

## **AIA MINNESOTA MATRIX NEWSLETTER**

**March 2024**

### **"The Light is Different in Duluth"**

**by Mary-Margaret Zindren, EVP/Executive Director**



“The light is different in Duluth.” When **Cheryl Fosdick, Assoc. AIA** – owner of CF Design and LUM Studio – said this to me, she was speaking literally. And I immediately agreed. There’s something about how The Big Lake uniquely interacts with the sky, whether sunlit or overcast. The Lake seems to generate its own special light.

This statement is even more true metaphorically – especially in the context of the Lake Superior Design Retreat (LSDR). At least this was the case for me this year. Light as brilliance. And warmth. And inspiration.

A special sort of alchemy happened among this year’s particular mix of people and ideas.

A full third of the attendees were there for the first time, a number of them students or within their first few years of architectural practice. They connected easily and often with people twice or three times their ages.

The setting (new this year at Zeitgeist, just down the road from Fitger’s) shifted between my favorite kind of dark – cinema dark – where the presentations were held; a light-filled lobby where everyone gathered after each speaker to share their favorite moments and to get to know each other (conversations so animated that people passing by on the street stopped by to ask what was going on; it was exciting to welcome them in); and the warm glow of LUM’s lighting studio, filled with people for the after party.

The speakers were a wonderful amalgamation of artists, makers, designers, doctors, architects, agronomists, leaders of cultural organizations – they all wore at least two of these hats.

I've never heard so many people say, "I can't wait to come back next year. And to tell my friends." Speakers said the same.

Now, the people who have been coming to LSDR for 30 years are saying, "Of course! That's what LSDR is!" They had their LSDR moment a long time ago.

For me, this was the year I had my LSDR moment. Keep a look out for a "Save the Date" for the next LSDR. Next year could be *your* year.

## CALL TO ACTION

### Equivalent Paths to Licensure: Slowed Pace of Consideration at AELSLAGID

AIA Minnesota staff attended the January meeting of the Minnesota Board of architect licensing (AELSLAGID), where discussion began on equivalent paths to licensure for architects. The broad policy adopted by the AIA Minnesota Board of Directors in December 2023 had been shared with AELSLAGID board members and staff, as had NCARB's recently communicated preference for an approach that is somewhat different from what is currently implemented by the 17 states that currently offer equivalent paths to licensure without a NAAB-accredited degree (various education levels paired with multiples of AXP and the exams, rather than years of experience and the exams). The core takeaway from the meeting was that the AELSLAGID board is interested in exploring equivalent paths but is not ready to begin the formal two-year regulatory cycle at this time.

The AIA Minnesota board discussed this slowed pace of consideration and the importance of wisely using the time this creates for further research, analysis, and engagement to inform a more detailed recommendation to the AELSLAGID. Please watch Matrix and your emails for more details in the months to come.

### Next Gen and Young Architects Awards Open House

**Thursday, April 4, 4:00 pm**

[Register for This Virtual Event](#)

The submission window for the AIA Minnesota Next Gen Award and Young Architects Award opens April 1. Join us on April 4 for a virtual informational session. Recent recipients of these awards will share their approaches to creating a successful entry.

### Call for Fellowship Candidates

Have you made a significant contribution to the architecture and design profession? You can become a member of the [AIA College of Fellows](#). AIA Fellows are recognized with the AIA's highest membership honor for their exceptional work and contributions to architecture and design. The honor of FAIA after your name is unparalleled and the judging is rigorous. If you want to learn more about the process and receive advice throughout the nomination process, let the AIA Minnesota Fellows Advisory Group help. Notify [Amber Allardyce](#) of your interest and be

included on the upcoming meeting announcements.

## Residential Architect of Distinction Award Open for Submissions

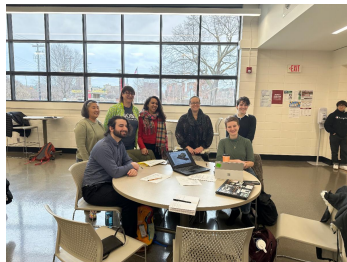
The Residential Architect of Distinction Award is given every two years to a residential architect, licensed for more than 15 years, who has demonstrated architectural excellence through design, craft, and materials, or who has made significant contributions to the advancement of residential design. This award was recently revised; please review the new criteria and submission requirements carefully. You may also learn more about the revisions by [watching](#) the Residential Publicity Opportunities Overview recording.

