



Matrix is the official newsletter of  
The American Institute of Architects Minnesota

# Matrix

## AIA MINNESOTA MATRIX NEWSLETTER

MARCH 2021

### Refining Our Core Values

By Anna Pravinata, AIA, NOMA, AIA Minnesota President



Core values for an organization are its fundamental beliefs; the guiding principles governing its priorities as well as its actions. These values help an organization to ensure that it remains on the right path and provide a way to measure progress.

In creating the 2016 Strategic Direction, AIA Minnesota established four core values for the organization: Integrity, Inclusion, Passion, and Empathy.

A lot has happened between 2016 and 2020. A mere four years felt like a lifetime.

Within that time period, we embarked on the Culture Change Initiative (CCI) – an intensive effort to examine the current state of the culture of our profession, to define the desired culture we are aiming for, and to determine what can best move us toward establishing that desired culture.

After almost 3 years of research, convening 70+ members in four workshops, and interviews with Greater Minnesota members, underrepresented architects/designers, and students, three core elements of the desired culture emerged: authenticity, equity, and collaboration. A culture where authenticity, equity, and collaboration are foundational is what our members want and what they see as necessary to be successful and relevant, and to be able to solve today's most complex design issues.

The core values from 2016 served our organizational well; they drove real change in AIA Minnesota and the profession. Going forward, our core values need to more strongly align with what our CCI research has shown, if we are to create the

desired culture for the profession and to position members and firms for success. ***Therefore, the Board of Directors voted at its February meeting to refine the organization's core values from 2016. Our new organizational values are: Integrity, Authenticity, Equity, and Collaboration.***

These updated values are a natural evolution from those established in 2016. Where inclusion is about a feeling of belonging for all, equity requires deeper, more expansive commitment to repairing harm and achieving fair outcomes for all. An authentic culture is one where people feel free to express themselves; to share their passions and not have to hide or tamp down the fullness of who they are. And to effectively collaborate requires embracing a diversity of experience and thought, recognizing and bridging differences, and creating relationships rooted in trust, respect and empathy for one's collaborators.

We need to embrace this next generation of core values to continue to move forward in 2021 and beyond – to slow the change in our climate, to design built environments that serve the public well, and to ensure a vibrant, vital profession. On behalf of the AIA Minnesota Board of Directors, I ask you to embrace these refined core values and to align them with your own. Together, in deep alignment, we can create the profession and the built environment we are all striving toward.

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## FELLOWSHIP ANNOUNCEMENT



## AIA Elevates Four Minnesota Architects to Fellowship

(pictured left to right) Congratulations to **Nancy Blankfard, FAIA**; **Mohammed Lawal, FAIA**; **Paul Mellblom, FAIA**; and **Geoffrey Warner, FAIA**, on their 2021 elevation to fellowship. [Learn more »](#)

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## CALL TO ACTION

## Firm Directory Profile

### Attention Firm Principals and Marketing Staff: Firm Directory Profile

Questionnaires will be distributed a bit later this year than in the past. Firms must pay 2021 Firm Assessments to be listed in the Firm Directory that will be published in an annual print publication of ENTER and on the AIA Minnesota website. If you have questions or didn't receive a Firm Assessment Invoice, reach out to [Amber Allardyce](#).



*Left to right: Amber Sausen, AIA, and Dagmara Larsen, AIA*

## Young Architects Award Virtual Information Session

**Thursday, April 1, 4:00 pm**

Learn more about the “ins and outs” of creating your Young Architects Award submission from past award recipients at this informational session. Previous recipients **Amber Sausen, AIA**, and **Dagmara Larsen, AIA**, will share their award-winning submissions and offer tips for success during this important one-hour session. [Register »](#)

## Volunteer with Dunwoody and the UMN School of Architecture

AIA St. Paul's school liaisons, **Jessica Ainsworth-Truong, Assoc. AIA**, and **Jennifer Newsom, AIA**, would like to gauge the interest of all AIA Minnesota members in getting involved with architecture students at Dunwoody College of Technology and the University of Minnesota School of Architecture.

Many of you likely remember how impactful it was to have professionals review, coach, and mentor you during your studies. This current generation of students faces myriad challenges, especially without in-person mentorship and networking opportunities due to pandemic learning. Please take a few moments to consider how you might best give back to students now and in the future.

