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**AIA**  
Minnesota

Matrix is the official newsletter of  
The American Institute of Architects Minnesota

# Matrix

## AIA MINNESOTA MATRIX NEWSLETTER

OCTOBER 2017

### Issue Highlights

A'17 MN Conference Registration Open  
Local Board Nominees

Louis Lundgren & Special Award Recipients  
Lake Superior Design Retreat Keynotes

## This Must Be the Generation

By Mary-Margaret Zindren, AIA Minnesota Executive Vice President



When it comes to educational attainment in architecture, the gender gap has nearly closed. But when it comes to getting licensed, becoming a shareholder, leading a firm, being recognized with the designation of FAIA, or simply receiving equal pay for equal work, the gender gaps are wide and stubbornly stuck.

This is not news to most of you reading this, but it bears repeating - and repeating - until it is no longer true.

Will this be the generation architects that closes the gaps? After attending the AIA Women's Leadership Summit (WLS) this September with a delegation of nearly 20 architects from Minnesota, I believe it could be.

[Read more »](#)

## AWARDS

## Theodore Lentz Receives 2017 Louis Lundgren Award



Congratulations to Ted Lentz, 2017 AIA Minnesota Louis Lundgren Award recipient.

[Read the news release »](#)

## Lindt, Streeter &amp; Associates Receive 2017 Special Awards



University of Minnesota Professor Gayla Lindt, Assoc. AIA, and Streeter & Associates received this year's AIA Minnesota Special Awards.

[Read the news release »](#)

# A'17 MN



**AIA**  
Minnesota

The Minnesota Conference  
on Architecture

November 14 -17, 2017

Minneapolis Convention  
Center

**REGISTER ONLINE FOR A'17 MN**

Online registration for the Minnesota Conference on Architecture will be available until

November 7, 2017. [Register today »](#)

**THE CONVENTION REGISTRATION BOOKLET WAS SENT OUT AS A PDF IN SEPTEMBER -- NO PAPER COPIES WILL BE MAILED. CONTACT AIA MINNESOTA WITH QUESTIONS.**

## CONFERENCE PROGRAMS

What programs are likely to fill up quickly? Usually those programs that offer the HSW credits. But take note of a few others that are likely to be popular. Sign up soon if you want to secure a spot.

### Ethics

Two programs offered and presented in our largest rooms.

- T2. Ethics Past, Present and Future: Tales from the Grey Zone
- TH35. Jeopardy and Ethics

### MFBA Programs

Mastering the Future Business of Architecture (MFBA)

Two XL (extra-long) programs with limited attendance due to their interactive format.

- W16. Defining and Aligning Values, Culture, Quality, and Profitability
- TH36. Case Studies of Business Strategy in Architecture

### Three Tours and a Sketching Workshop

Attendance is limited. Continuing education credit for each. An additional fee is required.

- W26. Being Green at the Ballfield: Target Field and Sustainability  
2.0 HSW LUs and GBCI Credit Hours
- TH52. Gillette Children's Specialty Healthcare 1.25 HSW Los
- F60. Urban Collections: Sketching Beyond Buildings to Capture Place 1.5 LUs
- F65. The Power of Can: Designing Spaces That Everyone Can Experience 1.25 HSW LUs
- F67. Minnesota State Capitol Tour: An insider's "backstage" tour led by a team of architects, engineers, and contractors. 1.25 HSW LUs

## EXHIBITORS

Limited booths available in the Exhibit Hall. [Reserve yours now »](#)

Check out our new sponsorship opportunities (recently added) to offer you more exposure and to align your company with programs and fields. Program Book Advertising is available this year. [Click here for information on sizes/rates.](#) Limited space available!

Lastly, consider hosting an Expo Education mini program at your booth. This is a great way to educate and showcase your booth as attendees earn credit. [Learn more »](#)

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## CONTINUING EDUCATION

### ACCESSIBILITY: THE 20% RULE AND SITE ELEMENTS

**Tuesday, October 10, 8:30 - 11:30 am**

Presented in St. Paul and broadcast live via WebEx. A review of the 20% rule scoping requirement and the technical requirements for the elements triggered by the rule. [Register now »](#)

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## LAKE SUPERIOR DESIGN RETREAT

**Save the Date! 30th Annual  
Lake Superior Design Retreat  
February 23-24, 2018 in Duluth**

Four down and two to go! Check out our already-confirmed speakers!

