

Matrix is the official newsletter of The American Institute of Architects Minnesota

Matrix

AIA MINNESOTA MATRIX NEWSLETTER

July 2021

Updated Policy on In-Person Meetings and Masks

The AIA Minnesota Board approved the following policy on in-person meetings and masks for the remainder of 2021:

Board, committee, knowledge community, and task force meetings remain primarily virtual with one to two in-person meetings per year. (Virtual meetings allow more members to attend and reduce travel-related concerns, while in-person social gatherings grow connections among members.) For AIA Minnesota gatherings or events (including those of committees and KCs) – indoor or outdoor – masks will be optional and can be worn as a personal preference. Attendees are asked to not comment on or inquire about why someone is wearing a mask, as the choice to do so could relate to any number of personal health-related concerns.

Questions? Please contact Amber Allardyce.

Dream. Believe. Do. Repeat.

By Anna Pravinata, AIA, NOMA, AIA Minnesota President



Like many people in the US, we send holiday cards around the end of the year. Our card from few years back said the following:

Dream – Believe – Do – Repeat

To all of our favorite people, We hope you dream big, Believe in your dreams, Act on your dreams, And repeat it all over again.

What does this have to do with architecture or design? In my day-to-day life as an architect, I get to work with the brightest scientists who are trying to solve the most pressing issues in the world, from curing cancer to food safety and security. They are innovators in each of their fields and their thought process starts with a dream of a better "something." They start by observing, asking questions, making scenario predictions, testing ideas, evaluating results, and finally, after many, many tries, they may get to realize their dream of that better something.

As architects and designers, we are trained to imagine something that is not there. We start with a piece of blank paper; we draw one line, and then another, and another, until a combination of those lines becomes a drawing of a building or a bench, or whatever "something" we're creating. We understand that design is an iterative process in which we seek to define problems and challenge assumptions to find alternative solutions that may not be apparent at the beginning of the process.

One of the sessions at the A'21 Virtual Conference highlighted the importance of this moment: "The profession of architecture is at an inflection point. Many firms, spurred by urgent conversations about racial equity and the growing threat of climate change, as well as COVID-19's shakeup of our traditional work environments, are being challenged to apply strategic solutions to several crucial issues at once."

What does an inflection point mean to our profession? I think we need to look holistically at the world around us beyond just designing buildings. Like scientists, we need to apply our training in design thinking to solving the most pressing issues in the world. We need to be part of the conversations on many things, like racial equity, climate change, or the post-pandemic way of life, which may not necessarily start with traditional ideas about building design.

Let's use this inflection point to dream up a whole new built environment for our communities. I think when we broaden our view of what our profession can do, we will find more ways to innovate and show our profession's value to a larger constituency. We can make our communities into a wonderful new "something" if we keep dreaming, believing, doing, and repeating.

CALL TO ACTION

Submit Your Project for the 25 Year Award

The 25 Year Award recognizes completed, built projects – completed at least 25 but not more than 50 years ago. (Projects must be completed after January 1,

1971, and before December 31, 1996. Note: Use the first date when a certificate of occupancy is issued.) Entries must have been designed by firms with architects registered and practicing professionally in Minnesota.

Entries must be nominated or submitted by a current AIA Minnesota member. Nominations may be made by any AIA Minnesota member; the nominator does not need to be the original architect on the project.

The deadline to submit an entry is Friday, July 16, 2021, at 12:00 pm. Learn more »

Louis Lundgren Award for Service Now Accepting Submissions

The Louis Lundgren Award for Service recognizes up to two individual AIA Minnesota members for their outstanding contributions in the area of community and professional service. Through their work as citizen architects, recipients of the award are regarded by their peers for their prolonged and effective volunteer activism. Any member of AIA Minnesota who graduated from a NAAB-accredited program no later than 2017 and whose membership is in good standing at the time of nomination is eligible. Emeritus members are eligible.

The deadline to submit an entry is Friday, July 16, 2021, at 12:00 pm. Learn more »

Submit an Industry Leader for the Collaborative Achievement Award (Formerly Special Award)

Through the Collaborative Awards program, AIA Minnesota recognizes individuals and organizations for exceptional contributions to AIA, the profession, or the quality of the built environment.