**Entries are due Friday, March 15 at 12:00 pm noon CT. [Learn more and submit](#)**  
[»](#)

## Residential Emerging Architect Award Open for Submissions

The Residential Emerging Architect Award (previously the biannual Residential Emerging Talent Award and annual Emerging Talent of the Year Award) is given every two years to an emerging residential architect, licensed 10 or fewer years, who demonstrates the emergence of a strong architectural voice through thoughtful attention to design, craft, and materials, or who has made early contributions to the advancement of residential design. This award was recently revised; please review the new criteria and submission requirements carefully. You may also learn more about the revisions by [watching](#) the Residential Publicity Opportunities Overview recording. **Due March 15. [Learn more and submit](#)** »

### ANNOUNCEMENTS



## Search for Shelter 2024 a Resounding Success

More than 50 volunteers worked with five Minnesota housing agencies to create innovative solutions to design problems during the 38th annual Search for Shelter Design event in February. View the presented materials [here](#).

Thank you to volunteers, the UMN and Dunwoody AIAS chapters, our opening night speaker **Amanda Pederson, AIA**, and our five agency partners: **the Lyndale Neighborhood Association, Our Savior's Lutheran, Redeemer Center for Life, Simpson Housing Services, and Touchstone Mental Health**. Members of the AIA Minnesota Housing Advocacy Committee worked tirelessly to support this event, and their contribution is much appreciated!

Thank you also to our hosts for the opening and closing programs, the University of Minnesota School of Design, and Dunwoody College of Technology.

**Thank you especially to our financial sponsors: BKV Group Architects, DJR**

Architects, HGA, and LHB, Inc.

Watch for details about how to join us for next year's event!



## A Successful Lake Superior Design Retreat!

Thank you to our attendees, speakers, committee, and sponsors who made this year's [Lake Superior Design Retreat](#) a success!

We gathered at nonprofit arts center [Zeitgeist Arts](#) in Duluth on February 23 & 24 to hear from six presenters, sharing stories ranging from [their work on sustainable architecture](#) to [their journey as an Indigenous artist](#). Retreat attendees also were able to join us for a tour of the recently renovated Historic Old Central High School, a yoga relaxation workshop, or a screening of the [TPT film "Art + Medicine."](#) A third of attendees were first-timers!

**"It was one of the best, most fun, inspiring conferences I've ever attended."** —  
2024 speaker Dr. Jon Hallberg

Thank you to our sponsors: [Intectural](#), [Gensler](#), [DSGW](#), Anden av Sjön, [CF Design / LUMstudio](#), and [LEO A DALY](#).

[Join the mailing list to be the first to hear about next year's retreat »](#)

Financial aid will be available!



## AIA Minnesota Leaders Visit Capitol Hill

Members of AIA Minnesota participated in the AIA Leadership Summit in Washington, D.C., which included advocacy with Congressional leaders on February 29. Architects met with 3 Minnesota members of Congress and both of our Senators to talk about federal policy issues that impact the profession.

[Learn more about AIA's federal advocacy agenda »](#)

# enter

## ENTER: The Best Place for Insightful Content on the Built Environment!

**2024 ENTER Print Annual Publication – Reach community leaders & influencers!**

Reserve your ad now in this once-a year print publication featuring thought-provoking articles, inspiring community profiles, and a showcase of the 2023 Honor Awards projects. The AIA Minnesota Firm Directory and Consultants Directory are also included. Contact [Pam Nelson](#) to reserve your space for the 2024 issue now.

**Directory Deadline: March 1**

**Ad Deadline: March 15**

**Great place for firms to advertise!**

### CONTINUING EDUCATION



### CONTINUING EDUCATION REQUIREMENT

**Minnesota architect license renewals are due June 30, 2024.** You must have 24 Professional Development Hours, including 2 hours in ethics, to renew your license.

**Carryover credits.** If you had more than 24 PDH when you renewed your license in 2022, you can carry over up to 12 of those additional hours for this license renewal period. Ethics credits do not carry over. Check [here](#) for more details.