### **Billie Faircloth, AIA - partner, Kieran Timberlake**

Leads a transdisciplinary group of professionals leveraging research, design, and problem-solving processes from fields as diverse as environmental management, chemical physics, materials science, and architecture. [Read more »](#)

### **Kao Kalia Yang - author, activist, teacher**

Author of the award-winning book, *The Latehomecomer: A Hmong Family Memoir* (Coffee House Press, 2008) and the book, *The Song Poet* (Metropolitan Books, 2016). [Read more »](#)

### **Mary Anne Wise - co-founder, Cultural Cloth**

Esteemed American textile artist, curator and visionary advocate for indigenous textile traditions. [Read more »](#)

### **Amy Thielen - chef, writer, TV cook**

Author of *The New Midwestern Table* (Clarkson Rotter/Publishers, 2013) and *Give a Girl a Knife* (Deckle Edge, 2017). [Read more »](#)

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## PEOPLE & FIRMS



*Left to right: Abby Hammes, AIA; KIA leadership team; Damaris Hollingsworth, AIA; Jay Wiederhold, AIA; and Katie Pope, AIA.*

**Wendel** announced that **Abby Hammes, AIA**, has been appointed to the position of associate principal in the Minneapolis, MN office.

**PDI** was selected by **KIA** as one of the one hundred architects of the year in Seoul at **UIA 2017**.

**Damaris Hollingsworth, AIA**, has been named to the 40 Under 40 Class of 2017 list of rising stars in the nation's architectural, engineering and construction industries by *Building Design and Construction* magazine.

**TKDA** announced **Jay Wiederhold, AIA**, as the government market manager for the Architecture Division.

**DLR Group** announced that **Katie Pope, AIA**, has joined its growing workplace studio as project manager.

## WELCOME OUR NEWEST MEMBERS!

Warren Balabas, Assoc. AIA  
 Joesph R. Conway, AIA  
 Christopher Drigans, Allied  
 Alyssa Jagdfeld, Assoc. AIA  
 Lindsey Kieffaber, Assoc. AIA  
 Steven R. Knutson, AIA  
 Anders Matney, AIA

Karen Nordenstrom, Allied  
 Wyatt Prosch, Assoc. AIA  
 Cara Prosser, Assoc. AIA  
 Brian Scholl, Assoc. AIA  
 Erin L. Stream, Assoc. AIA  
 Vuong N. Vu, Assoc. AIA  
 Andrea Weber, Allied

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## NATIONAL & LOCAL CHAPTER UPDATES

### AIA NATIONAL

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**AIA LEADERSHIP INSTITUTE 2017** -- Join us November 16 for a powerful one-day leadership training event for architects. Earn up to 6.25 LU|HSW by participating at one of our five Regional Venue locations. Learn essential leadership skills to take on a larger role in your firm and community. [Register and learn more >](#)

### WHERE WE STAND: BUILDINGS AND INFRASTRUCTURE

The American Institute of Architects asserts that, whether they live in big cities or small towns, Americans have the right to quality schools, hospitals, and libraries--all the infrastructure that shelters, protects, and uplifts our communities. The infrastructure we design today must be worthy of passing down to our children tomorrow. [Read more >](#)

### CALL FOR 2018 NATIONAL COMMITTEE NOMINATIONS OPEN

AIA is seeking nominations for AIA national committees. To view openings in 2018, visit our [nomination homepage](#). The deadline for submissions is **5pm ET on October 9**. Members must submit a resume and a letter of interest with their application. Applicants must be Architect or Associate members in good standing.

### ARCHITECTS FOUNDATION NAMES NEW EXECUTIVE DIRECTOR

Marci B. Reed, CFRE, MPA, has been selected to serve as the Executive Director of the Architects Foundation. Starting October 2, Reed will be responsible for all programs and activities related to the Architects Foundation including the organization's expanded scholarship program and preservation efforts. Reed has previous AIA experience, serving as the Executive Director of AIA Georgia, AIA Atlanta, and the Architecture Foundation of Georgia. [Read more >](#)

### KEEP YOUR MEMBER PROFILE UP TO DATE

Update your contact preferences, education, licenses, career and contact information online. [Log in >](#)

### MEMBER RENEWAL

It is not too late for members who have not renewed for 2017 to do so. If 2017 dues are not paid by December 31, 2017, membership will be terminated for non-payment. Terminations create a permanent break in membership and can impact ones' eligibility for future fellowship or emeritus status. [Renew today >](#)