Nominees may be recognized for significant achievement or a body of work in a range of endeavors including, but not limited to, administration; architectural education; architectural scholarship and criticism; building technology innovation; construction; industrial design; information science; professions allied with architecture and architectural patronage; public policy and design advocacy; research, art, and craftsmanship; service to AIA or any of its components; visualization, recording, and illustration; and writing and publishing. The person making the nomination must be a current AIA Minnesota member. The person being nominated for the award does not need to be an AIA member.

The deadline to submit an entry is Friday, July 16, 2021, at 12:00 pm. Learn more »

Registration Now Open for 2021 National Intercultural Leadership Program

This September, AIA Minnesota will again host an intensive, 9-session virtual leadership program open to members and practitioners around the country, intended to grow the capacity of leaders in the architecture community to lead inclusively and to engage in sustained action to address systemic racism in the profession of architecture and in the built environment.

Sessions are focused on understanding identity, power and conflict styles, and recognizing differences that make a difference-particularly difference related to gender and race/ethnicity-as applied to the culture of architecture firms and to the built environment. Participants will take the Intercultural Development Inventory (IDI) Assessment as well as the Intercultural Conflict-Styles Inventory (ICS).



Seats are limited; register early. Learn more »

A'21 MN: A Hybrid Conference

Virtual Presentations: Wednesdays, October 27 and November 3 In-Person Presentations: November 10-11

For Exhibitors and Sponsors:

We are now accepting exhibit booth reservations and sponsorships for the A'21 MN Conference, for both virtual and in-person events. We look forward to hosting a large in-person exhibit hall again. Reserve your booth now! <u>Click here to see all</u> <u>opportunities to participate »</u>

Also, we are seeking suggestions for general displays or exhibits to showcase in the common area on our showroom floor. If you have any ideas or community projects that we could display, please send ideas to <u>Pam Nelson</u>.

ANNOUNCEMENTS



Four Selected for Young Architects Award

Congratulations to (pictured above, left to right) **Doug Bergert, AIA**, **Jacob Mans, AIA**, **Samantha Mendiola, AIA**, and **Nate Steuerwald, AIA**, recipients of the 2021 AIA Minnesota Young Architects Award. <u>Learn more »</u>



AIA Minnesota is proud to unveil the 17 new and remodeled architect-designed homes that will be featured on the 2021 Homes by Architects Tour—and a new Tour website!

Join us this September for a hybrid exploration of the best of residential design from our region's talented architecture community. From accessory dwelling units to lakeside cabins, from remodeled split-levels to midcentury modern, this year's event offers a close-up look at how architectural design can make a difference in how we live. The 2021 tour features 17 projects, including four homes presented in a virtual format from September 18–26, and 13 available to tour in person on September 18 and 19.

View the 2021 tour homes »

Follow us on **Instagram**, **Facebook**, and **Twitter** for behind-the-scenes photos and stories, sneak peeks and more! Use hashtag #HBAT2021 to join the conversation.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Sponsorship opportunities and program advertising are now available. Align your company with these architect-designed homes to reach a targeted audience who seek out the best in good design! Contact <u>Pam Nelson</u> for more information.

Ways to Stay with AIA: Membership Options

If you or someone you know has recently been laid off, furloughed, their start date has been indefinitely postponed, or they are self-employed or an independent contractor and their income has been significantly impacted by the pandemic, we can help with options for maintaining AIA membership. We can also provide guidance on a wide variety of ways to stay engaged with the architecture community. Please reach out to <u>Amber Allardyce</u> for more information.

COMMITTEE/KNOWLEDGE COMMUNITY SPOTLIGHT

Architecture in the Schools Committee

AIA Minnesota's Architecture in the Schools committee seeks to engage and inspire the K-12 community through inclusive and collaborative educational programs that make architecture accessible, understandable, and highly valued throughout the state. Members engage with students in the classroom, online, and at community events to introduce the concepts of architecture and emphasize the value of the built environment.