**AIA Minnesota has on-demand webinars** to help you meet your continuing education needs. Three more will be made available this spring from A'23 MN Conference presentations.

- [\(Sustainable\) Design is in the Details](#) 1.5 HSW LUs
- [The Ethics of Ableism](#) 2.0 HSW LUs and Ethics
- [Ethics: Designing/Constructing Public Projects through an Equity Lens](#) 2.0 LUs and Ethics
- [Code Provisions for Mixed Occupancies](#) 1.5 HSW LU
- [Interrupting Abusive Behavior in the Workplace](#) 1.0 LU and Ethics
- [Fire Service Features of the State Fire Code](#) 1.5 HSW LU
- [Ethical Leadership in Today's Complex Business Environment](#) 2.0 LUs and Ethics
- [Pathways to SB2030: Three Minnesota Case Studies](#) 1.0 HSW LU
- [Ethical Design in the Era of Climate Change](#) 2.0 HSW LUs and Ethics

Questions? Contact [Deanna Christiansen](#).

## LEADERSHIP FORUM

The logo for the Leadership Forum features the word "LEADERSHIP" in large, bold, red, sans-serif capital letters. Below it, the word "FORUM" is written in smaller, black, serif capital letters, with each letter centered under a corresponding letter in "LEADERSHIP". The entire text is framed by a thin black horizontal line above and below.

The 2024 Leadership Forum kicked off in January with a 90-minute informal session to get to know one another and to identify and set expectations. The next week the cohort of 16 met for a full day. The morning session was an exploration of defining leadership, transformative and adaptive leadership, leading culture change, and more. The afternoon session was spent reviewing and discussing the results of the StrengthsFinder assessment they each took, exploring how it can be applied to their role as leaders. The February session focused on building trust and engagement, how to build it, how to maintain it, and its important role in building team engagement.

Thanks goes to our January and February instructors, Mary-Margaret Zindren, Nancy Fisher, Heather Polivka, and MariAn Klein; to our 2024 advisors, **Steven**

**Wolf, AIA, and Stephanie Howe, AIA;** and to Cuningham for the use of their space and assistance from Elizabeth Foster, CDFA.

## NATIONAL & LOCAL CHAPTER UPDATES

### AIA NATIONAL



#### **AIA24 CONFERENCE ON ARCHITECTURE & DESIGN**

**June 5-8, 2024**

**Washington, DC**

AIA24 is a premier annual conference that celebrates multidisciplinary solutions from across the built environment and the power of designing a better world, together. Early bird registration is now available. [Learn more »](#)

#### **YAF NOW YA KNOW**

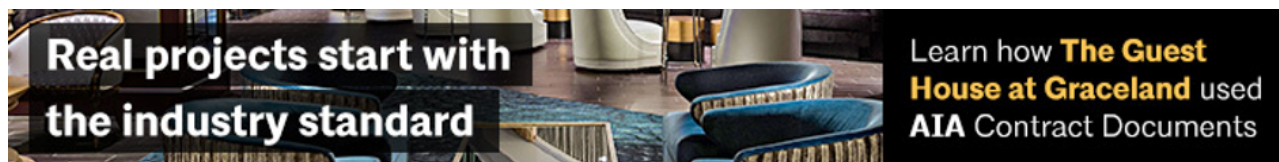
The February edition of the AIA Young Architects Forum (YAF) newsletter includes grant opportunities and information on upcoming events. [Learn more »](#)

#### **SUBMISSIONS OPEN FOR AIA AWARD PROGRAMS**

AIA recognizes and celebrates the best buildings and spaces and the people behind them with some of the most prestigious awards in the built environment. Take a look at many of our awards that are currently open for submission, including the Healthcare Design Award. [Submit today »](#)

#### **UPDATE YOUR CONTACT INFORMATION**

We want to make sure we stay connected! If you've moved, changed companies, or retired, or if your member record contains outdated or incorrect information, this is a perfect time to make those updates. [Log into your profile »](#)



### AIA MINNEAPOLIS

#### **NO LUNCHEON IN MARCH**

#### **MINNEAPOLIS PRESERVATION AWARDS CELEBRATION**

**Thursday, March 14, 5:00 – 7:30 pm**

[Capri Theater](#)

Join AIA Minneapolis, Preserve Minneapolis, and the Minneapolis Heritage Preservation Commission as we recognize and celebrate preservation projects and stories and the people who have advanced the cause of preservation in our community. The awards presentation will run from 6:00 to 6:45 pm. [Register](#) to attend this free event!