### AIA MINNEAPOLIS

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**ANNUAL MEMBERSHIP MEETING****Wednesday, October 25, 11:45****International Market Square Suite 185**

Join us to hear from incoming Chapter president Derek McCallum, AIA, and vote on the 2018 slate of board officers and directors. [Register »](#)

**2018 BOARD OF DIRECTORS SLATE OF NOMINEES**

President-elect	Michael Kisch, AIA
Secretary	Kelly Martinez, AIA
Chapter Director	Ryan Thuftedahl, AIA
Chapter Director, AIA	Damaris Hollingsworth, AIA
Minnesota Director	
Associate Director	To be determined

**Continuing Board Members:**

President 2018	Derek McCallum, AIA
Past President	Gretchen Camp, AIA
Treasurer	Bryan Anderson, AIA
Chapter Director	Tim Bicknell, AIA
Chapter Director	Dillon Larsen, AIA
Associate Director	Abigail Merlis, Assoc. AIA

**Appointed by the Board:**

CDes Representative	Jacob Mans
AIAS Representative	Tyler Gaeth, AIAS

**Ex-officio Representative:**

AIA Minnesota Executive Vice President Mary-Margaret Zindren

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**AIA NORTHERN MINNESOTA****ANNUAL MEMBERSHIP MEETING****Thursday, November 2, 4:00 pm****Clyde Iron Works, Duluth**

Look for details on speakers and registration information in your inbox soon!

**LEVEL: A SYMPOSIUM ON GENDER EQUITY IN THE DESIGN OF THE BUILT ENVIRONMENT**



**Wednesday, October 11, 8:30 am - 5:30 pm**

**Fargo Moorhead Community Theater, Fargo**

Sponsored by the NDSU Architecture and Landscape Architecture programs. [Learn more »](#)

**AIA NORTH DAKOTA DESIGN CONFERENCE AND BUILDING PRODUCTS EXPOSITION, October 9-11**  
at the Fargo Holiday Inn! [Learn more »](#)

The AIA Northern Minnesota Chapter board will conduct its next monthly meeting on **Wednesday, October 18**. Contact [Aaron Kelly](#) to learn more.

## **AIA ST. PAUL**

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### **CONVERSATIONS WITH CANDIDATES**

The Conversations with Candidates series at the Black Dog Cafe will close out with two sessions in October:

Tom Goldstein, October 3, 12:30 [Register »](#)

Pat Harris, October 27, 12:30 [Register »](#)

### **ANNUAL MEMBERSHIP MEETING**

**Tuesday, October 17, 11:30 am**

**Science Museum of Minnesota, Argon Room. 120 Kellogg Blvd., St. Paul**

Join AIA St. Paul for lunch and speaker, St. Paul Mayor, Chris Coleman. As he nears the end of his third and final term as St. Paul's Booster in Chief, Mayor Chris Coleman will talk about a few of the building and infrastructure projects that altered the face of the city on his watch. Chapter members will also vote to approve the 2018 slate of Board Officers and Directors. [Register here](#) by **Thursday, October 12th**, to attend the annual meeting.

### **2017 ST. PAUL PRIZE DESIGN COMPETITION**

The St. Paul Chapter of the American Institute of Architects is pleased to announce the St. Paul Prize, an annual design competition for emerging professionals. Registration opens and the competition begins on Friday, October 6. Submittals are due by Monday, October 23 by 1:00 pm.

[Learn more »](#)

### **2018 BOARD OF DIRECTORS SLATE OF NOMINEES**

President-Elect	Jarett Anderson, AIA
Treasurer	Mark Haugen, Assoc. AIA
Secretary	Beth Koeppel, Assoc. AIA
Director	Amy Meller, AIA
Associate Director	Coralis Rodriguez, Assoc. AIA

### **Continuing Board Members:**



President	Mindy Michael, AIA
Past President	Rachael Spires, AIA
AIA Minnesota Director	Jill Winkler, AIA
Director	Wade Goodenberger, AIA

**Appointed by the Board:**

CDes Representative	Jennifer Newsom-Carruthers, AIA
AIAS Representative	Nicholas Hoffman, AIAS

**Ex-officio Representative:**

AIA Minnesota Executive Vice President Mary-Margaret Zindren

## MINNESOTA ARCHITECTURAL FOUNDATION (MAF)

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### MINNESOTA ARCHITECTURAL FOUNDATION LEADERSHIP POSITIONS FOR 2018

The Minnesota Architectural Foundation (MAF) is seeking letters of interest for a board leadership position that will begin January 1, 2018.