Currently, the committee has a relationship with Minneapolis Public Schools to enrich their GEMS & GISE after-school and summer programs with the development of an architecture unit. Members are also gearing up to present hands-on model-building activities to kids, families, and educators at the 2021 STEM Day at the Minnesota State Fair event. If you enjoy working with students and would like to participate, contact staff liaisons <u>Angie McKinley</u> or <u>PaviElle</u> <u>French</u>.

MSP NOMA



NOMA Black Spectacles 50 x 50 Program

NOMA is partnering with Black Spectacles in 2021! Licensure candidates who have paid 2021 NOMA dues will have the opportunity to access the ARE 5.0 Prep Expert Package at a deeply discounted rate. Learn more »

Project Pipeline Regional Camps

The NOMA National Project Pipeline Virtual Summer camp is back! This summer NOMA National is teaming up with local chapters around the country to bring an even more robust camp to students. The local chapters will still be conducting their fantastic camps in conjuction with each other with overlapping camp days to share ideas, camp projects and network. Learn more »

<section-header>

Top to bottom, left to right: Thea Rozenbergs, AIA; Ann Voda, AIA; Andrea Baker Pokorney, AIA; Erik Bjorum, AIA; Brooke Jacobson, AIA; Susan Morgan, AIA; Angela Varpness, AIA; Zac Rosenow, AIA; Jody McGuire, AIA; Constance Chen, AIA; Mollie O'Connor, AIA; Simona Fischer, AIA; Nicholas Wallin, AIA; Allison Salzman, AIA; Ian McLellan, AIA; Sarah Gilbert, AIA; and Claire Lonsbury, AIA.

Exploring Advocacy

LEADERSHIP FORUM

This year's Leadership Forum has been meeting virtually twice a month with sessions led by a variety of leadership content experts. The two sessions in June introduced new topics of focus for the Forum: advocacy and becoming a citizen architect. The speakers who shared their inspiring advocacy stories were **Mark Kalar, AIA**; **Tate Walker, AIA**; **Alissa Luepke Pier, AIA**; and **Paul Bauknight, Jr.** Their stories were encouraging and inspirational. Sheri Hansen, AIA Minnesota director of communications, advocacy, and public outreach, led a small group exercise in which each Forum participant identified the one issue they felt passionate about advocating on, and helped them begin creating their own advocacy stories.

NATIONAL & LOCAL CHAPTER UPDATES

AIA NATIONAL

2021 AIA FILM CHALLENGE IS OPEN

Enter the seventh annual AIA Film Challenge and you could win up to \$7,000! Produce a 1:30to 3-minute short documentary film that tells a story of architects, civic leaders, and their communities working together to achieve a zero-carbon, resilient, healthy, and equitable built environment. Submissions are due August 16. Learn more »

LESSONS LEARNED FROM COVID-19: SOLUTIONS TO AMERICA'S HOUSING CRISIS Monday, July 12, 11:00 am

In this session, National Low Income Housing Coalition President and CEO Diane Yentel will share insights into how the pandemic exacerbated America's housing crisis, accelerated racial inequities, and exposed significant gaps in our nation's housing safety net. Earn 1 LU/HSW. Learn more »

CALL FOR SUBMISSIONS: DESIGN FOR AGING REVIEW AWARDS

This competition recognizes innovative design solutions that improve quality of life for aging communities. Submissions will be evaluated against the AIA Framework for Design Excellence, among other criteria. New for 2021 is an affordability category. Submissions are due by 5pm ET on July 15. Learn more »

2022 AIA AWARDS CYCLE: SEE WHAT'S OPEN

The 2022 Awards cycle has kicked off with several awards that are currently open. Among those are Architecture, Architecture Firm, Gold Medal, Interior Architecture, Regional & Urban, and Twenty-Five Year. Learn more »

MEMBER CES AUDITS

Each year AIA conducts a CES Member Audit, ensuring members complete their 18 LUs, 12 being HSW. AIA will notify those selected for audit of their pass or not passed status. However, AIA will **automatically waive all audited members who did not pass**. No action is needed. **Please note, this pertains only to the AIA CES member audit and not local licensing jurisdictions**.