#### **PRESERVE MINNEAPOLIS LOOKING FOR NEW BOARD MEMBERS**

[Preserve Minneapolis](#), a nonprofit organization that celebrates the city's historic architecture through advocacy, education, and public engagement, is looking for new board members. If you have a passion for historical architecture and a desire to help preserve it, please send an email briefly highlighting your interest to [thamaninc@aol.com](mailto:thamaninc@aol.com).

### **VOLUNTEER FOR DOORS OPEN MINNEAPOLIS**

[Doors Open Minneapolis](#) is coming up soon on May 18 & 19! Volunteers are needed to make this event a success.

[View this year's venues »](#)

[Sign up for a volunteer shift »](#)

Did you work on one of the 2024 venues? Reach out to [Kelly Fischer](#) to find out how you can be involved and share your expertise with the public.

### **JOIN THE SUSTAINABILITY ACCOUNTABILITY GROUP**

If you are an AIA Minneapolis member and part of a smaller firm or sole practitioner interested in giving and receiving peer support while working to develop sustainable design capabilities, join the mailing list for the newly formed Sustainability Accountability Group. [Learn more and sign up »](#)

## **AIA NORTHERN MINNESOTA**

### **NO DRAUGHTING CLUB IN MARCH**

### **COMMITTEE AND KNOWLEDGE COMMUNITY UPDATES**

## **ARCHITECT LICENSING ADVISORY COMMITTEE**

**Wednesday, March 6, 12:00 pm**

[Virtual Meeting](#)

### **2024 ARE 5.0 Scholarship**

The AIA Minnesota Architect Licensing Advisory Committee coordinates awarding one scholarship per year to cover the costs of all sections of the Architect Registration Exam. Test fees currently total \$1,410 for all six divisions of the 5.0 exam. *Eligibility has been expanded to include both AIA Minnesota and MSP NOMA licensing candidates.* Visit [2024 ARE Scholarship](#) for details. Deadline is April 15, 2024. Questions? Contact [Deanna Christiansen](#).

## **ARCHITECTURE IN THE SCHOOLS COMMITTEE**

**Thursday, March 14, 8:30 am**

[Virtual Meeting](#)

## **BUILDING CODES KNOWLEDGE COMMUNITY**

### **OPEN FORUM**

**Wednesday, March 13, 12:00 pm**

[Virtual Meeting](#)



Bring your code questions, experiences, and updates to share. Also bring ideas for topics you'd like to see covered at future meetings.

## COMMITTEE ON DESIGN

**Thursday, March 14, 12:00 pm**

[Virtual Meeting](#)

## COMMITTEE ON EQUITY IN THE BUILT ENVIRONMENT (EBE)

**Tuesday, March 19, 3:30 pm**

[Virtual meeting](#)

## COMMITTEE ON THE ENVIRONMENT (COTE)

### IMPACTS OF THE 2024 ENERGY CODE

**Friday, March 8, 12:00 pm**

[Virtual Meeting](#)

Benjamin Bahr, a mechanical engineer at Emanuelson-Podas, serves as the leader of the firm's energy modeling and sustainability teams. His passion for building energy codes and green building programs has proven invaluable as he guides clients, colleagues, and industry partners in navigating compliance challenges. Ben will help us explore the 2024 Minnesota Energy Code's impact on architecture. Gain insights into air leakage testing, envelope commissioning, and performance standards. Learn to integrate compliance seamlessly for a sustainable approach to design. Join us to enhance your skills and navigate the evolving architectural landscape.

## COUNCIL OF FIRMS KNOWLEDGE COMMUNITY

**Monday, March 11, 12:00 pm**

[Virtual Meeting](#)

Leadership Transition. Come prepared to share the questions you have on leadership transition and share your insight. Included in this discussion is succession planning, leadership transitions to new roles, and knowledge/network transfer.