We anticipate that the survey will take less than 5 minutes of your time. Your answers will be compiled in a spreadsheet shared with the faculty and administrators who arrange guest juries at both UMN and Dunwoody. [Take the survey »](#)



## Materials Matter Education Series

**Wednesdays, 10:00 am - 3:00 pm**

March 24 - Healthy Planet: Materials + the Environment

April 7 - Healthy People: Materials Science + Human Health

April 21 - Tools of the Trade: Assessment + Implementation

May 5 - Just Do It: Strategies for Projects

May 19 - Beyond Transparency: Materials Disclosure + Practice

### What is it?

Materials Matter is a five-session series delivering comprehensive, high-level knowledge and strategies for assessing and selecting healthy, sustainable materials. Sessions will delve into the impact of materials on the environment and human health, the tools and data available for assessing and prioritizing materials, and strategies for integrating informed decision-making into projects and practice. Sessions will include presentations, panels, case studies, and activities. Speakers will include both Minnesota and national subject matter experts. [View the full series overview »](#)

### Ways to attend

Registration options:

- Register for all five sessions.
- Firms can purchase a series pass and have someone different attend each of the five sessions.
- Register for single sessions.

[Register today »](#)

### Continuing education

Each session will provide 4.0 HSW LUs or 20 HSW LUs for the attending all five sessions.

**Thanks to MSR**

The delivery of this series in Minnesota is happening in collaboration with and using significant support from MSR Design.

## RFP for Longfellow Rising: Pro Bono Architectural Services Under Direction of Artist Angela Two Stars

Longfellow Rising members are creating a temporary installation in a currently vacant space where the Minnehaha-Lake Wine & Spirits building once stood. AIA Minneapolis is a collaborating partner with Longfellow Rising in their pursuit of equitable and climate-oriented development, and strong community ownership of the vision, process, and economic outcomes from the renewal of this area of the city.

In this space, a public art installation will be the focal point. Public artist and curator [Angela Two Stars](#) has been selected for this commission. A team of volunteer architects and designers is being sought to work under the direction of Ms. Two Stars, assisting her in realizing her vision for the public art and the surrounding site elements to create a feeling of welcome and comfort. From proposals received, Ms. Two Stars and representatives of Longfellow Rising will select the team.

The volunteer design team would work with Ms. Two Stars and representatives of Longfellow Rising to determine the type, volume, and cost of materials needed, helping to problem solve issues related to the best use of materials for outdoor conditions. Members of Longfellow Rising have funds and partnerships that can secure needed materials.

The timeframe for the design and construction of the project is mid-March through late-April/early-May. The project would remain on the site for a few months, until late Summer of 2021. **The deadline for proposals is Tuesday, March 9.** [View the RFP »](#)

The logo for ENTER Weekly, featuring the word "enter" in a bold, lowercase, sans-serif font. The letters are black and set against a light pink rectangular background.

Share *ENTER* Weekly With Your Networks



*ENTER* weekly is off to a strong start, but we need your help in continuing to spread the word. If you see an article that would be of interest to a client or collaborator, consider sharing the link. Reshare or like our posts on [LinkedIn](#), [Facebook](#), [Instagram](#), and [Twitter](#), and encourage the people in your networks to sign up for the weekly email at [entermn.com](http://entermn.com).

*We have limited advertising and sponsorship opportunities in each weekly issue. Contact [Pam Nelson](#) for details.*

## Minnesota Department of Administration Master Roster RFQ

The Department of Administration, Real Estate and Construction Services (“State”), requests qualifications of Minnesota registered architects, engineers, interior designers, land surveyors, geoscientists, and Owners Representatives (“Consultant”) to assist the State in providing studies, predesigns, design through construction documents, construction administration, post construction services, interior design, land surveys, geosciences, and project related professional services through 2/27/2026. The Request for Qualifications document may be found [online »](#)

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### AoA MSP NOMA UPDATES



## NOMA Foundation Fellowship

In partnership with the AIA Large Firm Roundtable, NOMA is launching the 2021 Summer Cohort of the NOMA Foundation Fellowship! Applications are due March 28, 2021. [Learn more »](#)

## NOMA Black Spectacles 50 x 50 Program

NOMA is partnering with Black Spectacles in 2021! Licensure candidates who have paid 2021 NOMA dues will have the opportunity to access the ARE 5.0 Prep Expert Package at a deeply discounted rate. [Learn more »](#)