BLUEPRINT FOR BETTER: HOW TO TALK TO CLIENTS ABOUT MATERIALS TRANSPARENCY

A few healthier material choices can go a long way, but many clients need more information to make materials transparency a design priority. Including materials health and environmental

priorities in early conversations can be a critical step to ensuring a project is not only designed well but creates long-term benefits for clients. Learn how to meet clients where they are with AIA's tips for talking to clients about materials transparency. Learn more »

BLUEPRINT FOR BETTER: DESIGN TOOLS TO HELP STOP CLIMATE CHANGE

Embodied carbon will be responsible for 72% of all CO₂ emissions of new buildings constructed in the next 10 years. While operational carbon can be reduced, embodied carbon released during construction—including extracting, transporting, and manufacturing materials —can never be recaptured. Fortunately, tools that measure embodied carbon offer a new way forward. Learn more »

FREE COPY OF THE AIA FIRM SURVEY REPORT: THE BUSINESS OF ARCHITECTURE

This essential resource includes metrics to measure practice, evaluate performance, and set strategy. You'll discover trends in firm billings and finances, construction sectors served, international work, and practice and technology, including: Why there is likely to be a significant increase in retrofits due to the COVID-19 pandemic. Learn more »

ON-DEMAND HOUSING AND COMMUNITY DEVELOPMENT VIDEOS

Check out this <u>library</u> of housing-related videos, including net-zero energy, housing equity, community advocacy, Living Building Challenge, and mitigating pandemic risks.

FREE RESUME REVIEW

To help you navigate the current job market, we're offering free expert résumé review services through the <u>AIA Career Center</u>. Simply visit your account overview page and scroll to the TopResume section at the bottom to submit.

MEMBER PROFILE

Update your contact preferences, education, licenses, career, and contact information online. Visit <u>myprofile.aia.org</u>.

AIA MINNEAPOLIS

VIRTUAL CHAPTER LUNCH PROGRAM

Thursday, July 15, 12:00 pm

Please join us as we recognize the 2021 AIA Minneapolis Merit Award projects! The jurors will share their insight about the projects, and award winners and clients will also be present. Register »

The Merit Awards recognize projects by AIA Minneapolis architects that tell a story of excellence beyond design, public interest design, and the variety of forces that shape a building.

2021 Merit Award Projects:

- Busch Architects, Inc.'s Cedar Riverside Opportunity Center
- Ryan A+E, Inc.'s Downtown East Urban Master Plan
- UrbanWorks Architecture's Guild Crisis and Recovery Center
- Perkins&Will's Mankato Clinical Sciences Building at Minnesota State University
- Miller Dunwiddie's Silver Ramp
- LEO A DALY's Second Harvest Heartland Headquarters, Volunteer Center and Distribution Center

GOLF OUTING

Monday, July 26 Majestic Oaks Golf Course, Ham Lake, Minnesota

Golfer spots are almost full! We have to cap the event at 288 golfers. The event will kick off with a boxed lunch, include sponsored events on the putting green and driving range, 18 holes of golf, and will end with an outdoor barbecue. <u>Register to golf »</u>

If you are interested in being a sponsor, we have openings for gift card sponsors, swag sponsors, and sign-only sponsors. Contact <u>Pam Nelson</u> by July 8 to reserve a sponsorship.

AIA NORTHERN MINNESOTA



GOLF OUTING Friday, July 9, 2021 Enger Park Golf Course Learn more and register »

Join us for an 18-hole scramble, range and cart fees included in the \$75 registration.

Schedule:

Social/Registration: 11:00 am (boxed lunch provided) Announcements: 11:45 am Carts Depart: 11:50 am Golf Start Time: 12:00 pm Awards to follow: 4:30 pm (approx.)

Sponsorships:

Sponsorship includes hole sign and recognition in awards/on website Eagle = 4 golfers, \$1000 Birdie = 2 golfers, \$500 Par = no golfers, \$250

For more information or sponsorship opportunities, contact <u>Aaron Kelly</u>.

SAVE THE DATE! AIA NORTHERN MINNESOTA-CSI SUMMER OUTING Thursday, August 19 Stay tuned for more information!

