



Matrix is the official newsletter of  
The American Institute of Architects Minnesota

# Matrix

## AIA MINNESOTA MATRIX NEWSLETTER

FEBRUARY 2022

### Why Take the All-Member Survey?

By Mary-Margaret Zindren, EVP/Executive Director



As I write this, the Minnesota State Legislature is reconvening for a session that we are optimistic will result in our largest bonding bill yet. AIA Minnesota is already holding meetings with policymakers on bonding, energy efficiency and building codes, housing issues, and procurement. We are preparing the print annual of *ENTER*, which will be mailed to all legislators, the mayors and administrators Minnesota's major cities and regional centers, and the leaders of major public-, private-, and nonprofit-sector organizations.

The [Lake Superior Design Retreat](#) and [Search for Shelter](#) – both 30+ years strong – are open for registration and seeking volunteers. The [Minnesota Design Team](#) is gearing up for a community visit to Silver Bay. Leadership positions for our 19 committees and knowledge communities are about to be filled. The [Home of the Month](#) and [Homes by Architects Tour](#) programs are open for submissions. Marketing is beginning for our [National Intercultural Leadership Program](#) to be held this spring. Our [Community of Practice for Culture Change](#) is reconvening. An assessment to drive greater effectiveness in youth outreach programming kicks off next week. A new public engagement website encouraging Minnesotans to share images of their favorite places is moving into beta testing. And we just submitted a grant request to the U.S. Forest Service focused on accelerating mass timber construction.

Simultaneously, the Minneapolis chapter has formed a new task force to support small firms' ability to adopt sustainable design approaches. The Northern Minnesota chapter has launched an effort to spotlight the work of women in architecture in the Northern region. The St. Paul chapter is revamping the St. Paul

Prize and planning neighborhood-focused events and mentorship programming. And the [Minnesota Architectural Foundation](#) (MAF) is in the midst of a campaign to grow the number of scholars supported by the [Wigington Fund](#).

This is an illustrative but far from complete list of the efforts we currently have underway to support the profession and the best of what the built environment can be.

How do we determine the wide array of programs and services offered by the state and local chapters? Why are these our areas of emphasis?

What AIA Minnesota, the local chapters, and the MAF do – where staff and volunteer leaders spend their time, energy, and resources – is overwhelmingly shaped by what we hear from you, our members.

In 2016, we conducted an extensive member survey. What we heard from members then has been foundational our work ever since.

A lot has changed over the past six years – the past two years, in particular. We're asking every member to weigh in now to inform our next multi-year strategic workplan. Your perspectives are critical to ensuring that our efforts support your personal career-development needs, help Minnesota firms attract and retain great teams, and foster a built environment that is resonant, relevant, and resilient, far into the future.

So, please mark time on your calendar to take the all-member survey. We're eager to hear from you! [Take the survey »](#)

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## CALL TO ACTION

### You – yes, YOU! – can shape the strategic direction of AIA Minnesota

What issues and concerns are top of mind for you? How can AIA Minnesota and the local chapters support your career and professional development? How well prepared are new graduates? What's missing when it comes to mentoring opportunities in the profession? What's most important to growing the value of architecture, taking bold action on climate change, and fostering equity? What strategic questions should we be asking and answering on your behalf?

These are the core questions we are posing in this year's all-member survey. It's our first since 2016, the results of which shaped a multi-year strategic workplan that the organization successfully completed in 2020.

Take the survey, shape the future of YOUR association – and be eligible to win one of two \$200 AmEx gift cards! [Take the survey now »](#)

**NOTE:** A separate survey is also being developed for Allied members of AIA Minnesota, to be distributed later this spring.