In addition to our regular monthly meetings, we will be kicking off a few small group connections throughout the year. The first will be on Accounting and Project Management software. If you are interested, please let Cindy and Nicole know by emailing them at

[CAMcCleary@leoadaly.com](mailto:CAMcCleary@leoadaly.com) and [nwashburn@jlgarchitects.com](mailto:nwashburn@jlgarchitects.com).

## EMERGING PROFESSIONALS COMMITTEE

**Tuesday, April 9, 12:00 pm (meetings are held quarterly)**

[Virtual Meeting](#)

### EMERGING PROFESSIONAL FRIENDLY FIRM PROGRAM

Does your firm provide support to emerging professionals? This award program recognizes firms in the Upper Midwest that are committed to supporting early career professionals.

SNOW  
KREILICH  
ARCHITECTS

STONE GROUP  
ARCHITECTS

TSP  
Architecture  
Engineering  
Planning

TPC  
THORNTON TOMASETTI PARTNERS  
CORPORATION

ARCHITECTURE  
FIRM

esg

Mead  
& Hunt

Recognized  
Emerging Professional  
Friendly Firm  
2023-2024

B|W|B|R

ALLIANCE

LHB

HGA

JLC

Firms with an office in Wisconsin, Minnesota, North Dakota, or South Dakota are eligible to apply.

[Visit the website »](#)

## ENTER COMMITTEE

**Friday, March 22, 12:00 pm**

[Virtual Meeting](#)

## GOVERNMENT AFFAIRS COMMITTEE

**Tuesday, March 19, 12:00 pm**

[Virtual Meeting](#)

The AIA Minnesota Board of Directors approved the [2024 Legislative Agenda](#). The Agenda is created by the Government Affairs Committee with input from multiple committees and knowledge communities, and is aligned with AIA's policy platform. Contact [Sheri Hansen](#) for more information.

## HEALTH DESIGN KNOWLEDGE COMMUNITY

This KC will be on hiatus until this spring while we explore the best path forward for future meetings.

## HOUSING ADVOCACY COMMITTEE

**Wednesday, March 6, 12:00 pm**

[Virtual Meeting](#)

The Minnesota Coalition for the Homeless is again leading its **Homeless Day on the Hill**, which will take place on Wednesday, March 20. AIA Minnesota is a supporting sponsor. [Learn more and register to volunteer »](#)

## LAKE SUPERIOR DESIGN RETREAT COMMITTEE

**Monday, March 18, 11:30 am**

[Virtual Meeting](#)

## MINNESOTA DESIGN TEAM COMMITTEE (MDT)

**Wednesday, March 20, 4:30 pm**

[Virtual Meeting](#)

## Call for volunteers

Join us and get involved—for the first time, or again, if you participated in the past. [Continue reading to learn more about the MDT process and value and how to get involved »](#)

## RESIDENTIAL ARCHITECTURE COMMITTEE

Tuesday, March 5, 12:00 pm

[Virtual Meeting](#)

### OPEN FOR SUBMISSIONS: RESIDENTIAL ARCHITECT OF DISTINCTION AWARD

Nominate someone or self-submit for the newly revised Residential Architect of Distinction Award! This award was recently revised; please review the new criteria and submission requirements carefully. You may also learn more about the revisions by [watching](#) the Residential Publicity Opportunities Overview recording. **Due March 15.** [Learn more and submit »](#)

### OPEN FOR SUBMISSIONS: RESIDENTIAL EMERGING ARCHITECT AWARD

Nominate someone or self-submit for the newly revised Residential Emerging Architect Award (previously the Residential Emerging Talent Award)! This award was recently revised; please review the new criteria and submission requirements carefully. You may also learn more about the revisions by [watching](#) the Residential Publicity Opportunities Overview recording. **Due March 15.** [Learn more and submit »](#)

### OPEN FOR SUBMISSIONS: HOME OF THE MONTH

Submit your project to be considered for Home of the Month! **Due March 22.** [Learn more and submit »](#)

### OPEN FOR SUBMISSIONS: HOMES BY ARCHITECTS TOUR

Submit your project to be considered for Home of the Month! **Due April 19.** [Learn more and submit »](#)

### DO YOU HAVE A PROJECT ON THE MSP HOME TOUR?

[Let us know](#) so we can publicize your tour project to our audience!