October 16, 2017 deadline. [Learn more and submit your letter of interest »](#)

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## COMMITTEE UPDATES

### AXP-ARE UPDATE

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**BLACK SPECTACLES** -- We reached the minimum number of ten registrants required for AIA Minnesota to obtain a licensed subscription to the Black Spectacles ARE 5.0 tutorials. The three-month subscription will begin October 1, 2017. Depending on the feedback we get, we'll offer a second three-month subscription for January - March 2018.

#### INSIGHTS INTO THE ARE 5.0

**Event TH37 at the Conference**

**November 16, 8:30 - 10:00 am**

A moderated panel discussion about the nuances of the new 5.0 version from those who have taken one or more of the 5.0 exams.

#### 5.0 STUDY MATERIALS NOW AVAILABLE - TWIN CITIES AND DULUTH!

AIA Minnesota's lending library has now been updated with Brightwood (formerly Kaplan) study

books for each of the six sections of the 5.0 ARE. The 5.0 Ballast/PPI study guide is also available. The lending library is free for AIA Associate members to use. Contact [Deanna Christiansen](#) for more details. AIA Northern Minnesota - A set of the six Brightwood books is also available for use in Duluth. Contact David Booth, AIA, [David Booth, AIA](#), for details.

## COMMITTEE ON THE ENVIRONMENT (COTE)

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### ST. CLOUD: THE PATH TO ENERGY NEUTRAL

Thursday, October 12, 7:30 - 9:00 am

AIA Minnesota boardroom

The City of St. Cloud has exciting news: Public Services are 80 percent of the way to their net-zero-energy goal. St. Cloud Public Works assistant director Steven Lawrence and Public Services director Patrick Shea will share the secrets to the city's success (one of them involves beer).

## EMERGING PROFESSIONALS COMMITTEE (EPC)

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### UNDERSTANDING COMPENSATION: 2017 AIA COMPENSATION REPORT

Thursday, October 12, 5:30 pm

Hear from local firm leaders and human resources professionals about how the recently-released AIA compensation report relates to our marketplace, and learn how compensation figures are calculated. This is intended for young professionals to better understand how to relate compensation data to your position in our local marketplace. [Register »](#)

### WEDNESDAY NIGHT DRAUGHTING CLUB

Wednesday, October 11, 5:30 pm

Sociable Cider Werks

Check out all [2017 dates and locations »](#)

## MINNESOTA DESIGN TEAM (MDT)

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### WHAT IS YOUR DESIGN STORY?

*As we work to transform our committee, we've reached out to architects who have been a part of the "team" over the last thirty-five years and asked them to share their stories.*



As an undergraduate architecture student I participated in my first MDT visit. The camaraderie of the team -- ranging from architects and landscape architects to engineers and planners-- was so exciting as everyone talked, drew, and diagrammed to find solutions for the town we were visiting. [Read more »](#)

**Amber Sausen, AIA, LEED AP BD + C**

## WOMEN IN ARCHITECTURE

### GIRLS AND ENGINEERING DAY: VOLUNTEERS NEEDED

Saturday, November 18, 9:00 - 9:30 am

Three female architects or designers are needed to share with elementary-aged girls about being an architect. Share with students about your career path and what a day in the life is like at Glacier Hills Elementary School's annual Girls and Engineering Day. Contact [Angie McKinley](#) if you can help.



### CHECK OUT THE LATEST ISSUE OF [ARCHITECTURE MN](#).

The latest issue of *Architecture MN* features Washington Avenue's recent architectural resurgence, the Hewing Hotel, and highlights from the Homes by Architects Tour. The issue also contains the directories of interior architecture and interior design firms.

[See a preview.](#)

### ADVERTISING OPPORTUNITIES

As you make your media plans for 2018, please include *Architecture MN* magazine to reach the important audience of architects and related decision makers. [Click here for the media kit and rate card »](#)

Jan/Feb 2018 will feature the AIA Minnesota Firm Award and more. Space deadline is Oct 31.

The Directory of Consulting Engineers will deadline Oct 23.