## Volunteer for Search for Shelter 2022

Architects and design professionals are needed for our virtual charrette! Join us for the opening session on **Friday, February 18**, and the closing session on **Sunday, February 27**. Teams will set a work schedule within the remainder of the charrette, with each team working approximately 20 hours. All skill and experience levels are welcome! [Learn more »](#)

## Firm Directory and Firm Assessments

**Attention Firm Principals and Marketing Staff:** Firm Directory forms have been emailed and are due on February 16, 2022. Please be reminded that the firm must pay 2022 Firm Assessments and complete the Firm Directory Form to be listed in the AIA Minnesota Firm Directory published on the AIA Minnesota website and in the *ENTER* print annual. [Learn more and access the Firm Assessment Invoice and Firm Directory Form »](#)

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### ANNOUNCEMENTS

## Association of General Contractors (AGC) Releases Annual Construction Industry Assessment

The results of the annual AGC of Minnesota survey of General Contractors, Specialty Contractors, Architects, Engineers, Industry Suppliers and Service Providers was released in December. Overall, respondents are strongly optimistic that market demand for construction services will be positive in 2022, reflecting a return to almost pre-COVID optimism levels. Project cancellations and deferrals have abated slightly but remain at high levels for both building and highway markets. The pandemic remains a drag across all AEC sectors but flagging market opportunity due to COVID impacts has been overtaken by stubborn supply chain disruption and skilled workforce availability as the greatest challenge to business operations. [View the assessment »](#)

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## Advertise in *ENTER*

### ***ENTER* Digital**

Our *ENTER* digital publication is now published on a biweekly basis to allow our readers more time with each issue. This is a great vehicle to align with insightful articles and features that showcase architecture making a difference in the community. Ads, sponsorships, and advertorial opportunities start at \$495 per week. Contact [Pam Nelson](#) for more information and to reserve your digital ads.

### ***ENTER* Print Annual**

We are preparing to launch the first annual print publication for *ENTER*. There is still time to participate with an ad in this beautiful and high quality publication. *ENTER* will be distributed to a targeted audience of C-level executives, clients, legislators, and community influencers, in addition to our member architects and project partners. We will feature high-quality editorial features, as well as our 2021 Honor Award projects. It will also contain our Firm Directory and Consultants Directory so it will be a well-kept resource. Contact [Pam Nelson](#) to reserve your ad.

## Ways to Stay with AIA: Membership Options

If you or someone you know has recently been laid off, furloughed, their start date has been indefinitely postponed, or they are self-employed or an independent contractor and their income has been significantly impacted by the pandemic, we can help with options for maintaining AIA membership. We can also provide guidance on a wide variety of ways to stay engaged with the architecture community. Please reach out to [Amber Allardyce](#) for more information.

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LAKE SUPERIOR DESIGN RETREAT (LSDR)



## 34th Annual Lake Superior Design Retreat (Virtual)

**February 25-26, 2022**

Registration is now open for the VIRTUAL 2022 Lake Superior Design Retreat, on February 25–26! Hear from five design professionals from the comfort of your own home. [Register »](#)

- Brian Alexander, [Trace Bloom](#)
- [Tiara Moore](#), marine biologist, [A WOC Space](#) and [Black in Marine Science](#)
- [William Swanson](#), mystery and true crime writer
- Katie Swenson, [MASS Design Group](#)
- Cole Wehrle, [Wehrlegig Games](#)

Support LSDR with a sponsorship! [Learn more about this year's sponsorship opportunities »](#)

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### COMMITTEE/KNOWLEDGE COMMUNITY SPOTLIGHT

## Lake Superior Design Retreat Committee

The multidisciplinary Lake Superior Design Retreat (LSDR) Committee plans the annual Lake Superior Design Retreat, an annual, winter weekend extravaganza in Duluth that brings together architects and others interested in design to hear from five to six creative design professionals in multiple fields, who share their passion for their art or craft.

Join us for this year's virtual 34th annual LSDR, on February 25–26, 2022. [Learn more »](#)

Contact [Deanna Christiansen](#) or [Ann Mayhew](#) for more information.