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### MINNESOTA ARCHITECTURAL FOUNDATION

## Women in Architecture Grant Application

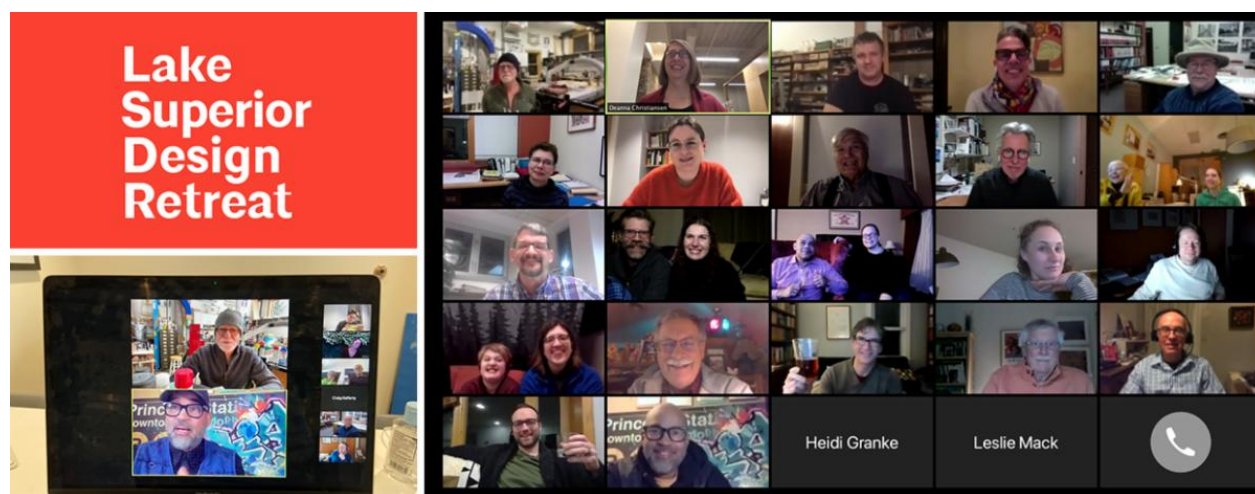
The Minnesota Architectural Foundation (MAF) Women In Architecture (WIA) Fund promotes equity by supporting the advancement of women in the profession of architecture. MAF announces they are now accepting grant applications and will distribute up to \$5,000 in grants! The work accomplished with the grant must directly support and impact women in the profession of architecture.

Application deadline is **April 1, 2021**. [Learn more about eligibility and apply »](#)

### ANNOUNCEMENTS

## AIA Commends Biden Administration on Reversal of Trump Federal Design Mandate

AIA commends the Biden Administration's decision to overturn the Executive Order, "Promoting Beautiful Federal Civic Architecture." "By overturning this order, the Biden Administration has restored communities with the freedom of design choice that is essential to designing federal buildings that best serve the public," said AIA 2021 President Peter Exley, FAIA. [Learn more »](#)



Attendees at this year's Lake Superior Design Retreat embraced the virtual nature of the event, hearing four talks by design professionals and engaging in four virtual Zoom social times (right). Topics ranged from graffiti art (bottom left) to architecture in outer space, from dance and robotics to bag making, but all presentations explored the intersection of design, identity, and human expression.

## Ways to Stay with AIA: Membership Options

If you or someone you know has recently been laid off, furloughed, their start date has been indefinitely postponed, or they are self-employed or an independent contractor and their income has been significantly impacted by the pandemic, we

can help with options for maintaining AIA membership. We can also provide guidance on a wide variety of ways to stay engaged with the architecture community. Please reach out to [Amber Allardyce](#) for more information.

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## NATIONAL & LOCAL CHAPTER UPDATES

### AIA NATIONAL

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#### SUBMIT YOUR PROJECT TO THE HEALTHCARE DESIGN AWARDS

The Healthcare Design Awards showcase the best of healthcare building design, planning, and design-oriented research. Projects should solve aesthetic, civic, urban, and social concerns in addition to the requisite functional and sustainability concerns associated with a healthcare setting. Submissions are due Tuesday, March 16 at 4:00 pm. [Learn more »](#)