ARCHITECT LICENSING ADVISORY COMMITTEE

Thursday, July 1, 12:00 Virtual Meeting

SAVE THE DATE: ARE JEOPARDY MIXER

Tuesday, August 3, 7:00 - 8:30 pm Location: TBD - virtual or in-person

Save this date and make plans to attend! The ALA Committee and the Emerging Professionals Committee are planning an ARE Jeopardy Mixer! This will be a fun way to prepare for your next exam or to simply meet up with friends and colleagues. More details soon.

2020 ARE 5.0 PASS RATES

These pass rates are for all candidates (first time and repeat) through December 13, 2020. Practice Management 51% Project Management 63% Programming & Analysis 50% Project Planning & Design 45% Project Development & Documentation 57% Construction & Evaluation 66% Visit https://www.ncarb.org/pass-the-are/pass-rates to compare with previous years.

Does your firm have a designated Architect Licensing Advisor?

Architect licensing advisors are local professionals, educators, and students who volunteer their time to help others pursue licensure and reciprocity.

Are you the one who everyone comes to with licensing questions? Become an advisor and join the **Architect Licensing Advisors Community** where you can get support for the guidance you are providing. Learn more »

Attend the Licensing Advisors Summit for free! If you are an NCARB Licensing Advisor, you are able to attend the Summit free! This year's Summit is hybrid - attend virtually or in person in Miami, on August 5-7. The summit provides workshops and interactive sessions that will bring you up to date on all that you need to know to help others achieve their licensure goals. Learn more »

DID YOU KNOW?

- AIA Minnesota has an <u>ARE Lending Library</u> available and free for Assoc. AIA members?
- The AIA Minnesota Architect Licensing Advisory Committee is prepared to virtually visit your office to present an overview of the AXP and ARE. If you are interested, contact <u>Deanna Christiansen</u>.

For more information and resources to guide your licensure, visit the AIA Minnesota website pages for <u>AXP</u> and <u>ARE</u>.

ARCHITECTURE IN THE SCHOOLS COMMITTEE

Thursday, July 8, 8:30 am Virtual Meeting

BUILDING CODES KNOWLEDGE COMMUNITY

Wednesday, July 14, 12:00 pm

Virtual Meeting

Topic: The Climate's Impact on Homeowners and Property Insurance: Is Another Catastrophe Looming?

Use this link to view all current codes and their specific status.

COMMITTEE ON DESIGN

Thursday, July 8, 12:00 pm Virtual Meeting

COMMITTEE ON EQUITY IN THE BUILT ENVIRONMENT (EBE)

Wednesday, July 21, 8:30 am Virtual Meeting

FOUNDATIONS OF INTERCULTURAL DEVELOPMENT SUMMER OFFERING

Build your capacity to engage across cultural differences with colleagues, peers and clients by learning the foundational concepts of intercultural development. Participants will be introduced to the Intercultural Development Continuum as a theory of change model before taking an evaluative assessment to measure their current skills and being guided through development of personal and professional goals. The program concludes with a dynamic, hands-on workshop to practice using and growing your intercultural skills. 5 LU Hours; 4 ethics credits. First session begins July 9. <u>Sign up now »</u>

COMMITTEE ON THE ENVIRONMENT (COTE)

Friday, August 13, 12:00 pm Virtual Meeting

July meeting is canceled. See you in August!

COUNCIL OF FIRMS KNOWLEDGE COMMUNITY

HAPPY HOUR Monday, July 12, 5:00 - 6:30 pm Lake Monster Brewing The Council of Firms is taking the month of July off and instead will get together for a happy hour at Lake Monster Brewery.

EMERGING PROFESSIONALS COMMITTEE

Tuesday, July 6, 8:00 am <u>Virtual Meeting</u> Virtual Book Club Discussion: <u>Entre Architect podcast episode #365</u>: Work Life as an Emerging Professional in a Time of Uncertainty

ENTER COMMITTEE

Wednesday, July 21, 12:00 pm Virtual Meeting

GOVERNMENT AFFAIRS COMMITTEE

Tuesday, July 27, 12:00 pm (NOTE DATE CHANGE) Virtual Meeting Join us to learn about AIA Minnesota's approach to climate action in the p

Join us to learn about AIA Minnesota's approach to climate action in the policy arena, and hear more about how you can get engaged in advocacy on this and other issues.

