

- Process -
MILAN Minnesota Design Team

MINNESOTA DESIGN TEAM

MARCH 29 - 31, 2007



#1 TELL THE WORLD

- WORKING TOGETHER FOR THE FUTURE
- MILAN ARTS SCHOOL

#2 REASONS TO STAY

- ROOTS AND BELONGING
- THE LAND

#3 NEW CENTER OF ACTIVITY

- REUSE SCHOOL BUILDING
- LUTHERAN CHURCH
- MAIN STREET

#4 WHERE TO INVEST

- EDUCATION
- MANUFACTURING
- RENEWABLE ENERGY

#5 TELL THE WORLD IN 2020

- ARTS + EDUCATION
- DIVERSITY
(PEOPLE + ECONOMY)

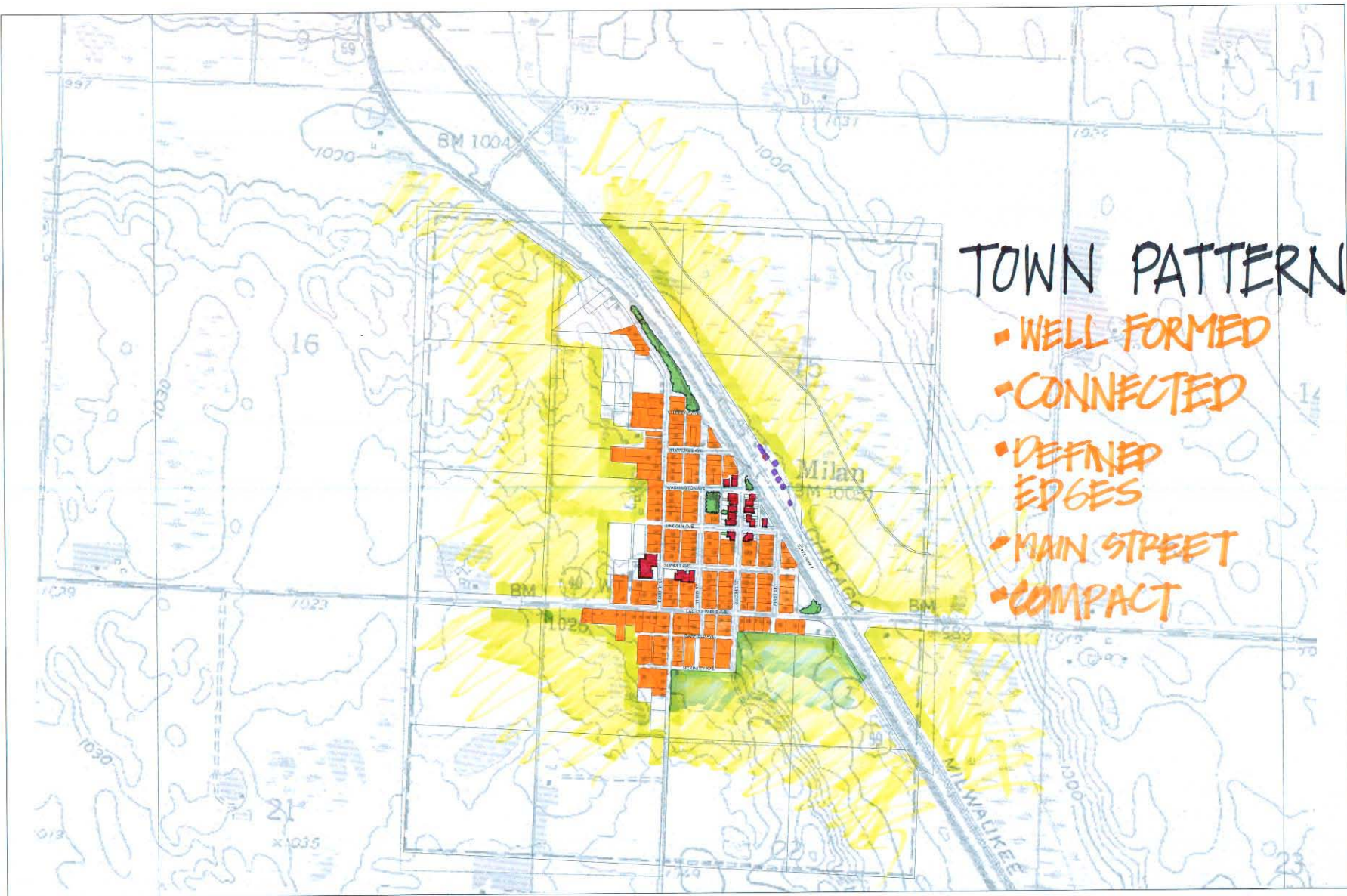
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DOT EXERCISE