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### LEADERSHIP FORUM

## Leadership Forum 2022 Kickoff Update

The 2022 Leadership Forum kicked off in January with a 90-minute informal session to get to know one another. The following week was the first full day session of leadership content. The morning was an overview of leadership, led by Mary-Margaret Zindren. This included an exploration of the evolution of how leadership has been viewed and defined, a look at leadership through the lens of the AIA Framework for Design Excellence, and a discussion of the AIA Minnesota's Culture Change Initiative. The afternoon session was with Angie McKinley where the cohort learned more about the concepts of intercultural development and met in breakout rooms to discuss in small groups.

Overseeing the sessions and providing a link between each is 2022 Leadership Forum advisor and 2016 Leadership Forum graduate, **Damaris Hollingworth, AIA, NOMA**, with support from **Ann Voda, AIA**, 2020-2021 Leadership Forum advisor.

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### MINNESOTA ARCHITECTURAL FOUNDATION (MAF)

## 2022 MAF Ralph Rapson Traveling Study Fellowship Competition

The Minnesota Architectural Foundation announce the 2022 Ralph Rapson Traveling Study Fellowship competition details.

**Application deadline:** Friday, March 4, 2022

**Competition dates:** Thursday, March 10 – Tuesday, March 15, 2022

[Learn more](#) about the competition and apply.

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### NATIONAL & LOCAL CHAPTER UPDATES

#### AIA NATIONAL

#### THE RIGHT TO HOUSING WITH ERIC TARS

**Monday, February 7, 11:00 am**

In 2017, the American Institute of Architects declared access to housing a [“fundamental right.”](#) What does the right to housing mean in practice? How can architects contribute? Join Eric Tars, Legal Director for the National Homelessness Law Center, to learn more about the history and potentials for the right to housing in the U.S. Eric will share tips on how to act locally and what to say to legislators. [Learn more »](#)

#### AIA 2022 POLICY PRIORITIES

Congress is back in session, and multiple AIA priorities are on the agenda – including the Democracy in Design Act, affordable housing, student loan debt, and climate and equity issues. [Read more »](#)

## SUBMISSIONS OPEN FOR AIA AWARD PROGRAMS

AIA recognizes and celebrates the best buildings and spaces, and the people behind them, with some of the most prestigious awards in the built environment. Take a look at many of our awards that are currently open for submission, including the Healthcare Design Awards and the Edward C. Kemper Award. [Submit today »](#)

## NEW AIAU CERTIFICATE PROGRAMS AVAILABLE

Master new skills that help you meet your firm's business and sustainability goals through AIAU's exclusive certificate programs. You'll learn best practices from leading architects and firms on the core topics that will drive your projects, your career, and your firm forward. Complete all courses in a program to earn a certificate that shows your achievement. Certificates are available in [AIA+2030](#), [Materials](#), [Resilience & Adaptation](#), and [Business Foundations](#). [Learn more »](#)

## 2030 COMMITMENT REPORTS 2020 PROGRESS

2030 By the Numbers: The 2020 Summary of the AIA 2030 Commitment measures annual performance of the architecture and design community toward its goal of carbon neutral buildings by 2030. It includes data from calendar year 2020 and suggestions for improving performance year to year. [View the report »](#)

## SALARY DATA AND HIRING TRENDS IN ARCHITECTURE

How has architect compensation held up during the pandemic? How have benefits shifted? Find out in AIA Compensation Report 2021, the industry's most comprehensive report on salary and compensation trends. [Learn more »](#)

## FREE RESUME REVIEW

To help you navigate the current job market, we're offering free expert résumé review services through the [AIA Career Center](#). Simply visit your account overview page and scroll to the TopResume section at the bottom to submit.

## MEMBER PROFILE

Update your contact preferences, education, licenses, career, and contact information online. Visit [myprofile.aia.org](https://myprofile.aia.org).