#### AIAU: SPOTLIGHT ON EQUITY: ARCHITECTURE IN TURBULENT TIMES

Spotlight on Equity: Architecture in Turbulent Times takes a critical look at the structural failings that systemic racial injustice, climate change, and COVID-19 have created, and how the power of design can make the impact we need now. Ten powerful sessions share brave ideas and honest dialogue, along with the knowledge architecture professionals need to be part of the solution. [Learn more »](#)

#### AIAU: EMBODIED CARBON 101 SERIES

Embodied carbon is an emission source that has long been overlooked. In the next 10 years it will be responsible for a staggering 74% of CO2 emissions of new buildings constructed during that period. This new series will show you how to immediately consider embodied carbon while gaining in-depth knowledge about the details. [Learn more »](#)

#### FREE COPY OF THE AIA FIRM SURVEY REPORT: THE BUSINESS OF ARCHITECTURE

This essential resource includes metrics to measure practice, evaluate performance, and set strategy. You'll discover trends in firm billings and finances, construction sectors served, international work, and practice and technology, including: Why there is likely to be a significant increase in retrofits due to the COVID-19 pandemic. [Learn more »](#)

#### ON-DEMAND HOUSING AND COMMUNITY DEVELOPMENT VIDEOS

Check out this [library](#) of housing-related videos, including net-zero energy, housing equity, community advocacy, Living Building Challenge, and mitigating pandemic risks.

#### FREE RESUME REVIEW

To help you navigate the current job market, we're offering free expert résumé review services through the [AIA Career Center](#). Simply visit your account overview page and scroll to the TopResume section at the bottom to submit.

#### MEMBER PROFILE

Update your contact preferences, education, licenses, career, and contact information online. Visit [myprofile.aia.org](https://myprofile.aia.org).

### AIA MINNEAPOLIS

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#### MINNEAPOLIS HERITAGE PRESERVATION AWARDS CELEBRATION

Thursday, March 18, 5:30 - 7:30 pm



You are invited to join AIA Minneapolis, Minneapolis Heritage Preservation Commission, and Preserve Minneapolis for a virtual event featuring cocktail mixing, chatting, and celebrating.  
[Register to attend »](#)

### **JOIN THE AIA MINNEAPOLIS GOLF COMMITTEE**

**First Meeting: Wednesday, March 31, 12:00 pm (virtual)**

Please consider joining the committee that plans this great event that will take place on Monday, July 26. RSVP to [Pam Nelson](#) if you would like to join our committee. We typically meet on the last Wed of each month at noon.

## **AIA ST. PAUL**

### **ST PAUL HERITAGE PRESERVATION COMMISSION SEEKS NEW MEMBERS**

The St. Paul Heritage Preservation Commission advises the Mayor and City Council on municipal heritage preservation matters. The Commission has 4 openings for 3-year terms.  
[Learn more »](#)

### **ST. PAUL PLANNING COMMISSION SEEKS FIVE MEMBERS**

The City of St. Paul's Planning Commission is seeking 55 members from Wards 1, 5, and 7. Commissioners serve 3-year terms, with an opportunity to be reappointed for 2 terms. [Learn more »](#)

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## **COMMITTEE AND KNOWLEDGE COMMUNITY UPDATES**

### **ARCHITECT LICENSING ADVISORY COMMITTEE**

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**Thursday, March 4, 12:00**

[Virtual Meeting](#)

### **VIRTUAL ARE REVIEWS IN 2021**

#### **Construction & Evaluation**

**Tuesday, March 9, 4:00 - 6:00 pm**

[Register](#)

Presented by Mandi Tauferner, AIA, and Will St. Germaine, both from Architecture Advantage.

#### **Practice Management & Project Management**

**Tuesdays, April 20 and April 27, 4:00 - 6:00 pm**

[Register](#)

Presented by Kristine Kubes, Esq., Kubes Law Firm; and Heidi Neumueller, AIA, and Dan Grothe, AIA, both from Cuningham Group.

#### **Programming & Analysis**

**Tuesday, May 18, 3:30 - 7:00 pm**

[Register](#)

Presented by DJ Heinle, AIA, TKDA and Melissa Emerson, AIA, HDR.

# ARE update



You can now choose to take the ARE either online or in-person. Here are some helpful links to help you know what to expect and how to prepare.