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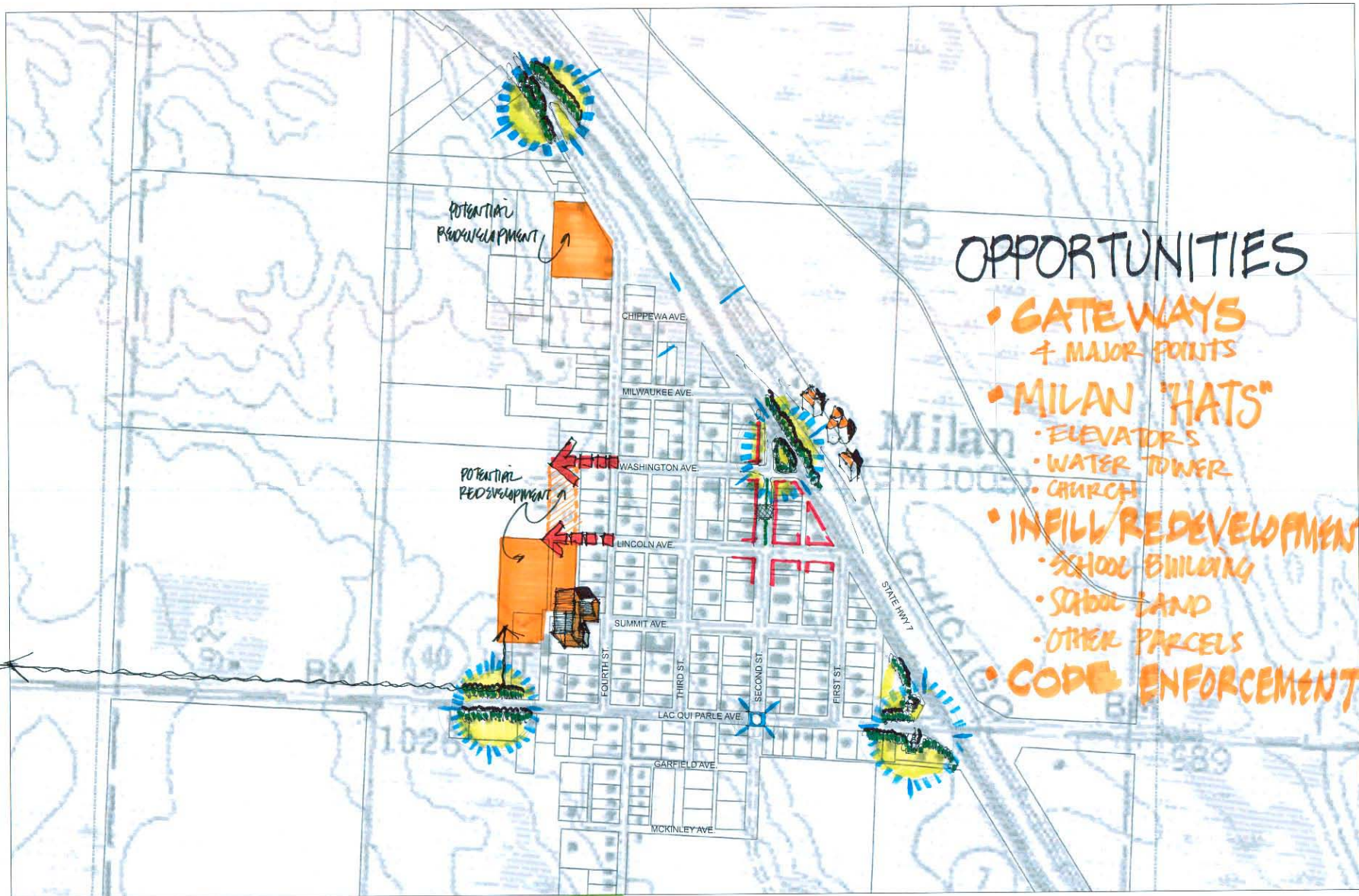
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Existing Conditions

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Town
OPPORTUNITIES

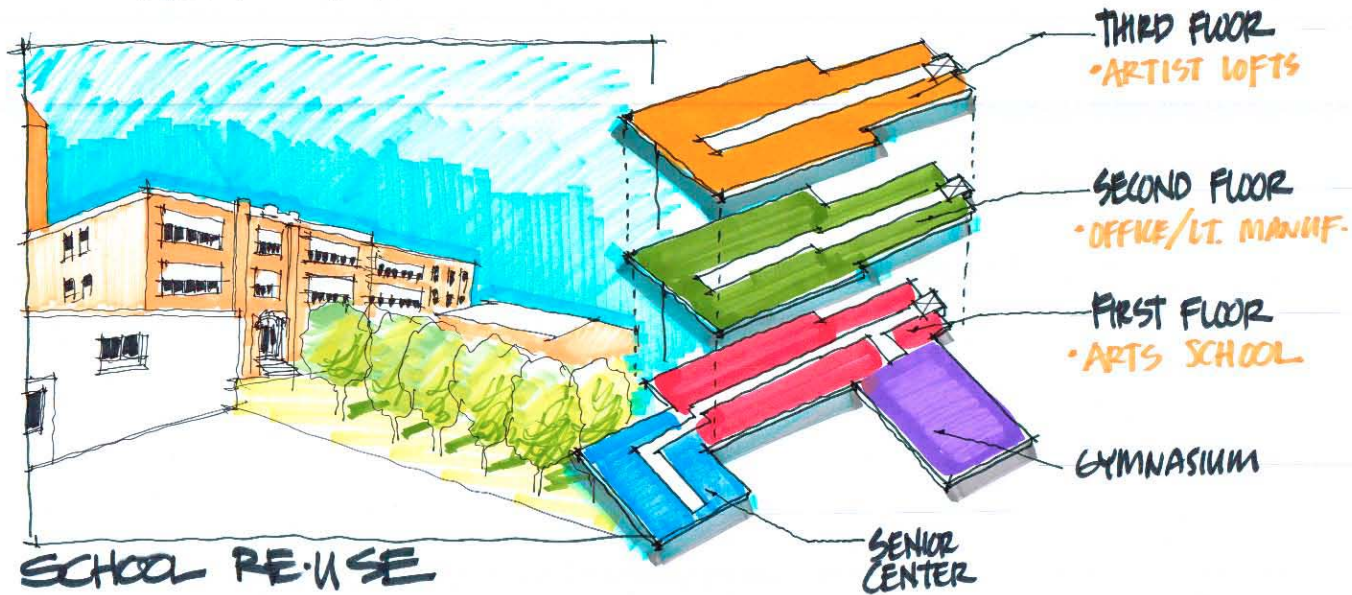
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MILAN "HATS"