## AIA MINNEAPOLIS

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### FEBRUARY LUNCH PROGRAM: 2021 COMMENDATIONS FOR ACHIEVEMENT IN THE FRAMEWORK FOR DESIGN EXCELLENCE

Thursday, February 17, 12:00 pm

In the second of a two-part series, hear from design team members behind the projects that received a 2021 Commendation for Design Excellence. [Register »](#)

## AIA NORTHERN MINNESOTA

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### LSDR STUDENT SCHOLARSHIPS AVAILABLE

AIA Northern Minnesota is funding 10 scholarships for architecture students to attend the 2022 virtual Lake Superior Design Retreat. Please share this opportunity with your students, interns, and mentees. [Learn more »](#)

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## CONTINUING EDUCATION

**Minnesota license renewals** are due June 30, 2022. Architects must have 24 Professional Development Hours (PDH) accrued between July 1, 2020 and June 30, 2022. Two of these PDH credits must be Ethics credits.

- Check [here](#) to see if you have carryover credits from the last license renewal (ethics credits do not qualify for carryover).
- Check [here](#) under Continuing Education for the link to view your AIA transcript.

### Three New On-Demand Webinars Available Now!

- D1-18. [Interrupting Abusive Behavior in the Workplace](#) 1.0 LUs and Ethics Content
- D2-22. [Fire Service Features of the State Fire Code](#) 1.5 HSW LUs
- D2-27. [Minnesota Amendments in the 2020 MN Accessibility Code](#) 1.25 HSW LUs

**Two more sessions will be available soon.** When available, links will be posted [here](#).

- D3-41. Ethical Leadership for Today's Complex Business Environment 2.0 LUs and Ethics credits
- D4-71. Pathways to SB 2030: Three Minnesota Case Studies 1.0 HSW LU

Questions? [Contact Deanna Christiansen](#).

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## COMMITTEE AND KNOWLEDGE COMMUNITY UPDATES

### ARCHITECT LICENSING ADVISORY COMMITTEE

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**The ALA Committee will not meet in February and will instead be encouraged to attend a UMN AIAS architect licensing information event on the same day.**

**The ALA Committee's next meeting:**  
**Thursday, March 3, 12:00**  
[Virtual Meeting](#)

### Are you an NCARB Licensing Advisor for your firm?

Everyone knows that as the profession and technology change, both the AXP requirements and ARE format change; but does your office have who is the go-to person to make sure everyone is up-to-date? Is that person an Architect Licensing Advisor? Licensing advisors are a part of an online community where questions can be asked and information exchanged. [Learn more »](#)

### Join the AIA Minnesota Architect Licensing Advisory Committee

The ALA Committee meets monthly to keep one another and our membership up-to-date on all things AXP and ARE. If you are someone who wants to help make the AXP experience smooth for others and provide support for those taking the Architecture Licensing Exams, please consider joining us. We welcome both licensing candidates and well as licensed architects. Contact [Matt Wingard, AIA](#), [Gary Demele, FAIA](#), or staff liaison, [Deanna Christiansen](#).

### Meet Your 2022 Licensure Goals

NCARB has put together the following resources to help you meet you licensing goals.

[Tips for starting the AXP](#)  
[Is online proctoring right for you?](#)  
[Tips and advice for taking an online exam](#)  
[Top Ten FAQ's about the path to licensure](#)



[Find Inspiration](#)  
[New Scholarship for Black Licensure Candidates](#)

For more information and resources to guide your licensure, visit the AIA Minnesota website pages for [AXP](#) and [ARE](#).

## ARCHITECTURE IN THE SCHOOLS COMMITTEE

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### NO FEBRUARY MEETING

## BUILDING CODES KNOWLEDGE COMMUNITY

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**Wednesday, February 9, 12:00 pm**

[Virtual Meeting](#)

Invited Guest: Greg Karow, Code Educational Opportunities

## COMMITTEE ON DESIGN

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**Thursday, February 10, 12:00 pm**

[Virtual Meeting](#)

## COMMITTEE ON EQUITY IN THE BUILT ENVIRONMENT (EBE)

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**Wednesday, February 16, 8:30 am**

[Virtual Meeting](#)