HEALTH DESIGN KNOWLEDGE COMMUNITY

Thursday, July 29, 4:00 pm Virtual Meeting

HOUSING ADVOCACY COMMITTEE

Wednesday, July 7, 12:00 pm Virtual Meeting

SOCIAL Thursday, July 29, 5:00 - 6:30 pm <u>Crown Roller Mill Building Second Floor Deck (Rain location: second floor lobby)</u> Bring your own beverages and snacks.

LAKE SUPERIOR DESIGN RETREAT COMMITTEE

Monday, July 19, 11:30 am Virtual Meeting

SAVE THE DATE 34th Annual Lake Superior Design Retreat February 25-26, 2022

MINNESOTA DESIGN TEAM COMMITTEE (MDT)

INTERRUPTING EVERYDAY BIAS "SPEAK UP" WORKSHOP Wednesday, July 21, 4:30 - 5:45 pm Virtual Meeting

Join the Minnesota Design Team for a special workshop to develop and practice your "interrupting bias" abilities. This workshop will be tailored specifically to MDT's work as a committee of AIA Minnesota in community engagement.

RESIDENTIAL ARCHITECTURE COMMITTEE

Tuesday, July 6, 12:00 pm Virtual Meeting

WOMEN IN ARCHITECTURE COMMITTEE

Wednesday, July 14, 8:00 am Virtual Meeting

PEOPLE & FIRMS

WELCOME OUR NEWEST MEMBERS!

Alexi Chryssomallis, Assoc. AIA Alissa Kingsley, AIA Haley Koesters, AIA Sam Ochs, Assoc. AIA Robert Pekrul, AIA Cody Peterson, Assoc. AIA David Sharratt, AIA

AFFILIATED ORGANIZATION NEWS & EVENTS

FRESH ENERGY WEBINAR SERIES: THE INTERSECTION OF ENERGY AND COMMUNITY (JULY) »

MINNESOTA BROWNFIELDS BEYOND REMEDIATION: CONSTRUCTABILITY CHALLENGES JULY 29 »

UMN COLLEGE OF DESIGN ONLINE SUMMER CAMP: BUILDING BRIDGES TO DESIGN CAREERS FOR BLACK, INDIGENOUS, AND PEOPLE OF COLOR AUGUST 2-6 »

MINNESOTA BROWNFIELDS BEYOND REMEDIATION: SUSTAINABLE DESIGN AND ENERGY EFFICIENCY AUGUST 26 »

LeadingGREEN Online LEED Training and Exam Prep (On-Demand in 2021) »

ROBERTA DWYER ENGINEERING SCHOLARSHIP

To honor the legacy of pioneering civil engineer Roberta Dwyer, LHB established an endowment of \$25,000 in 2020 to support a civil engineering scholarship at UMD in her name. The scholarship will support women students in engineering. In order to grow the impact of the scholarship, LHB is reaching out to the community for additional contributions with a goal of a total endowment of \$50,000. Please see the following link for more information and an opportunity to donate: <u>Roberta Dwyer Engineering Scholarship</u>

UMN ONLINE RESOURCES

Visit the College of Design's online calendar for regular updates on activities.

UMN CAREER AND INTERNSHIP RESOURCES

Employers with jobs, internships or smaller, project-based micro-internships are encouraged to post opportunities for students and recent grads at <u>careerhelp.umn.edu</u>.

UPCOMING EVENTS

Visit the <u>AIA Minnesota Events Calendar</u> for more information about upcoming events. For events not sponsored by AIA Minnesota, please check directly with sponsors for up-to-date information about cancelations, postponements, or virtual meetings.



Matrix is published by AIA Minnesota. AIA Minnesota President Anna Pravinata, AIA, NOMA

AIA Minnesota Executive Vice President Mary-Margaret Zindren, CAE

AIA Minnesota Matrix Editor Sheri Hansen

AUGUST Matrix editorial deadline lis Friday, July 16. **SEPTEMBER** Matrix editorial deadline is Friday, August 20.

Please submit content to AIA Minnesota.

Get updates on events, activities and the latest architectural news from AIA Minnesota and its chapters on social media. Don't forget to tag us on your news to share!



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