### RECORDING: RESIDENTIAL PUBLICITY OPPORTUNITIES OVERVIEW

Did you miss the Residential Publicity Opportunities Overview info meeting in January? [Watch the recording](#) and [view the slide deck](#).

## TECHNOLOGY IN ARCHITECTURE PRACTICE KNOWLEDGE COMMUNITY

### NO COMMITTEE MEETING IN MARCH

## WOMEN IN ARCHITECTURE COMMITTEE

Wednesday, March 20, 12:00 pm

[Virtual Meeting](#)

### PEOPLE & FIRMS

**Matt Casavant, AIA; Amber Egofske, AIA; Kristopher Huisinga, AIA; Krizia Medero, Assoc. AIA; Jonathan Rozenbergs, AIA; Rula Shadid, AIA; and Brandon Weis, AIA,** were promoted to associate at **Alliance**.

**Stefan Balasz, AIA**, and **Linda Landry, AIA**, were promoted to senior associate at **Alliance**.

**Ben Johnson, Assoc. AIA**, was promoted to principal at **Alliance**.

**Nate Roisen, AIA**, was named marketing principal at **BWBR**.

## WELCOME OUR NEWEST MEMBERS!

Fatima Adam, Assoc. AIA  
Mary Barnett, Assoc. AIA  
Justin Fleck, Assoc. AIA  
Marshall King, Assoc. AIA  
Abigail Kobza, Assoc. AIA  
Janice McManimon, Assoc. AIA  
Razieh Pomerleau, Assoc. AIA  
Becky Qiu, Assoc. AIA

Addison Reine, Assoc. AIA  
Adam Rosenthal, Assoc. AIA  
Olivia Solari, Assoc. AIA  
Nicholas Stelljes, Assoc. AIA  
Drew Tangren, Assoc. AIA  
James Thomson, Assoc. AIA  
Ted Tuggle, AIA

## AFFILIATED ORGANIZATION NEWS & EVENTS

[WOMEN IN CONSTRUCTION WEEK MINNESOTA EVENTS MARCH 3-9 »](#)

[PHIUS: REIMAGINE BUILDINGS: ONE PLANET, 24 HOURS MARCH 7-8 »](#)

[PDC SUMMIT ON HEALTH FACILITY PLANNING, DESIGN & CONSTRUCTION MARCH 17-20 »](#)

[ETHICS OF DESIGNING FUTURE-READY SCHOOLS APRIL 11 »](#)

[ENVIRONMENTS FOR AGING CONFERENCE APRIL 13-16 »](#)

[2024 NATIONAL ADA SYMPOSIUM MINNEAPOLIS JUNE 9-12 »](#)

### LEED GREEN ASSOCIATE ONLINE TRAINING

Leading Green is offering LEED training and exam prep this spring. Use code "sust" to receive a \$100 discount! Live and self-paced options are available. [Learn more »](#)

### UMN ONLINE RESOURCES

Visit the College of Design's [online calendar](#) for regular updates on activities.

### UMN CAREER AND INTERNSHIP RESOURCES

Employers with jobs, internships, or smaller, project-based micro-internships are encouraged to post opportunities for students and recent grads at [careerhelp.umn.edu](#).

### UPCOMING EVENTS

Visit the [AIA Minnesota Events Calendar](#) for more information about upcoming events. For events not sponsored by AIA Minnesota, please check directly with sponsors for up-to-date information about cancellations, postponements, or virtual meetings.



AIA Minnesota President  
**Amy Kalar, AIA**

AIA Minnesota Executive Vice President

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by AIA Minnesota.*

**Mary-Margaret Zindren, CAE**

AIA Minnesota Matrix Editor  
**Sheri Hansen**

**APRIL** Matrix editorial deadline is Friday, March 15.  
**MAY** Matrix editorial deadline is Friday, April 19.

Please submit content to ***AIA Minnesota***.

Get updates on events, activities, and the latest architectural news from AIA Minnesota and its chapters on social media. Don't forget to tag us on your news to share!



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