MILAN Design + Function

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MILAN Housing Expansion

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NO TOWN

Today:
0-1 year

Earth DAY Clean-up \$500

Paint Party/Neighborhood Fix-up \$5,000-\$15,000
Code Enforcement for out-of-town property owners \$100

TOMORROW:
1-5 year

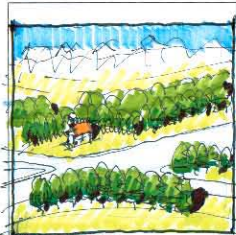
Four Points Enhancements \$4,000 per point

- LANDSCAPE enhancements \$4,000 per point
- Art Enhancements \$1,000+ per point

School Transfer \$1 purchase + \$17,000 operating cost per year
• School conversion ^{ART Lofts} community space business space

The Future:
5 years +

Wind Energy
Housing Development/Infill Development
Business Development



GATEWAYS



"HATS" OF MILAN

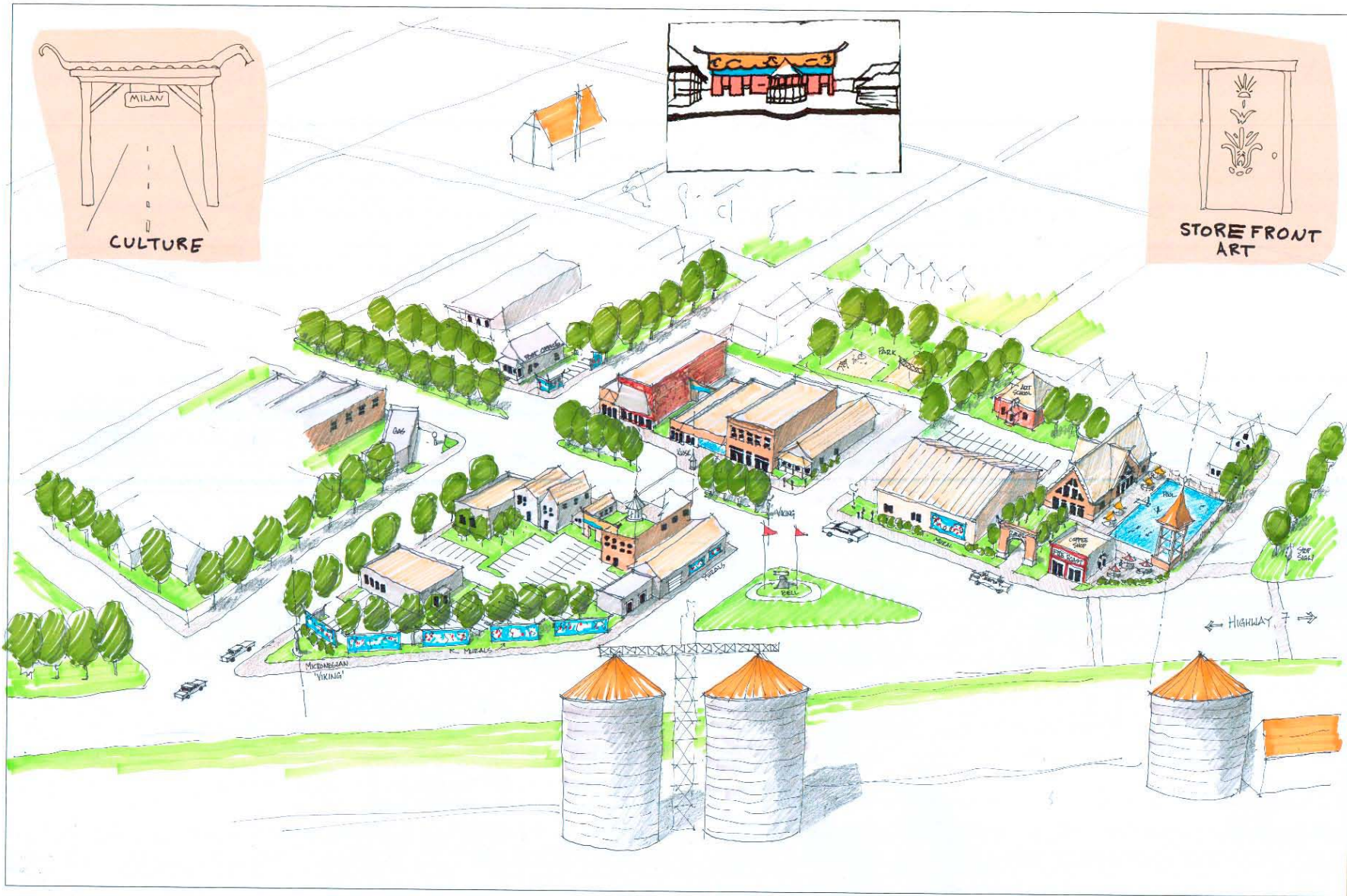
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TOWN ACTION