## COMMITTEE ON THE ENVIRONMENT (COTE)

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**Friday, February 11, 12:00 pm**

[Virtual Meeting](#)

## COUNCIL OF FIRMS KNOWLEDGE COMMUNITY

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**How Leaders Can Stay Motivated During Challenging Times**

**Monday, February 14, 12:00 pm**

[Virtual Meeting](#)

## EMERGING PROFESSIONALS COMMITTEE

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**Tuesday, February 8, 12:00 pm (NOTE NEW DATE AND TIME)**

[Virtual Meeting](#)

### ARE Study Break

**Wednesday, February 23, 6:00 pm**

Are you studying for the AREs? Trying to figure out where to start? Join other emerging professionals for a monthly conversation about navigating the Architect Registration Examinations. To kick off the series, we'll have an informal discussion about finding motivation to start the process, sign up for your next test, or get back into the studying groove. [Register](#)

[for the virtual event »](#)

## ENTER COMMITTEE

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**Wednesday, February 16, 12:00 pm**  
[Virtual Meeting](#)

## GOVERNMENT AFFAIRS COMMITTEE

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**Tuesday, February 15, 12:00 pm**  
[Virtual Meeting](#)

The 2022 legislative session began on January 31. Join us for an update on key legislative topics, including the 2022 bonding bill.

[View the 2022 AIA Minnesota Legislative Agenda »](#)

## HEALTH DESIGN KNOWLEDGE COMMUNITY

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**Mentorship Discussion**  
**Thursday, February 24, 4:00 pm**  
[Virtual Meeting](#)

## HOUSING ADVOCACY COMMITTEE

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**Wednesday, February 2, 12:00 pm**  
[Virtual Meeting](#)

**Volunteer for Search for Shelter 2022**  
**Virtual event February 18-27**

Search for Shelter will remain virtual in 2022! Join us for the opening session on Friday, February 18, and the closing session on Sunday, February 27. Teams will set a work schedule within the remainder of the charrette, with each team working approximately 20 hours. All skill and experience levels are welcome! [Learn more »](#)

## LAKE SUPERIOR DESIGN RETREAT COMMITTEE

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**Monday, February 14, 11:30 am - 1:00 pm**  
[Virtual Meeting](#)

**2022 Virtual [Lake Superior Design Retreat](#)**  
**February 25-26, 2022**

## MINNESOTA DESIGN TEAM COMMITTEE (MDT)

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**Wednesday, February 16, 4:30 pm**  
[Virtual Meeting](#)

## RESIDENTIAL ARCHITECTURE COMMITTEE

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**Tuesday, February 1, 12:00 pm**

**Tuesday, March 1, 12:00 pm**

[Virtual Meeting](#)

**Submit now for:**

The Residential Emerging Talent Award. Deadline March 11, 12:00 pm CT.

[Learn more »](#)

Home of the Month. Deadline April 1, 12:00 pm CT.

[Learn more »](#)

Homes by Architects Tour. Deadline April 8, 12:00 pm CT.

[Learn more »](#)

## TECHNOLOGY IN ARCHITECTURE PRACTICE KNOWLEDGE COMMUNITY

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The TAP Knowledge Community is making a plan for gatherings in 2022. The goal is to have four meetings throughout the year at which best practices will be shared and knowledge exchanged on ways our profession can best make use of technology, with a focus on each of AIA Minnesota's four strategic priorities:

- Build and mentor the profession
- Make architecture accessible, understandable, and highly valued
- Take immediate, bold action to help address climate change
- Foster equity, belonging, and agency for women, people of color, and other marginalized groups

**Firm leaders are encouraged to direct their AIA and non-AIA technical staff as well as tech enthusiasts to join the TAP community.**

If you would like to make sure you are on the TAP email list for 2022, email [Deanna Christiansen](#).

