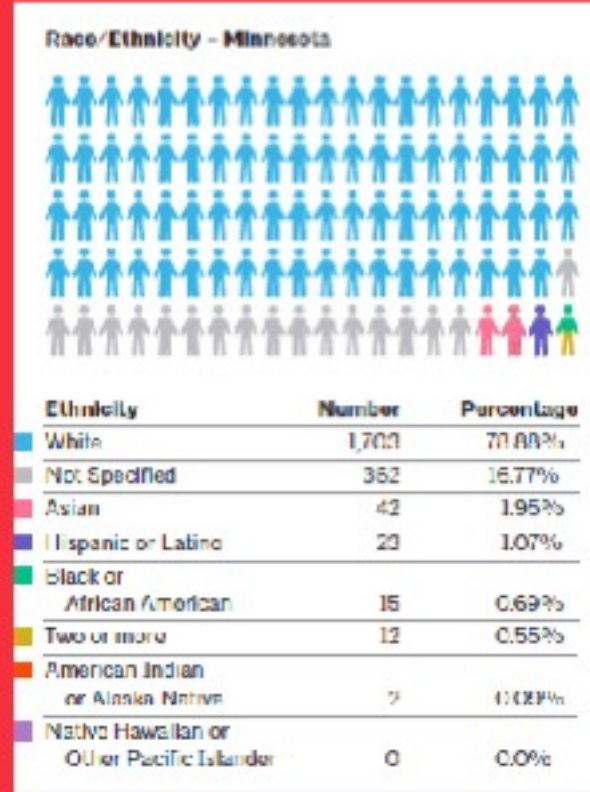
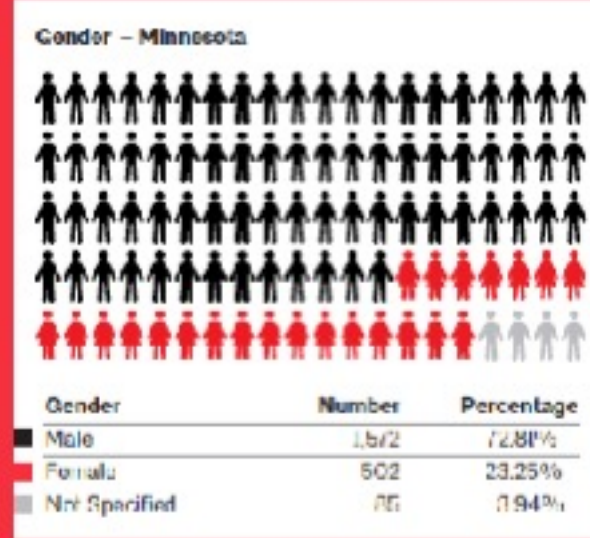
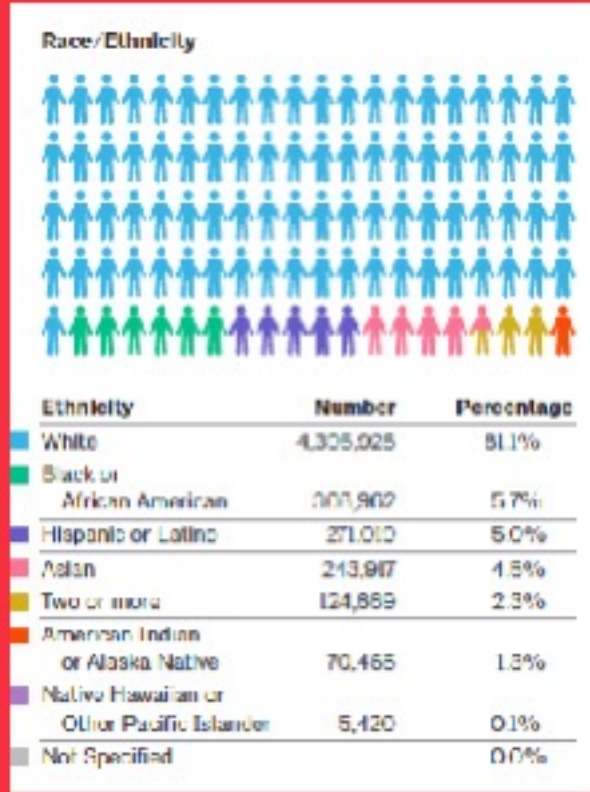
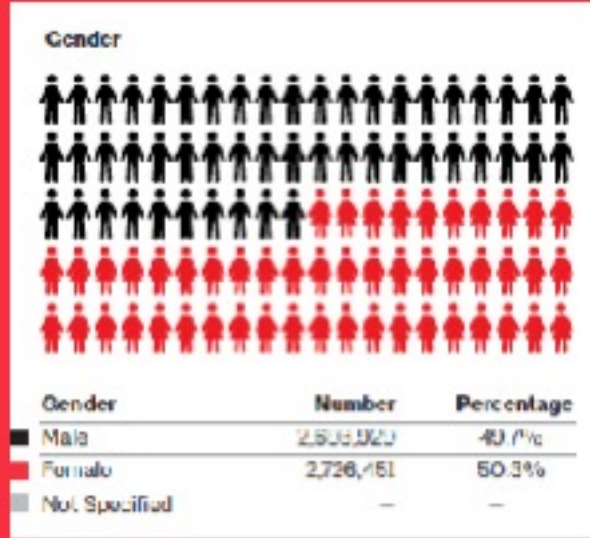
FUND CHARTERS

- Thomas F. Ellerbe Scholarship – *coming soon*
- Beverly Hauschild-Baron Leadership Fund
- Ralph Rapson Traveling Study Award
- Clarence Wigington Architectural Scholarship
- Women in Architecture Fund
- Finance Committee
- Fundraising Committee

REFERENCE DOCUMENTS

- Bylaws
- Board Guidelines
- History and Overview
- Joint Strategic Workplan 2022-2026
- AIA Minnesota Diversity Task Force Report
- Center for Architecture Task Force Charter and Agreements

Census Data MN



AIA Data MN

GOVERNANCE POLICIES

- Conflict of Interest Policy - *sign and return*
- Discontinue Contact Policy
- Donor Privacy Policy
- Records Retention & Destruction Policy
- Whistleblower Policy

FINANCIAL INFORMATION

- Recent Financial Report
- 2023 Budget
- Investment Policy
- Cash Guidelines

ADDITIONAL ITEMS

- 2022 Annual Report
- List of Donors 2022 – *coming soon*
- Principles of Nonprofit Excellence
- The Source 12: Twelve Principles of Governance that Power Exceptional Boards
- The Who, When, and Where of Board Executive Sessions



Questions? Comments?

THANK YOU!