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ADD:

- INDOOR / OUTDOOR POOL
- MURALS ON EXISTING BUILDINGS.
- MURALS ON HIGHWAY 7
- LANDSCAPING
- COFFEE SHOP

RE-LOCATE:

- 'VIKING'
- KIOSK

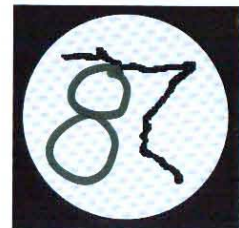
IMPROVE:

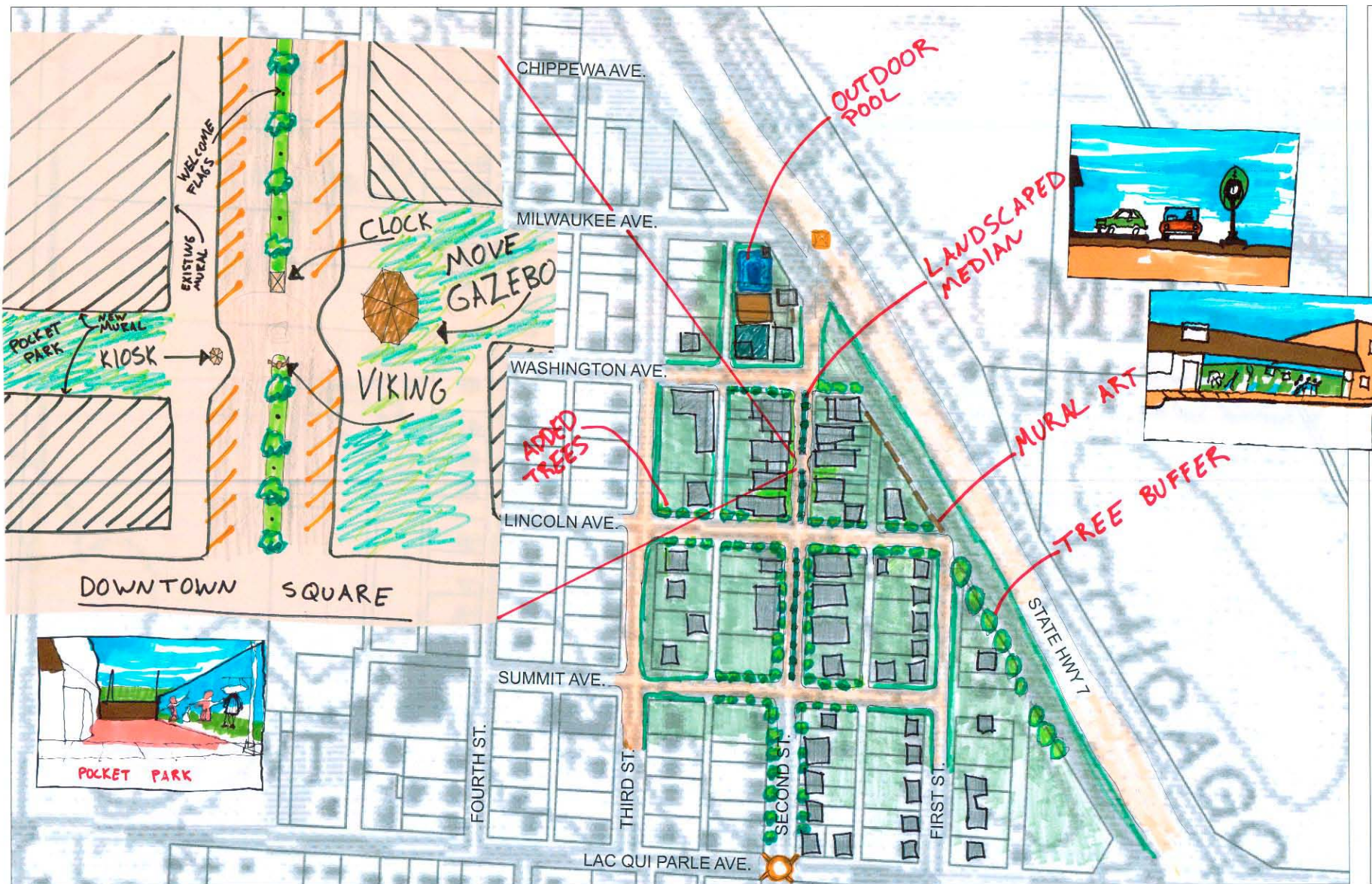
- FACADE ON POST OFFICE AND OTHER BUILDINGS.
- ELEVATOR 'HATS'

MILAN GOOSE-EYE VIEW

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MAIN STREET PLAN

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DOWNTOWN ACTION CARD

■ TODAY (0 → 1 yr)

■ DOWNTOWN IMPROVEMENT PLAN

◦ DESIGN GUIDELINES ◦ PROMOTIONAL ACTIVITIES ◦ BUSINESS

■ SET UP KIOSK AS INFORMATION HUB

■ PAINT "BLANK" WALLS

◦ MURALS

◦ ACTIVE FRONTAGES

■ TOMORROW (1 → 5 yrs.)