[Guide to Online Proctoring](#)

[A Webinar for ARE Testing Covering the Updated Demo Exam, the New Digital Whiteboard, Online Proctoring, and Exam Strategies](#)

[What to Expect on Exam Day](#)

[A Webinar on Tips for Setting Up an Online Proctored Test Environment](#)

[ARE 5.0 Exam Navigation: Tips, Tricks, and More](#)

## ARCHITECTURE IN THE SCHOOLS COMMITTEE

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**Thursday, March 11, 8:30 am**

[Virtual Meeting](#)

## BUILDING CODES KNOWLEDGE COMMUNITY

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**Wednesday, March 10, 12:00 pm**

[Virtual Meeting](#)

1323: Commercial Energy Code TAG committee discussions, and open forum. Bring your code questions, experiences, and updates to share.

Use this [link](#) to view all current codes and their specific status.

## COMMITTEE ON DESIGN

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**Thursday, March 11, 12:00 pm**

[Virtual Meeting](#)

## COMMITTEE ON THE ENVIRONMENT

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### ADVOCACY UPDATE

**Friday, March 12, 12:00 pm**

[Virtual Meeting](#)

It has been a busy session at the Minnesota legislature on issues related to sustainable design and climate action. Join us for an update on specific policy proposals, from accelerating the energy code update process to building electrification, and learn more about how to get involved.

## COMMITTEE ON EQUITY, DIVERSITY, AND INCLUSION

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**Wednesday, March 17, 8:30 am**

[Virtual Meeting](#)

## COUNCIL OF FIRMS KNOWLEDGE COMMUNITY

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**ALTERNATE DELIVERY METHODS WITH A FOCUS ON DESIGN/BUILD**

**Monday, March 8, 11:30 am**

[Virtual Meeting](#)

## EMERGING PROFESSIONALS COMMITTEE

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**Tuesday, March 2, 8:00 am**

[Virtual Meeting](#)

## ENTER COMMITTEE

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**Wednesday, March 17, 12:00 pm**

[Virtual Meeting](#)

## GOVERNMENT AFFAIRS COMMITTEE

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**Tuesday, March 16, 12:00 pm**

[Virtual Meeting](#)

Work is advancing in areas like accelerating the commercial energy code process to combat climate change, challenging bills tying code updates to affordable housing, extending the Historic Preservation Tax Credit, and other important issues for architects.

In February, AIA Minnesota members testified on the accelerated energy code proposal, and continue to meet with legislators regularly on many different topics. Join us to learn more!

View the [2021 legislative agenda](#).

## HEALTH DESIGN KNOWLEDGE COMMUNITY

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**Thursday, March 25, 4:00 pm**

[Virtual Meeting](#)

## HOUSING ADVOCACY COMMITTEE

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**Wednesday, March 3, 12:00 pm**

[Virtual Meeting](#)

## SEARCH FOR SHELTER 2021 RECAP

The Search for Shelter Design Charette went virtual in 2021! more than 60 volunteers from across the U.S. and as far away as Sarajevo completed design for 10 different nonprofits working in housing, homelessness, and wellness in Minnesota.

[View the 2021 Search for Shelter boards »](#)

## AIA LOS ANGELES HOUSING SURVEY

AIA Los Angeles has been advising a group of UCLA students who are studying the plan check / permitting process in various U.S. cities. The goal of the study is to identify actionable opportunities for meaningful change in cities where the process is challenged, and to learn from data points in cities where survey participants report a more predictable and smooth process.

Please take a moment to complete this [3 minute survey](#), which we are helping to share with developers and architects who work on multifamily projects.

## LAKE SUPERIOR DESIGN RETREAT COMMITTEE

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**Monday, March 15, 11:30 am**

[Virtual Meeting](#)

## MINNESOTA DESIGN TEAM (MDT) COMMITTEE

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**Wednesday, March 17, 4:30 pm**

[Virtual Meeting](#)

## RESIDENTIAL ARCHITECTURE COMMITTEE

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**Tuesday, March 2, 12:00 pm**

[Virtual Meeting](#)

## HOME OF THE MONTH 2021: NOW ACCEPTING PROJECTS

**Submission deadline: March 29**

Submit your best residential design projects to be showcased in the “Home of the Month” *Star Tribune* feature in their Sunday Homes & Gardens section. Projects should be completed within the past five years and located within Minnesota or western Wisconsin. [Learn more »](#)

## HOMES BY ARCHITECTS 2021: PROJECT SUBMISSIONS NOW OPEN

**Submission deadline: April 5**

The committee is currently accepting submissions of projects that wish to be considered for inclusion on the 2021 tour. This year’s event is planned to be live, with an option for a limited number of projects to be showcased virtually. [Learn more »](#)