## AFFILIATED ORGANIZATION NEWS

### COMPLEXITY: DUTCH & AMERICAN HOUSING SYMPOSIUM



**University of Minnesota Rapson Hall  
October 6-8**

The symposium, sponsored by AIA Minnesota, will explore the similarities and differences between the way housing is designed, developed, and constructed in the Netherlands and in the United States, as a way to create new practices. The dialogue is inspired by complex housing, a special form of housing developed in Northern Europe, provides an innovative model that includes moderate to high-density, mixed-income housing, dwellings for purchase and for rent,

three or more housing types, mixed use and notable architecture design. [Learn more »](#)

**[CENTER FOR SUSTAINABLE BUILDING RESEARCH TRAINING SERIES - FALL 2017](#)**

**[UNIVERSITY OF MINNESOTA SCHOOL OF ARCHITECTURE LECTURE SERIES | COLONIALISM - FALL 2017](#)**

**[MENTOR AN ARCHITECTURE STUDENT!](#)** Applications are now open for the 2017-18 UMN College of Design Mentor Program.

**[UMN BUILT ENVIRONMENT CAREER FAIR](#)** Friday, October 6, 10 am - 2 pm (Employers registration deadline: Sept. 22)

**[HOW TO INCREASE THE POWER OF YOUR DESIGNS THROUGH ADJACENCY](#)** October 11, 3 pm

**[NEXT GENERATION OF PARKS LECTURE: URBANISM & COMMUNITY IMPACT](#)** October 12, 7 pm

**Submissions sought for MNSAH David Stanley Gebhard Award**

The Minnesota Chapter of the Society of Architectural Historians (mnsah) invites the submission of articles and books on the subject of Minnesota architectural history. Submissions must be received no later than October 15, 2017. For more information, contact [Kristin Anderson »](#)

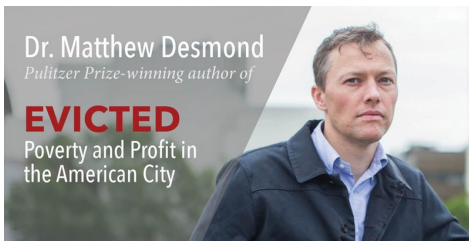


**USGBC BUILDING GREEN CONFERENCE DULUTH**

**Thursday, October 12**

USGBC's largest event in Northeast Minnesota just around the corner. The Building Green 2017 conference will illustrate how green building is growing at the

community scale by using innovative technologies and systems and incorporating health and well-being into the built environment. AIA CE credits will be available. [Learn more and register today »](#)



## EVICTED: POVERTY & PROFIT IN THE AMERICAN CITY

This fall, Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*, will visit Minneapolis to shine a light on an often-misunderstood public crisis and galvanize a citywide

conversation to address the region's deep housing challenges. Desmond will speak to the devastating impacts of evictions, poverty and homelessness - and join local advocates and leaders to highlight efforts and solutions to provide decent, stable housing for the most vulnerable in the Twin Cities on October 21. [Read more »](#)

## STEWARDSON KEEFE LEBRUN TRAVEL GRANT

Center for Architecture and AIA New York are currently accepting applications for the Stewardson Keefe LeBrun Travel Grant. This grant is designed for early to mid-level architects to further their personal and professional development through travel. The grant was originally based on the idea of the Grand Tour, in which recent architectural graduates would travel through Europe experiencing art, architecture and culture first-hand. It focuses less on academic projects and more on self-directed education and self-fulfillment. Applications are due **November 1** and a sole recipient will be awarded \$15,000. [Read more »](#)

## ADVANCING THE LAST FRONTIER: REDUCTION OF BUILDING PLUG LOADS

**Friday, October 13th, 12:30 pm - 4:30 pm**

Unlike HVAC and lighting energy use, which has been steadily decreasing, energy used by plug loads is on the rise, making it increasingly difficult to meet performance goals such as SB 2030. [Sign up](#) for this interactive session to learn how to reduce office plug loads through design, smart technologies (think power strips and Power over Ethernet), computer power management, behavior change campaigns, and more.

## Stay caught up with AIA Minnesota on Social Media

Get updates on events, activities and the latest architectural news from AIA Minnesota and its chapters on social media. And don't forget to tag us on your news to share!

Follow us on **twitter**



Like us on Facebook



**AIA**  
Minnesota

*Matrix is published  
by AIA Minnesota.*

AIA Minnesota President  
Meredith Hayes Gordon, AIA

AIA Minnesota Executive Vice President  
Mary-Margaret Zindren, CAE

AIA Minnesota Matrix Editor  
Sheri Hansen

NOVEMBER Matrix editorial deadline is Friday, October 20.  
DECEMBER Matrix editorial deadline is Friday, November 17.

Please submit content to [AIA Minnesota](#).



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