■ PLANTERS / TREES

■ DEVELOP AN OPEN AIR MARKET

◦ AG PRODUCTS

◦ ART

■ ONE SIMPLE BUILDING FACADE IMPROVEMENT

■ THE FUTURE (5+ yrs.)

■ STREETSCAPE IMPROVEMENTS

◦ BANNERS

◦ GATEWAY FEATURE

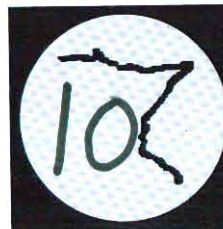
■ PARK & SQUARE DEVELOPMENT

■ SEVERAL SIMPLE FACADE IMPROVEMENTS

■ MAJOR FACADE IMPROVEMENTS



MILAN Downtown Action Plan



MANUFACTURING

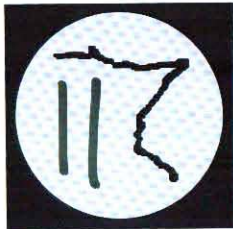
MILAN'S ASSETS

SKILLED POPULATION
HIGH QUALITY OF LIFE
CORRIDORS (7,40, TC WESTERN RR)
COMMUNITY ED./COLLEGES
SPACE FOR EXPANSION
INTEREST IN MILAN

POTENTIAL

DRAWS INDUSTRY
ATTRACTS NEWCOMERS
TRANSPORTATION
PARTNERSHIPS/TRAINING
GLACIAL PLAINS ELEVATOR
'CLEAN' MANUFACTURER
BIOFUELS

MILAN MILAN MANUFACTURING



TOURISM AS ECONOMIC DEVELOPMENT

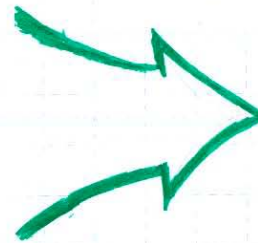
NATURAL RESOURCE

MILAN AS PARK "GATEWAY"

ARTS

AGRICULTURE

ALTERNATIVE ENERGY



OUTFITTING
LODGING
EATERY
GUIDING
BAR

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TOURISM & Economic Development

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SMALL BUSINESS DEVELOPMENT

ONLINE MARKETING/SALES ASSISTANCE

RDC - GRANT WRITING/TECHNICAL

MONITOR POTENTIAL COTTAGE INDUSTRIES

COMMERCIAL CLUB

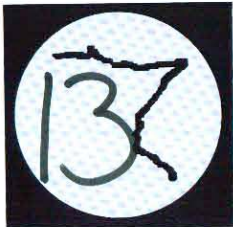


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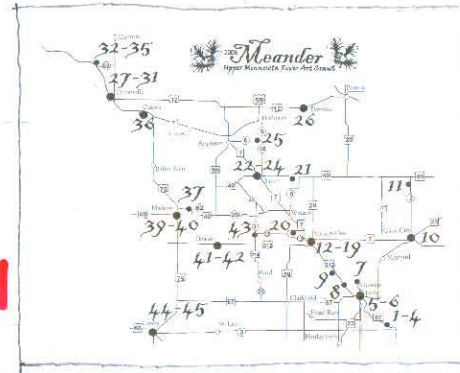
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Small Business Development

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ARTS AS ECONOMIC DEVELOPMENT