## TECHNOLOGY IN PRACTICE (TAP) KNOWLEDGE COMMUNITY

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The Technology in Practice (TAP) Knowledge Community is building a virtual community on [Slack](#). Firm leaders are encouraged to direct their AIA and non-AIA technical staff as well as tech-enthusiasts to join the TAP community as our practice moves into an increasingly digital marketplace. If you have questions or would like to be a part of this group, please contact co-chair [Adam Wilbrecht, AIA](#), or AIA Minnesota staff liaison [Deanna Christiansen](#). [Join directly »](#)

## WOMEN IN ARCHITECTURE COMMITTEE

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**Wednesday, March 10, 8:00 am**

[Virtual Meeting](#)

## **VIRTUAL SOCIAL**

**Thursday, March 11, 4:30 pm**

[Virtual Meeting](#)

Bring photos and fun memories of a favorite vacation spot or travel destination for a brief show and tell. We can dream together of the places we can't visit right now!

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## **PEOPLE & FIRMS**

**Daniel Yudchitz, AIA**, was promoted to director of design at **LEO A. DALY**.

## **WELCOME OUR NEWEST MEMBERS!**

Paige Brunn, Assoc. AIA  
Sarah Hughes, Assoc. AIA

Alyssa Maristela, AIA  
Max Warman, Assoc. AIA

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## **COVID-19 RESOURCES**

### **Pandemic Response Resources**

AIA Minnesota continues to update its [Pandemic Response Resources](#) webpage with materials for business management, remote work, health, and more. You can also get the latest updates on state and federal programs and policies.

### **Recent Articles and Resources**

AIA provided new resources and articles to help you navigate the pandemic economy.

[U.S. Chamber of Commerce Guide to Small Business COVID-19 Emergency Loans »](#)

[ARCHITECT Magazine: Tax Filing Considerations that Might Soften 2020's Economic Impact »](#)

[Building Innovation Hub: Health and Wellness Meet Energy Performance »](#)

### **AIA Strategies for Safer Facilities**

AIA has created strategies and step-by-step risk management tools for many different space types:

- [Strategies for Safer Multifamily Housing](#)
- [Health Care Facility Design Checklist](#)
- [Strategies for Safer Schools](#)
- [Strategies for Safer Senior Living Communities](#)
- [Strategies for Safer Retail Stores](#)
- [Strategies for Safer Offices](#)
- [Strategies for Safer Buildings](#)
- [Risk Management Plan for Buildings](#)
- [AIA Reoccupancy Assessment Tool](#)



- **[NEW! Tenant Energy Optimization Program \(ULI\)](#)**

Visit the [AIA COVID-19 Resources for Architects](#) page to learn more.

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## AFFILIATED ORGANIZATION NEWS & EVENTS

[CM-LEAN CERTIFICATION SERIES \(VIRTUAL\) MARCH 9 - APRIL 29 »](#)

[UMN DESIGN IN A POST-PANDEMIC WORLD DISCUSSIONS MARCH 17 AND APRIL 22 »](#)

[UMN CSBR INTRO TO NEW B3 GUIDELINES SMALL BUSINESS METHOD MARCH 18 »](#)

[UMN DESIGN IN 7: 7 STORIES, 7 MINUTES APRIL 12 AND APRIL 16 »](#)

## UMN ONLINE RESOURCES

Visit the College of Design's [online calendar](#) for regular updates on activities.

## UMN CAREER AND INTERNSHIP RESOURCES

Employers with jobs, internships or smaller, project-based micro-internships are encouraged to post opportunities for students and recent grads at [careerhelp.umn.edu](https://careerhelp.umn.edu).

## UPCOMING EVENTS

Visit the [AIA Minnesota Events Calendar](#) for more information about upcoming events. For events not sponsored by AIA Minnesota, please check directly with sponsors for up-to-date information about cancelations, postponements, or virtual meetings.



**AIA**  
Minnesota

*Matrix is published  
by AIA Minnesota.*

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**APRIL** Matrix editorial deadline is Friday, March 19.  
**MAY** Matrix editorial deadline is Friday, April 16.

Please submit content to **AIA Minnesota**.

Get updates on events, activities and the latest architectural news from AIA Minnesota and its chapters on social media. Don't forget to tag us on your news to share!



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