- Process -

MINNESOTA DESIGN TEAM

MARCH 29 - 31, 2007
#1 Tell The World
- Working Together For The Future
- Milan Arts School

#2 Reasons To Stay
- Roots and Belonging
- The Land

#3 New Center Of Activity
- Reuse School Building
- Lutheran Church
- Main Street

#4 Where To Invest
- Education
- Manufacturing
- Renewable Energy

#5 Tell The World In 2020
- Arts + Education
- Diversity (People + Economy)

MILAN DOT EXERCISE

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MILAN

Existing Conditions

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TOWN PATTERN
- WELL FORMED
- CONNECTED
- DEFINED EDGES
- MAIN STREET
- COMPACT

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OPPORTUNITIES

- GATEWAYS
  - MAJOR POINTS
- MILAN "HATS"
  - ELEVATORS
  - WATER TOWER
  - CHURCH
- INFILL REDEVELOPMENT
  - SCHOOL BUILDING
  - SCHOOL LAND
  - OTHER PARCELS
- CODE ENFORCEMENT

MILAN OPPORTUNITIES

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MILAN "HATS"

SCHOOL RE-USE

THIRD FLOOR
* ARTIST LOFTS

SECOND FLOOR
* OFFICE/LT. MANUF.

FIRST FLOOR
* ARTS SCHOOL

GYMNASIUM

Senior Center

MILAN DESIGN + FUNCTION

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**ACTION TOWN**

Today:
- Earth Day Clean-up $500
- Paint Party/Neighborhood Fix-Up $5,000-$15,000
- Code Enforcement for out-of-town property owners $100

Tomorrow:
- Four Points Enhancements $4,000 per point
  - Landscape Enhancements $4,000 per point
  - Art Enhancements $1,000+ per point
- School Transfer $1 purchase + $17,000 operating cost per year
  - School Conversion: Community space/business space

The Future:
- Wind Energy
- Housing Development/Infill Development
- Business Development

5 years +

**Milan Town Action**

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DOWNTOWN ACTION CARD

TODAY (0-1 YR)
- Downtown Improvement Plan
  - Design Guidelines
  - Promotional Activities
  - Business
- Set up Kiosk as Information Hub
- Paint "Blank" Walls
  - Murals
  - Active Frontages

TOMORROW (1-5 YRS)
- Planters/Trees
- Develop an Open Air Market
  - Agr Products
  - Art
- One Simple Building Facade Improvement

THE FUTURE (5+ YRS)
- Streetscape Improvements
  - Banners
  - Gateway Feature
- Park & Square Development
- Several Simple Facade Improvements
- Major Facade Improvements

MILAN Downtown Action Plan

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MANUFACTURING

MILAN'S ASSETS
- Skilled population
- High quality of life
- Corridors (740, TC, Western RR)
- Community ED./Colleges
- Space for expansion
- Interest in Milan

POTENTIAL
- Draws industry
- Attracts newcomers
- Transportation
- Partnerships/Training
- Glacial Plains Elevator
- 'Clean' manufacturer
  Biofuels

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TOURISM AS ECONOMIC DEVELOPMENT

NATURAL RESOURCE
MILAN AS PARK "GATEWAY"

ARTS

AGRICULTURE

ALTERNATIVE ENERGY

OUTFITTING
LODGING
EATERY
GUIDING
BAR

MILAN TOURISM & ECONOMIC DEVELOPMENT

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SMALL BUSINESS DEVELOPMENT

ONLINE MARKETING/SALES ASSISTANCE
RDC - GRANT WRITING/TECHNICAL
MONITOR POTENTIAL COTTAGE INDUSTRIES
COMMERCIAL CLUB

MILAN SMALL BUSINESS DEVELOPMENT
ARTS AS ECONOMIC DEVELOPMENT

KEEP WITH EXISTING STRATEGY: REGIONAL COOPERATION

COMMON CHALLENGE: SCHOOLS WITH DECLINING ENROLLMENT

SOLUTION: CURRICULUM DEVELOPMENT FOR DISTRICTS

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MILAN
Regional Importance
COMMUNITY ORGANIZATION

LEADERSHIP + GROUP DYNAMICS

Community actors

- Youths (clubs) - students
- Adults, senior citizens
- Men + Women
- Organizations
- Professionals
- Farmers

MILAN Leadership

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VISION + ACTIONS
OVER TIME

- Common vision
- Dispersed activities

V I S I O N  &  A C T I O N S

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CONSEQUENCES

- A lot of activities
- Little/no growth/progress
- Low popular participation for common good
- Factions
- Aparthy
- Low diversity integration/inclusion

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What can Milan do to achieve common good by working together?

- Reorganize current community organizations
  - expand membership, become accountable to members
  - revise/renew leadership teams
  - develop a network between current organizations
  - create new overall structure for development programming

- Leadership training
  - leaders acquire leadership and group dynamics training
  - encourage exchange visits (educational)

- Develop positive attitude

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Working Together

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Desired Situation

- Good Place to Live
- Members Work Together
- Common Good