KEEP WITH EXISTING
STRATEGY: REGIONAL
COOPERATION

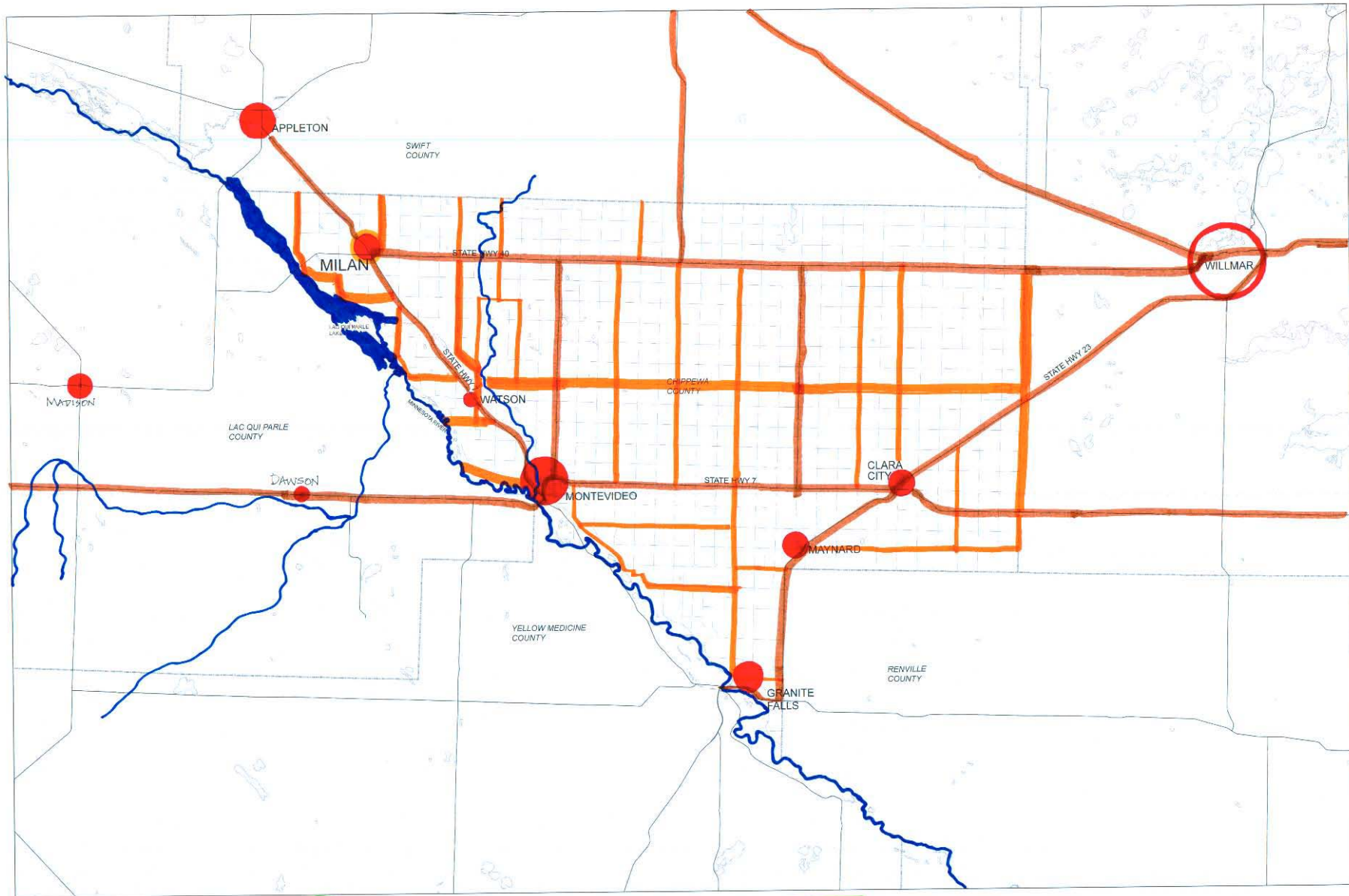


COMMON CHALLENGE:
SCHOOLS WITH
DECLINING ENROLLMENT

SOLUTION:
CURRICULUM DEVELOPMENT
FOR DISTRICTS

MILAN Art and Economic Development





LEGEND

- STATE HIGHWAY
- COUNTY ROAD
- VILLAGE, TOWN, CITY



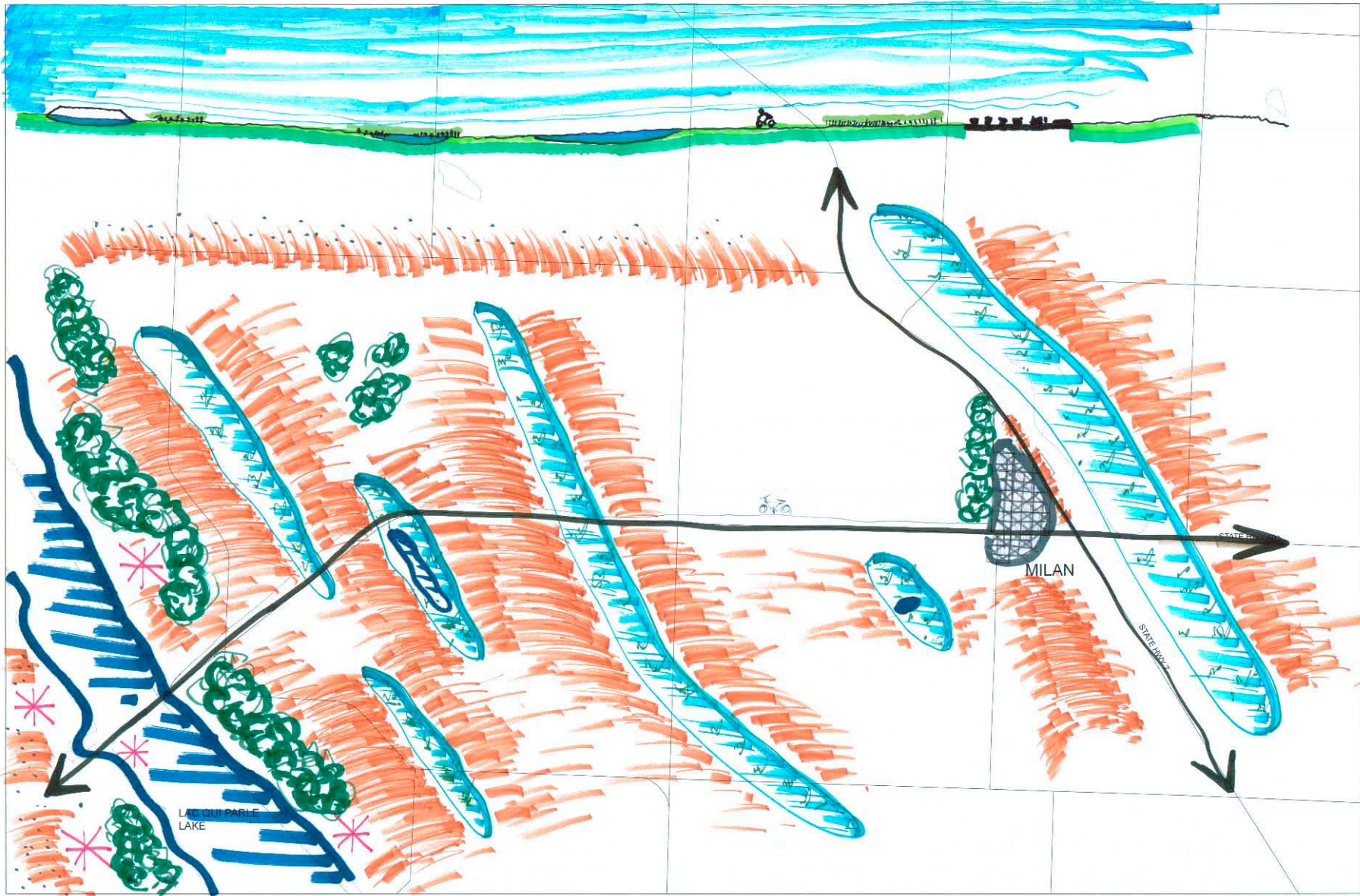
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Regional Importance