## WOMEN IN ARCHITECTURE COMMITTEE

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**Wednesday, February 9, 8:00 am**

[Virtual Meeting](#)

### QUARTERLY NETWORKING SOCIAL (RESCHEDULE DATE)

**Thursday, February 17, 4:30 pm**

Stop in to [Urban Growler](#) to catch up with old friends and make new connections at this informal social event hosted by the Women in Architecture Committee. [Register »](#)

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## PEOPLE & FIRMS

**Jeffrey Davis, AIA**, joined **MSR Design** as a senior associate, focusing on libraries and cultural arts centers.

**Gerhard Guth, AIA, of HGA**, received the 2022 Paul Heimkes Award for Excellence from the Minnesota Department of Labor and Industry for his service on advisory councils and technical advisory groups that drive advancement in the state's building codes.

Terri Howard has joined **HGA** as director of equity. [Learn more »](#)

**Kimberly Sandbulte, AIA**, has joined **New History** as a director.

**Leigh Streit, AIA**, has been named principal at **BWBR**. [Learn more »](#)

## WELCOME OUR NEWEST MEMBERS!

Sirena Dubiel, Associate AIA  
 Carly Hannestad, Associate AIA  
 Conrad Hively, Associate AIA  
 Michael Koch, Associate AIA  
 Gianna Madison, Associate AIA

Suleeman Mohamed, Associate AIA  
 James Porter Jr., Associate AIA  
 Jacob Schoeneck, Associate AIA  
 Kris Thielen, AIA

## AFFILIATED ORGANIZATION NEWS & EVENTS

### **KUSSKE LECTURE & DIALOGUE SERIES VIDEO RELEASE: FRANK GEHRY, FAIA** **Thursday, February 4, 7:00 pm**

On November 16, 2021 the Kusske Lecture & Dialogue Series hosted its inaugural event with Pritzker Prize Laureate Frank Gehry. Gehry discussed his career trajectory from the gliding steel of the Weisman Art Museum to the majestic Luma Arles Tower in conversation with Jennifer Yoos, FAIA, head of the School of Architecture, and CEO and Principal of VJAA.

[Learn more »](#)

### **ENVELOPE DESIGN & PERFORMANCE: THE PERFECT WALL AND ITS PLAIN-CLOTHES COUSIN**

#### **2022 MARVIN LECTURE SERIES**

**Wednesday, February 9, 1:30 pm**

Building enclosure design and performance considers the intersections between net-zero and net-positive enclosures, systems, and well-being: High-performance enclosures are integral to net-positive buildings and require a rigorous approach to thermal, moisture, and materials considerations. Garrett Mosiman's presentation will explain the basic building science underlying heat transfer across enclosure components, a key component of energy efficiency.

[Learn more »](#)

### **DESIGN IN 7: 7 STORIES, 7 MINUTES**

**Wednesday, April 6, 7:00 pm**

What can be shared in just seven minutes? Listen in as seven professionals from the fields of apparel design, architecture, graphic design, interior design, landscape architecture, product design, and retail share thought-provoking, inspiring, and often humorous tales from the design trenches. [View the 2022 speakers and learn more »](#)

### **UMN ONLINE RESOURCES**

Visit the College of Design's [online calendar](#) for regular updates on activities.

### **UMN CAREER AND INTERNSHIP RESOURCES**

Employers with jobs, internships, or smaller, project-based micro-internships are encouraged to

post opportunities for students and recent grads at [careerhelp.umn.edu](http://careerhelp.umn.edu).

**UPCOMING EVENTS**

Visit the [AIA Minnesota Events Calendar](#) for more information about upcoming events. For events not sponsored by AIA Minnesota, please check directly with sponsors for up-to-date information about cancellations, postponements, or virtual meetings.



*Matrix is published by AIA Minnesota.*

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**MARCH** Matrix editorial deadline is Friday, February 18.  
**APRIL** Matrix editorial deadline is Friday, March 18.

Please submit content to [AIA Minnesota](#).

Get updates on events, activities, and the latest architectural news from AIA Minnesota and its chapters on social media. Don't forget to tag us on your news to share!



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