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* RARE
SPECIES

Slope

WETLAND

Rocky
SLOPE

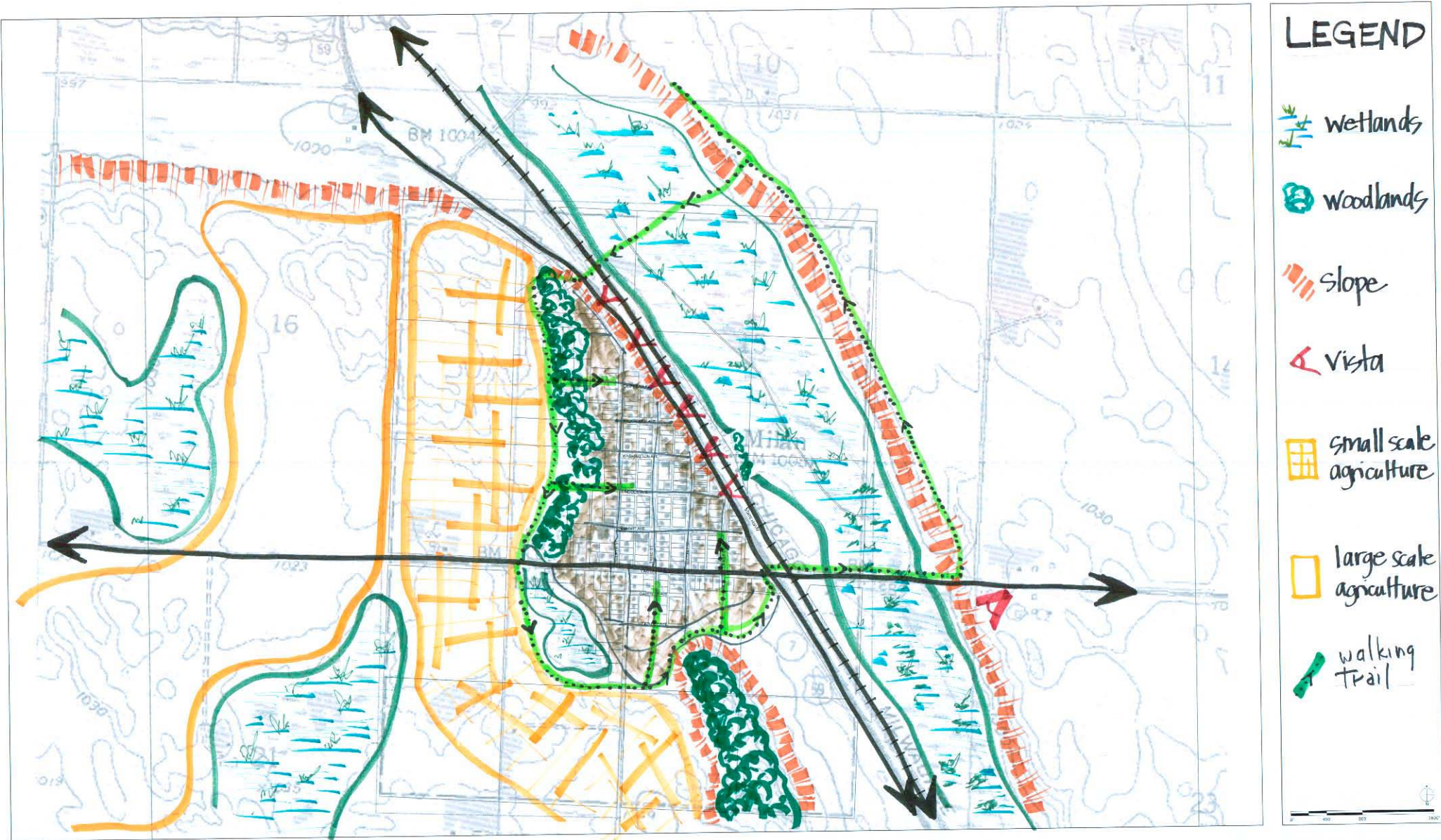


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Regional Landscape

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MILAN Hamlet in the LANDSCAPE

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COMMUNITY ORGANIZATION

LEADERSHIP + GROUP DYNAMICS

Community actors

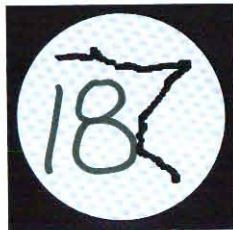
- Youths (clubs) - students
- Adults, senior citizens
- Men + Women
- Organizations
- Professionals
- Farmers

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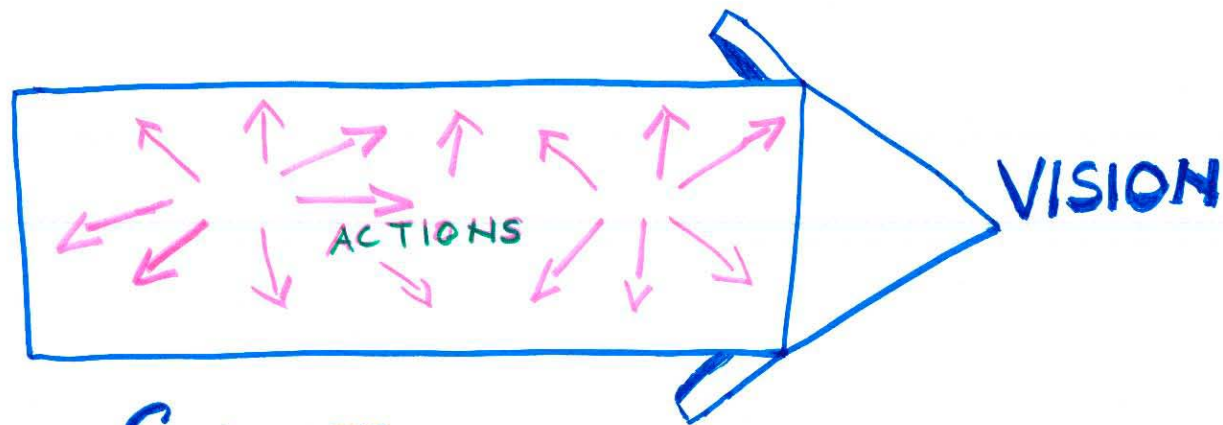
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Leadership

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VISION+ ACTIONS

OVER TIME



- Common vision
- Dispersed activities

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VISION & ACTIONS

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CONSEQUENCES

- A lot of activities
- Little / no growth | progress
- Low popular participation for common good
- Factions
- Aparthy
- Low diversity integration / inclusion

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Consequences

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What can Milan Do to achieve common good by Working together?

- Reorganize current community organizations
 - expand membership; - become accountable to members
 - revise/renew leadership teams
 - develop a network between current organizations
 - create new overall structure for development programming
- Leadership training
 - leaders acquire leadership + group dynamics training
 - encourage exchange visits (educational)
- Develop positive attitude

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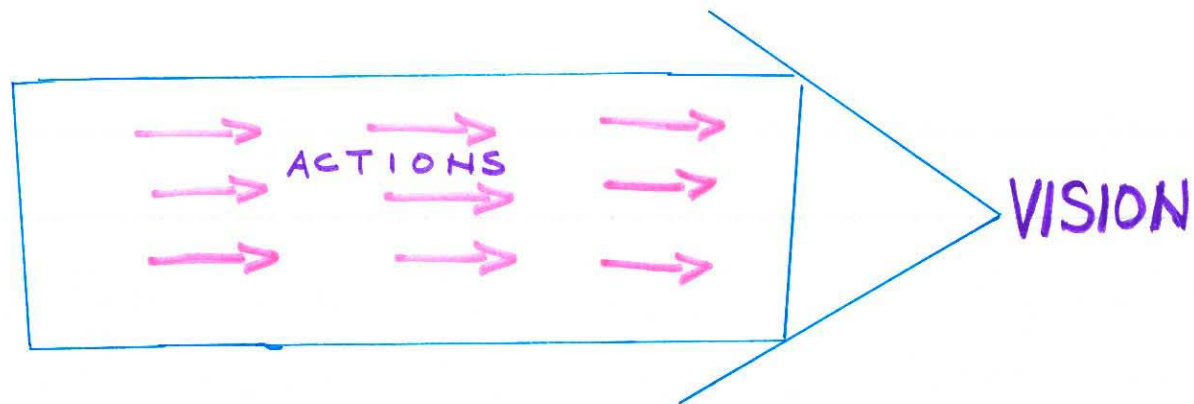
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Working Together



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DESIRED SITUATION



- GOOD PLACE TO LIVE
- MEMBERS WORK TOGETHER
- COMMON GOOD

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Desired Situation

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